



S1, 2024
Investor Review

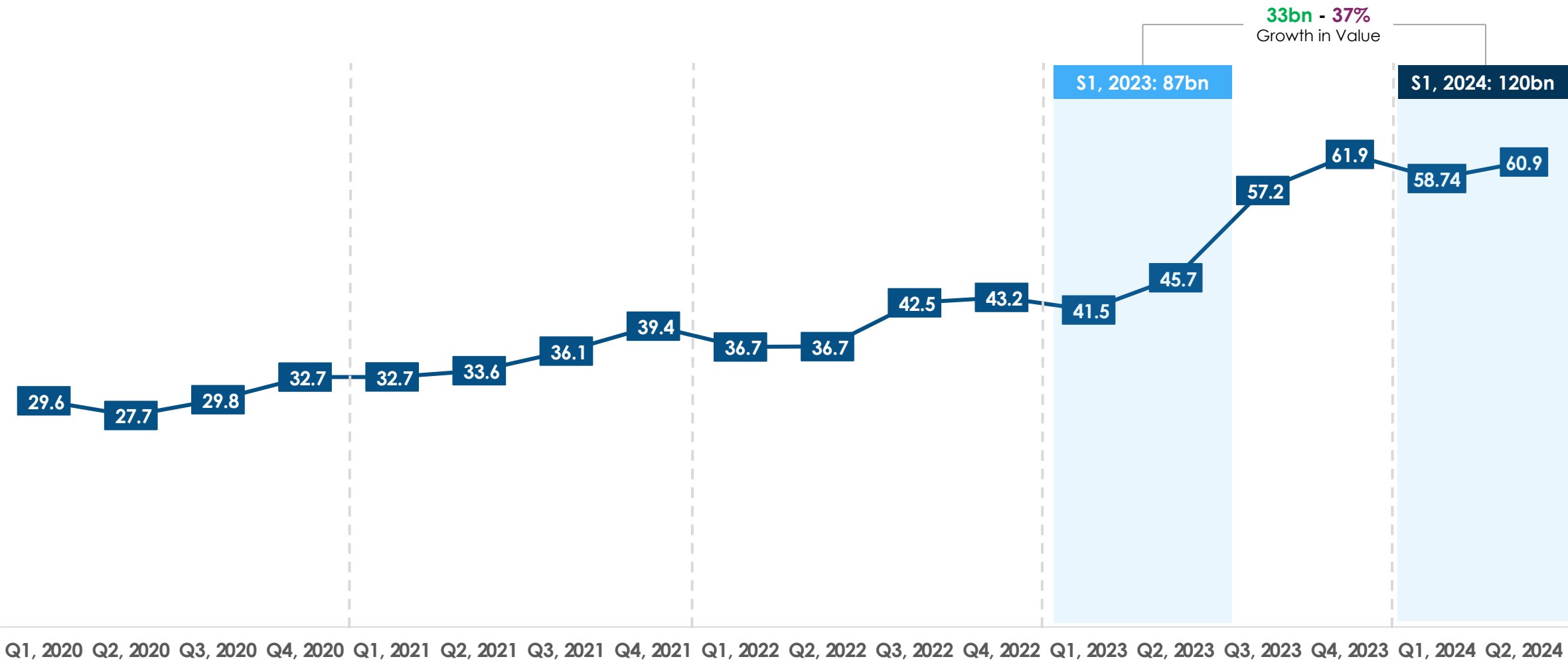
Pharma Market Dynamics

Macros and pharma market status



Pharma Market: Total Pharma Market Growth

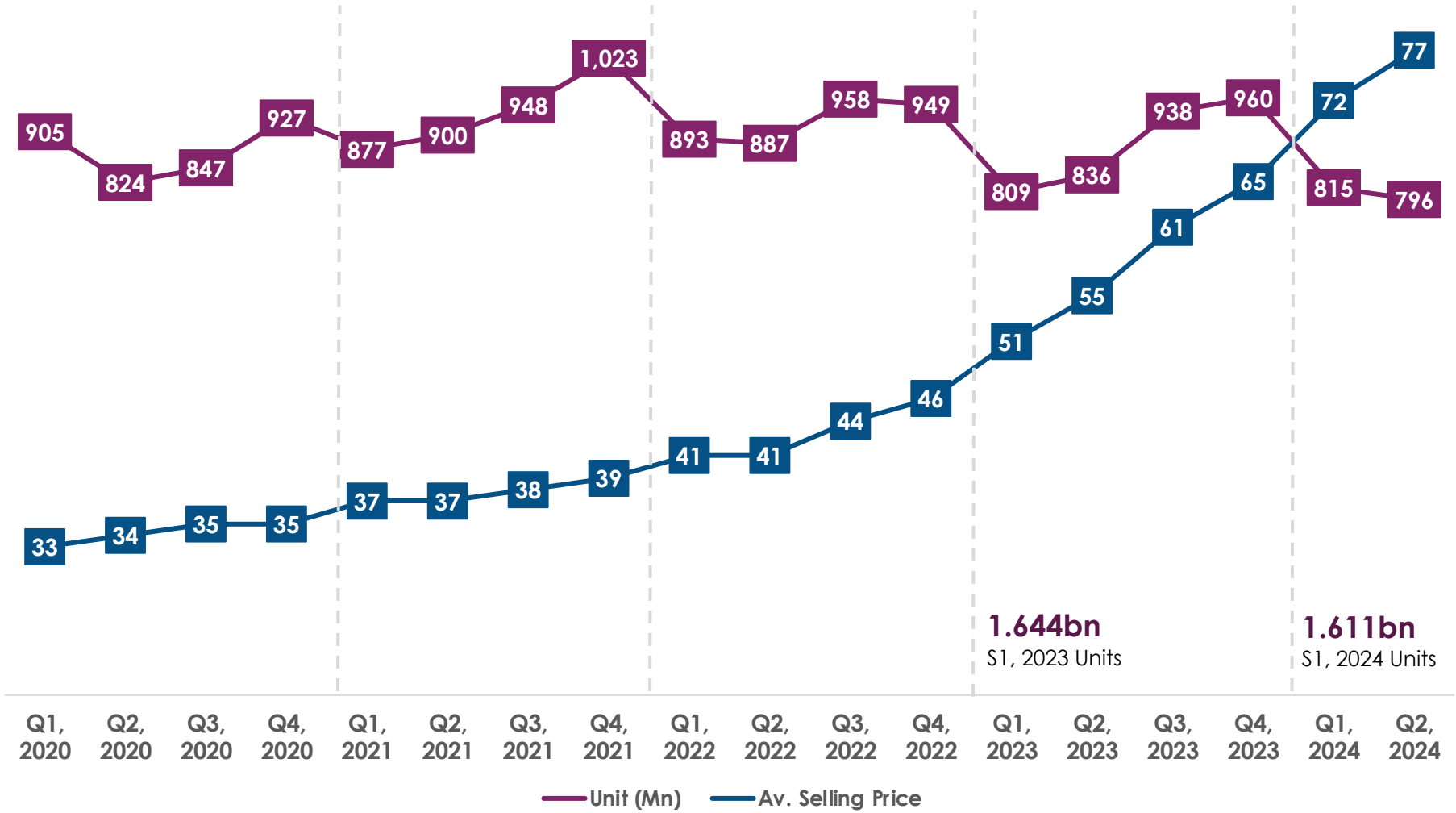
Exchange Rate pressure EDA to increase Prices resulting in a double-digit growth in market value



Pharma Market: Growth Drivers

Growth leveraged by “Average Selling Price” growth compensating decline in “Units sold”

Units Sold	ASP
S1 24 vs S1 23	S1 24 vs S1 23
↓ 2%	↑ 40%



14%
% of repriced items by SKUs from total regulated SKUs (800/5800 items)



26%
% of Av. contribution of repriced items to regulated items Sales (May, April, June)



42%
Average selling price increase (122 vs 86)



S1, 2024 Performance

Highlights on P&L & B/S



Financial Performance Highlights: S1, 2024

Key highlights on S1 business results



29%

YTD Market Share
(5.2%)



57%

YTD Growth in Revenue
(23.6bn)



53%

Growth in Gross Profit
(1.8bn)



62%

Growth in EBITDA
(1.02bn)



68%

Growth in Net Profit
(222mn)



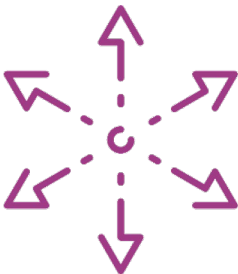
1.34

Days of cash conversion



24%

Debt Ratio
(vs 26%, S1 23)



3

Non-Core business Performance

ISPH Strategy 2024: ISP Strategy

Sustainable Growth



57%

YTD Growth in
Revenue
(23.6bn)



29%

YTD Market
Share
(5.2%)



53%

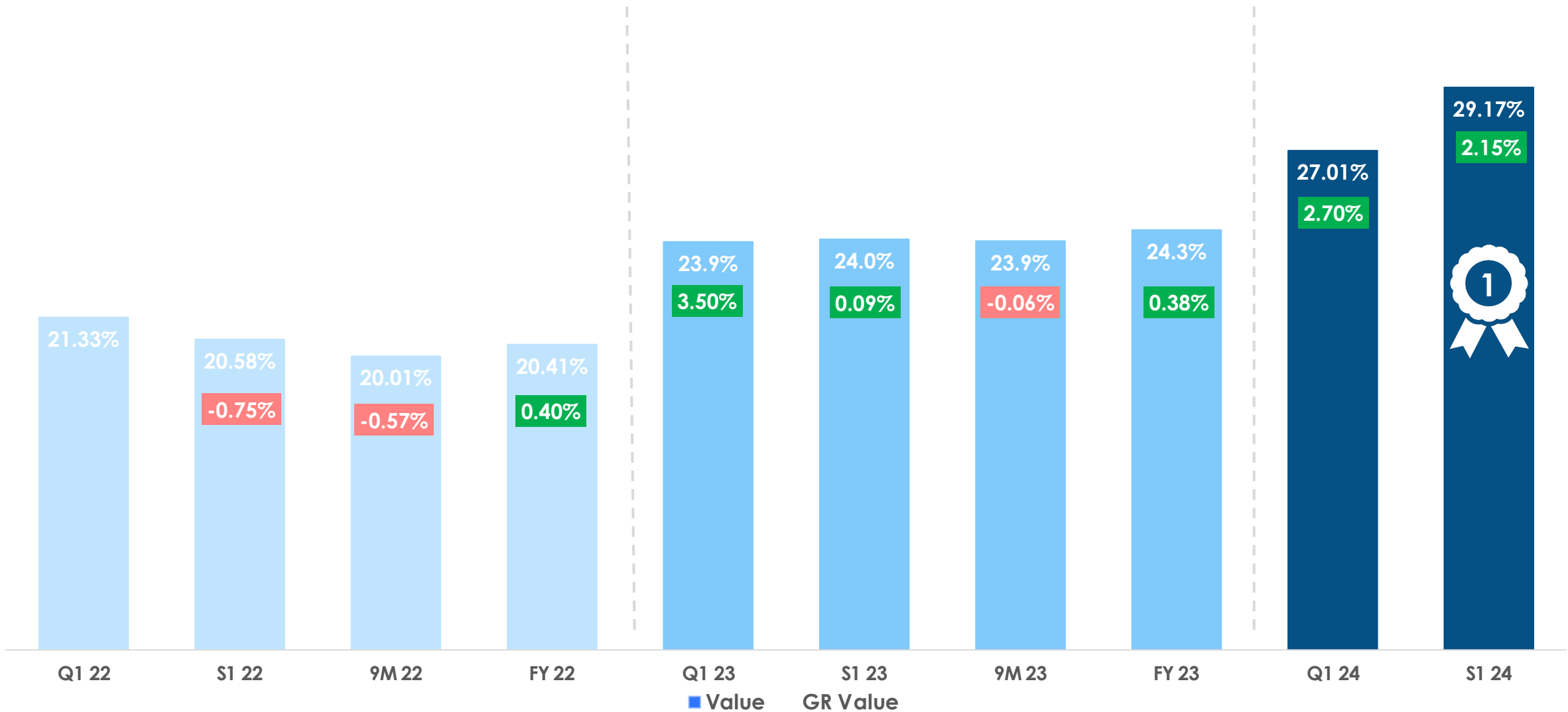
Growth in
Gross Profit
(1.8bn)

**Sustainable
Growth**

Market Share: ISP Market Share based on Value

Ibnsina Pharma leads the market in June 2024 in value & units

Q2 MS (+5.1%)
2024: 31.2%
2023: 24.1%



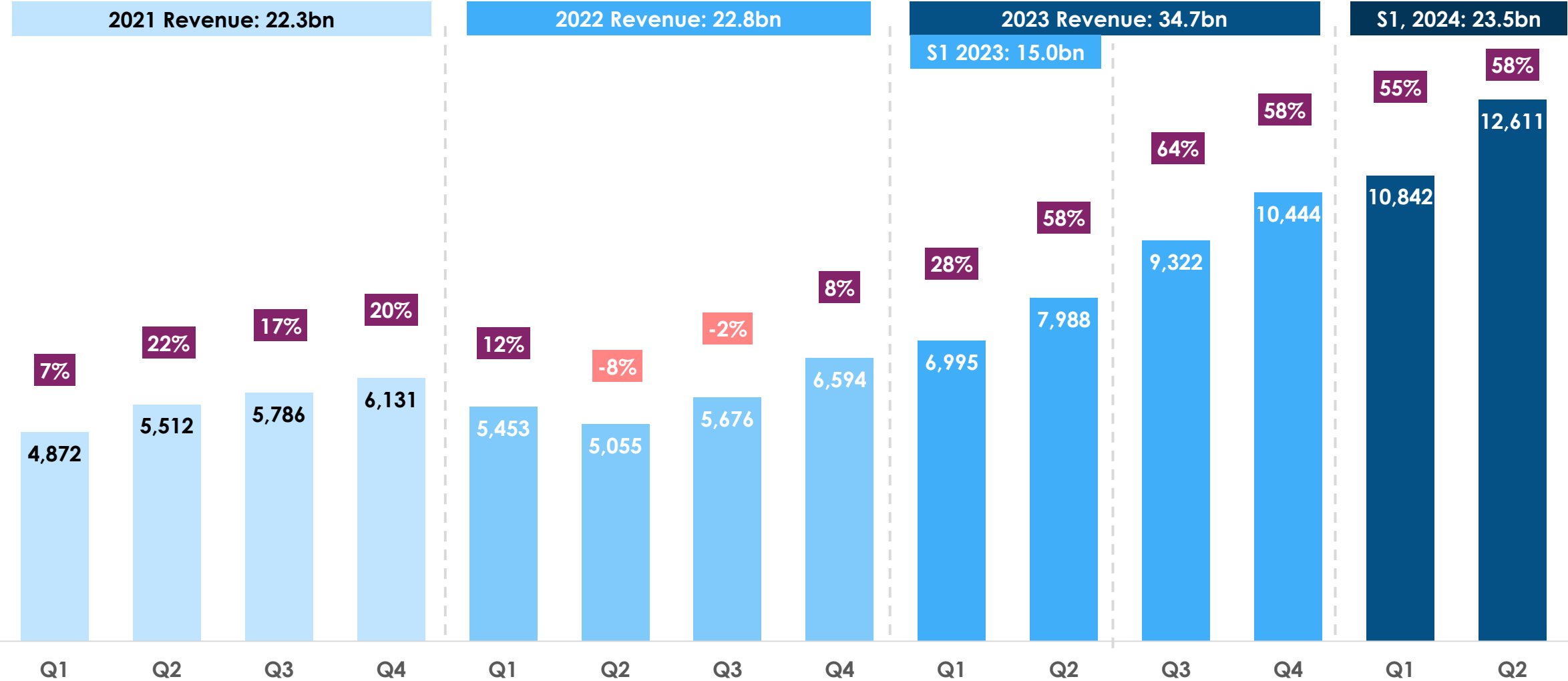
Revenue Analysis: Growth

Ibnsina Pharma achieves 57% QoQ revenue growth rate in Q2, 2024

S1 24 vs 23 Growth



57%
(8.5bn)



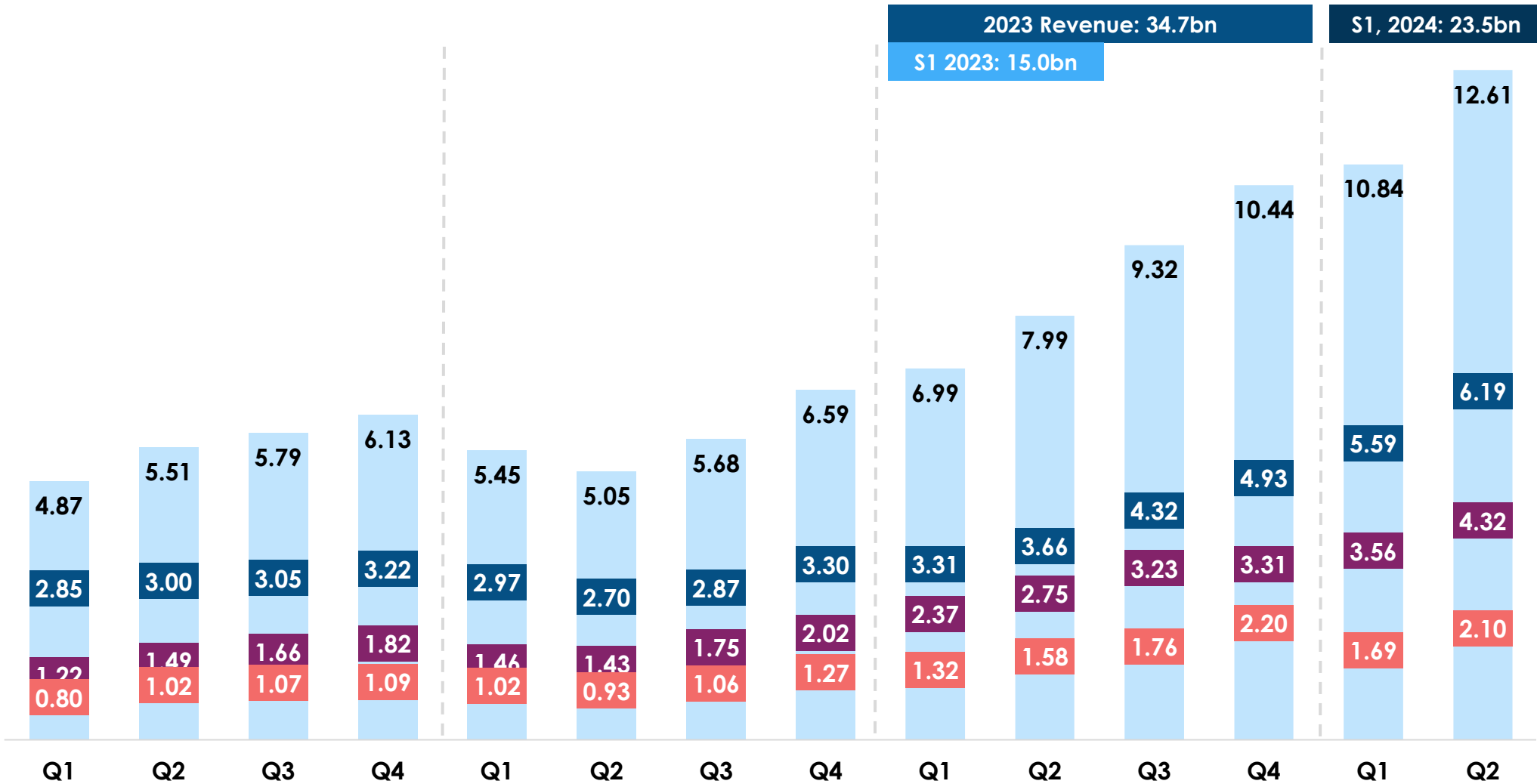
Revenue Analysis: Growth Across All Business Units

Addressing customer segments individually, modifying internal capacity to cater segment's needs & potential

S1 24 vs 23 Growth



57%
(8.5bn)



S1 23 vs 24 Growth

Pharmacies



69%
(4.82bn)

Wholesale



57%
(2.75bn)

Hospitals



33%
(0.90bn)

Gross Profit: Gross Profit Analysis

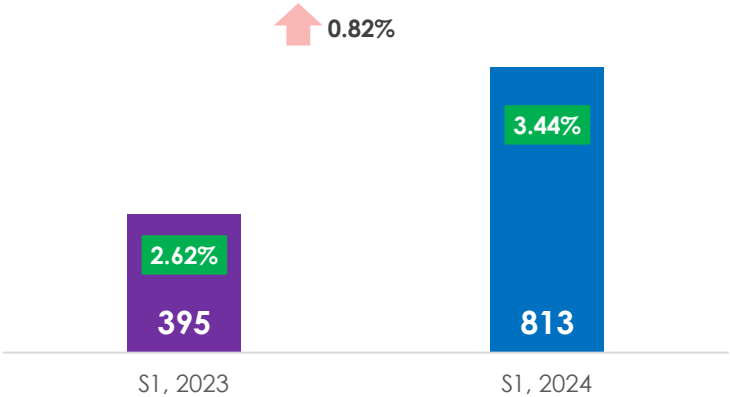
Optimize gross profit due to success in managing CTG, GDT & Supplier Deals

Gross Profit Growth
S1 24 vs S1 23

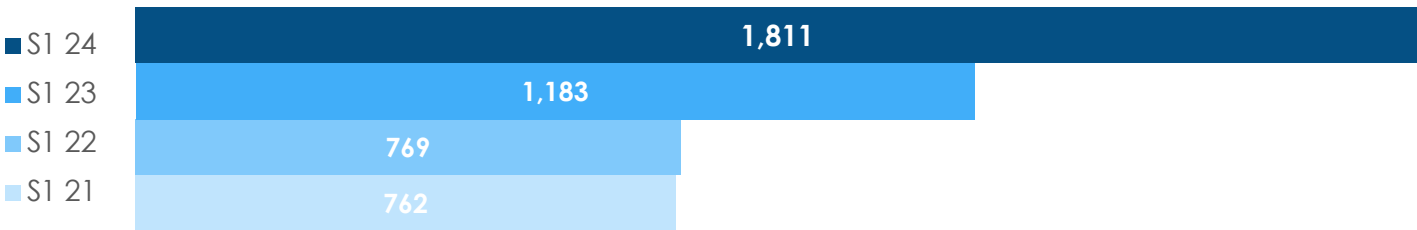
 **53%**
(627mn)

Gross Profit Optimization (S1, 2024)

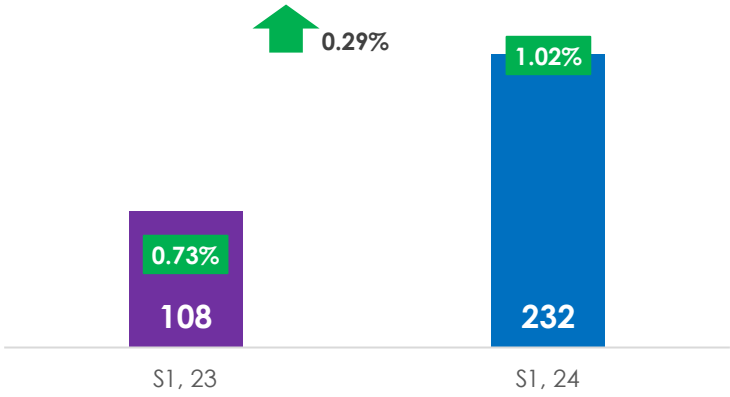
Cash Discount Given (Millions)



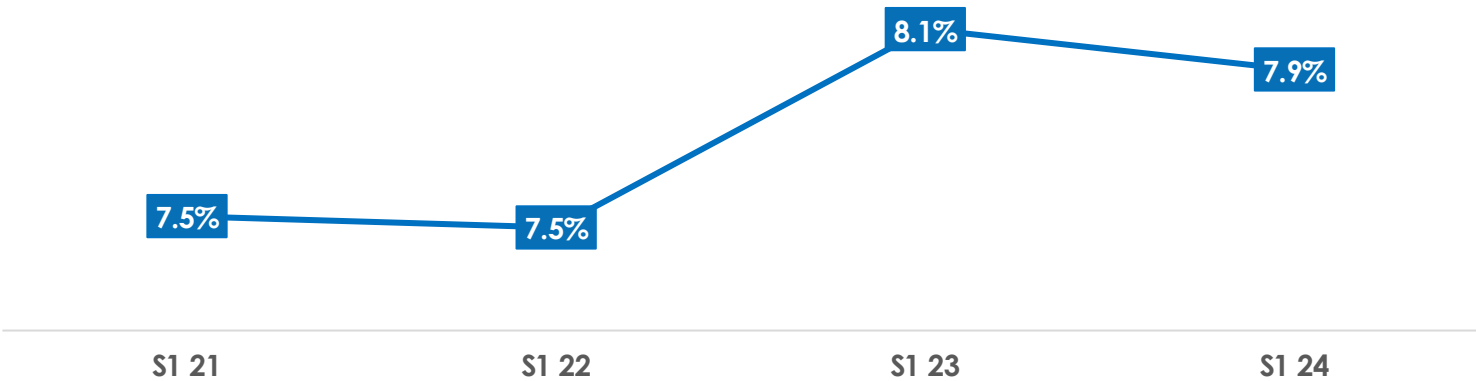
Gross Profit Value (Millions)



Cash Discount Taken (Millions)



Gross Profit Trend (Margin %)



ISPH Strategy 2024 - 2025: ISP Strategy

Working Capital & Net Debt Optimization



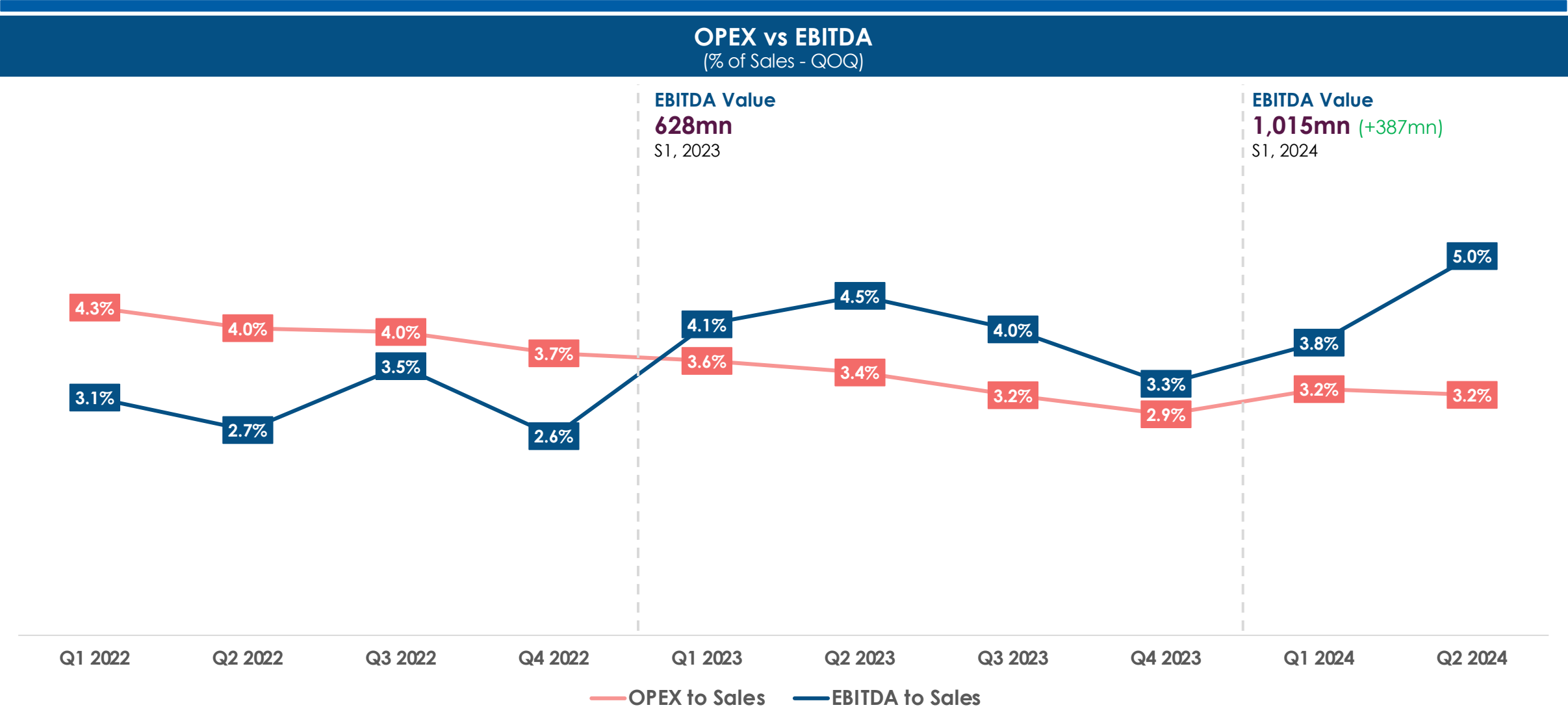
62%

Growth in
EBITDA
(1.02bn)

**OPEX
Optimization**

OPEX Optimization: Optimization

New lowest OPEX to Sales recorded in Q2 2024 with a steady decline



ISPH Strategy 2023-2024: ISP Strategy

Working Capital & Net Debt Optimization



68%

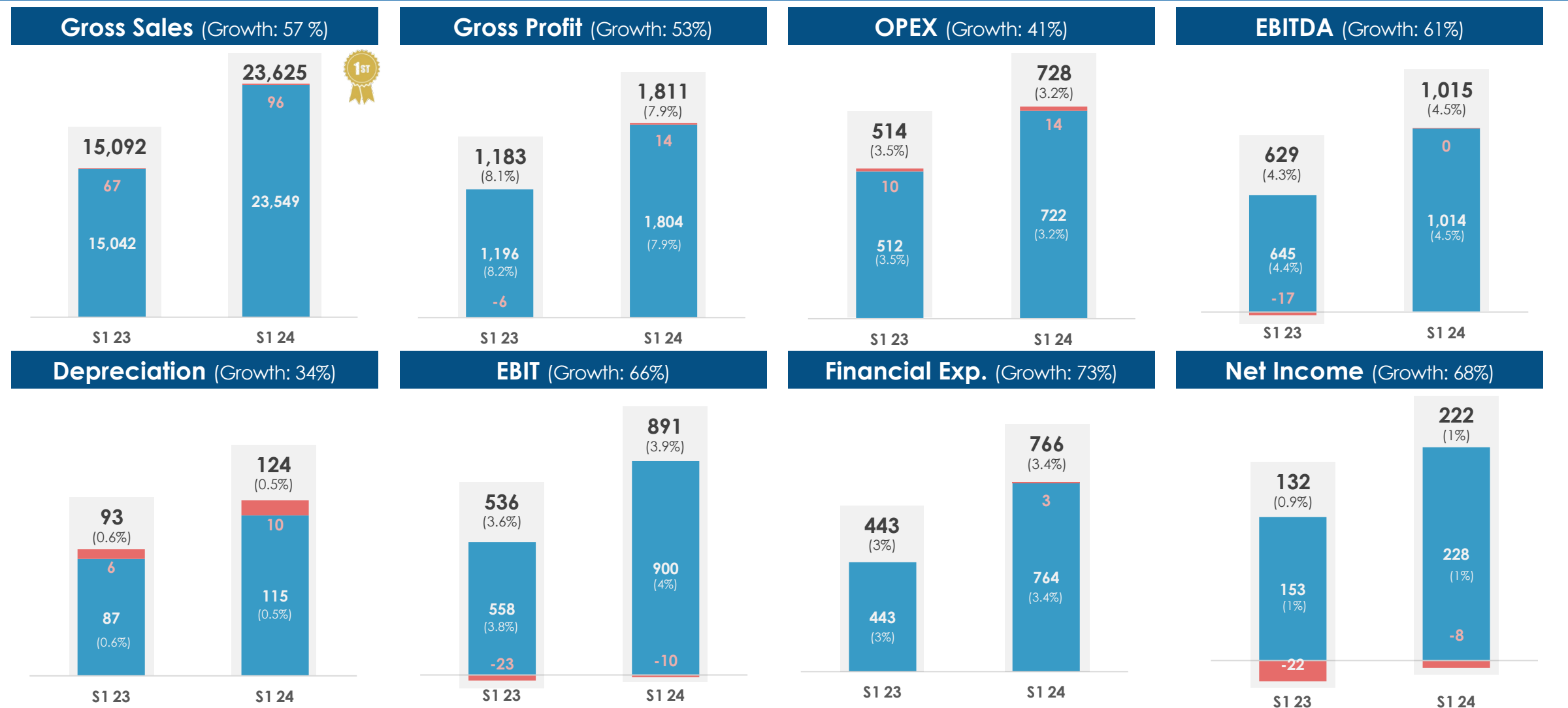
Growth in
Net Profit
(221mn)

**Income
Statement**

Income Statement: S1, 23 vs S1, 24

68% growth in NP collectively despite set-backs in subsidiaries performance and due to the solid position of Ibnsina Pharma

ISP Consolidated
ISP Standalone
AIM Consolidated



ISPH Strategy 2024-2025: ISP Strategy

Working Capital & Net Debt Optimization



1.34

Days of cash
conversion



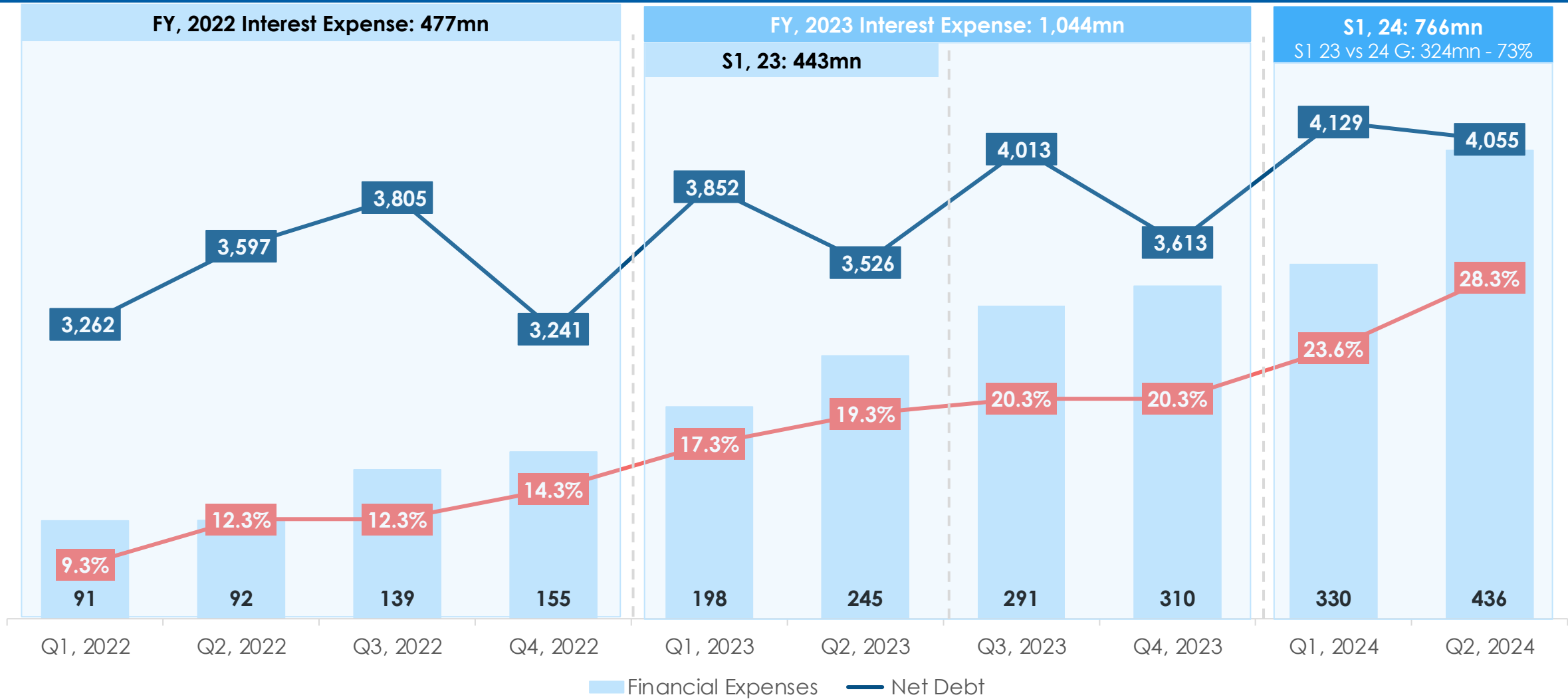
24%

Debt Ratio
(vs 26%, S1 23)

**Working
Capital & Debt
Optimization**

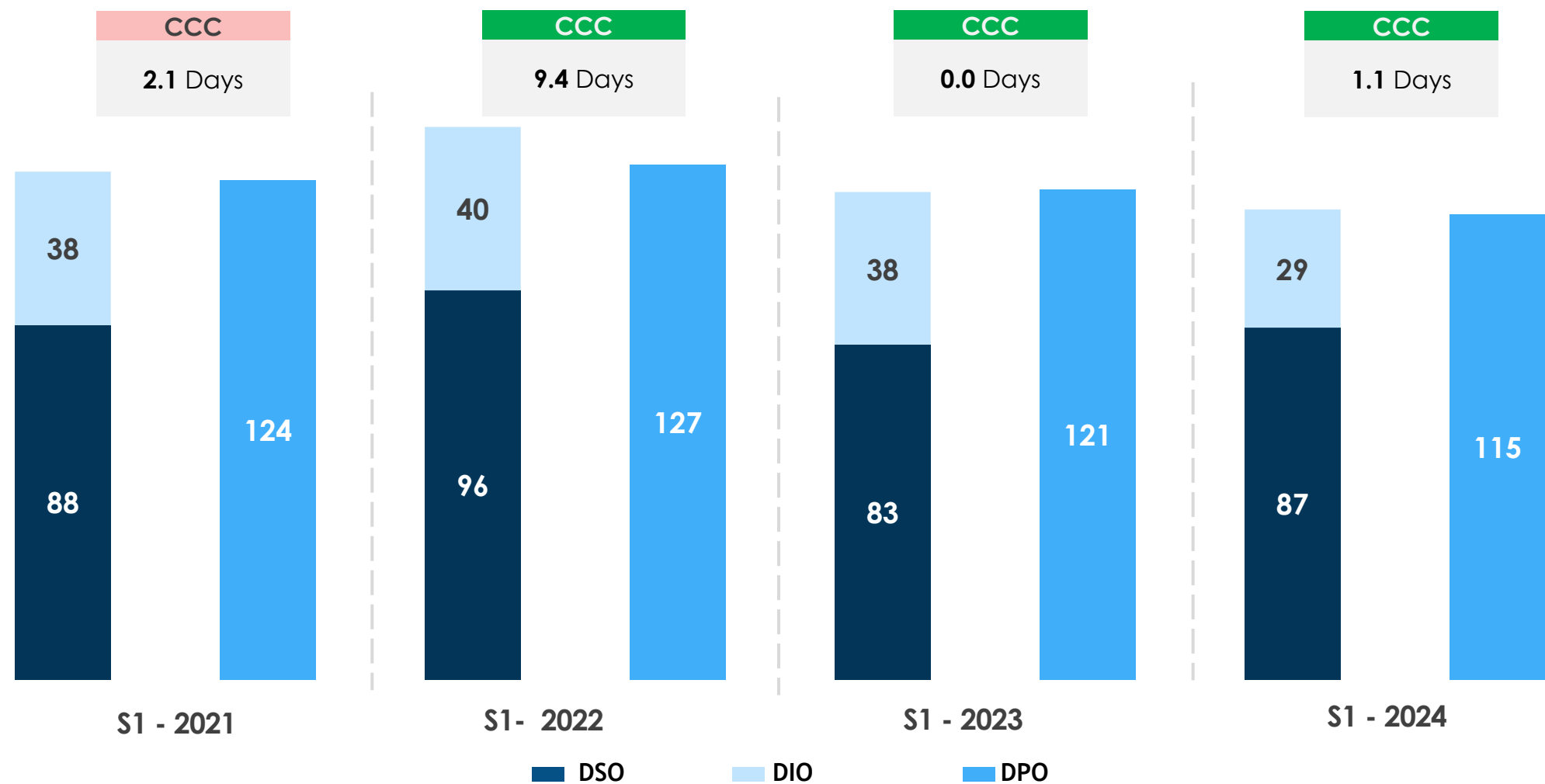
Financial Expenses: Debt Levels vs Interest Expense

While debt levels remain within same interval since 2022, Interest Expense rises steadily



Working Capital Optimization: Exceptional Relative Performance

Maintaining a healthy CCC further supports spontaneous financing and free cash flow.



Net Debt Optimization: Net debt maintained at same level despite growth

Net Finance Bearing Debt to Equity levels despite recent Equity multiple adjustments & Revenue growth

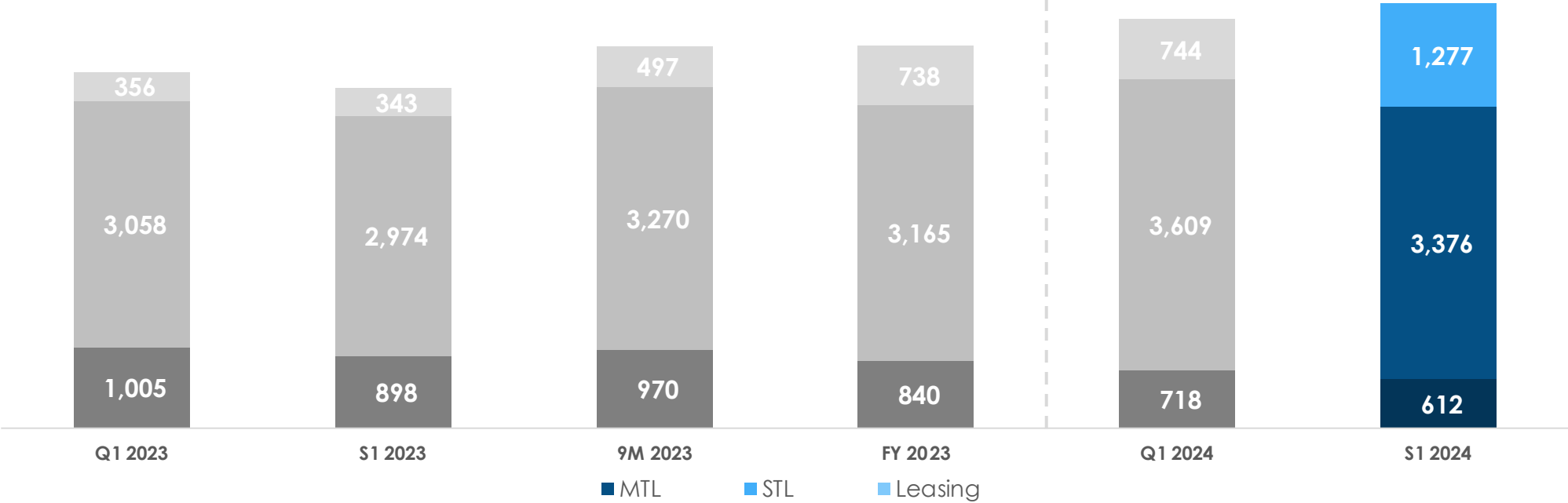
Net Debt Growth

S1 2024

15%

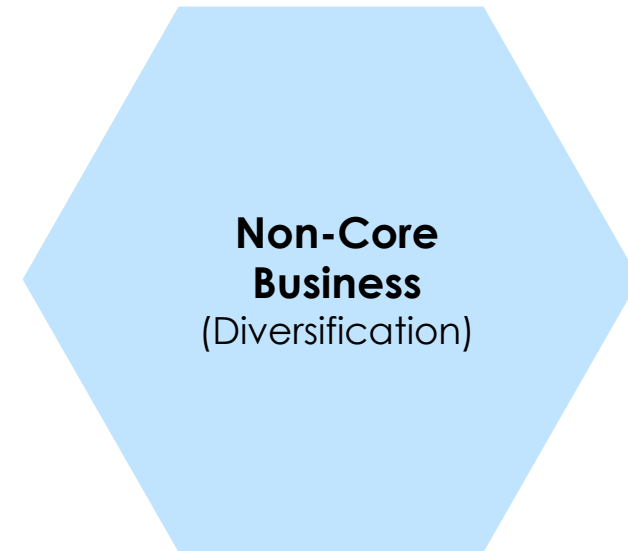
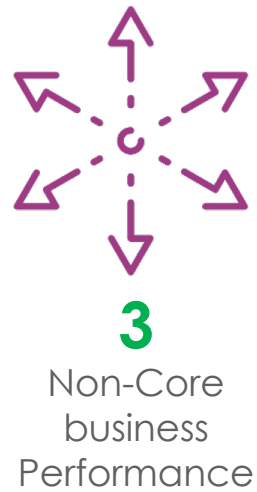
Revenue Growth: 57%

Net Debt (mn)	3,852	3,526	4,013	3,613	4,129	4,055
Equity (mn)	1,332	1,368	1,410	1,449	1,547	1,638
Net Debt : Equity	2.9	2.6	2.8	2.5	2.7	2.5
Net Debt : EBITDA	13.8	5.6	4.0	2.7	10.2	3.9
Net Debt : YTD Revenue	55%	23%	16%	10%	38%	17%
Debt Ratio	29%	26%	25%	26%	25%	24%



ISPH Strategy 2023-2024: ISP Strategy

Investment Diversification



Non-pharma Distribution Review: Business Overview and Results

Non-pharma Distribution Business Model – Higher Margin Business Line with Great Potential



Free Pricing



Better Working Capital



Lower CAPEX



Higher Margins

2024 Highlights	
YTD Sales	GPM
1.56bn (\$1, G: 230%)	11.5%
NPM	Cust. G. YoY
3.0%	135%

Non-pharma Revenues
21, 22, 23, July 24 Actual + 24 Budget

246%

Suppliers



Sanita
member of INDEVCO group



Fine



PENDULINE
Kids Care Group



Dabur



SPARKLE



L'ORÉAL
PARIS



P&G



Roche



BAYER



OMRON



Abbott
Nutrition



Pharmaceris



Dymatize



HALEON



Unilever

E-commerce

Channels

Modern Trade



amazon



JUMIA



Breadfast



noon



talabat



Spinneys



HYPERD



BIM



OSCAR



LuLu



سعودي



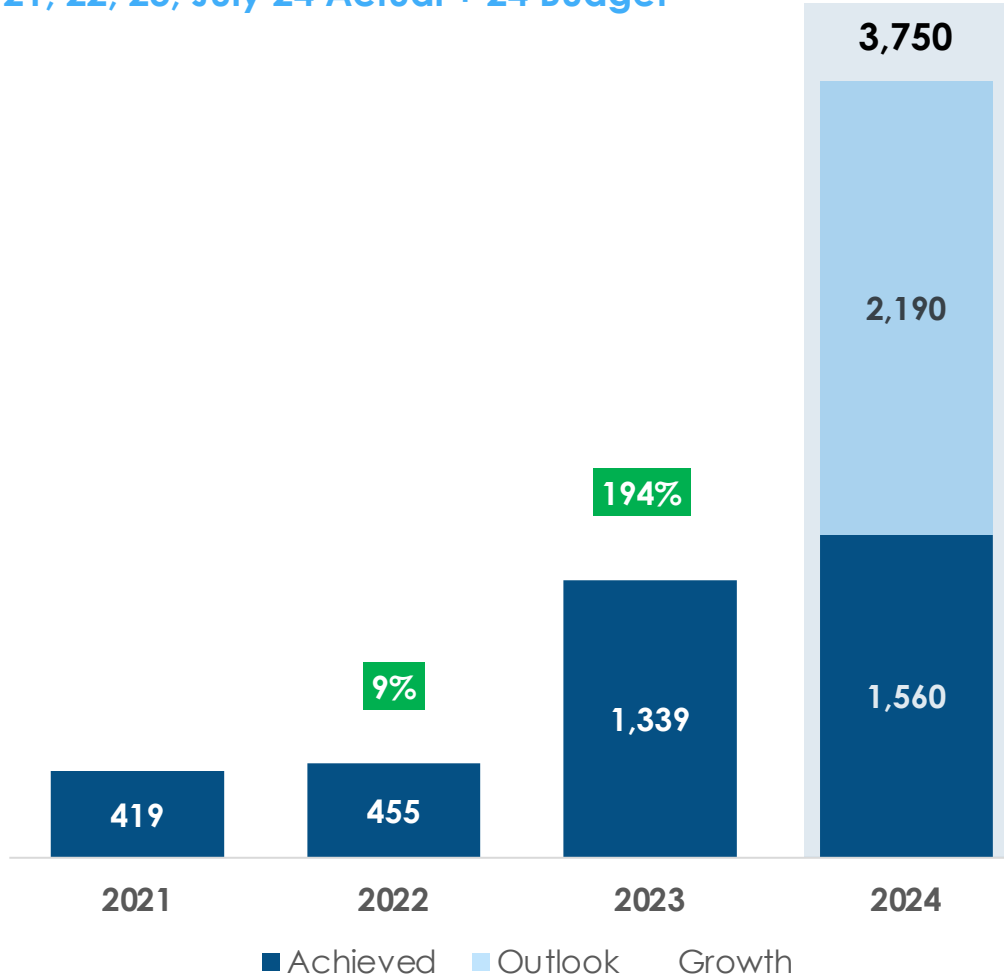
كاريون



بندي
Panda



محمود الفار



Medical Promotion Review: Business Overview

High synergy diversification model with great impact on ISP's growth performance

Total MP Performance YTD June 23		
MP Revenues	MP Net Profit	NPM
63mn	27.5mn	44%

Medical Promotion Outsourcing Overview



12k

Physicians



150

Medical Reps.



104k

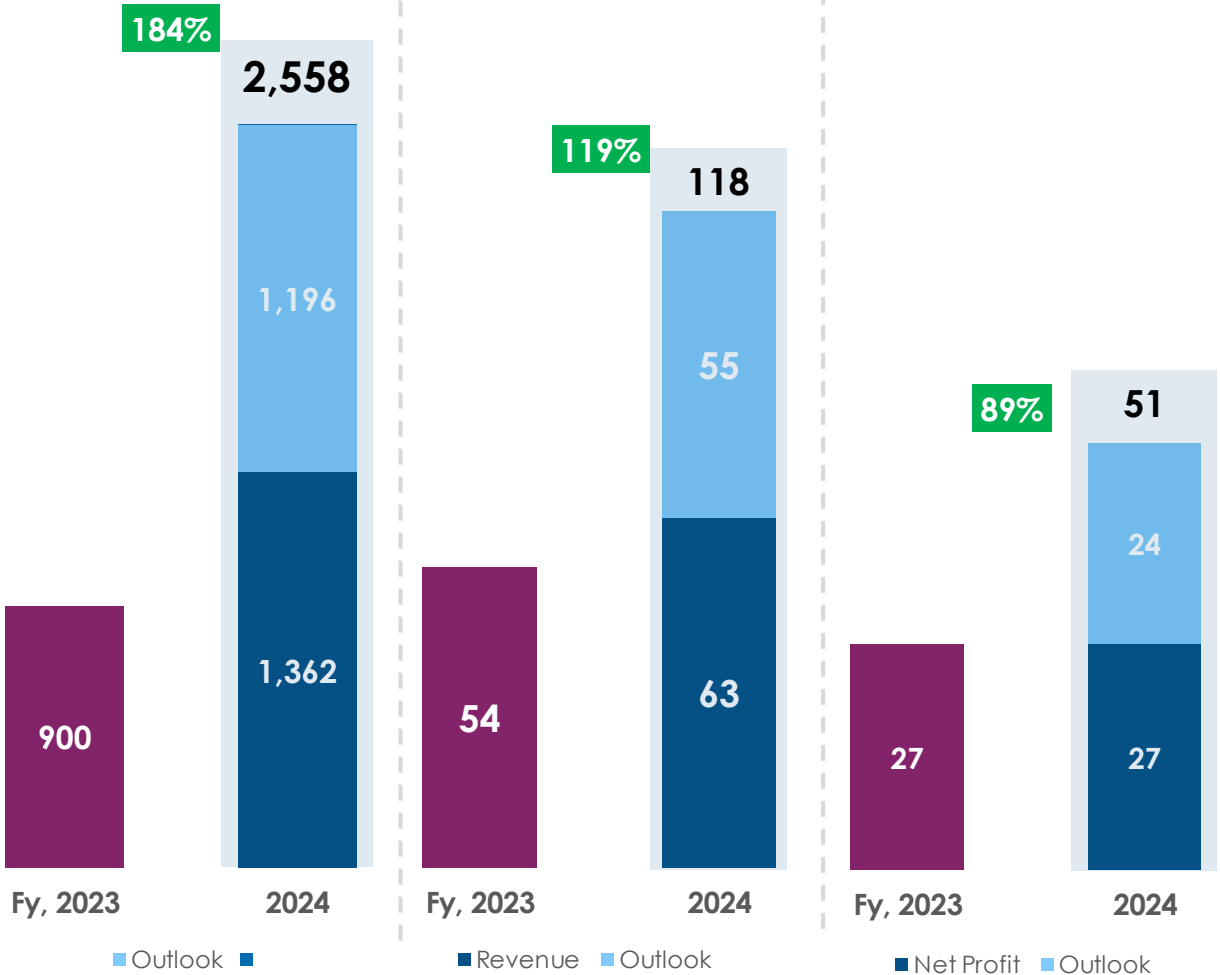
Visits

Visits per Specialty



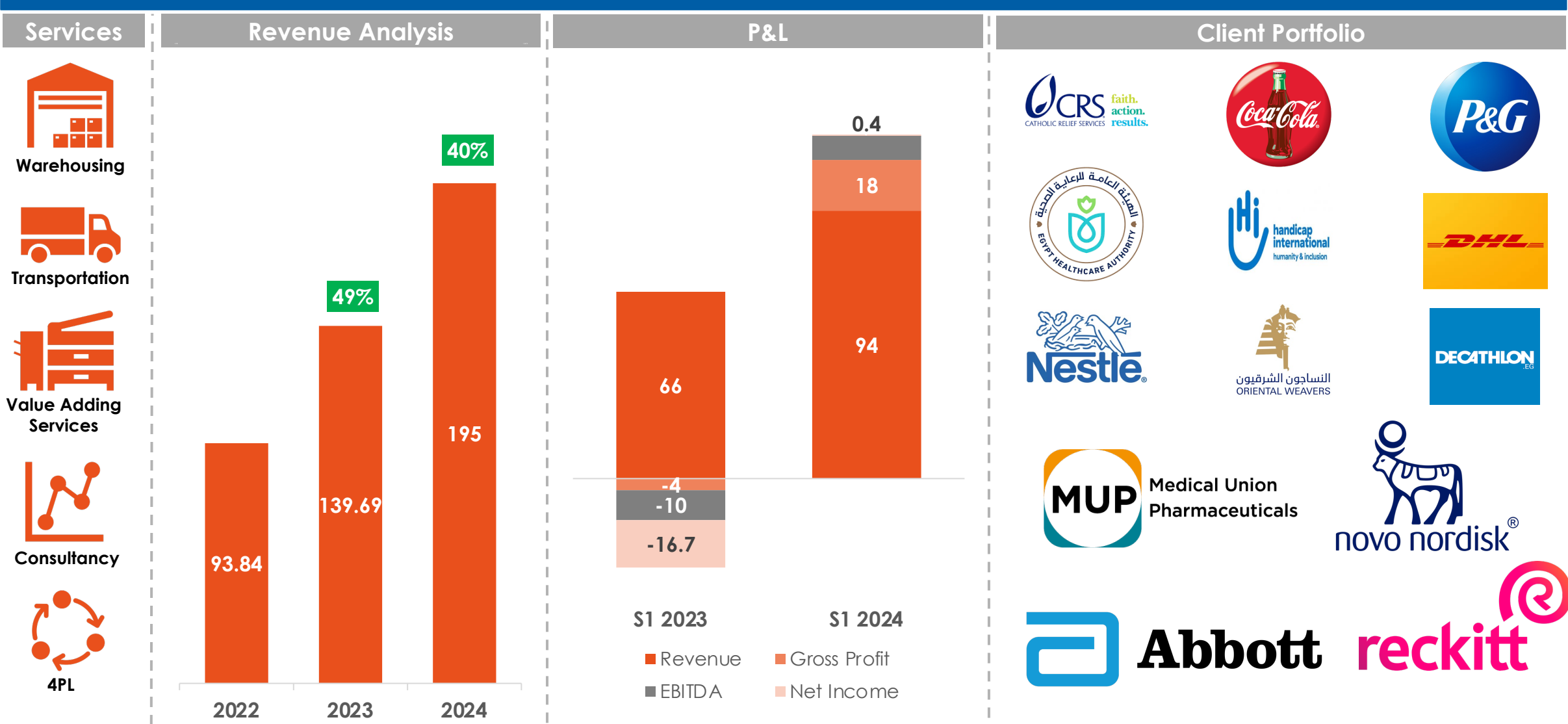
■ Chest ■ G.P ■ Cardio ■ IM ■ Pharmacy ■ Others

Medical Promotion Outsourcing Overview



Ramp Logistics Review: Service Outline & Top Line Overview

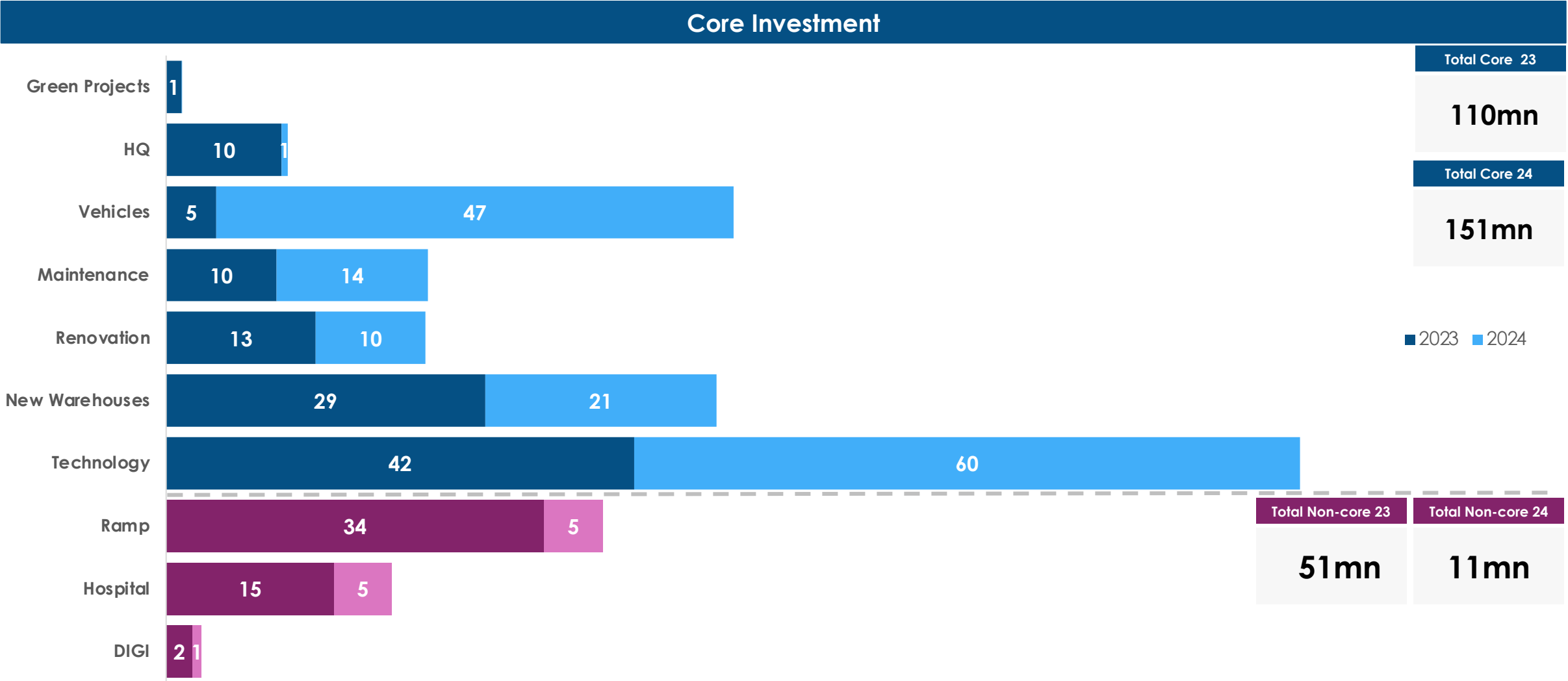
Multiple revenue streams and increase in customers on-board; showing potential



CAPEX Review: Main CAPEX Line

Investment facilitating growth direction

Investment 23	Investment 24
161mn	162mn





ibnsinapharma