

IDH Results Presentation

April 2023



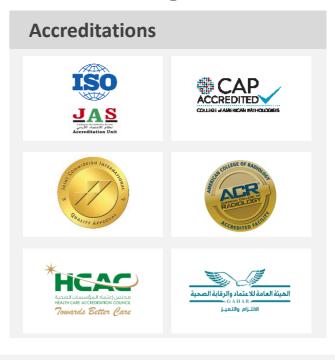


Who We Are

Integrated Diagnostics Holding is a leading, fully-integrated provider of high-quality medical diagnostic services with a footprint spanning Egypt, Jordan, Sudan and Nigeria

Our Services Immunology Endocrinology Cytogenetics Microbiology Clinical Chemistry Histopathology Haematology Molecular Biology Radiology





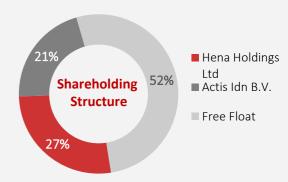
+40 years
Track record
+2,000
Diagnostic tests
offered

7 key brands
With strong awareness
4
Country footprint (Egypt, Jordan, Sudan & Nigeria)

552
Branch labs as at 31 Dec. 2022

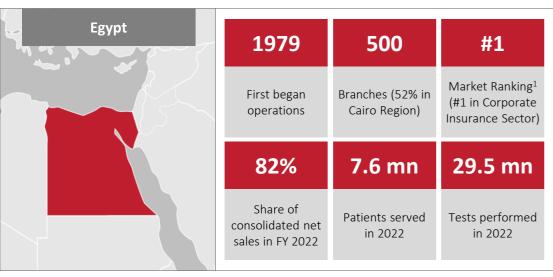
8.7 MN
FY22 Patients

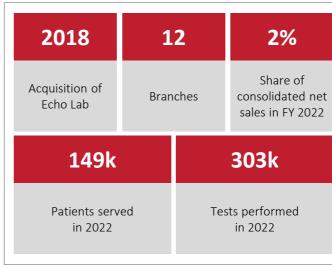
32.7 MN
FY22 Tests
EGP 3.5 BN
FY22 Net Sales

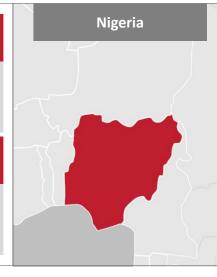


Our Geography

IDH currently operates the largest branch network amongst private providers in Egypt and boasts an established presence in four key markets in the Middle East and Africa







Jordan	2011	23	#1	
	Acquisition of Biolab	Branches	Market Ranking ¹	
	15%	890k	2.8 mn	
	Share of consolidated net sales in FY 2022	Patients served in 2022	Tests performed in 2022	

2011	17	#1
First began operations	Branches	Market Ranking ¹
1%	70k	139k
Share of consolidated net sales in FY 2022	Patients served in 2022	Tests performed in 2022



¹ Market ranking amongst private players in each respective country.

Our Patients

IDH serves two principal types of patients: contract and walk-in

Around 70% of total revenue generated across the two segments is paid in cash

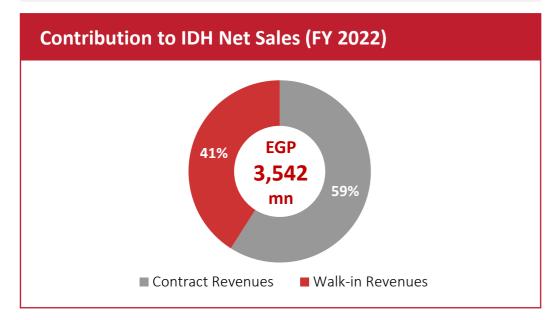
Contract Patients

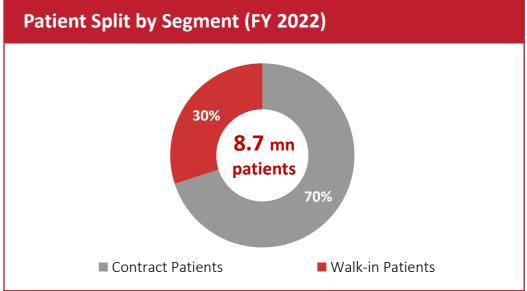
IDH's contract clients include institutions who enter into one-year renewable contracts at agreed rates per-test and on a per-client basis. Around 40% of the revenue generated by the segment is paid in cash. IDH's corporate clients roster currently features institutions such as:

- Unions
- Syndicates
- Private and public insurance companies
- Banks and corporations
- Public institutions

Walk-In Patients

IDH's walk-in clients, also referred to as "self-payers", **pay out of pocket** for diagnostic tests and other services.





IDH Post Covid-19: A new chapter (I/II)

IDH has transformed its business, rethinking its service offering and delivery capabilities, and setting the foundations for a new chapter of sustainable growth



Test Offering and Delivery

Reach and Visibility

Agility

Conventional Business
Back to Pre-Covid Levels

Ramped up House Call Services

House call contribution

to Egypt revenues in

2022

Ramped Up House Call Capacity Growing Physical Presence

Rapid Service Offering Adaptation

+33%

Growth in conventional test¹ revenue vs 2019

Frontline Role in Fight
Against Covid-19

Al-Borg Scan Expansion

18% up to 5k

House call visits per day, with over 10k calls answered daily

New Patient Segments

+50

New branches opened in 2022

Largest Private Provider in Egypt

#1 #

in PCR testing in Egypt and first to offer QR codes #1

leading PCR testing provider in Jordan

Ample Capacity for Growth

#1

for house call volumes in Egypt

+930k

PCR tests performed in 2022

+2

Branches added in 2022 taking total to six

over **8.7** mn

Total patients served in 2022

552

Operational Branches as at year-end 2022 (500 branches in Egypt)

5-7 yrs.

Average contract tenors for equipment

45%

Spare processing capacity in Mega Lab

A patient-centric business geared for long-term, sustainable growth

¹ Convention tests refers to IDH's service offering excluding all Covid-19-related testing performed during the period.

IDH Post Covid-19: A new chapter (II/II)

IDH has transformed its business, rethinking its service offering and delivery capabilities, and setting the foundations for a new chapter of sustainable growth



Improved Efficiency

Decreased Turnaround Times and Improved Patient Satisfaction

over 80%

Net Promoter Score (NPS)

max 24hr

Turn-around time

Expanded Digital Capabilities

over 5k Chatbot conv/day

Diversifying patient touch-points

Convenient Payments

Leveraging expanded digital presence



Long-term Relationships

Revamped Loyalty Programme

In partnership with leading loyalty solutions provider to retain existing/new patients acquired in 2022

Expanded Cross-selling Capabilities

Monitoring patient records and disease cycles to provide tailored services and increase cross-selling

Marketing Strategy

Visibility bolstered by additional marketing efforts throughout the year including launch of new IDH branded cars as well as greater social media presence

A patient-centric business geared for long-term, sustainable growth

¹ Convention tests refers to IDH's service offering excluding all Covid-19-related testing performed during the period.



Important Notice

Treatment of Revenue Sharing Agreements and Use of Alternative Performance Measures

As part of IDH's efforts to support local authorities in Jordan in the fight against the pandemic, Biolab (IDH's Jordanian subsidiary) secured several revenue-sharing agreements to operate testing stations, primarily dedicated to PCR testing for Covid-19, in multiple locations across the country including Queen Alia International Airport (QAIA) and Aqaba Port. These agreements kicked off in May 2021 at Aqaba Port and in August 2021 at QAIA. However, following the decision by Jordanian authorities on 1 March 2022 to end mandatory testing, testing booths across both locations recorded sharp declines in patient traffic.

Under these agreements, Biolab received the full revenue (gross sales) for each test performed and paid a proportion to QAIA (38% of gross sales excluding sales tax) and Aqaba Port (36% of gross sales) as concession fees to operate in the facilities, thus effectively earning the net of these amounts (net sales) for each test supplied. Starting in Q4 2021, the treatment of these agreements was altered in accordance with IFRS 15 paragraph B34, which considers Biolab as a Principal (and not an Agent). Subsequently, revenues generated from these agreements are reported in the Consolidated Financial Statements as gross (inclusive of concession fees) and the fees paid to QAIA and Aqaba Port are reported as a separate line item in the direct cost. It is important to note that sales generated from these agreements were reflected on the Company's results in Q1 2022 only as the agreements were terminated at the end of the first quarter of 2022.

In an effort to present an accurate picture of IDH's performance for the twelve-month period ended 31 December 2022, throughout the report management utilizes net sales of EGP 3,542 million for FY 2022 (IFRS revenues stand at EGP 3,605 million for the twelve-month period). Net sales for the twelve-month period ended 31 December 2022 are calculated as total gross revenues excluding concession fees and sales taxes paid as part of Biolab's revenue sharing agreements with QAIA and Aqaba Port. This is a similar approach taken by IDH in the Company's FY 2021 Results Announcement.

It is worth nothing that following the reduction in activity, net sales will not be reported as an APM in 2023.

It is important to note that aside from revenue and cost of sales, all other figures related to gross profit, operating profit, EBITDA, and net profit are identical in the APM and IFRS calculations. However, the margins related to the aforementioned items differ between the two sets of performance indicators due to the use of Net Sales in the APM calculations and the use of Revenues for the IFRS calculations.

Detailed Adjustments Breakdown					
EGP mn	FY 2022				
Net Sales	3,542				
QAIA and Aqaba Port Concession Fees	63				
Revenues (IFRS)	3,605				
Cost of Net Sales	(2,080)				
Adjustment for QAIA and Aqaba Port Agreements	(63)				
Cost of Sales (IFRS)	(2,143)				

Detailed Adjustments Breakdown by Geography					
EGP mn	FY 2022 (IFRS)	FY 2022 (APM)			
Egypt	2,894	2,894			
Jordan	612	549			
Sudan	20	20			
Nigeria	79	79			
Total	3,605	3,542			



Results Snapshot

IDH reports sustained growth in traditional offering showcasing the fundamental strength and potential of the business

EGP 3,542 mn

Net Sales in FY 2022

▼ 30% y-o-y
(Revenue of EGP 3,605 mn in FY22, down
31% y-o-y)

EGP **1,462** mn

Gross Profit in FY 2022

▼ 48% y-o-y / 41% margin*

EGP 1,172 mn

Adj. EBITDA¹ in FY 2022 ▼ 54% y-o-y / 33% margin*

EGP **527** mn

Net Profit in FY 2022

▼ 65% y-o-y / 15% margin*

(EGP 692 million excluding losses related to transactions completed by the Company to secure USD for the dividend payment)

32.7 mn

Tests completed in FY 2022

▼ 3% y-o-y

8.7 mn

Patients served in FY 2022

▼ 16% y-o-y

EGP 108

Average revenue per test in FY 2022

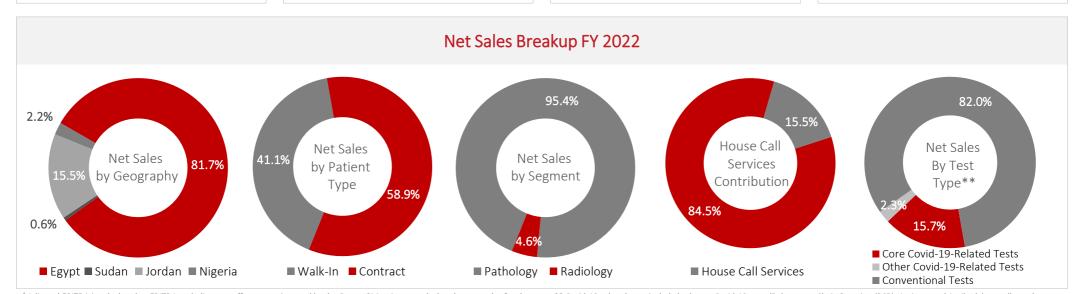
▼ 28% y-o-y

(▲ 9% y-o-y ex-Covid-19-related** testing)

552

Operational branch labs as at 31 December 2022

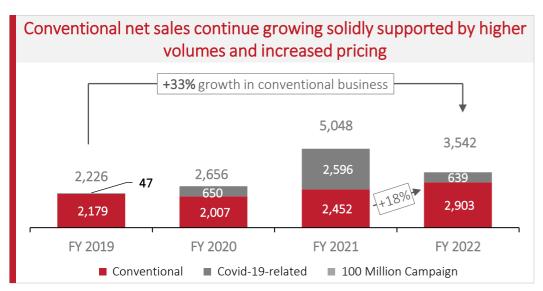
▲ 50 branches vs. 31 December 2021

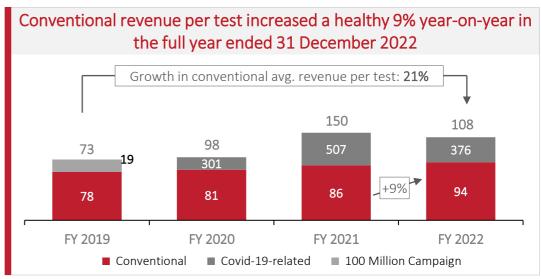


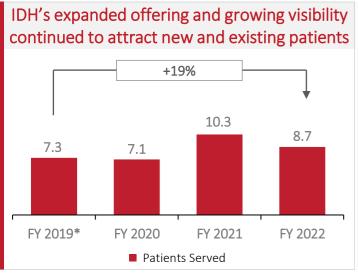
¹ Adjusted EBITDA is calculated as EBITDA excluding one-off expenses incurred by the Group. *Margins are calculated on net sales for the year. ** Covid-19-related tests include both core Covid-19 tests (Polymerase Chain Reaction (PCR), Antigen, and Antibody) as well as other routine inflammatory and clotting markers including, but not limited to, Complete Blood Picture, Erythrocyte Sedimentation Rate (ESR), D-Dimer, Ferritin and C-reactive Protein (CRP), which the Company opted to include in the classification as "other Covid-19-related tests" due to the strong rise in demand for these tests witnessed following the outbreak of Covid-19.

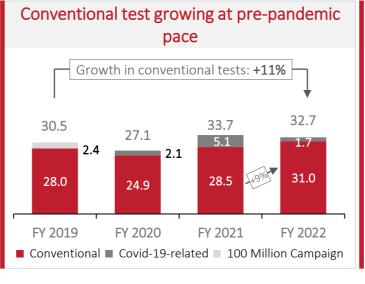
Sustainable Growth in Conventional Business

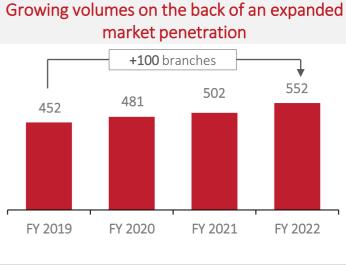
IDH's conventional business stood 33% above pre-pandemic levels in FY 2022 demonstrating the strong underlying demand for the Group's traditional offering







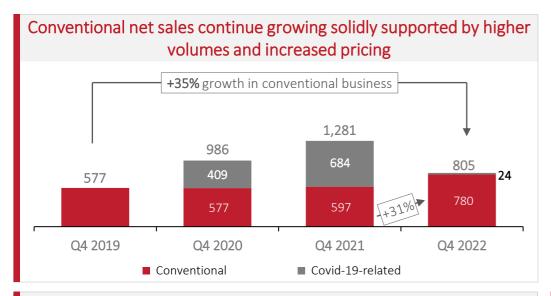


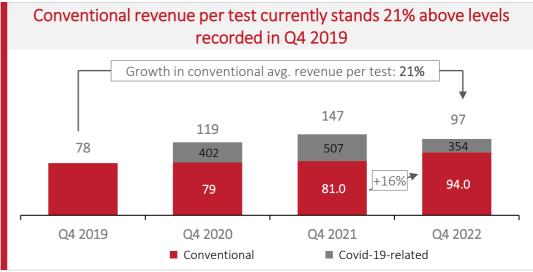


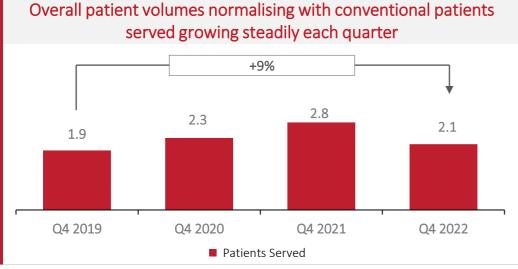
^{*}Excluding 100 Million Campaign Patients

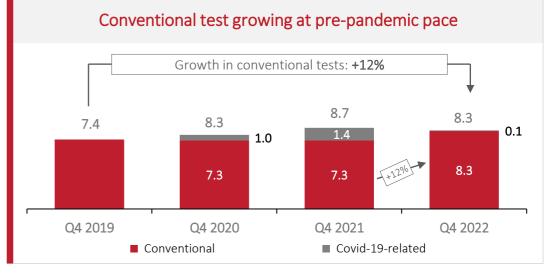
Sustainable Growth Despite Seasonality – Quarterly

IDH's conventional business stood 35% above pre-pandemic levels in Q4 2022 showcasing the strength and potential of its underlying business



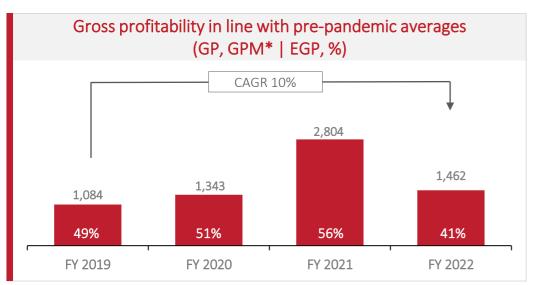


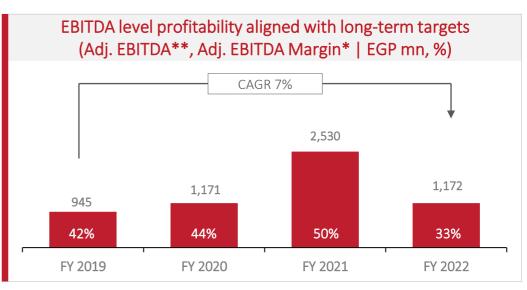


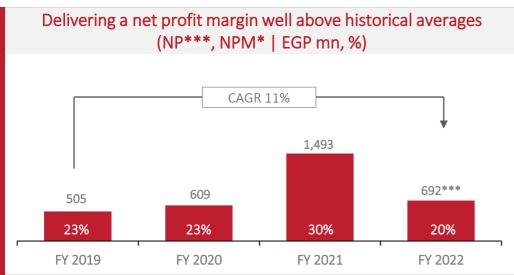


Normalising Profitability

Lower profitability for the year primarily reflects a post-Covid-19 normalisation in IDH's test mix. In the longer-term IDH expects margins to converge back to historical averages.





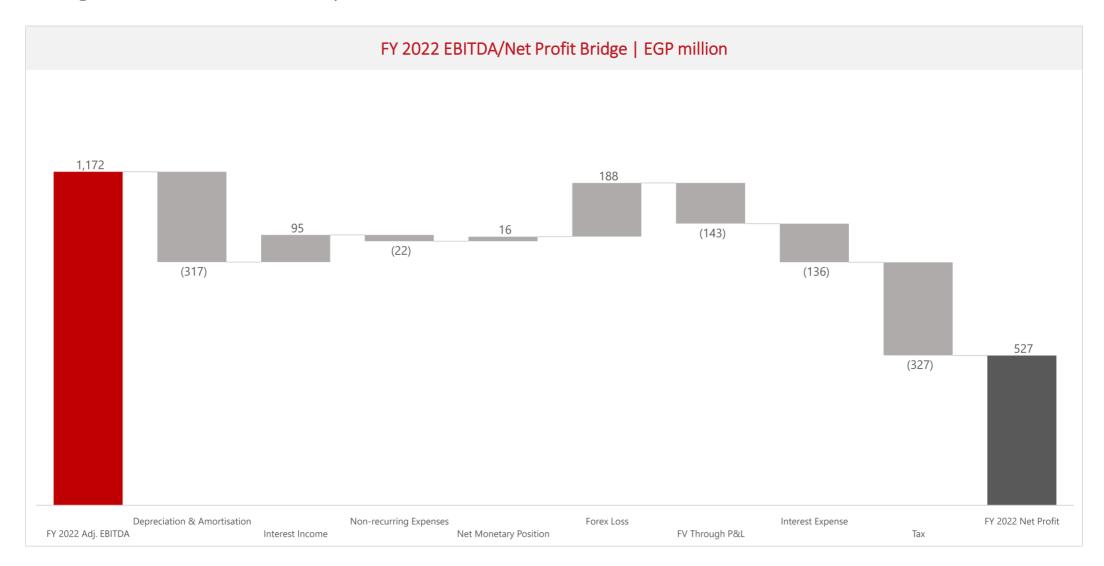




^{*}Margins are calculated on net sales for the year. ** Adjusted EBITDA is calculated as EBITDA excluding one-off expenses incurred by the Group. *** Net profit in FY 2022 excludes losses related to transactions completed by IDH to source USD to fulfill its FY2021 dividend obligations to shareholders (EGP 527 million in FY 2022 when including losses). **** Calculated on EGP/USD exchange rate on 27 July 2022. *Based on 600 million shares.

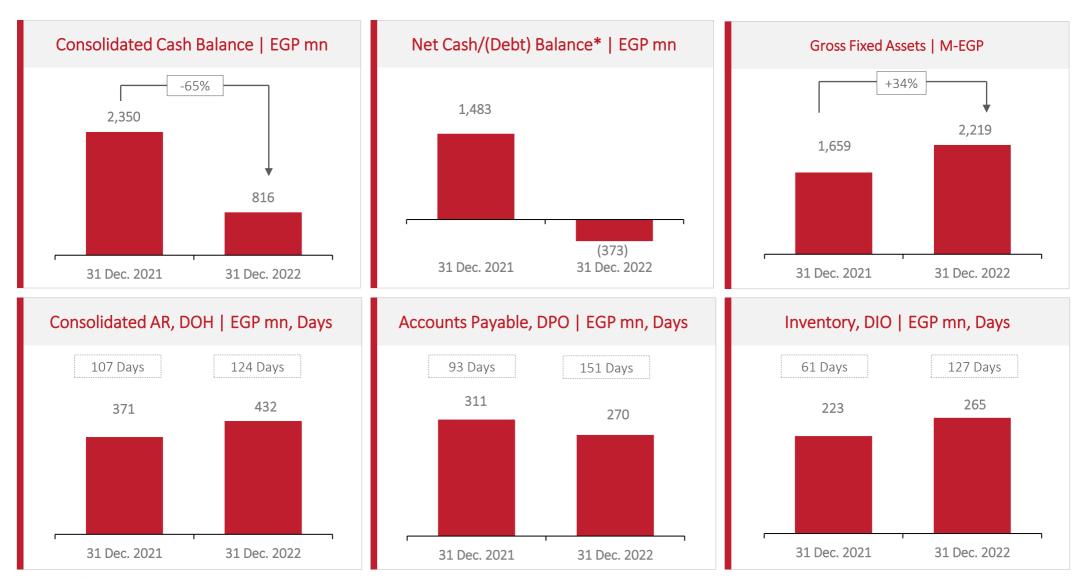
Adj. EBITDA/Net Profit Bridge

Excluding losses related to transactions completed by IDH to source USD to fulfill its dividend obligations for FY2021, net profit would record EGP 692 million with a NPM on net sales of 20%



Solid Financial Position

The Group maintains a robust financial position, with a liquid balance sheet thanks to a strong cash generation profile allowing for consistent dividend payouts



^{*}The net cash/(Debt) balance is calculated as cash and cash equivalent balances less interest-bearing debt (medium term loans), finance lease and right-of-use liabilities.

Segment Performance

IDH's contract segments recorded strong conventional net sales growth in FY 2022. Meanwhile, at the walk-in segment net sales came in largely unchanged from last year.

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	Wal	k-in Segment		Con	tract Segment			Total	
	FY21	FY22	Change	FY21	FY22	Change	FY21	FY22	Change
Revenue (EGP mn)	2,339	1,519	-35%	2,885	2,086	-28%	5,225	3,605	-31%
Net sales^ (EGP mn)	2,163	1,456	-33%	2,885	2,086	-28%	5,048	3,542	-30%
Conventional net sales (EGP mn)	1,100	1,119	2%	1,352	1,784	32%	2,452	2,903	18%
Total Covid-19-related net sales (EGP mn)	1,063	337	-68%	1,533	302	-80%	2,596	639	-75%
Patients ('000)	3,464	2,592	-25%	6,853	6,129	-11%	10,317	8,721	-15%
% of Patients	34%	30%		66%	70%				
Revenue per Patient (EGP)	675	586	-13%	421	340	-19%	506	413	-18%
Net sales per Patient (EGP)	624	562	-10%	421	340	-19%	489	406	-17%
Tests ('000)	8,693	7,313	-16%	24,966	25,372	2%	33,659	32,685	-3%
% of Tests	26%	22%		74%	78%				
Conventional tests ('000)	6,948	6,462	-7%	21,594	24,523	14%	28,542	30,985	9%
Total Covid-19-related tests ('000)	1,745	851	-51%	3,372	849	-75%	5,117	1,700	-67%
Revenue per Test (EGP)	269	208	-23%	116	82	-29%	155	110	-29%
Net Sales per Test (EGP)	249	199	-20%	116	82	-29%	150	108	-28%
Test per Patient	2.5	2.8	12%	3.6	4.1	14%	3.3	3.7	12%

25.4 mn

Contract tests in FY 2022

▲ 2% y-o-y ▲ 14% y-o-y excluding Covid-19-related* tests

EGP 82

Avg. net sales / contract test in FY 2022

▼ 29% y-o-y

▲ 16% y-o-y excluding Covid-19-related* tests

EGP **2,086** mn

Contract net sales in FY 2022

▼ 28% y-o-y
▲ 32% y-o-y excluding

Covid-19-related* tests

7.3 mn

Walk-in tests in FY 2022

▼ 16% y-o-y

▼7% y-o-y excluding Covid-19-related* tests

EGP 199

Avg. net sales / walk-in test in FY 2022

▼20% y-o-y

▲ 9% y-o-y excluding Covid-19-related* tests

EGP 1,456 mn

Walk-in net sales in FY 2022

In FY 2022 ▼33% y-o-y

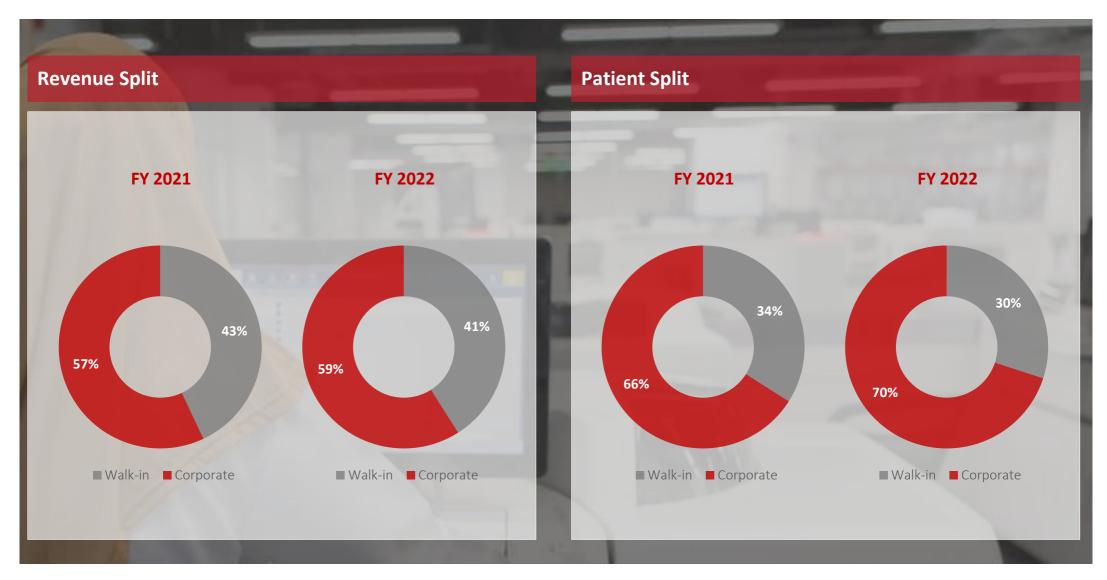
▲ 2% y-o-y excluding Covid-19-related* tests

^{*}Covid-19-related tests include both core Covid-19 tests (Polymerase Chain Reaction (PCR), Antigen, and Antibody) as well as other routine inflammatory and clotting markers including, but not limited to, Complete Blood Picture, Erythrocyte Sedimentation Rate (ESR), D-Dimer, Ferritin and C-reactive Protein (CRP), which the Company opted to include in the classification as "other Covid-19-related tests" due to the strong rise in demand for these tests witnessed following the outbreak of Covid-19.

^2021 figures include Wayak's results.

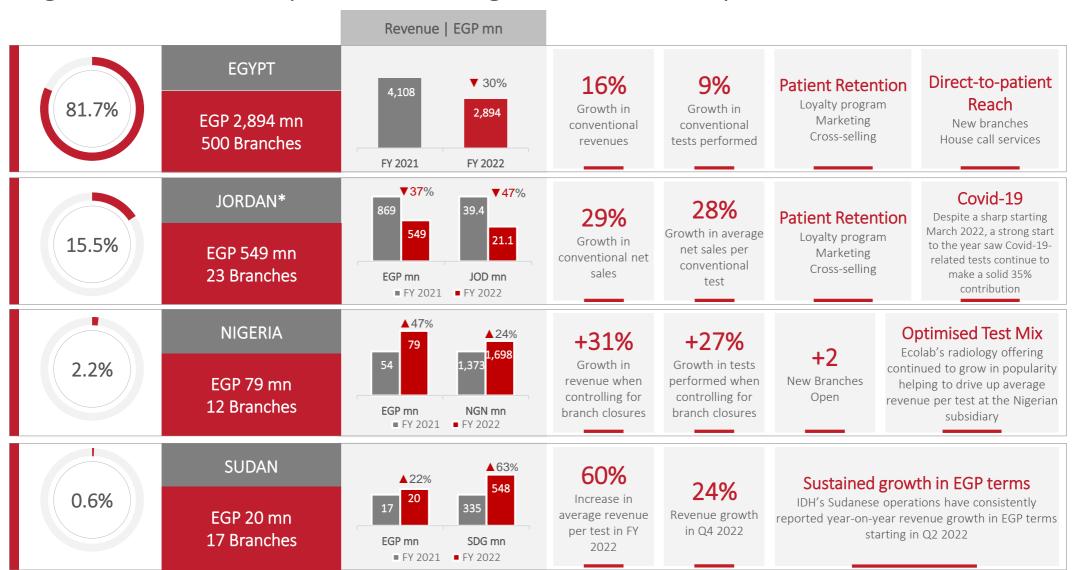
Segment Performance

The contract segment continued to contribute the lion share of both patient volumes and consolidated revenues in FY 2022



Regional Performance

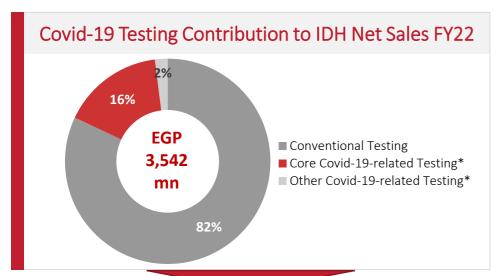
IDH witnessed strong results from its conventional business in Egypt and Jordan, with both its Nigerian and Sudanese operations recording solid results for the year ended 31 December 2022

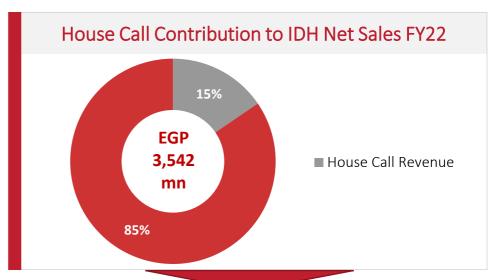


SDG = 0.126 EGP, JOD = 25.56 EGP, and NGN = 1.414 EGP *In Jordan, IDH is reporting net sales which are calculated as total revenue for the year excluding concession fees paid to QAIA, KHIA, and Aqaba Port as part of Biolab's agreements with the terminals. Total revenue recorded EGP 613 million in FY 2022 and EGP 1,046 million in FY 2021. In JOD terms, total revenue stood at JOD 23.9 million in FY 2021.

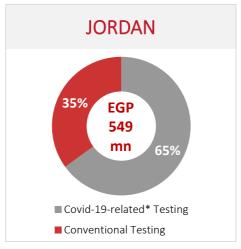
COVID-19-adapted Service Offering in Egypt and Jordan

Net sales in Egypt and Jordan were supported by both IDH's Covid-19-related* test offering and its house call service despite both recorded year-on-year declines as infections and average test prices fell, and mandatory testing was lifted

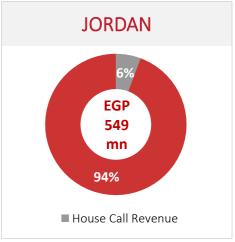








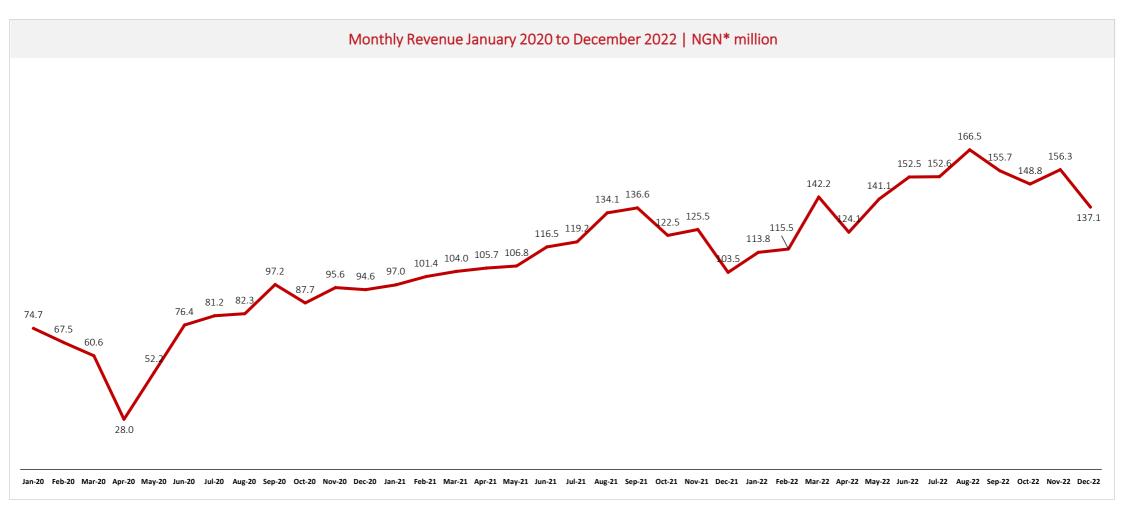




^{*} Covid-19-related tests include both core Covid-19 tests (Polymerase Chain Reaction (PCR), Antigen, and Antibody) as well as other routine inflammatory and clotting markers including, but not limited to, Complete Blood Picture, Erythrocyte Sedimentation Rate (ESR), D-Dimer, Ferritin and C-reactive Protein (CRP), which the Company opted to include in the classification as "other Covid-19-related tests" due to the strong rise in demand for these tests witnessed following the outbreak of Covid-19. ** PCR conducted as part of an agreement with international travel terminals: QAIA - EGP 140 million, and KHIA and Aqaba Port - EGP 18 million.

Continued Growth at Echo-Lab (Nigeria)

IDH's Nigerian operations reported year-on-year revenue growth of 24% in FY 2022. Top-line growth was supported by a 51% year-on-year increase in average revenue per test in part reflecting the rising demand for the generally higher-priced CT and MRI exams during the year.



^{*} NGN/EGP @0.0391 in FY 2021 and @0.0461 in FY 2022 approximately

Continued Ramp up at Al Borg Scan





Al-Borg Scan recorded revenues of EGP 85 million, representing an impressive 91% year-on-year increase. Revenue growth came on the back of a 93% and 89% year-on-year increase in test and patient volumes, respectively. Growing volumes during the year have been supported by new branch rollouts (+2 in the twelve months to 31 December 2022). Building on this, IDH launched the venture's sixth branch in October 2022. In parallel, the Company obtained ACR (American College of Radiology) accreditation for both the venture's nuclear medicine (NucMed) and ultrasound units.

Outlook and Strategy

IDH is well positioned to deliver solid growth in its conventional business supported by its flexible business model, robust mitigation measures, and effective growth and investment strategy

Double-digit

Conventional Revenue Growth Target for FY 2023



Expanded Patient Reach

+20/25 New branch rollout in 2023 Large-scale House Call Service



Ramped-up Al-Borg Scan

ACR accreditation +2 branch rollouts scheduled for 2023



Steady Growth in Nigeria

Optimised test mix
Growing popularity and branch recognition



Launch of KSA venture

Penetrate large, underserved, fast-growing market Operations scheduled to launch in June 2023

Sustainable growth throughout 2023

Normalising Margins

Despite short-term pressure from EGP devaluation



Proven Expertise

Long track record of success in maneuvering through unanticipated times of economic turmoil



4 Months

Inventory coverage with no problems in sourcing additional stock



Long-lasting Supplier Relationships

Enabling the Company to secure competitive prices



Group-wide Cost Optimisation

Introduce a wide range of cost optimisation initiatives across main functions and extract additional efficiencies where possible

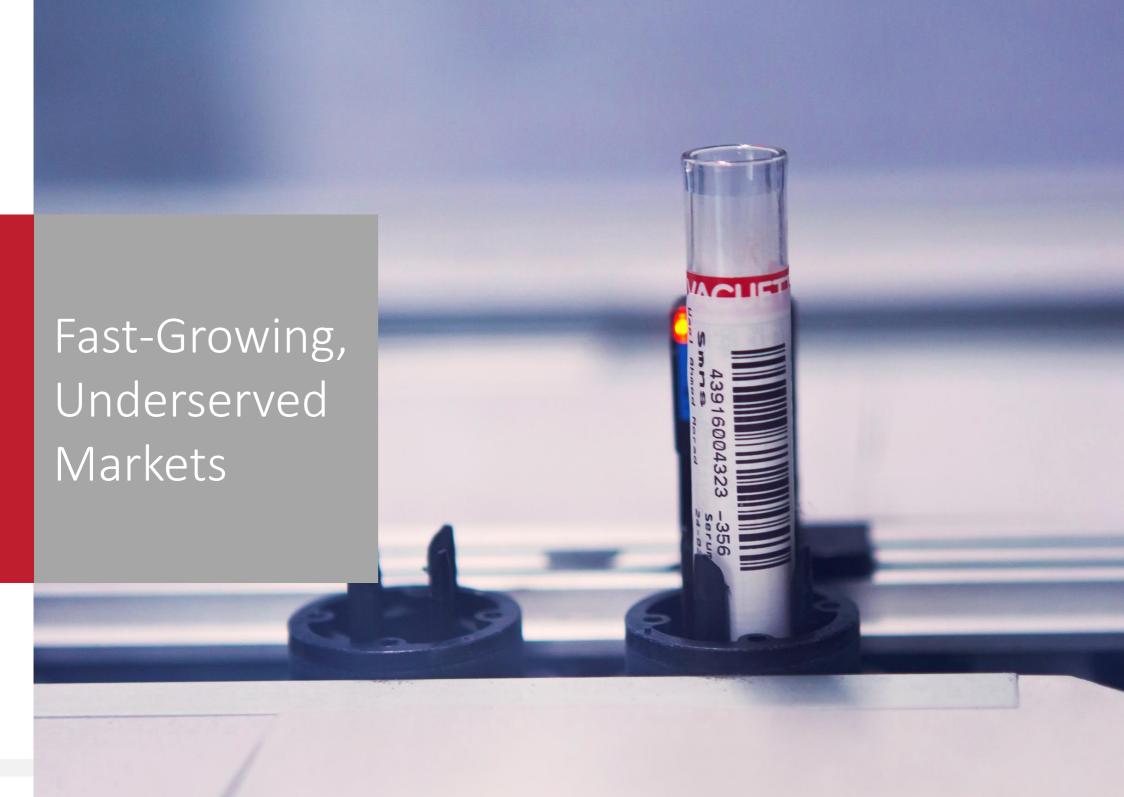
Healthy margins throughout 2023



Investment Highlights

IDH is an attractive investment opportunity with compelling fundamentals, present in fast-growing, under-served markets

	1	Operating in highly fragmented markets characterised by strong structural growth drivers and high barriers to entry			
	2	Deploys an asset-light business model that allows for quick, capital-efficient growth helping to strengthen IDH's brand equity and market leading position			
INTEGRATED DIAGNOSTICS HOLDINGS	3	Strong historical growth with attractive margins, an unlevered balance sheet, and strong cash generation ability allowing for consistently high dividend distribution			
	4	Allowing for capitalization on multiple future growth avenues			
	5	Supported by a world-class management and board of directors with robust governance frameworks			

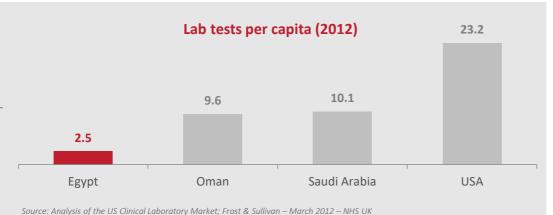


Favorable Industry Dynamics

IDH's home market of Egypt is underpinned by robust structural growth drivers

Operating in a still under-penetrated market

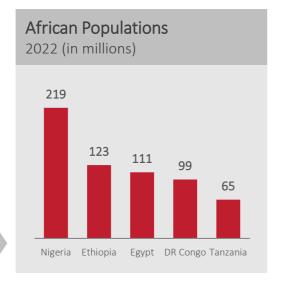
Healthcare expendituresper-capita and lab testsper-capita demonstrate the underpenetrated nature of the IDH's markets.

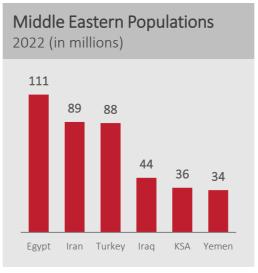


Large Populations

At well over 100 million, Egypt is the third most populous country in Africa and by far the most populous country in the Middle East.

Top 5 African and Middle Eastern Country Populations





Source: Macrotrends, World Bank, IDF Diabetes Atlas 2021

High Disease Burden

The Egyptian population is marked by a high incidence of lifestyle-related medical conditions, with obesity being a notable example given its high correlation with many lifethreatening illnesses including cardiovascular disease, diabetes and cancer.

35% Adult Egyptian population that is obese

Egyptian children who are considerably overweight

Heart disease, the leading cause of death, highly correlated with obesity

Heightened Health Consciousness

A growing consumer class is, however, becoming more health and wellness conscious.



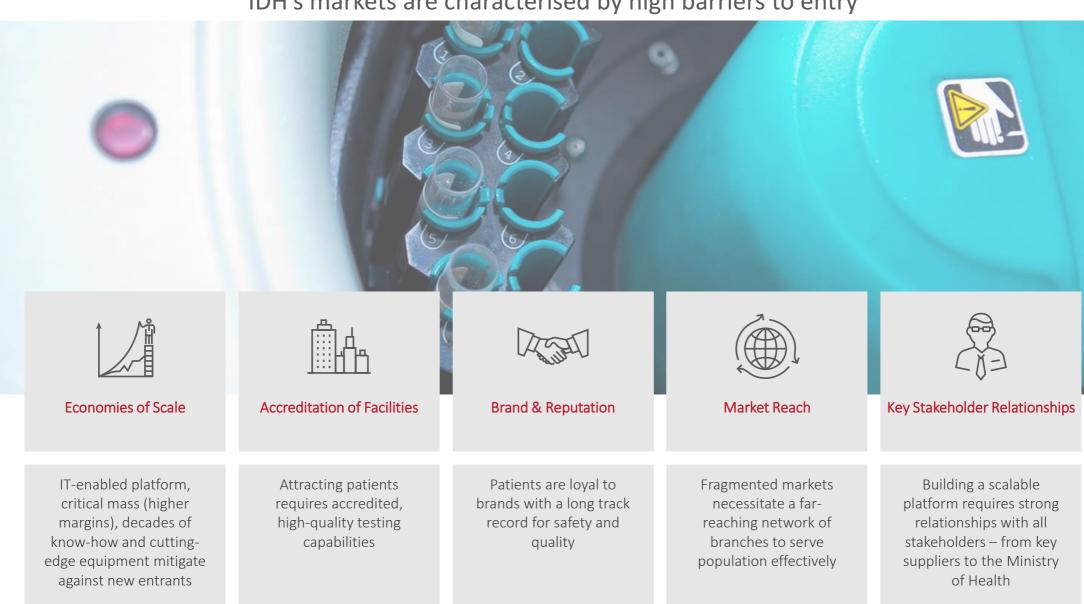




^{*}CAPMAS (Central Agency for Public Mobilization and Statistics) announced that Egypt's population had surpassed the 100 million in February 2020.

Favorable Industry Dynamics

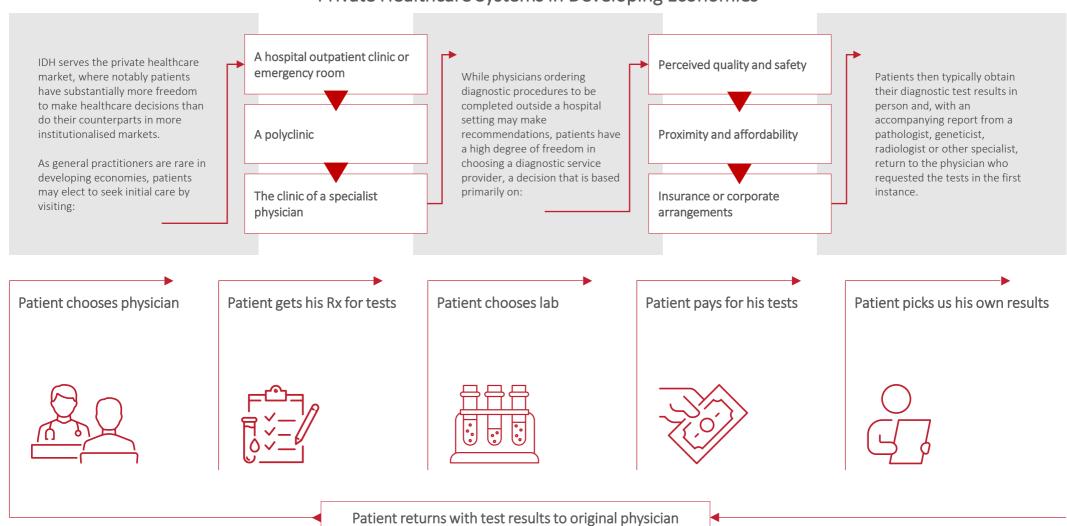
IDH's markets are characterised by high barriers to entry

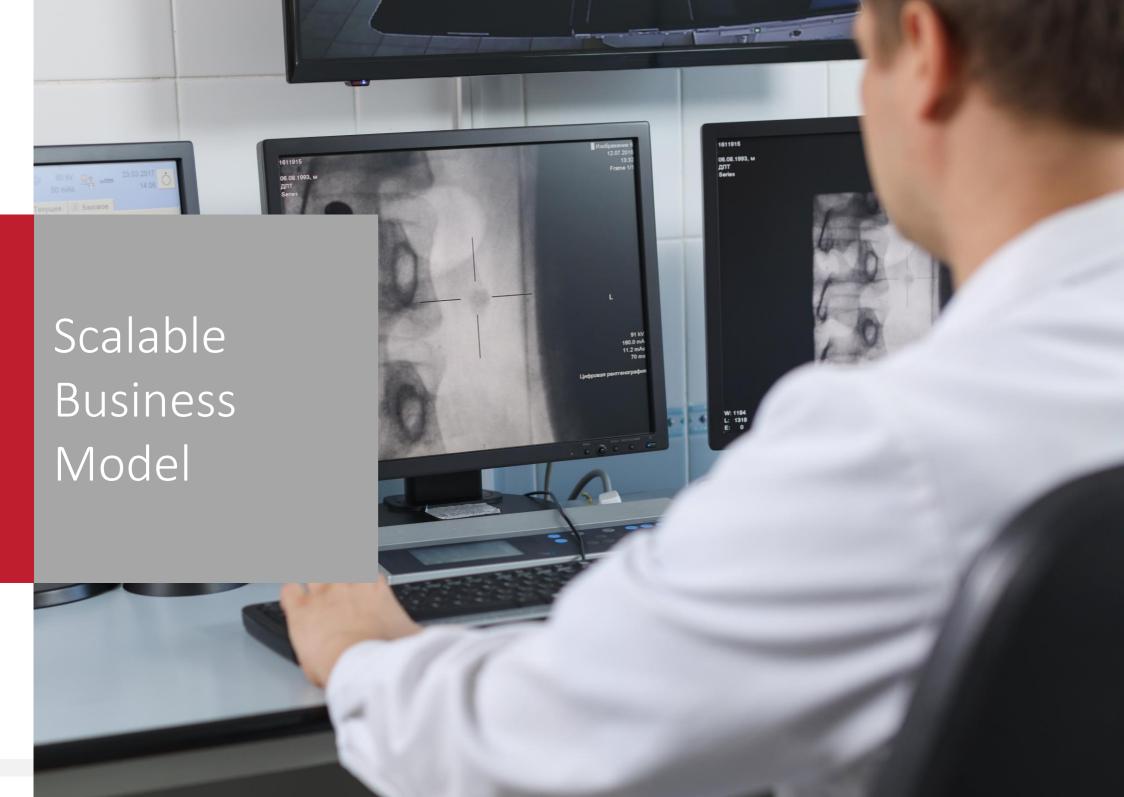


IDH is a Consumer-Facing Service Provider

The mechanics of healthcare markets in developing economies are markedly different from those in many Western healthcare industries

Private Healthcare Systems in Developing Economies





Asset-light Business Model

IDH's "Hub, Spoke and Spike" business model enables the Company to organically expand its reach in highly-fragmented markets with underserved diagnostic services demand

Mega Lab: "Hub"

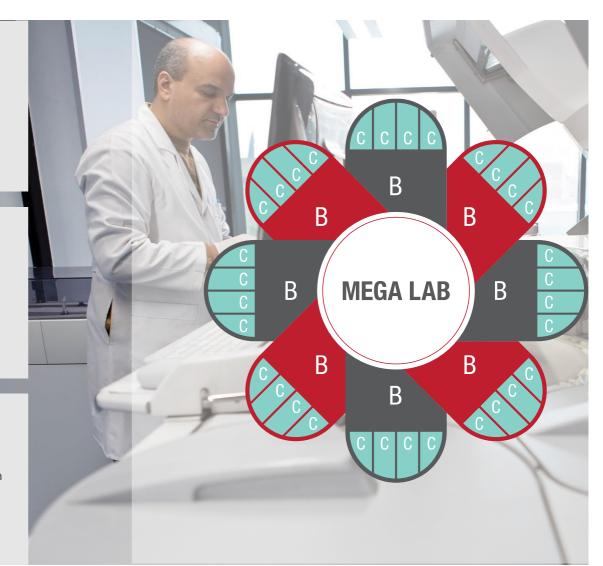
- The Mega Lab, the largest automated lab in Egypt, serves as IDH's diagnostic "Hub," equipped with the latest technology to provide a full suite of diagnostic tests.
- Significant cost synergies are realized on kits, logistics and quality control.

B Labs: "Spokes"

- The B Labs serve as "Spokes" that reduce traffic to the Mega Lab by processing routine test on site including chemistry, parasitology and hematology.
- B Labs are both large in size and higher in capacity than the C Labs.
- At 31 December 2022, there were eight B Labs in Egypt and 23 in Jordan.

C Labs: "Spikes"

- The C Labs are collection centers, conducting the most basic of tests.
- Because they require low capital to open, they enable IDH to expand its reach in highly-fragmented markets.
- Typical C Labs take an average of three months to set up.



Our Mega Lab

IDH's Mega Lab provides a robust platform to support rapid, cost-effective growth

Capabilities

- Mega Lab machines are **capable of conducting a wide range of tests** including basic blood grouping to advanced gene sequencing.
- New and esoteric test facilities at the Mega Lab allow IDH to offer over 2,000 diagnostic tests, in turn helping to drive IDH's key test-per-patient metric.

Capacity

- Inauguration of IDH's Mega Lab in 2015 doubled testing capacity to 20,000 tests per hour.
- High capacity and capability for a broad range of tests provides IDH the ability to plug and play for further expansion.
- IDH's Mega Lab typically operates at just 55% of its maximum capacity leaving ample room for further growth.

Procurement

- Central procurement system ensures coordinated purchasing across the Group.
- IDH is in a good position to negotiate **favourable kit prices** and procure additional equipment to enhance capacity if required.
- IDH's centralised procurement model enables the company to **expand its operations in an efficient and cost-effective manner**.

Quality Control

- IDH adheres to the highest quality standards, with safety and testing procedures continuously enhanced.
- The centralisation resulting from Mega Lab allows IDH to maintain a tight oversight on the quality of its testing operations.
- IDH's Mega Lab is the only CAP-accredited facility in Egypt, demonstrating the excellence of IDH's patient care and confidence in the laboratory's practices.



Only CAP accredited laboratory in Egypt

Key Supplier Relationships

IDH leverages its bargaining power with suppliers to maximize value in a business that is fundamentally about economies of scale. Combined with the long-tenure nature of its supplier contracts, this provides significant protection against short-term price fluctuations.



- IDH engages in re-agent deals whereby the majority of its testing equipment is provided at no upfront payment as part of a wider agreement to purchase a minimum volume of kits from the equipment supplier.
- These contracts typically have tenors ranging from 5 to 7 years, with the equipment substituted following the contract's renewal.
- Laboratory test kits are purchased on contract with volume-linked pricing.
- Significant volume and scale has also placed the Company in a **favorable position to negotiate test kit prices**, thus manage costs effectively, especially during recent challenging macroeconomic times.
- Supplier relationships helped protect gross margins despite a >50% devaluation of the EGP after the November 2016 float and are continuing to safeguard the business' cost base during the ongoing EGP devaluation (down c. 97% from March 2022 to March 2023).

INTEGRATED DIAGNOSTICS HOLDINGS

















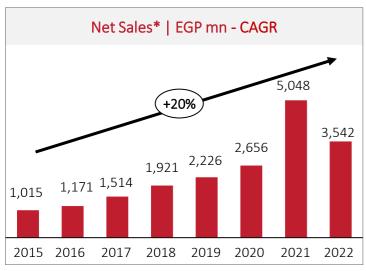


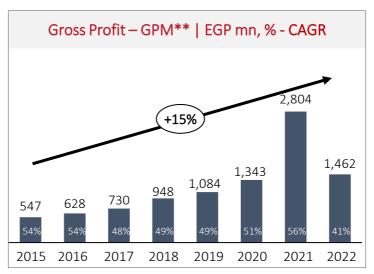
SUPPLIERS

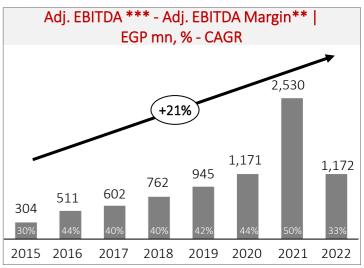


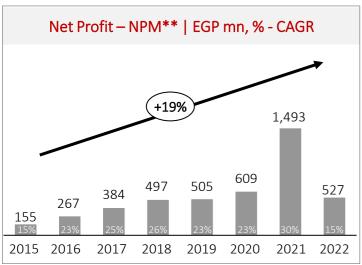
Key Financial Performance Indicators

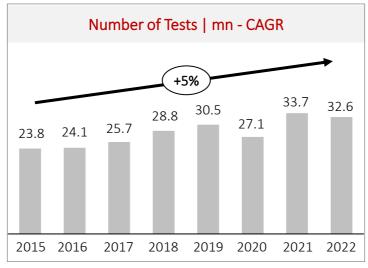
Since the Company's IPO on the LSE in 2015, IDH has delivered consistent top- and bottom-line growth supported by a steady increase in volumes and increasingly favourable pricing across the Group's service offering

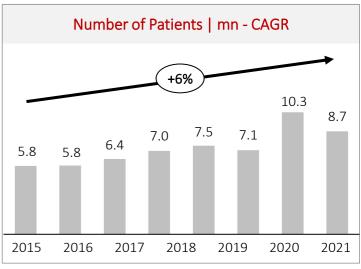








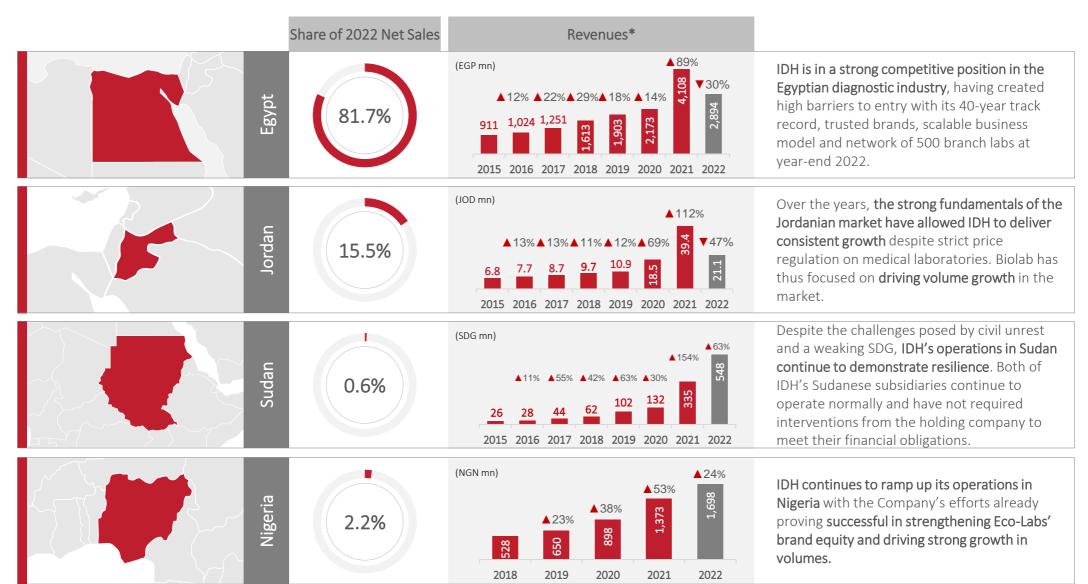




^{*}A reconciliation between revenue (IFRS) and net sales (APM) is provided on slide 9. It is important to note that the decision to use APM only impacts results for FY 2021 and FY 2022 while in previous years, revenue and net sales do not differ in absolute values. Note: FY19 figures include Wayak & IFRS 16 **Margins calculated on net sales for the year. *** Adjusted EBITDA is calculated as EBITDA excluding one-off expenses incurred by the Group in FY 2021 and FY 2022.

Regional Performance

Across its footprint, the Company deploys tailored expansion strategies which enable it to continue driving growth irrespective of the prevailing macroeconomic environment



^{*}In Jordan, management has opted to report net sales (APM) as it provides a more representative picture of the country's performance for FY 2021. A reconciliation between net sales and revenues (IFRS) is provided on slide 9 of this presentation.



Future Growth Strategies

IDH's growth strategies rely on leveraging its competitive advantages to achieve four strategic goals

Expand Customer Reach

Beyond opening laboratories in new geographies, IDH is reaching out to new customers with focused tactical marketing activities as well as new customer services.

Increase Tests per Patient

While opening more branches will add both patients and tests, further diversifying the test portfolio in combination with compelling offerings of promotionally-priced test packages will drive the key financial metric of number of tests per patient.

Expand Geographically

In addition to organic expansion, the Company continues to seek value-accretive acquisitions in African and Middle Eastern markets where its business model is well-suited to capitalise on similar healthcare and consumer trends and capture significant share of fragmented markets.

Diversify into New Medical Services

The Group also looks to add diagnostic and medical services not currently provided on a large scale, believing its scale and experience position it well to take advantage of developing services opportunities that would raise the IDH profile to that of a "one-stop-shop" provider.

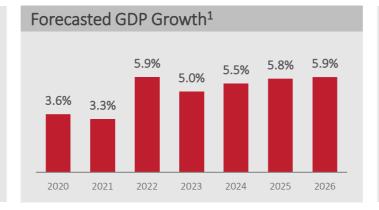
Expanding Customer Reach – Growing In Egypt

The Group enjoys ample growth room in Egypt thanks to its market leading position and extensive reach, attractive underlying fundamentals, and favourable regulatory environment

Reach and penetration

New growth opportunities in Egypt and other markets, coupled with IDH's market leading position, expanded product offering and patient base, increased service delivery capabilities, and growing visibility see the Company ideally positioned to continue delivering robust growth in 2022 and beyond.

Solid Fundamentals



Universal Healthcare Act

The Universal Health Insurance Law No.2 was introduced in 2018 to modernise the country's outdated health insurance system. To be completed in 2030, the new framework aims to extend coverage and access to high-quality healthcare and insurance to all of Egypt's population, in turn opening up important growth opportunities for the private sector.

50

New branch roll outs in 2022

Expanded digital presence

New loyalty programmes (Dsquares)

Largest branch network in the country

Increased cross-selling capabilities

1.76%

Average annual population growth rate 2020-2025

35%

Adult Egyptian population that is obese

62%

Proportion of undiagnosed diabetes² in adult Egyptian population (1 in 5 adults has diabetes)

28%

Heart disease, the leading cause of death, highly correlated with obesity

5

Egyptian cities now covered by universal healthcare act

Completion of Universal

Insurance rollout

10

IDH accredited labs for uni. healthcare programme in Egypt

Private Sector

The Egyptian government is looking to incentivize private sector participation to aid in programme's success

¹ Statista April 2022, ² IDF Diabetes Atlas 2021

Diversifying Service Offering – Al Borg Scan Expansion Updates

Al Borg Scan's operates six branches, two of which were inaugurated in 2022. The Group also recently earned the prestigious ACR (American College of Radiology) accreditation for Al Borg Scan's Nuclear Medicine and ultrasound units.



Al Borg Scan draws on Al Borg's brand equity to position itself as a premium service provider offering the full range of imaging services using the latest technology and highly trained staff.



Rationale

Leverage the strong relationship between the Al Borg brand and its millions of customers while capitalizing on favorable key market dynamics.

Leadership

The business is led by a group of the nation's most prominent radiologists with a track record at Egypt's leading hospitals and radiology centres.

International Accreditations

In 2022, Al-Borg Scan's Nuclear Medicine and Ultrasound units obtained ACR accreditation, the first lab in Africa to earn the prestigious certificate

Near-Term Goals

Inaugurate two more branches in 2023 to take total to eight by year-end.

Alborg Scan Overview

Al Borg Scan offers a full range of radiology services, including magnetic resonance imaging (MRI), computed tomography (CT), ultrasound, x-ray and mammograms.

Technology Providers







FUJ¦FILM

Key Services











151 thousand

Tests performed in FY22 (+93% y-o-y)

EGP 564

FY22 Revenue per test (-3% y-o-y) 116 thousand

Patients served in FY22 (+89% y-o-y)

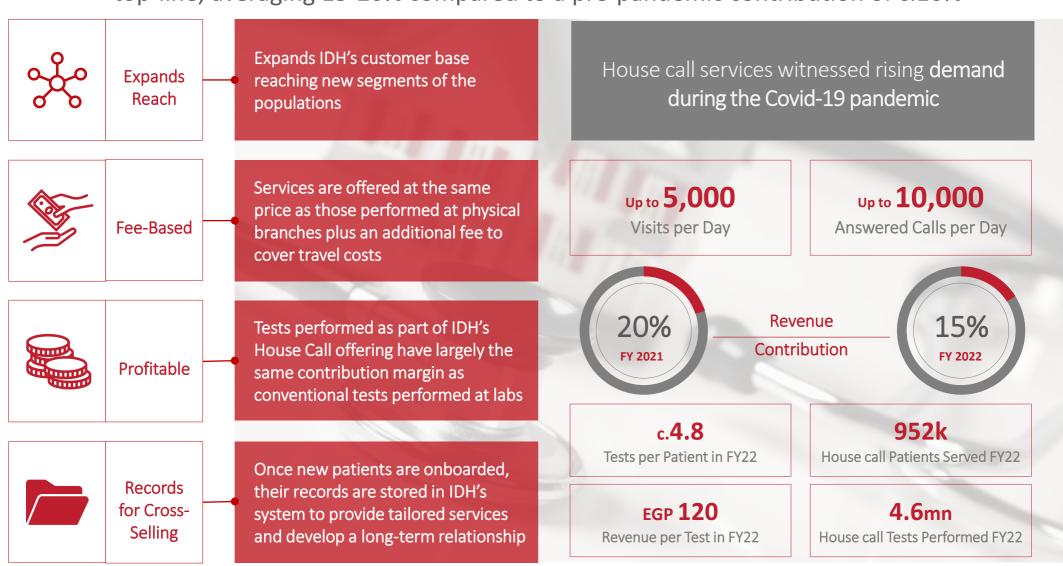
EGP 735

FY22 Revenue per patient (+0.2% y-o-y) EGP **85** mn

FY 2022 Revenue (+91% y-o-y)

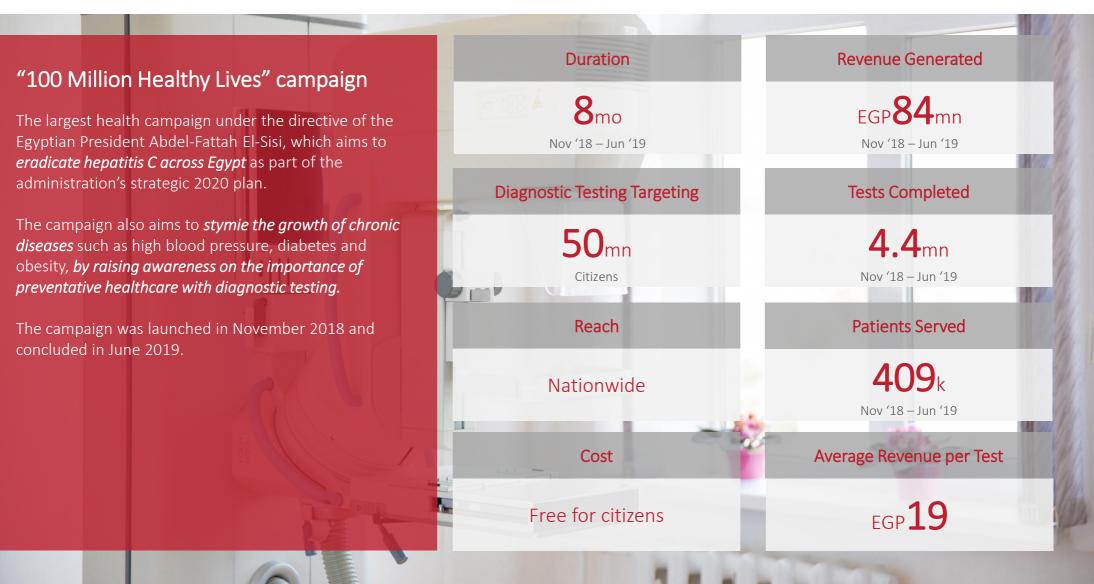
House Call Services (Egypt and Jordan)

IDH's house call services, offered in both Egypt and Jordan, is becoming a primary contributor to top-line, averaging 15-20% compared to a pre-pandemic contribution of c.10%



Expanding Customer Reach – State-sponsored Initiatives

IDH's nationwide presence and strong brand equity position it well to benefit from statesponsored campaigns to increase awareness of preventative healthcare with diagnostic testing



Expanding Customer Reach – IDH Awareness Campaigns

Parallel to state-sponsored initiatives, IDH also runs its own awareness campaigns focusing on specific diseases on a monthly basis and offering discounts on related testing

IDH's PCR Offers and Campaigns





IDH Disease Awareness and Discount Campaigns





Diversifying Service Offering – New Investment in Wayak

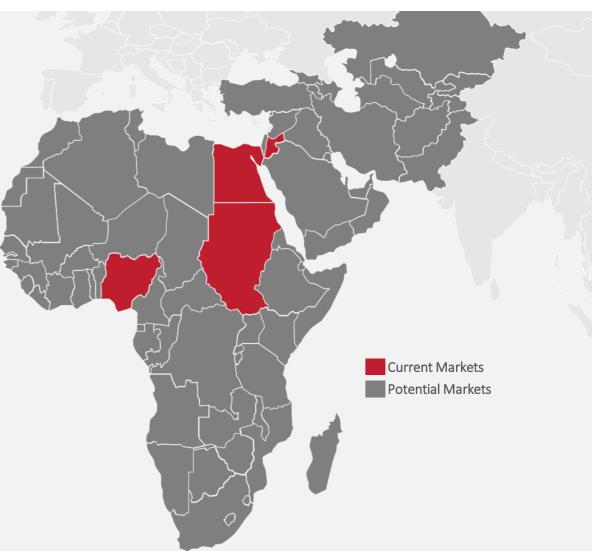
IDH launches new subsidiary "Wayak" to offer data-driven healthcare services, utilising data analytics and artificial intelligence to capitalise on IDH's database of over c.13 million patients



Growing Geographic Footprint-Investment Rationale

IDH's regional expansion strategy targets acquisitions in African, Middle Eastern and Asian markets where it can deploy its proven business model and generate accretive value

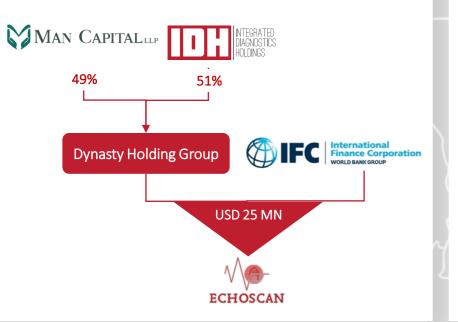




Growing Geographic Footprint – Nigeria Expansion

In December 2017, IDH further expanded its geographical footprint with an investment in Nigeria, a value-accretive acquisition in a large, fragmented and underpenetrated diagnostic services market where our business model is well-suited to capitalise on similar healthcare and consumer trends. The Group's Nigerian operations saw EBITDA losses narrowed significantly to EGP 7 million in FY 2021 on the back of strong revenue growth for the year. EBITDA losses have temporarily widened in FY 2022 following a surge in Diesel prices in the country.

IDH entered into a strategic alliance with Man Capital LLP to form Dynasty Holding Group ("Dynasty"), which in turn partnered with the International Finance Corporation to acquire a majority stake in Eagle Eye Echo-Scan Limited ("Echo-Scan"), a medical diagnostics business based in Nigeria. The acquisition was financed through a capital increase.





Key player in Nigeria, providing quality medical diagnostic services across 12 state-of-the-art diagnostic centres in country's underserved private healthcare sector

Locations

USD 25 million will be collectively invested into Echo-Lab to expand its service offering, nationwide footprint, and improve its quality standards

USD 9.2 mn
Invested by Dynasty in
FY2018 + FY2019

USD 1.1 mn
Invested by IFC in FY2018

USD 2.2 mn Invested by Dynasty in 9M2020

USD 1.0 mn
Invested by IFC in FY2019

USD 11.4 mn
Invested by Dynasty to Date

USD **2.1** mn
Invested by IFC to Date

Nigeria Expansion Updates

Operational progress in Nigeria expansion with existing branches being refurbished and renovated and with loss-making branches being relocated or closed. In parallel, the Group is actively seeking to optimise its offering, pushing its radiology and pathology services.

Branch Renovations & Rebranding

Rebranded the company to Echo-Lab (from Echo-Scan), which launched in November 2018 with the opening of a revamped branch reflecting its new brand and image







Headquarters moved from Abuja to Lagos

Continued roll-out of renovations / revamping plan to Echo-Lab's 12 branch locations

Closed two non-performing locations in 2018 and opened two new branches as of 30 June 2019

New C branch launched in Lagos in October 2019

Operational Milestones

Hiring new management staff (CFO, COO, S&M Director)

Training of operational staff to improve service quality

Established new accretive deals with suppliers

Expanded test menu by sending samples to Mega Lab in Egypt

LMS & SAP implementation

Installation of two CT and two MRI machines with commissioning started in Lagos and Abuja

Expansion with three new Echo-Lab branches established during 2019, bringing the total number of branches in the country to 12

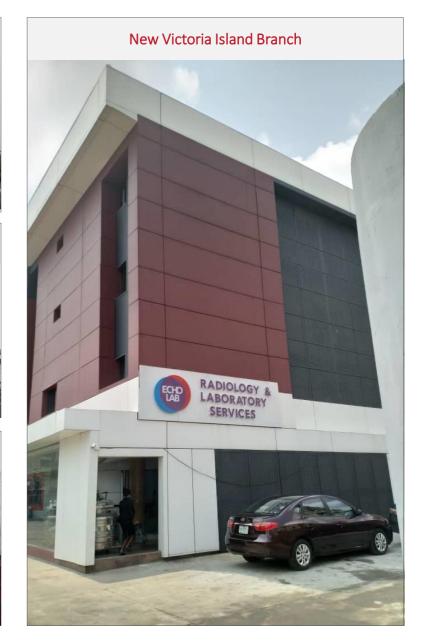
During Q1 2022, management decided to shut down its operational activities in the PPP branches due to their under-performance on the profitability level. Management opened two additional branches during the second quarter of 2022, bringing the total number of operational branches 12.

Nigeria Branch Roll-Out and Renovations



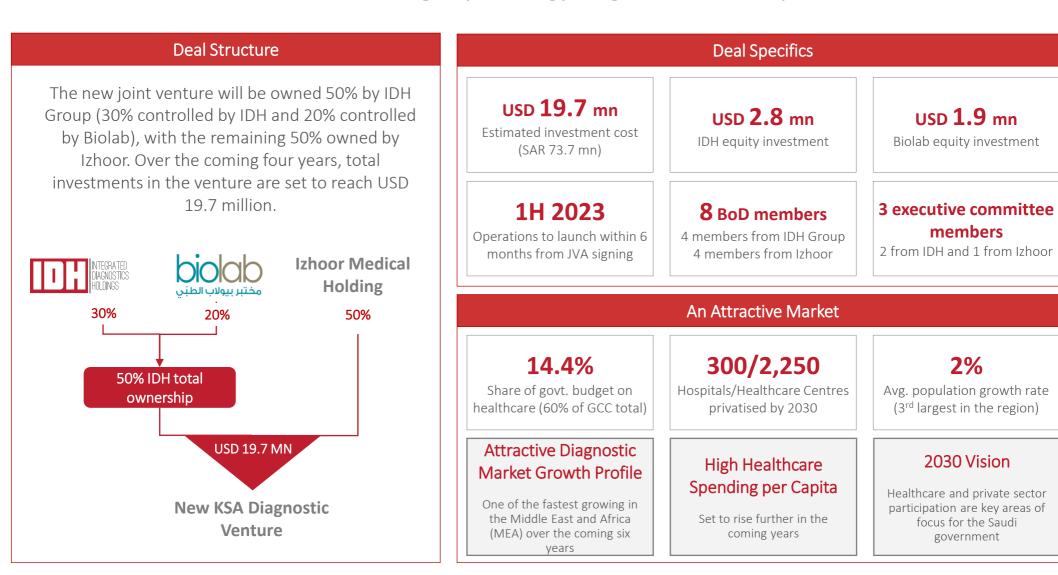






Growing Geographic Footprint – KSA Expansion

In October 2022, IDH and Biolab signed a joint venture agreement with Izhoor, a company owned by Fawaz Alhokair, to launch a full-fledged pathology diagnostic services provider in Saudi Arabia





Governance

A World-Class Board of Directors

The majority of members of IDH's Board of Directors are independent and offer significant experience in the healthcare market, MENA region and investment activities



Lord St John of Bletso ¹ Independent Non-Executive



Prof. Dr. Hend El SherbiniGroup Chief Executive Officer



Hussein Choucri 1,2,3 Independent Non-Executive Director and Chairman of the Remuneration Committee

Lord St John has been an active Crossbench member of the House of Lords, UK Parliament since 1978. He serves on the boards of several listed and unlisted companies including Yellow Cake plc, Smithson Investment Trust plc, Gulf Marine Services plc, Strand Hanson Ltd, and Airport Holdings Mauritius. He also holds mentoring advisory roles with Farrant Group Ltd., Qredo Ltd., BetWay Ltd., Geobear Ltd and ROC Technologies Ltd. Lord St John has a strong interest in the charitable sector and serves as a trustee to several charities focused on wildlife conservation, poverty reduction, education and healthcare. He graduated with BA Law and BSocSc Psychology from Cape Town University, a BProc i from the University of South Africa and Masters of law LLM from the London School of Economics. He practised as an attorney before his 25-year career in financial services in the City in London.

Dr. Hend has been IDH Group's Chief Executive Officer since 2012 and prior to that served as the CEO of Al Mokhtabar — Egypt's oldest diagnostic services brand - between 2004 and 2012. She received her MBBCh and her Master's degree in Clinical & Chemical Pathology from Cairo University in the early 1990s, and also holds a Master's degree in Public Health from Emory University in Atlanta. Dr. Hend completed her PhD in Immunology from Cairo University in 2000, where she is also a professor of clinical pathology at the university's Faculty of Medicine. She sits on the Board of American Society of Clinical Pathology (Egypt) and consults on the international certification process. Dr. Hend completed an Executive MBA from the London Business School in 2015 and was featured as one of Forbes most powerful women between 2016 and 2023.

Mr. Choucri is Chairman and Managing Director of HC Securities & Investment, which he established in May 1996. He currently sits on the boards of EDITA Food Industries S.A.E, Fawry Banking & Payment Technology Services Ltd. (Fawry) and Integrated Diagnostic Holdings (IDH). Mr. Choucri served as a Managing Director of Morgan Stanley from 1987 to 1993 and served as Advisory Director at Morgan Stanley from 1993-2007. He received his Management Diploma from the American University in Cairo in 1978.



Dan Olsson 1,2,3 Independent Non-Executive



Richard Henry Phillips
Non-Executive Director



Yvonne Stillhart ^{2,3}
Non-Executive Director

Mr. Olsson has long and extensive international experience in the diagnostic and healthcare services sector, where he has served in a range of executive positions. Among others as head of diagnostics in the pan-European healthcare group Capio, CEO of Unilabs, a pan-European diagnostic provider, CEO of Helsa, a Swedish healthcare group as well as CEO of Team Olivia Group, a Nordic care services group. He currently works as an independent advisor and holds non-executive positions at Purch AB, Batten AB, and Ambea AB (Publ). Mr. Olsson has worked in the healthcare sector since 1999. Mr. Olsson studied economics at the University of Lund in Sweden.

Mr. Phillips is a founding partner of Actis LLP, the emerging markets private equity group. As Actis LLP is one of the Company's major shareholders, Mr. Phillips is not considered by the Board as being independent. He is the Head of Private Equity for Actis and is a member of the Actis Investment Committee. Mr. Phillips is a director on the board of a number of companies including Honoris Holding Limited, Les Laboratories Medis SA, and others. Mr. Phillips holds a degree in Economics from the University of Exeter

industries and geographical regions in Emerging Markets, USA, Europe, and Sub-Sahara Africa. She has been a non-Executive Director and Audit Committee member for the last 12 years and currently serves as an independent non-executive member of the board and audit and risk committee of UBS Asset Management Switzerland AG, and as a non-executive director and member of the audit committee of abrdn Private Equity Opportunities Trust Plc. Yvonne is also the Chairperson and member of the Social and Ethics Committee of the South African listed EPE Capital Ltd. She holds a Directors Certificate from Harvard Business School and is a Qualified Risk Director from the DCRO Institute. She also holds the ESG Competent

Boards Certificate and is fluent in German, English, Spanish and French.

Yvonne has over 30 years' experience as a Senior Executive leader and

business founder working with growth driven companies across broad

¹ Nomination Committee, ² Remuneration Committee, ³ Audit Committee

Governance

IDH is committed to implementing best practices in corporate governance through the expertise of both the individual Directors and outside parties

Anti-Bribery and Anti Corruption Policy (ABAC)

The IDH Anti-Bribery and Corruption Policy requires compliance with the highest ethical standards and all anti-corruption laws applicable in the countries in which IDH conducts business (whether through a third party or otherwise).

No Referral Fee Policy

The practice of paying kickbacks is incompatible with the laws of most established international jurisdictions. IDH maintains a strict policy on referral fees and prohibits the payment of "commissions and financial incentives or making illegal profits" when referring patients for medical tests.

Gift Policy

IDH is committed to serving our customers and working with our partners with the highest standards of integrity. In line with this commitment, we adopt a "No Gift Policy" whereby our employees are not allowed to exchange gifts with current or potential customers, suppliers or business partners. This is to prevent any conflicts of interest, or appearance of such in our business dealings.

Internal Audit Procedures

- The Board has delegated oversight of the Group's system of internal controls to the Audit Committee to safeguard the assets of the Group and the interests of shareholders.
- ► The Audit Committee reviews the effectiveness of the Group's internal controls on an ongoing basis and reports back to the Board with their findings and recommendations.
- ► The Board has accordingly established that the Group has in place internal controls to manage risk including:
- the outsourcing of the internal audit function to professionals from Ernst & Young (EY) until an Internal Auditor was appointed for the Group on 16 May 2016;
- the identification and management of risk at the level of operating departments by the heads of those departments; and
- regular Board level discussion of the major business risks of the Group, together with measures being taken to contain and mitigate those risks.

While not required to comply with UK Corporate Governance Code, IDH aims to voluntarily comply with aspects of the Code while continually working toward closing the gap with premium listed entities on the London Stock Exchange. To date, the Company has established four Board committees (members on overleaf):

- 1 Nominations Committee
- 2 Remuneration Committee
- 3 Audit Committee
- M&A Committee

Sustainability

Founded on the principle of providing quality medical assistance and services to better the lives of individuals and the community at large, IDH views corporate responsibility initiatives as an extension of its core purpose with the aim of improving communities in which it does business

The Moamena Kamel Foundation for Training and Skill Development

Primary Services

- 1 Free healthcare clinics
- 2 Loans for entrepreneurial women
- 3 Educational services for the children of Al Duweiqa community
- 4 Providing food for families in need of such assistance
- Coverage of running costs for the ICU at Cairo's public-sector Kasr El Aini Hospital

IDH commits up to 1% of the net after-tax profit of its subsidiaries, Al Borg and Al Mokhtabar, to the Moamena Kamel Foundation for Training and Skill Development.

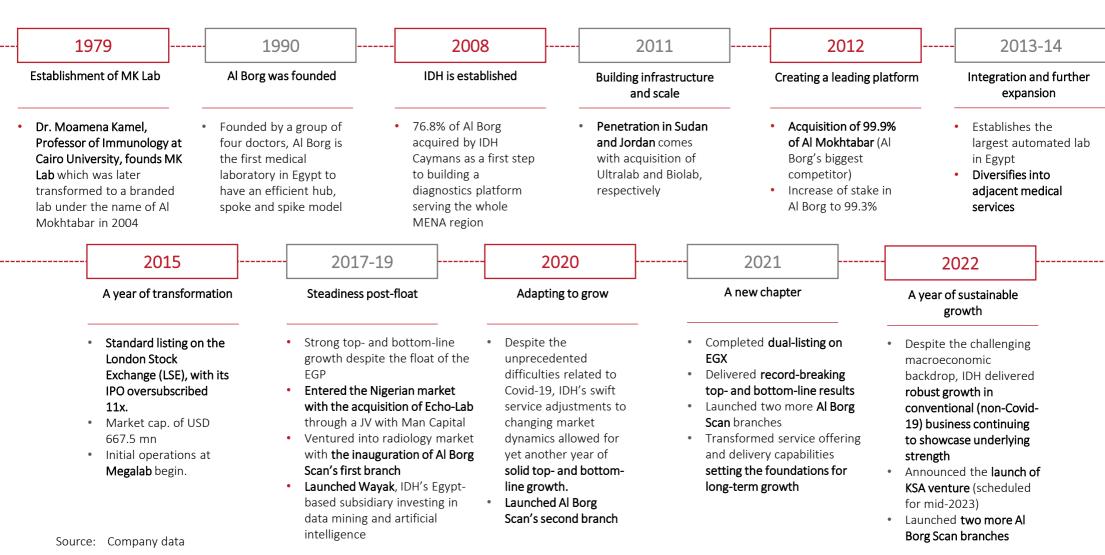
Other Corporate Responsibility Initiatives

- Services to Kasr El Aini Hospital
 - Providing medical supplies to ICU and other units
 - Providing monthly incentives for nurses at the ICU
 - Provided 12-20 beds
- Providing finance and in-kind support to El Manial Hospital
- Financial and in-kind support to Egyptians during natural disasters
- Providing Ramadan iftar (feast) meals to the underprivileged during Ramadan
- Providing free medical tests to underprivileged Egyptian children
- Sponsoring medical convoys in Fayoum



IDH Development Story

Over 40 years of industry experience, complemented by strategic expansion to develop a strong market position across products and geographies. Today IDH has built a scalable platform that is positioned for further strong growth



Covid-19 Internal Protocols and Preventative Measures

In light of the recent covid-19 global outbreak, IDH, in line with World Health Organization (WHO) guidelines, has implemented detailed internal protocols to guarantee the safety of its staff and patients and safeguard its operations. IDH's response to the spread of covid-19 is focused on two fronts: Staff and patient safety and business continuity.

Staff and patient safety

Appropriate Protective Equipment

All of our staff use appropriate protective equipment when interacting with patients, including those suspected of having covid-19 or any other infectious disease. We maintain a robust stock of protective equipment to ward against supply-chain risk.

Procedures for Interacting with Patients

All of our frontline staff are trained on procedures for interacting with patients suspected of carrying covid-19 or any other communicable disease. Managers regularly review these procedures with their teams and a refresher has been disseminated to all employees. These procedures include steps that are taken to (a) protect our staff and (b) protect other patients presenting at our clinics for testing.

Referring Patients Suspected of Carrying covid-19

Our team have a protocol for referring patients they suspect may carry covid-19 to the nearest state lab for testing.

Regular Communication

All members of our team are subject to regular messages reminding them that they may not report to work if they have symptoms of a covid-19 infection.

Cleaning and Disinfection

We have increased frequency of cleaning and disinfection and all facilities have been decontaminated.

Business continuity

Equipment Stock

As of date our average testing kit stock covers three months of operation (with the exception of short shelf-life kits which constitute c.10% of total number of kits).

Covid-19 Testing

We are prepared with standard operating procedures for SARS CoV-2 testing in the event that we are asked by a competent health authority to participate in testing efforts.

Review of Internal Processes

We have identified head-office functions that can be performed from home and are reviewing our disaster recovery and business continuity policies to ensure that we are prepared for any eventuality.

