



ELSEWEDY
ELECTRIC

INVESTOR
PRESENTATION
Q1 2025

Contents

1

INTRODUCTION

2

BUILDING ON DECADES
OF SUCCESS

3

ESG

4

LEADERSHIP

5

APPENDIX

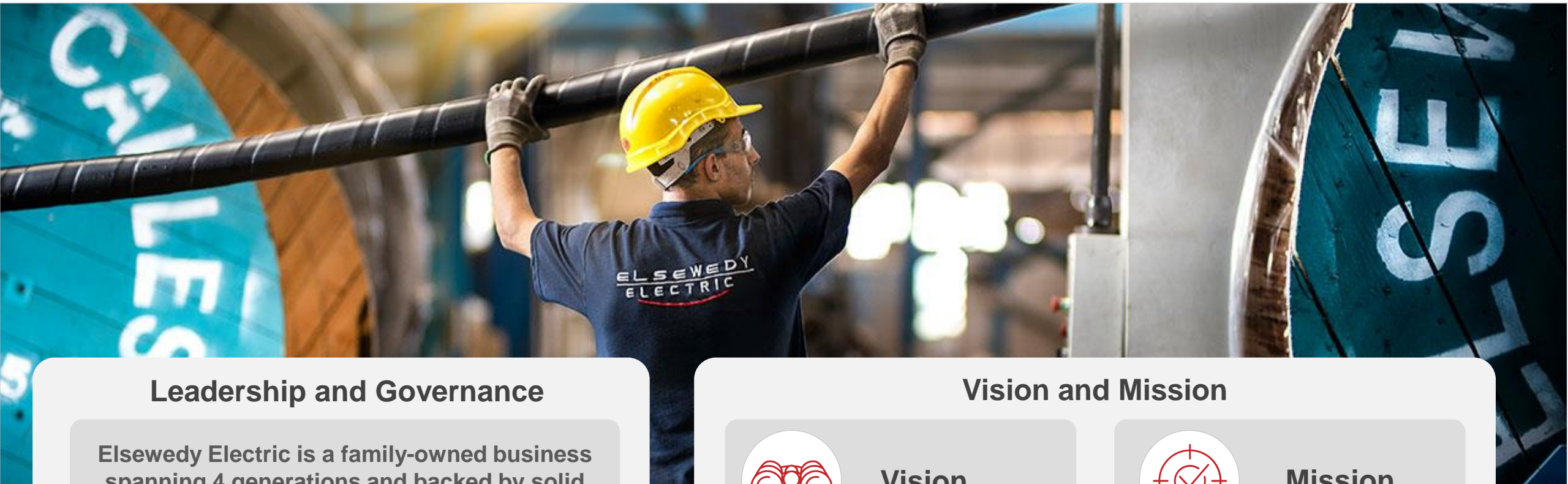


Introduction

Introduction

Investment Case

Elsewedy Electric is a geographically and operationally diversified integrated infrastructure player, boasting a strategically aligned shareholder base and a remarkable track record of over 80 years



Leadership and Governance

Elsewedy Electric is a family-owned business spanning 4 generations and backed by solid governance frameworks

Vision and Mission



Vision



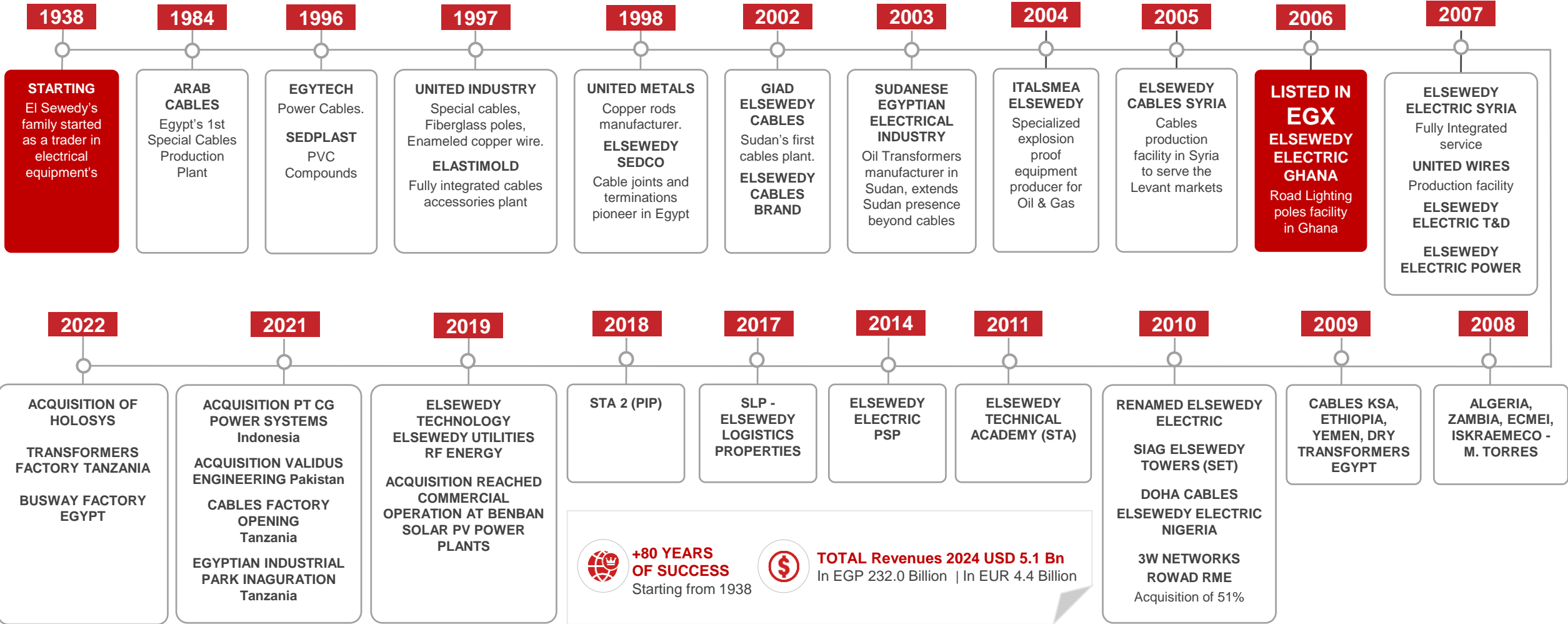
Mission



Building on Decades of Success

Long Track Record

The Elsewedy Electric name has existed in the market since 1938 as a distributor of electrical equipment, becoming Egypt’s first specialized cables distributor by 1960 and Egypt’s first private manufacturer of cables with the establishment of a production plant in 1984. Over the next 30+ years, Elsewedy Electric would expand both organically and inorganically through the establishment of plants and the acquisition of companies across the value chain both domestically and abroad



Expansive Global Footprint

Elsewedy Electric’s geographical diversification enables the company to effectively mitigate market downside risks

Factories

26

In Africa

3

In Asia

1

In Europe

4

In GCC

34

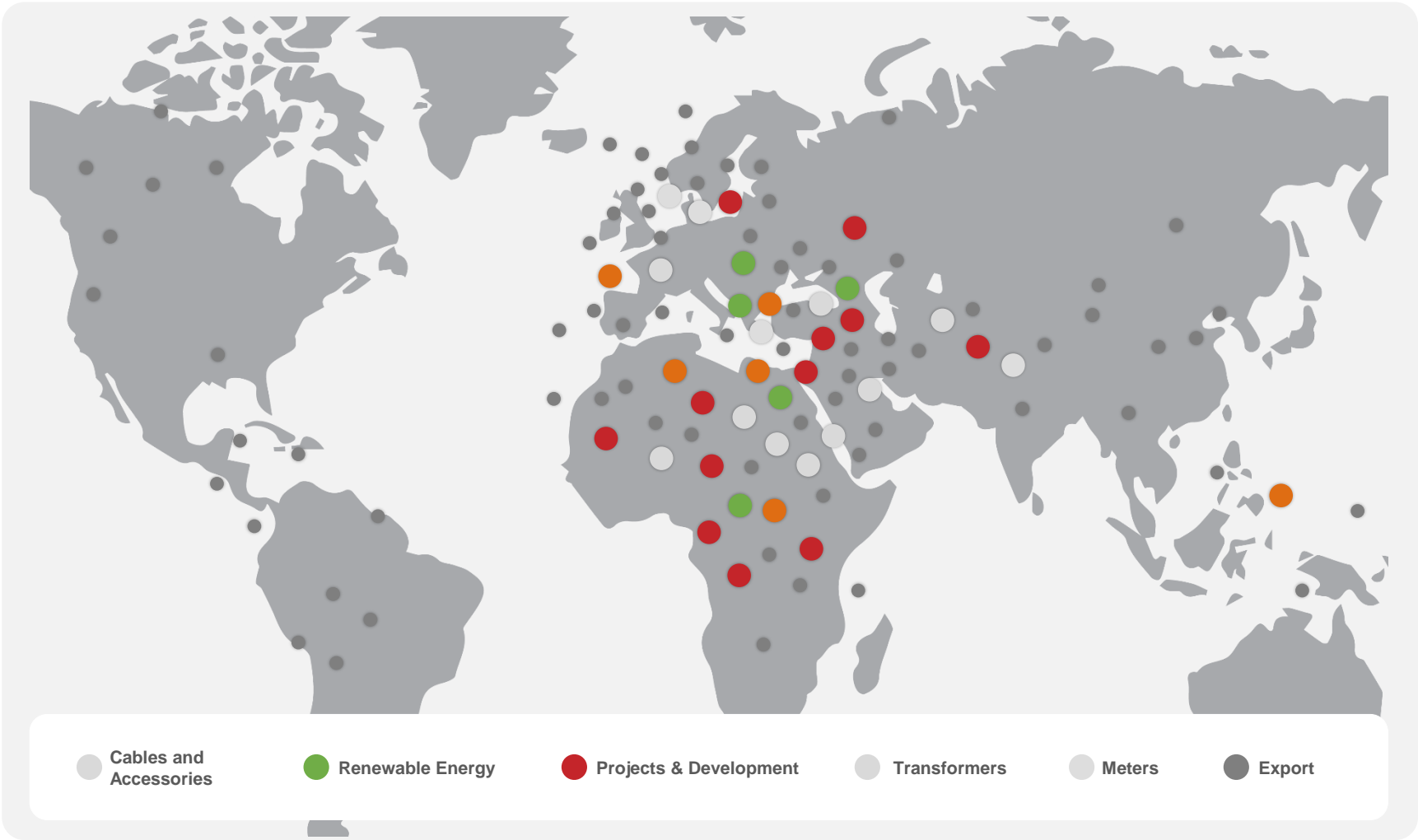
Production Facilities

48

International
Offices

110

Export
Markets



Africa: A Wealth of Potential

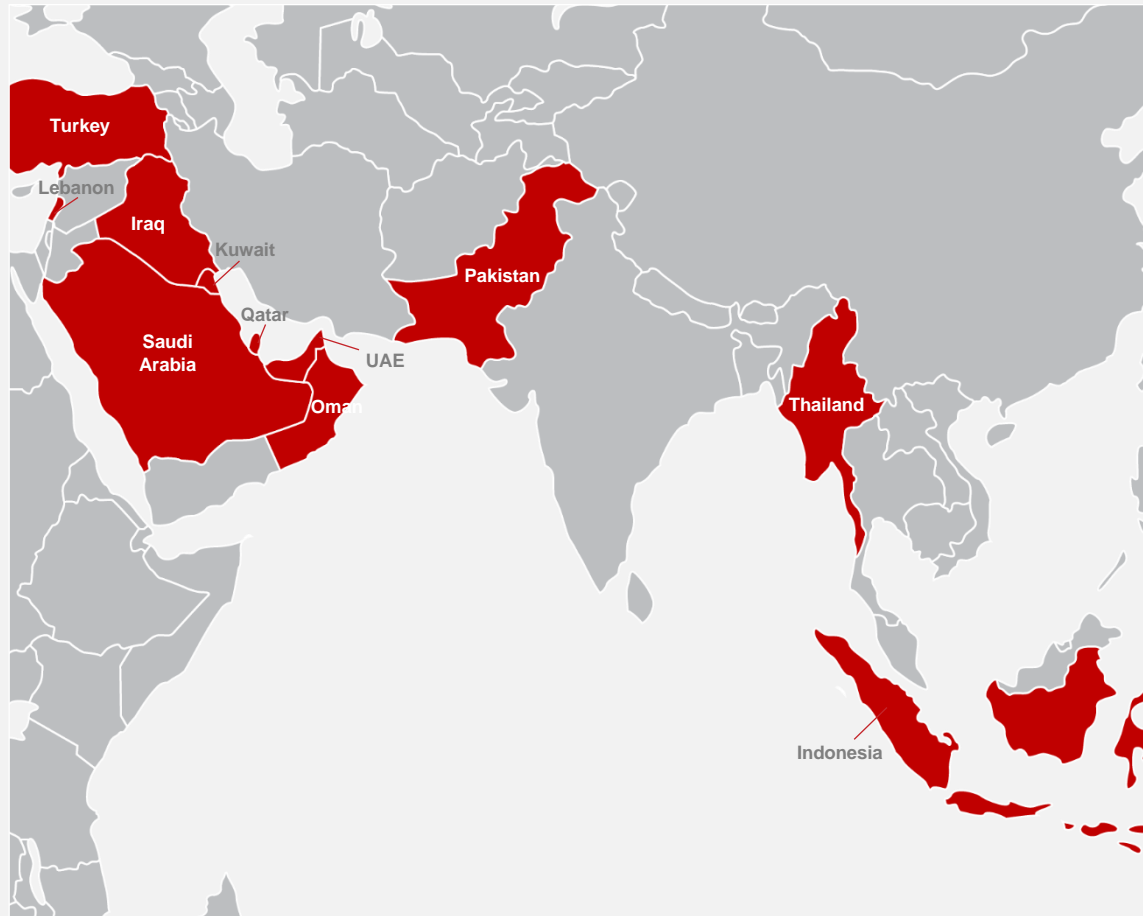
Africa's strong economic growth and sustainable development prospects, paired with the abundance of its natural resources, enables Elsewedy Electric to continue building on its significant track record of infrastructure solutions across the region



Asia & Europe: Capturing Rising Demand

Extending beyond the borders, Elsewedy Electric continues to pioneer innovative projects and broaden its exports footprint on a global scale, with a strong African presence across Asia and Europe and plans to expand into the USA

Asia



Europe



Diverse Portfolio

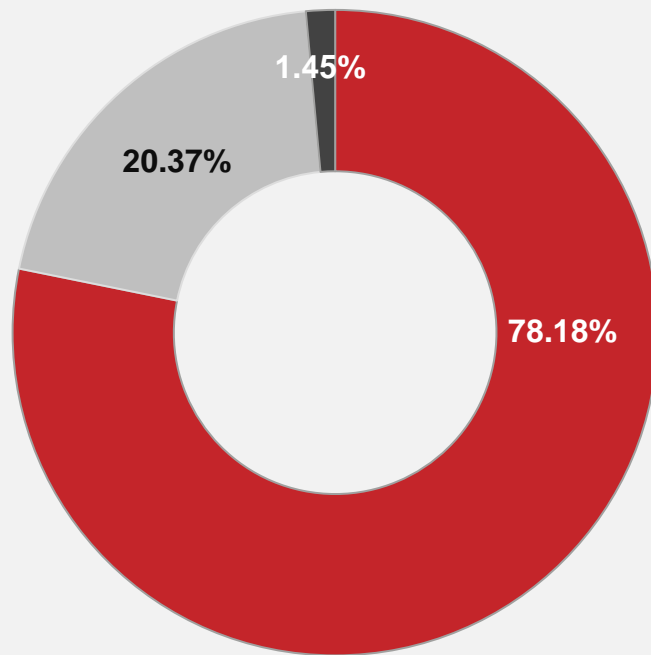
Elsowedy Electric offers a comprehensive range of integrated energy solutions for residential, industrial, commercial and energy sectors



Carrying the Legacy Forward

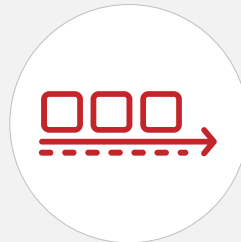
As a majority family-owned business, Elsewedy Electric's Board of Directors and Executive Management are diverse in background, yet unified and committed in their leadership, ensuring consistent alignment with the company's mission, vision and core values

Ownership Structure

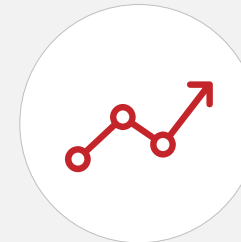


- El Sewedy Family
- Electra Investment Holding
- Free Float

Elsewedy Electric's Board of Directors and Executive Management oversee:



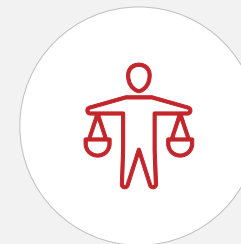
Performance of Lines of Business



Progress of Global Operations

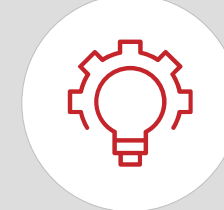


Strategy alignment with company mission, vision and core values



A professional, ethical, and transparent environment

Built on the Foundation of Robust Pillars



Innovation



Efficiency



Customer Focus

Wires, Cables & Accessories**: The Heart of Elsewedy Electric

Elsewedy Electric continues to significantly expand its core wires and cables capacities across its markets of operation

Product Range



Power Cables



Special Cables



Fiber Optic Cables



Winding Wires



Raw Materials

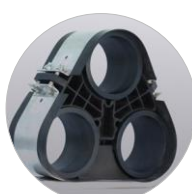
EGP
37.0
bn
Q1 2025 Backlog



Cable Accessories



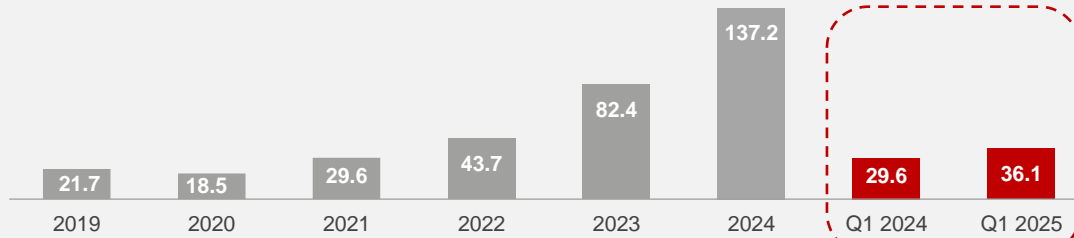
Insulators



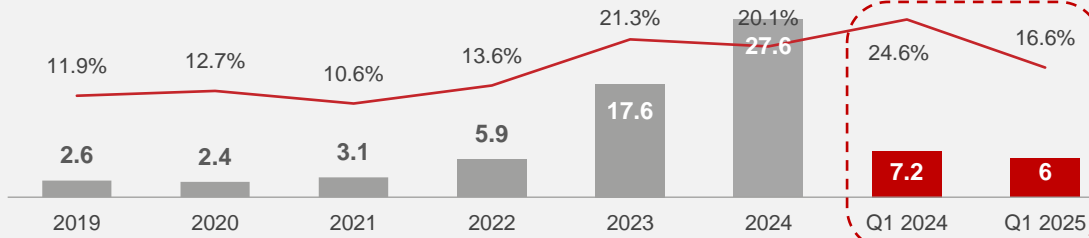
Explosion Proof Equipment

Financial & Operational Highlights

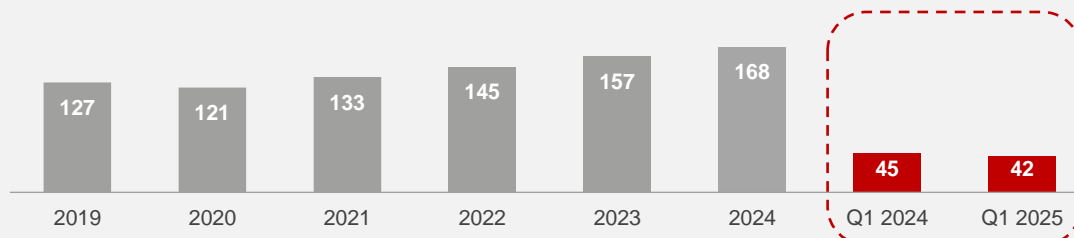
Revenues (EGP bn)



Gross Profit and GPM (EGP bn, %)



Volumes (000 tons)



Engineering & Construction: A Diversity of End-to-End Offerings

Elsewedy Electric is a leading engineering, procurement, and construction contractor, active across the MENA and Sub-Saharan Africa

Product Range



Power Generation



Electricity Transmission & Distribution

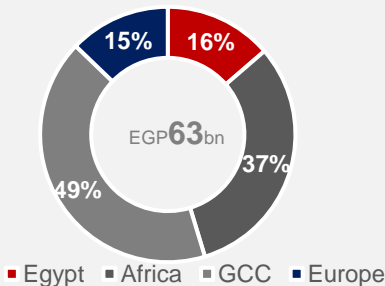


Civil & Telecom Networking

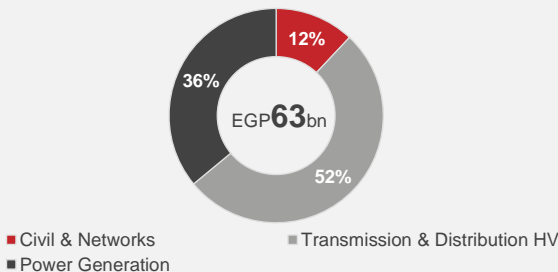


EGP **241** bn
Q1 2025 Backlog

Awards by Region

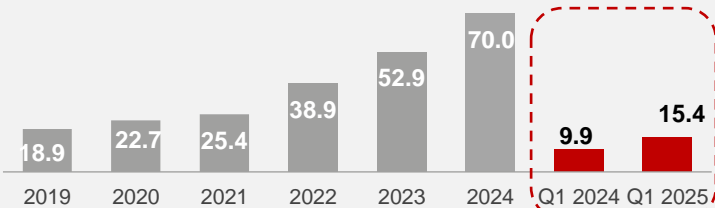


Awards by Sector

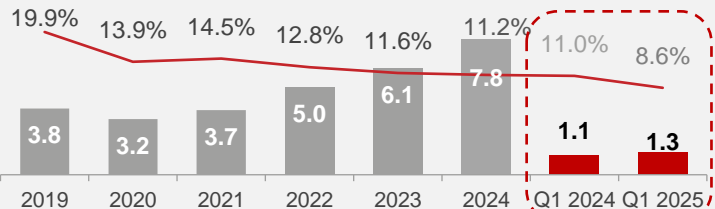


Financial & Operational Highlights

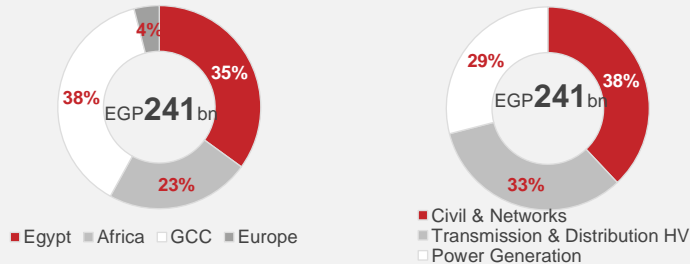
Revenues (EGP bn)



Gross Profit and GPM (EGP bn, %)



Q1 2025 E&C Backlog



Digital Solutions:** Bolstering Efficient Energy Management Across the Board

(Meters & Elsewedy Technology Arm)

In 2007, Elsewedy Electric acquired Slovenia’s Iskraemeco, one of the world’s most technologically advanced producers of smart metering equipment and services

Product Range



Smart Meters



Induction Meters



Residential Meters

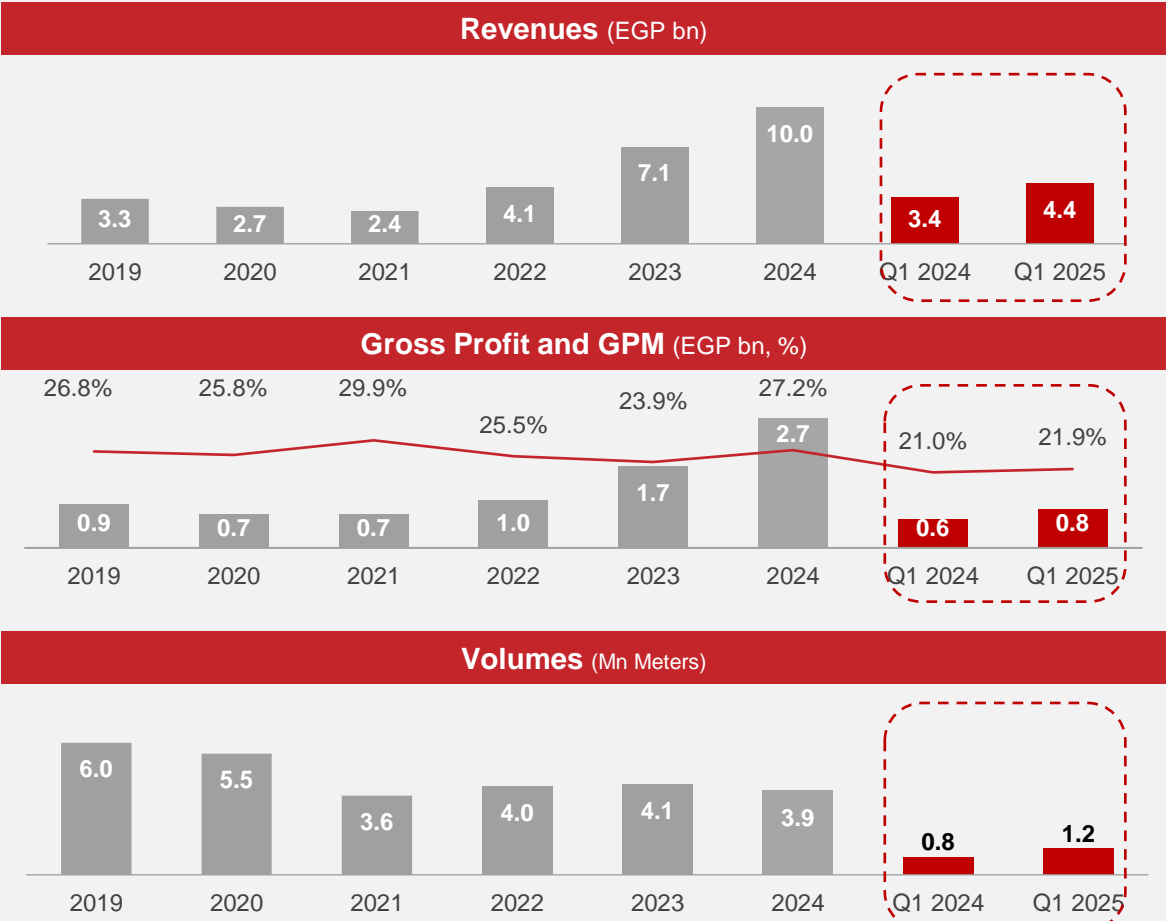


Industrial Meters

EGP **6.6** bn

Q1 2025 Backlog

Financial & Operational Highlights



Electrical Products:** Enhancing Efficiency and Safety

(Transformers, Busway, Motion and E-mobility)

Elsewedy Electric is the first and only producer of power and distribution (step up and step down) transformers in the region

Product Offerings



Power Transformers



Cast Resin Dry



Oil Immersed



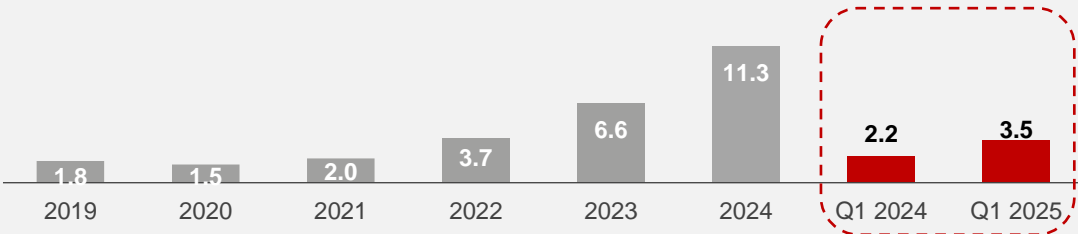
Installation & Maintenance

EGP **24.5** bn

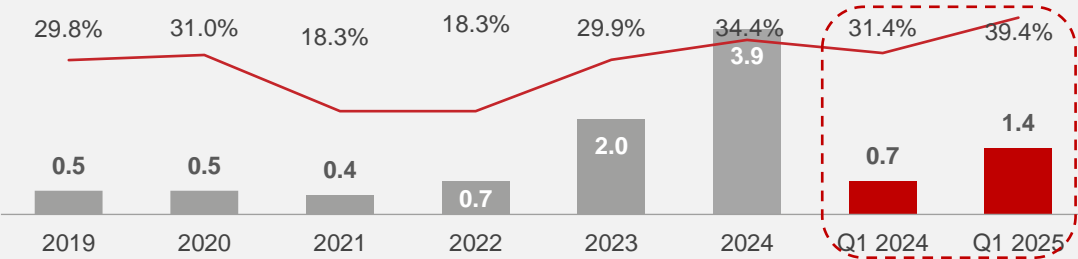
Q1 2025 Backlog

Financial & Operational Highlights

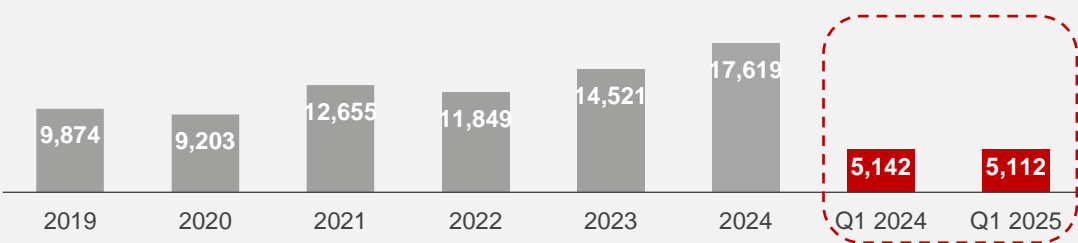
Revenues (EGP bn)



Gross Profit and GPM (EGP bn, %)



Volumes (MVA)



Infrastructure Investment:** Unlocking Nature’s Value

(Industrial Development, Logistics, Utilities, Dry Port, IPP)

Egypt is working on increasing the supply of green energy generated from renewable sources to 55% by 2035, with the private sector expected to deliver most of this capacity

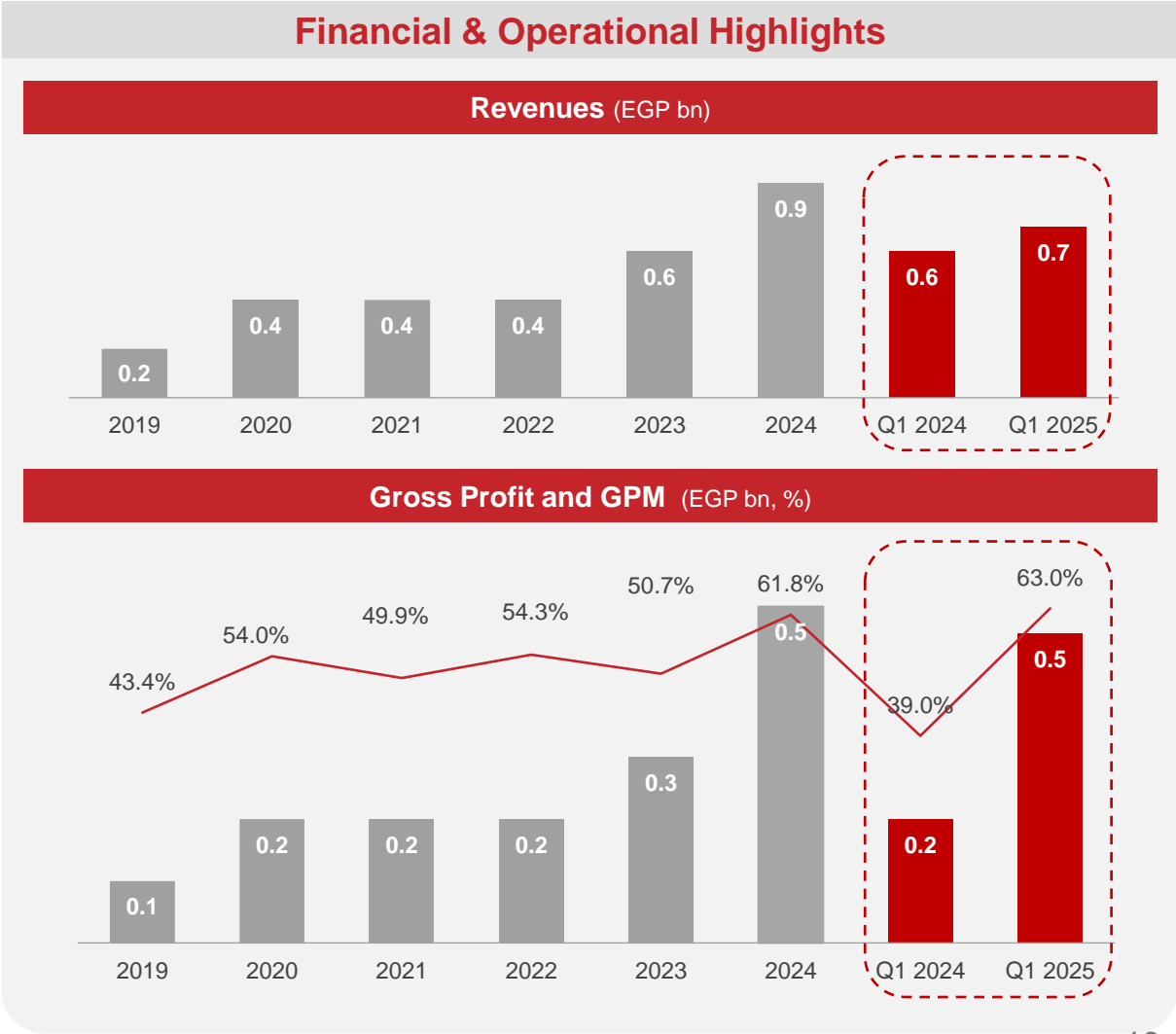
Product Range



Solar Power Plants

Wind Energy

Hydroelectric Energy

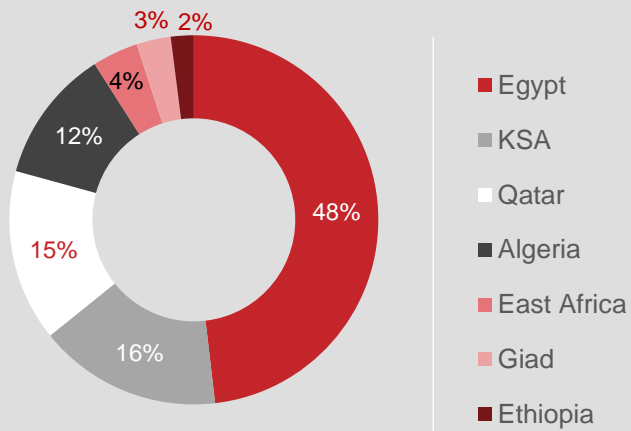


Portfolio Manufacturing Capacities



Wires & Cables

Capacity Split by Country

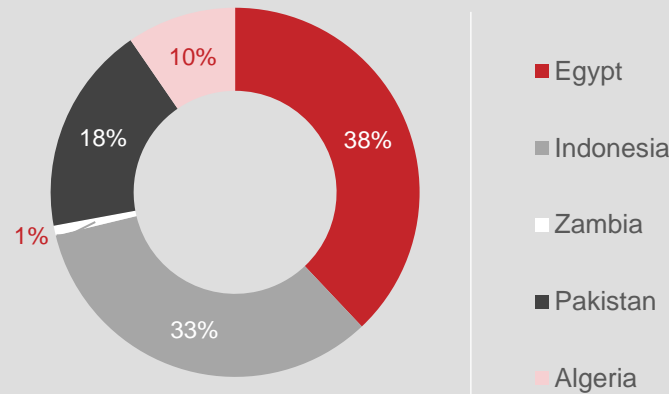


275kTons



Transformers

Capacity Split by Country

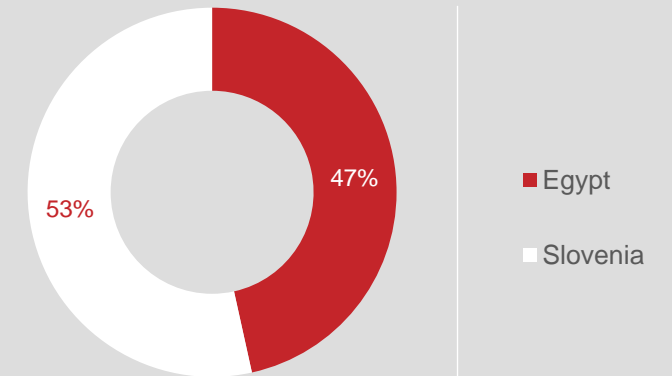


30k MVA



Meters

Capacity Split by Country



10 mn Meters

Elsewedy Developments: Broadening the Horizon

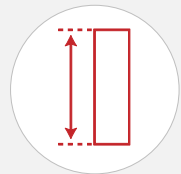
Elsewedy Developments focuses on industrial and logistical development, complementing Elsewedy Electric's EPC arm and enabling the company to further diversify its operations into more non-energy sectors

Creating full-fledged and customizable mixed-use cities



60%

Allowed Construction



15m

Allowed Heights



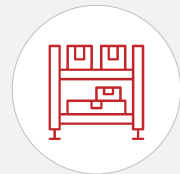
40%

Landscape



25mn

sqm Industrial Parks



14K

sqm Logistics Parks



Sokhna 360

Logistics Services

Residential Units

Technical
Academy

Administrative
Buildings

Admin & Legal
Support

IOT & Smart
Industrial Parks

Strategic Location

World-Class
Facilities

24/7 Security



Industrial Alamein

Strategic Location

Exports to Europe
& the Northern
West

Connected to
Cairo & Numerous
Governorates

Technical
Academy

Admin & Legal
Support

Direct Access to
Alexandria Port



Egyptian Industrial City (EIC)

Strategic Location

Residential Units

Commercial and
Recreational
Buildings

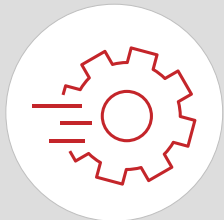
World-Class
Facilities

Education
Institutions

Logistical Zones

Value Chain Integration

Elsewedy Electric's integration across the value chain supports:



**Fast-Track
Capabilities**



**Quality
Guarantees**



**Cost
Leadership**



**Cross-Selling
Opportunities**



**Brand
Advantages**



**Ability to Offer
Turnkey Solutions**

Longstanding Partnerships

Elsewedy Electric boasts an expansive network of clients, and ensures timely deliveries, consistent quality, and mitigates risks associated with supply chain disruptions

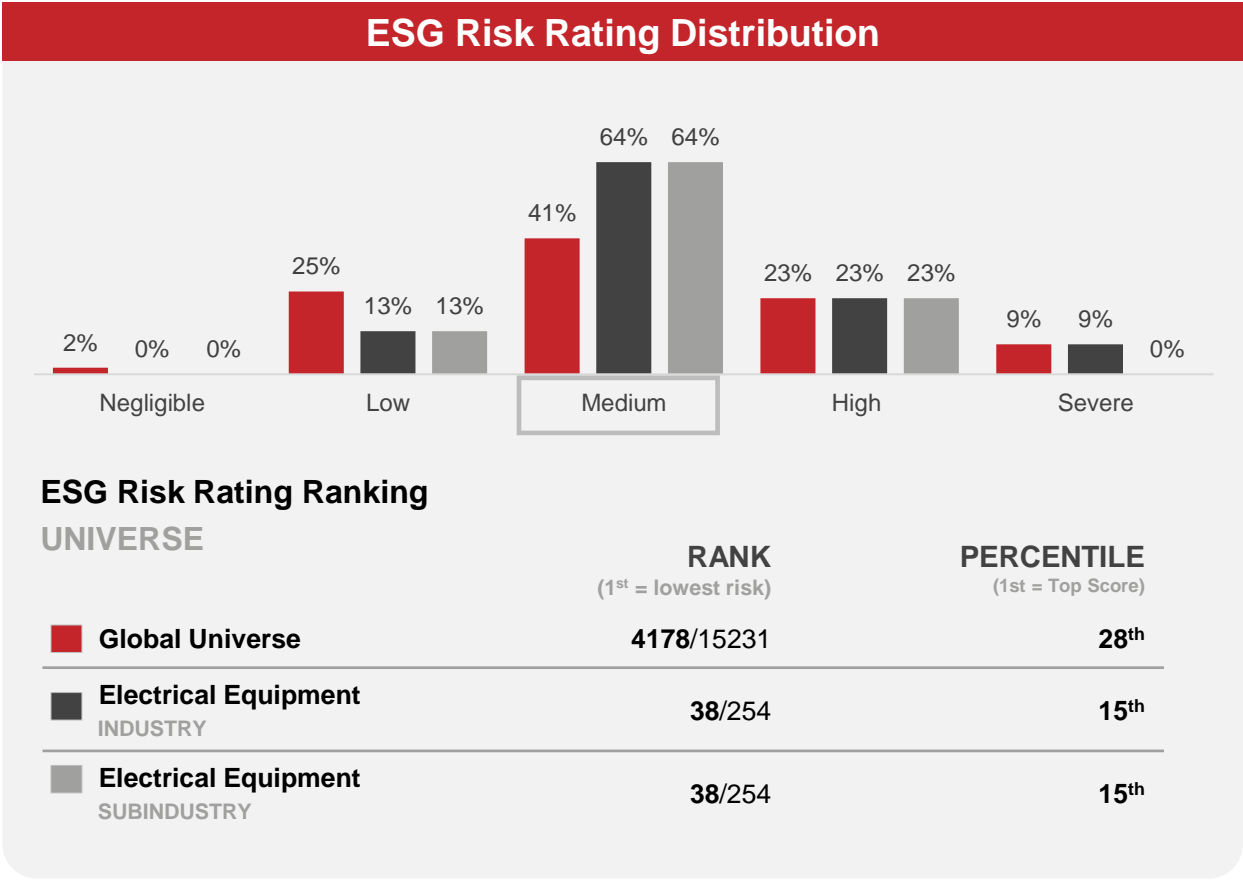




ESG

ESG Risk Rating

Elsewedy Electric scored between low and medium in its ESG Risk Rating, attributable to the company’s strong management of long-term environmental, social, and governance risk related factors



Sustainability Strategy

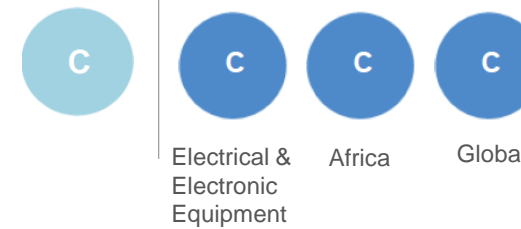


EL SEWEDY ELECTRIC CO SAE (GROUP)

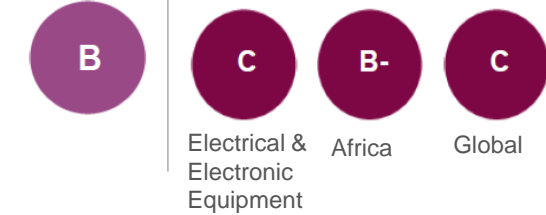
Cairo - Egypt | Manufacture of wiring and wiring devices
Company size: L ⓘ | Assessment scope: Group ⓘ



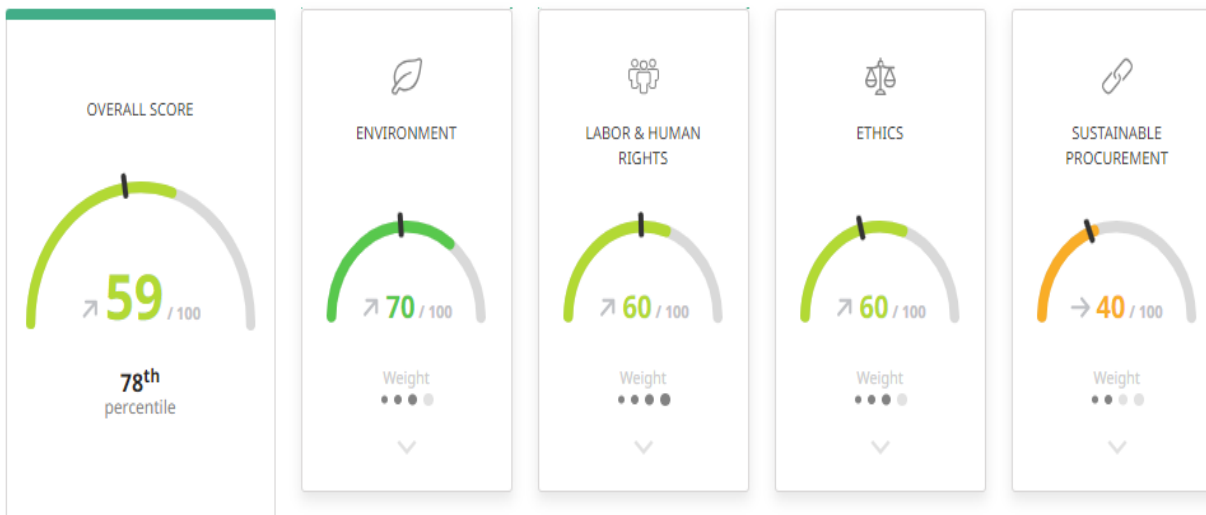
WATER SECURITY



CLIMATE CHANGE



Sustainability performance: ● Insufficient ● Partial ● Good ● Advanced ● Outstanding — Average industry score



Sustainable Business Practices

As a global industrial leader, Elsewedy Electric understands the responsibility it bears in contributing to the development and wellbeing of its people, communities and the environment



**Health, Safety
& Environment**



**Corporate
Social
Responsibility**



**Responsible
Investments**

Sustainable Business Practices – Responsible Investments

Elsewedy Electric is committed to seeking investment opportunities to provide added value and sustainable solutions

Solar Power Plants



2

Solar Plants

0.2GW

Renewables Capacity
Partner- EDF renewables

130MWp

Capacity

140,000

Households Connected

120,000

Tons CO² Saved/Year

Partners



Électricité De France
(EDF Renewables)

Global Impact



88%

GHG Emissions offset
in 2021

usd 204mn

Investment Value

Wind and Hydro Assets



3

Wind Farms

1

Hydroelectric Energy Asset

64MWp

Capacity

34,000

Households Connected

102,000

Tons CO² Saved/Year

Partners

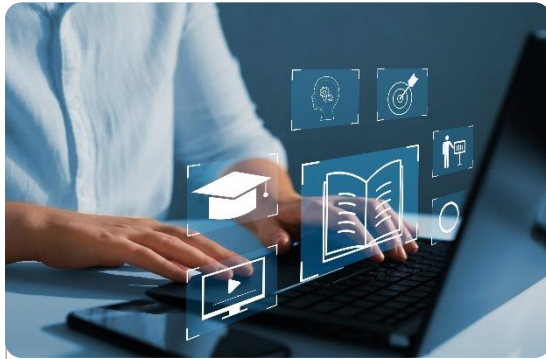


Diacheiristis Ananeosimon Pigon Energias kia
Eggyiseon Proeleftsis S.A. (DAPEEP)

Sustainable Business Practices – Corporate Social Responsibility

Elsowedy Electric consistently strives to contribute to the development of communities in Egypt and abroad, not only through its economic impact, but also by paying it forward

Over 15 CSR Initiatives Split Across 4 Categories



Education

Improving Access to Higher Education

Applied Technology University

Elsowedy Technical Academy



Health

Doha Cables Blood Donation Campaign

First-of-a-Kind 3D Endoscopy Simulator

Ultrasonic Endoscope System
to Zagazig Hospital

Medical Supplies to Healthcare Workers

Elsowedy Hospital in Sudan



Sport & Culture

Sponsorship for Distinguished
Squash Champion

Road to Tokyo Olympics 2021

Galala Challenge I,II,III,IV

Trailmaster Race

Tough Mudder



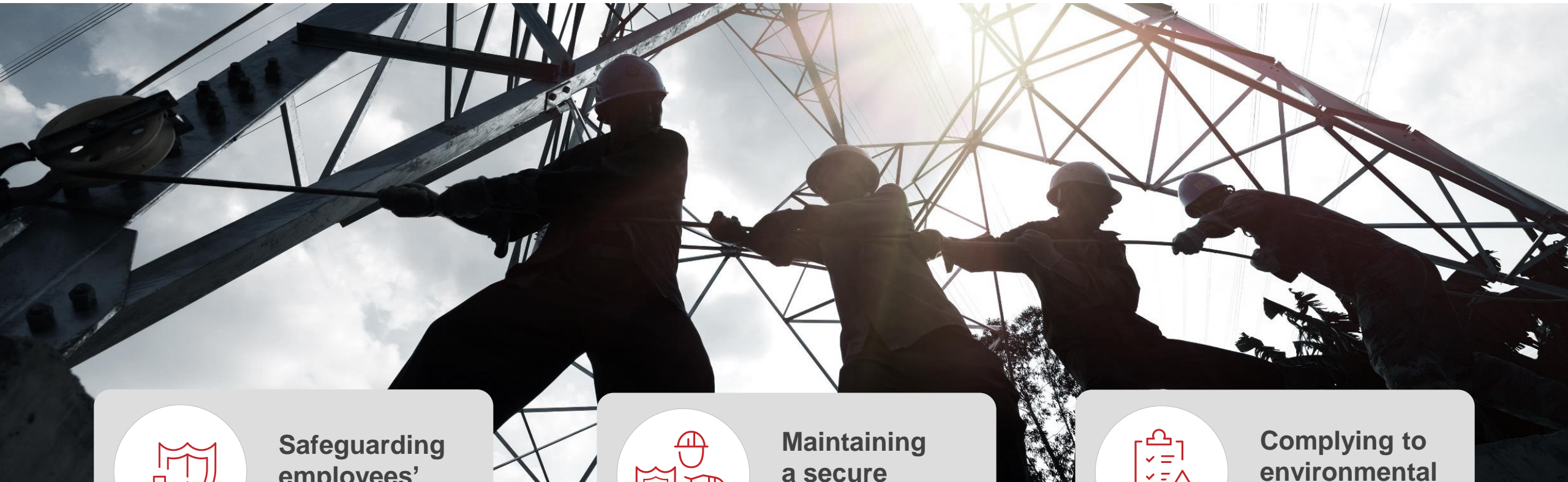
Development

3W Networks Calendar Partnership

Food Bank Partnership

Sustainable Business Practices – Health, Safety & Environment

At Elsewedy Electric, the safety of employees, subcontractors and stakeholders is of the highest priority. We strive to create and maintain a safe operating culture by prioritizing safety in everything we do



**Safeguarding
employees'
health**



**Maintaining
a secure
workplace**



**Complying to
environmental
regulations**



Leadership

About Elsewedy Electric

Board of Directors



Mr. Sadek Elsewedy

Non-Executive Chairman



Mr. Ahmed Elsewedy

Chief Executive Officer



Mr. Mohammed Elsewedy

Executive Board Member



Mr. Amr Labib

Executive Board Member



Ms. Azza Elsewedy

Non-Executive Board Member

Click on the icon to find out more on leadership - 

Board of Directors



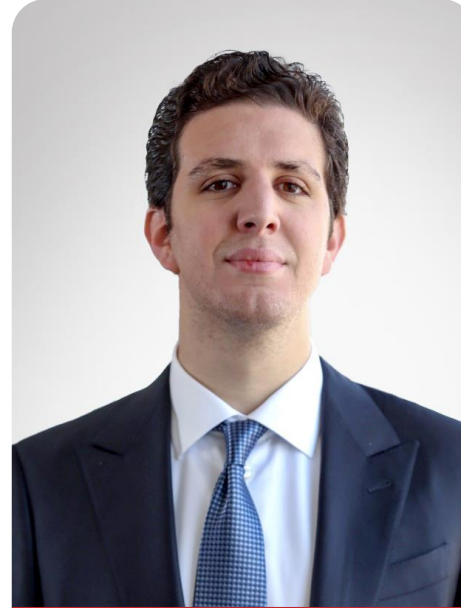
Mr. Abdelrahman Ahmed Elsewedy

Executive Board Member



Mr. Ahmed Abou-Hendia

Independent Board Member



Mr. Ahmed Sadek Elsewedy

Non-Executive Board Member



Ms. Shahinaz Foda

Independent Board Member



H.E. Mariam AlMheiri

Non-Executive Board Member

Click on the icon to find out more on leadership - 

Executive Management



Mr. Ahmed Elsewedy

Group President & Chief Executive Officer



Mr. Mohammed Elsewedy

Vice President & Chief Executive Officer –
Wires & Cables



Mr. Wael Hamdy

Group Vice President



**Mr. Abdelrahman Ahmed
Elsewedy**

Group Chief Strategy and Operations Officer

Click on the icon to find out more on leadership -



Executive Management



Mr. Walid Tayel

Group Chief Human Resources Officer



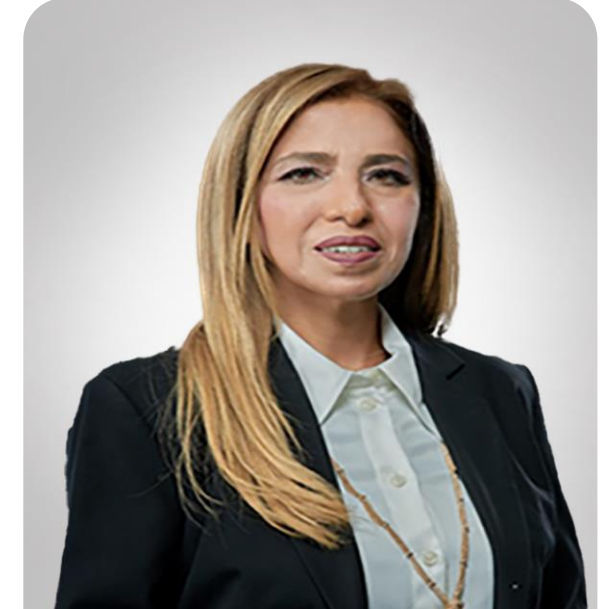
Mr. Ahmed Zedan

Group Chief Legal Officer



Mr. Ahmed Shokry

Group Chief Financial Officer



Ms. Manal Hassan

Group Chief Sustainability Officer

Click on the icon to find out more on leadership - 

Executive Management



Mr. Ahmed Negm

Group Chief Marketing Officer



Dr. Hazem Shatila

Group Chief Artificial Intelligence Officer

Click on the icon to find out more on leadership -





APPENDIX

Track Record

Elsewedy Electric has developed a strong track record in the execution of fast-track projects across Africa. The Group has repeatedly demonstrated its ability to secure high profile contracts both domestically and regionally with local governments

Landmark Projects

Beni Suef Combined Cycle Power Plant

LARGEST POWER PLANT BUILT IN ONE-PHASE WORLD-WIDE



Beni Suef 4,800 MW (Fast-track) Combined Cycle Power Plant

Owner	The Egyptian Electricity Holding Company EEHC, Egypt
Value	EUR 2.1 bn
Capacity	4.8 GW
Location	Egypt
Scope	Engineering, procurement, construction, testing, commissioning, start-up and civil works for 4 x 1,200 MW Power Blocks, WCT, Combined Cycle Power Plant. Nos. 8 Siemens SCCP5-8000H in 4 x (2+2+1) Combined Cycle. Power to grid (2,400mw) in 11-months, completion (4,800mw) in 27.5 months

Al Layyah Combined Cycle Power Plant

FIRST EPC PLUS FINANCE PROJECT




Al Layyah (Sharjah) 1,026 MW Combined Cycle Power Plant

Owner	Sharjah Electricity & Water Authority Sewa, UAE
Value	USD 558 mn
Capacity	1.0 GW
Location	UAE
Scope	Engineering, procurement, construction, testing, commissioning, start-up and civil works for 1,026 MW Power Block, Once-through Cooling, Combined Cycle Power Plant. Nos. 2 Mitsubishi Power M701F in 2+2+1 Combined Cycle , with 400kV AIS substation.

Track Record

Julius Nyerere Hydropower Project

LAYING FOUNDATION STONE,
26 JULY 2019



Julius Nyerere 2,115 MW HPP RCC-Dam Hydropower Project

Owner	The Tanzania Electric Supply Company ‘Tanesco’, Tanzania
Value	USD 2.9 bn
Capacity	2.1 GW
Location	Tanzania
Scope	Engineering, procurement and construction (“EPC”) of Rufiji Hydropower Project at Stiegler’s Gorge along the Rufiji River in United Republic of Tanzania. 134m RCC-dam, 34 billion m3 reservoir, 3-power tunnels, a powerhouse incl. 9 x 235 MW Vertical Francis Hydro-Turbines and a 400kV substation


New Babil Substation



New Babil 400/132 KV Substation

Owner	Iraq Ministry of Electricity
Value	EUR 94 mn
Capacity	400/132 KV Substation
Location	Iraq
Scope	A Joint Venture of Elsewedy Electric and Toyota Tsusho Corporation has recently been awarded the contract of ‘New Babil 400 KV Substation’. Elsewedy Electric scope of works covers the design, manufacturing, procurement and construction of the 400 KV substation, EPC basis.

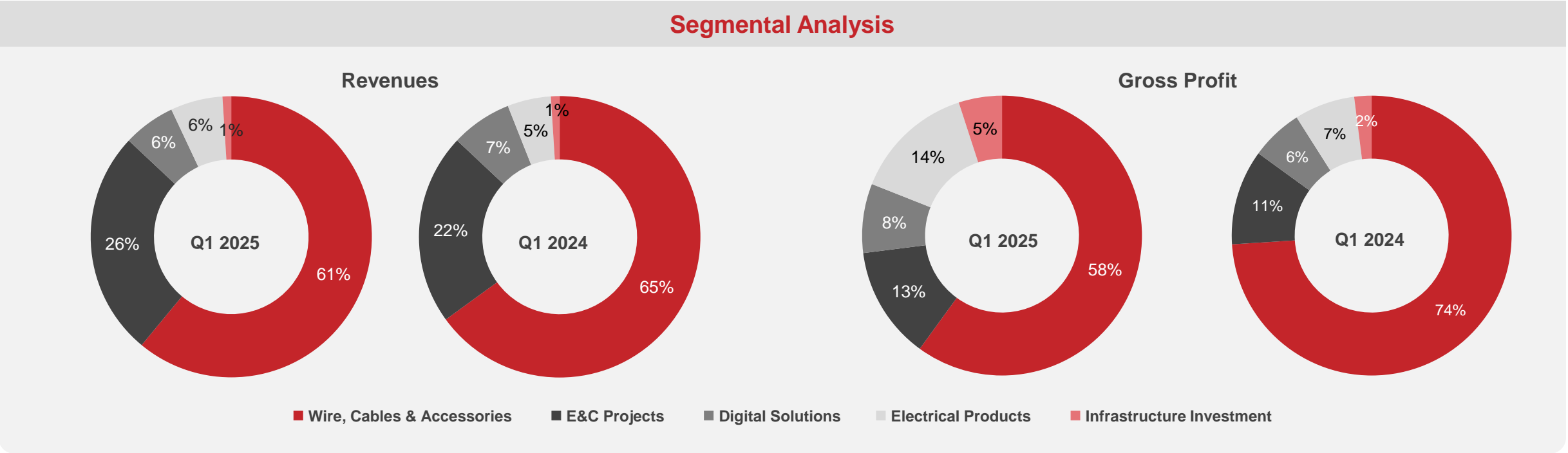
Egyptian Highway ITS



Intelligent Transportation System 7 Main High Roads

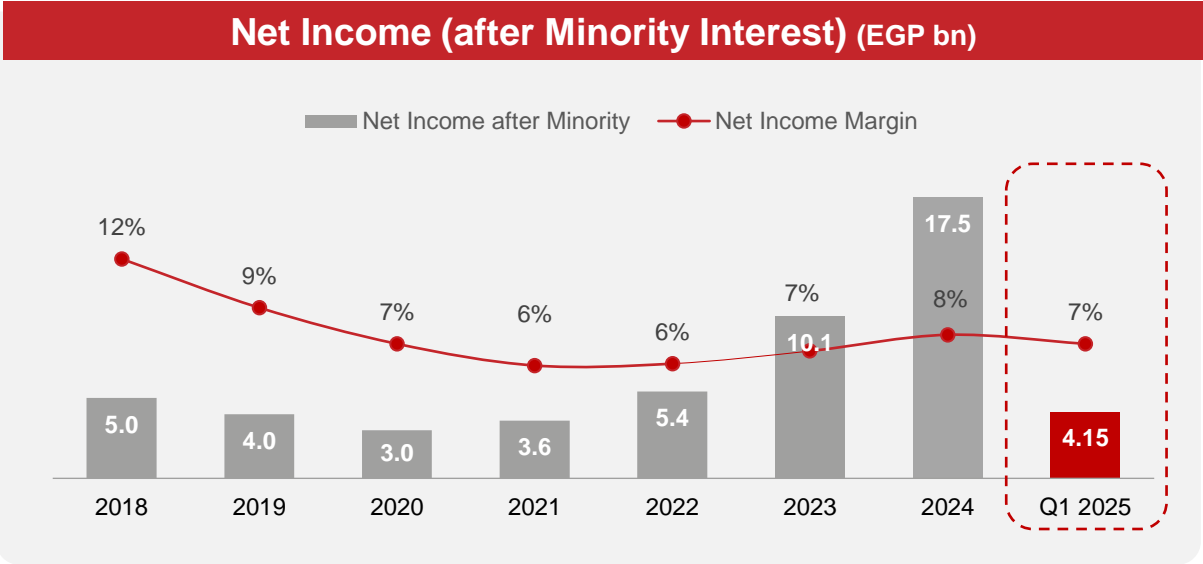
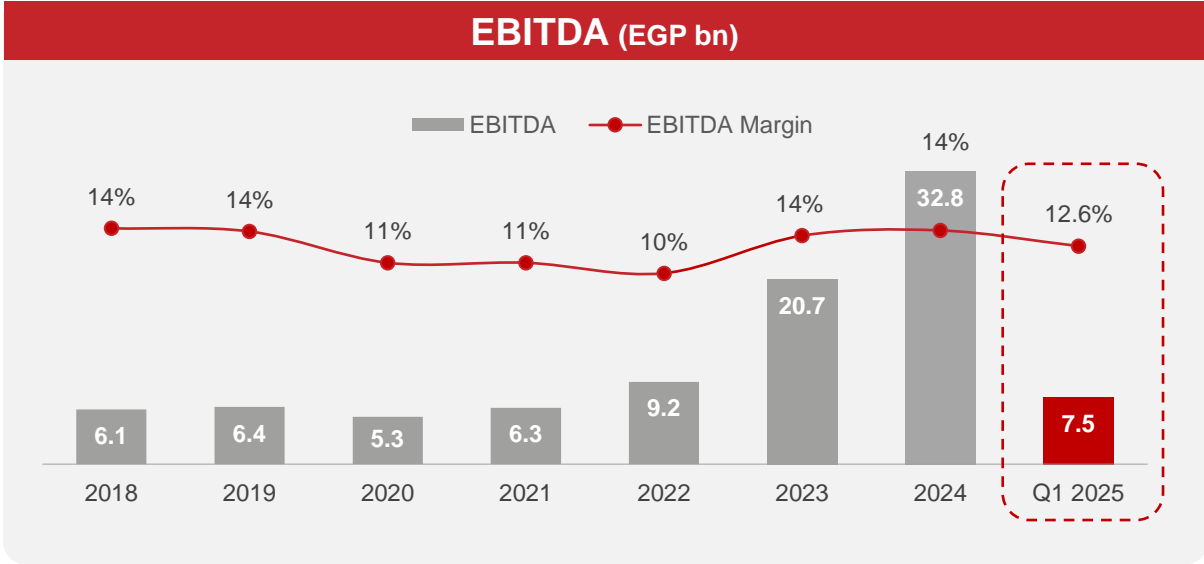
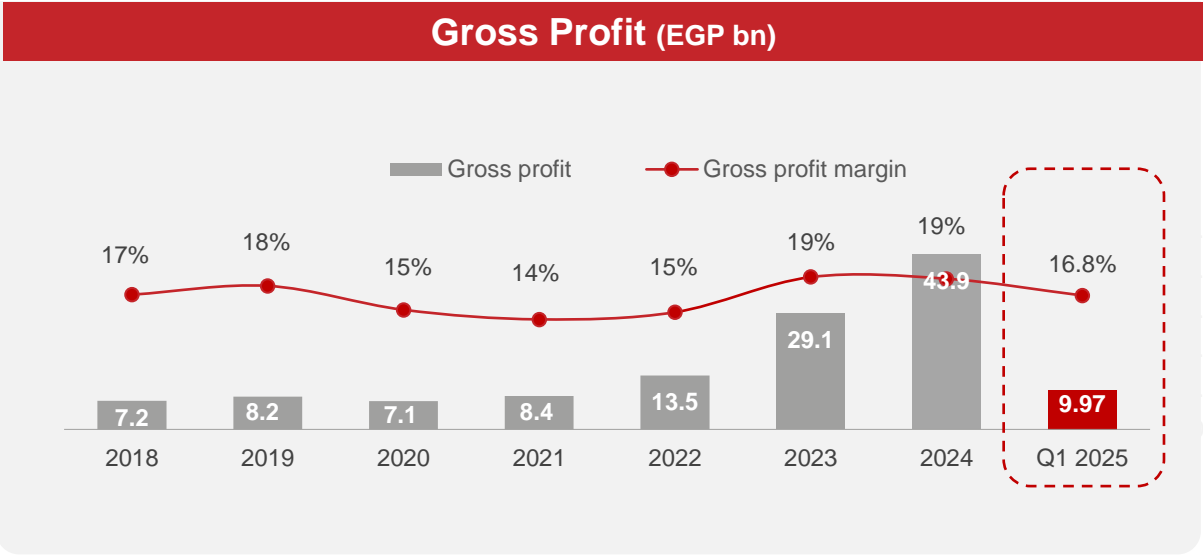
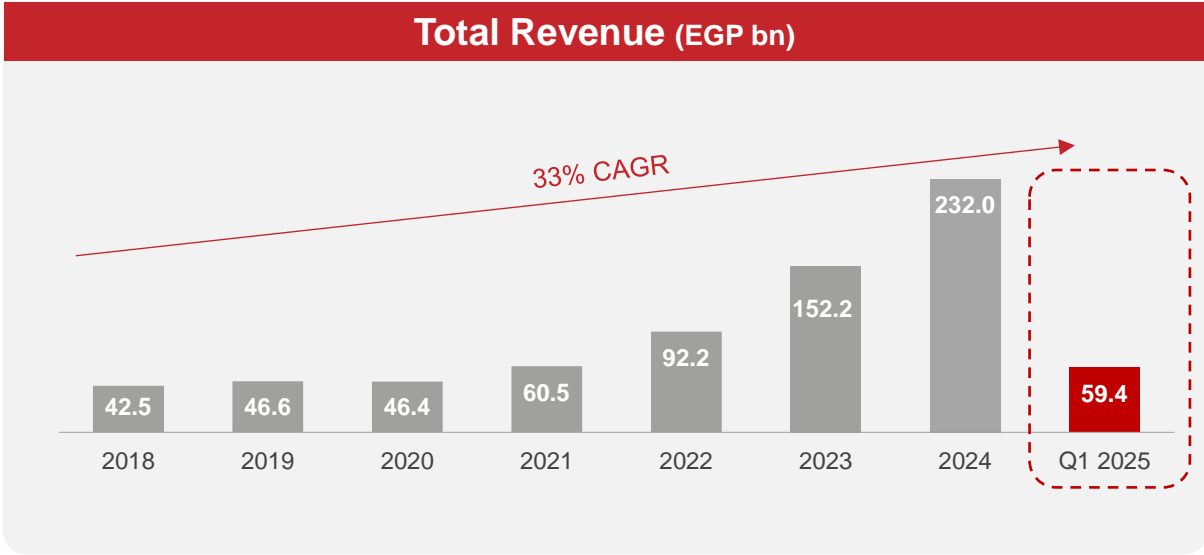
Value	USD 90 mn
Coverage	1,187 km
Location	Egypt
Scope	ITS for highways in Egypt includes Traffic Management System (TMS) and Toll Collection System (TCS), in addition to the main control rooms in the New Administrative Capital, owned and operated by Administrative Capital For Urban Development (ACUD). The project will cover six important highways extending over 1,187 km in total length.

Q4 2024 Income Statement Highlights



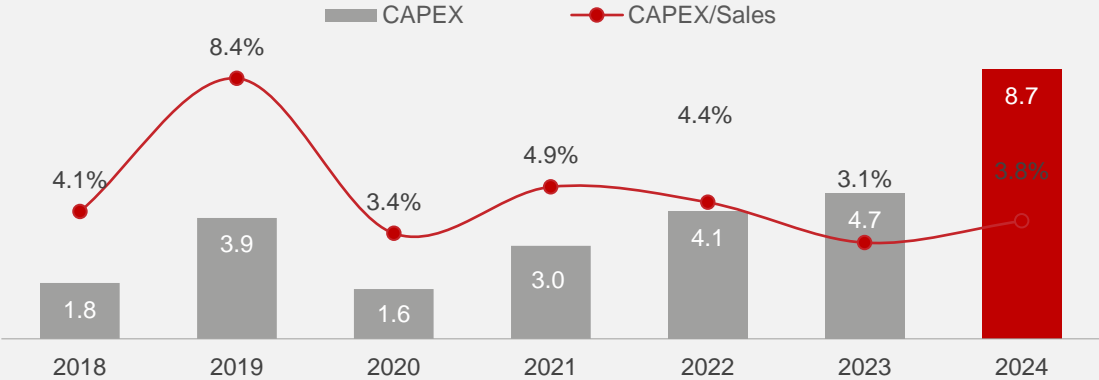
	▲ YoY Revenue	▲ Gross Profit	Gross Profit Margin
Wires, Cables & Accessories	▲21.8%	▼17.6%	16.6%
E&C Projects	▲55.2%	▲ 21.1%	8.6%
Digital Solutions	▲22.6%	▲27.9%	21.9%
Electrical Products	▲63.5%	▲105.2%	39.4%
Infrastructure Investment	▲27.1%	▲ 103.3%	63%

Income Statement Highlights



Balance Sheet Highlights

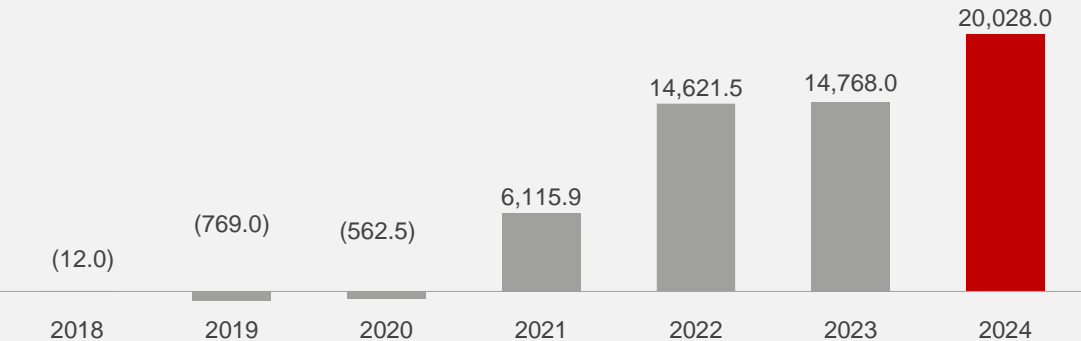
CAPEX (EGP bn)



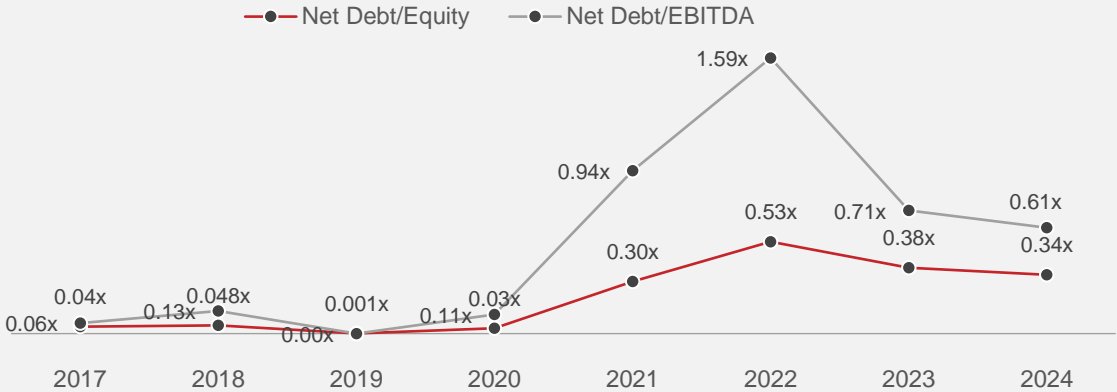
Dividend Per Share ("DPS") (EGP)



Net Debt (EGP mn)



Net Debt Ratios



Stock Information

SWDY.CA/SWDY.EY (31/03/2025)

Issued Shares

2,140,777,876

Shares

Share Price

EGP **81.50**

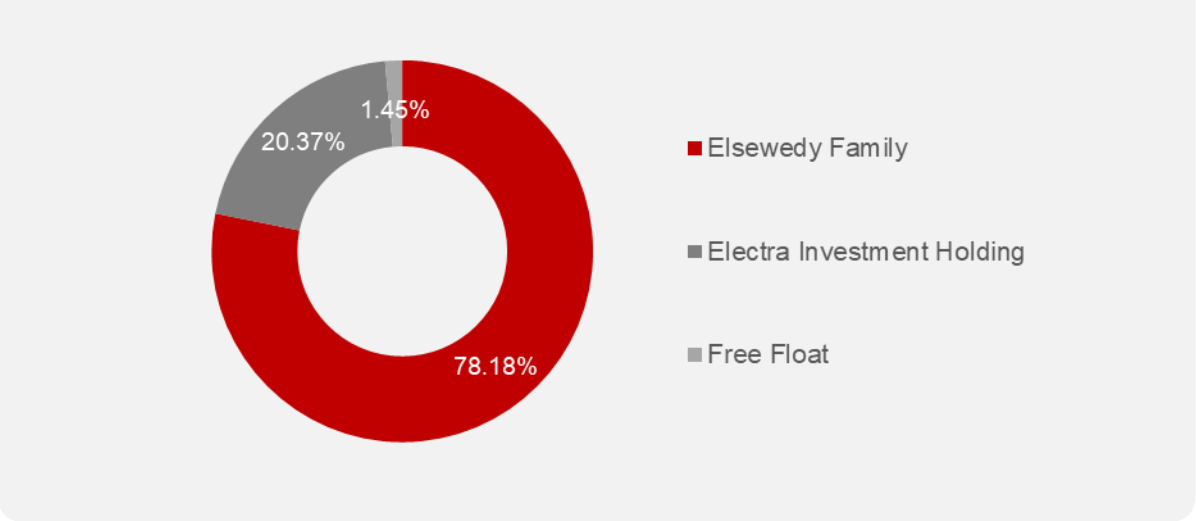
Listing Venue

The Egyptian Stock Exchange

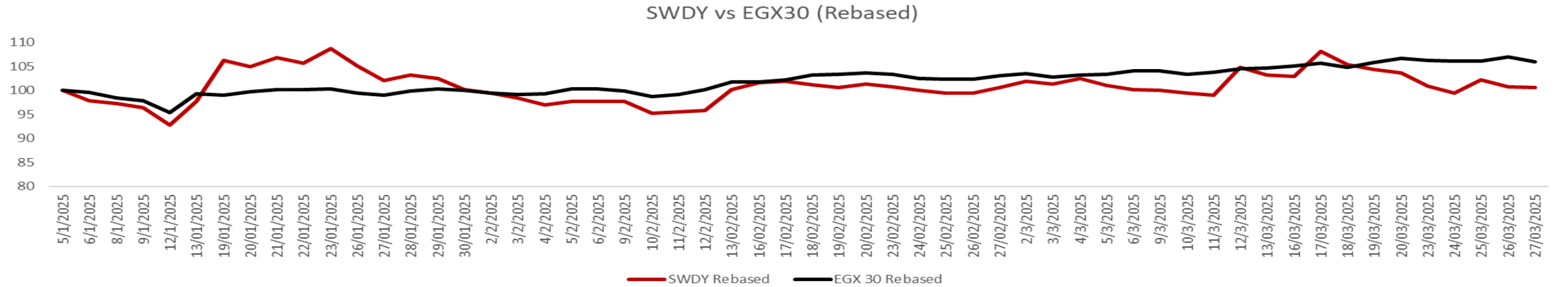
Market Cap Shares

EGP **174.5** bn

Ownership Structure



Elsewedy Electric Stock Performance



ELSEWEDY ELECTRIC

SCAN THE QR CODES
To view our



CORPORATE
MAGAZINE



CORPORATE
WEBSITE

@elsewedyelectric

