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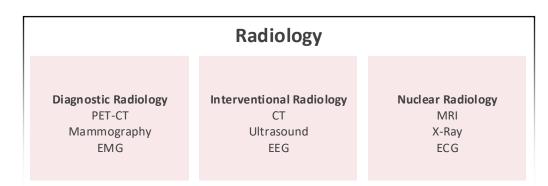


## Who We Are (I/II)

Integrated Diagnostics Holding is a leading, fully-integrated provider of high-quality medical diagnostic services with a footprint spanning Egypt, Jordan, Nigeria, Saudi Arabia, and Sudan

## An integrated diagnostics provider...

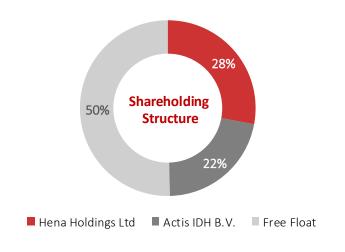
Pathology							
Immunology	Microbiology	Haematology	Endocrinology	Cytogenetics			
Clinical Chemistry	Molecular Biology	Parasitology	Histopathology	Genetics			



## ...with a suite of internationally-accredited, market-leading brands





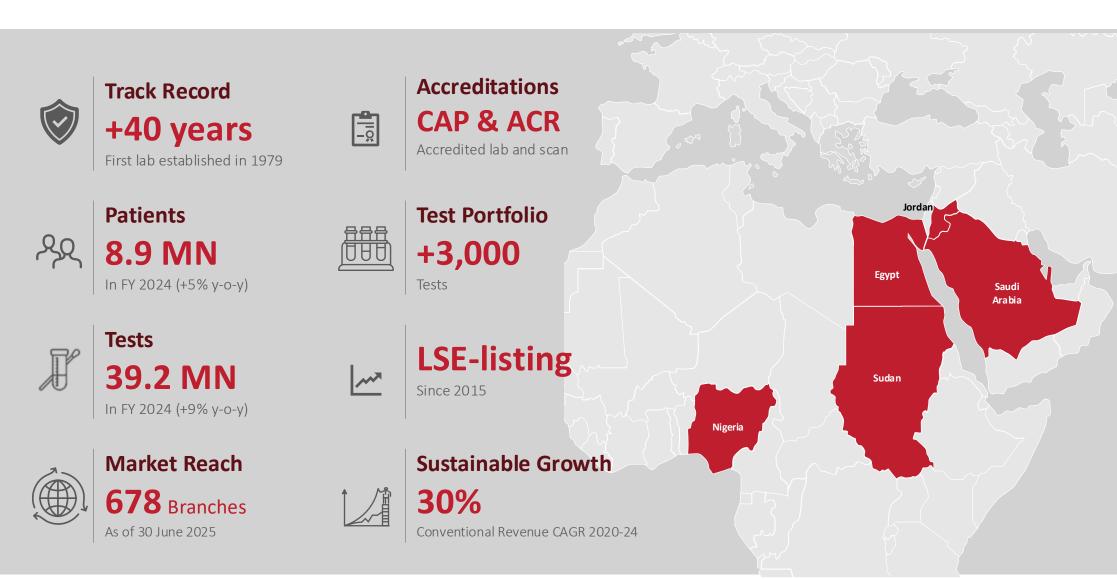


<sup>&</sup>lt;sup>1</sup> IDH currently has 581 million listed shares outstanding following its delisting from the EGX in September.



# Who We Are (II/II)

The Company's reach, scale, and service quality are unmatched across its markets of operation





## Our Service Segments

IDH's pathology offering currently contributes the majority of revenue at 95%. The Company's radiology services continue to grow in popularity with revenue posting a 27% year-on-year growth in 1H 2025.

## Pathology – 95% of Revenues<sup>1</sup>

Through IDH's brands, the Group offers over 3,000 internationally accredited pathology tests ranging from basic blood glucose tests for diabetes to advanced molecular testing for genetic disorders.

659

1979

c. **9**mn

c. 38<sub>mi</sub>

Pathology Year branches launched

Patients served each vear

Tests performed each year

#### **Competitive Strengths**



Track Record



Reach and scale across attractive markets



Visibility and Reputation



Scalable Business Model

## Radiology – 5% of Revenues<sup>1,2</sup>

IDH offers a vast array of radiology services through Al Borg Scan in Egypt and Echo-Lab in Nigeria. Al Borg Scan is also the **first radiology provider** in Africa boasting the prestigious American College of Radiology (ACR) accreditation, a testament to the high-quality services delivered by the venture.

19

2018

c. **1.6**mn

c. 2.6<sub>mn</sub>

Radiology branches Year launched Patients served since inception

Scans conduced since inception

#### **Competitive Strengths and Strategic Advantages**



Established platform to build on



High-fragment and fast-growing market



Diversify and Grow Revenue Streams



Deliver on onestop-shop vision

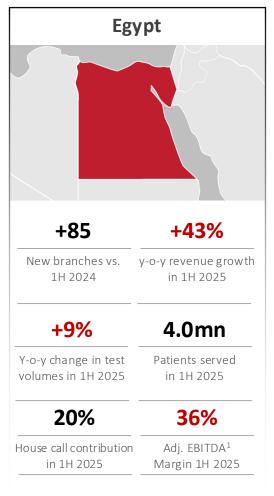
<sup>&</sup>lt;sup>1</sup> Share of IDH 1H 2025 consolidated revenue.

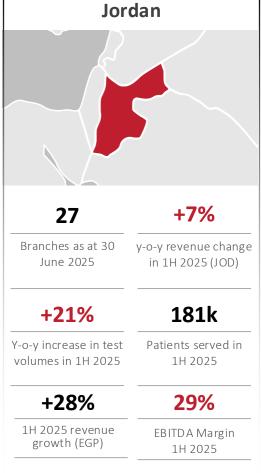
<sup>&</sup>lt;sup>2</sup> Radiology revenues are calculated as Echo-Lab (IDH's Nigerian subsidiary) revenues plus Al-Borg Scan revenues (Egypt's radiology business).

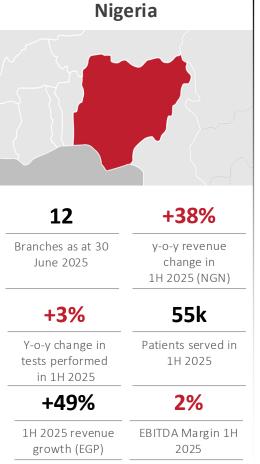


## Our Geographies

IDH currently operates the largest branch network amongst private providers in Egypt and boasts an established presence in four key markets in the Middle East and Africa







Saudi Arabia					
2	SAR <b>1.9</b> mn				
Operational branches in 1H 2025	1H 2025 revenues in SAR				
57k	11.4k				
Tests performed in 1H 2025	Patients served in 1H 2025				
EGP 25mn	+1				
1H 2025 revenues in EGP	Branch launched in July 2025				

<sup>&</sup>lt;sup>1</sup> Adjusted EBITDA is calculated as operating profit plus depreciation and amortization. Adjusted EBITDA also excludes the EGP 10 million share-based payment made to Dr. Amid, Biolab's CEO, during the current reporting period related to Biolab KSA. Additional information is available in notes 16 and 22 of the financial statements included at the end of the Company's 1H 2025 Earnings Release announcement.



## Our Patients

#### IDH serves two principal types of patients: contract and walk-in

Around 64% of total revenue generated across the two segments is paid in cash

#### Contract Patients<sup>1</sup>

IDH's contract clients include institutions who enter into one-year renewable contracts at agreed rates per-test and on a per-client basis. Around 49% of the revenue generated by the segment is paid in cash. IDH's corporate clients roster currently features institutions such as:

- Unions
- Syndicates
- Private and public insurance companies
- Banks and corporations
- Public institutions
- Government insurance

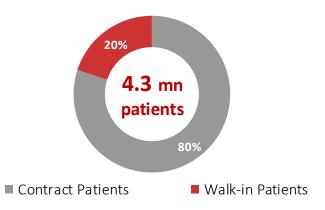
### Walk-In Patients

IDH's walk-in clients, also referred to as "self-payers", **pay out of pocket** for diagnostic tests and other services.

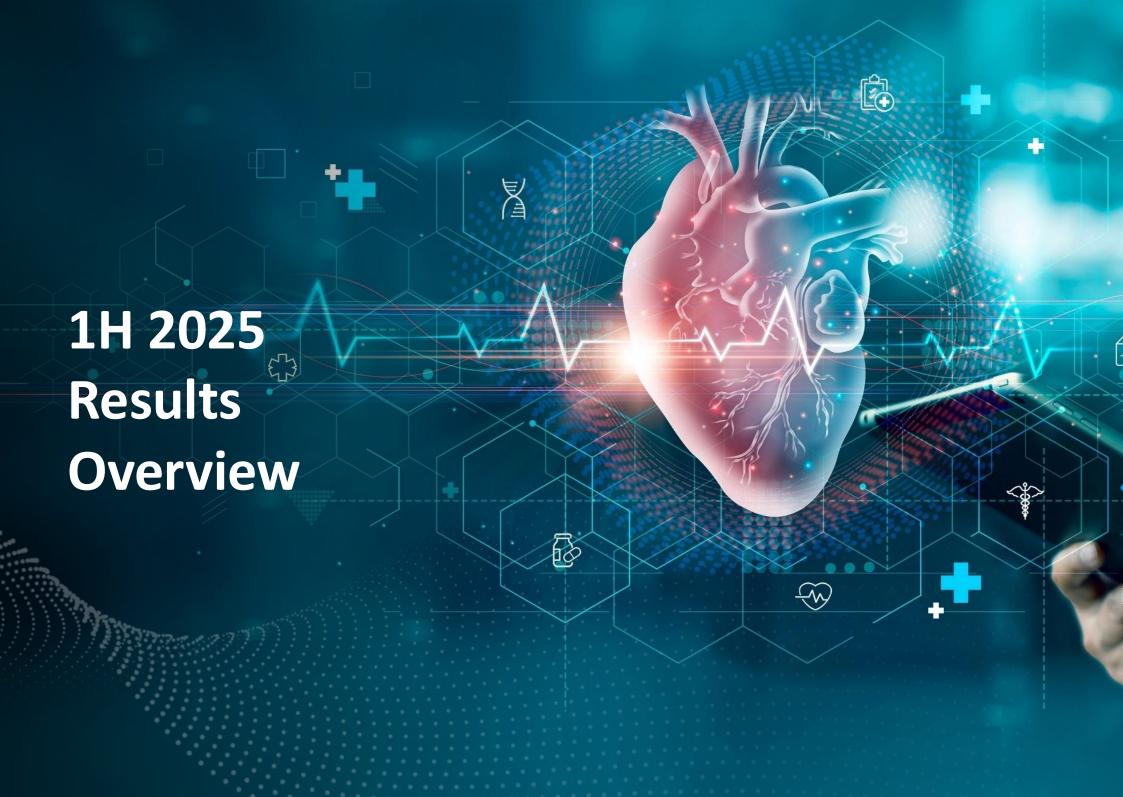
#### Contribution to IDH Revenues (1H 2025)



#### Patient Split by Segment (1H 2025)



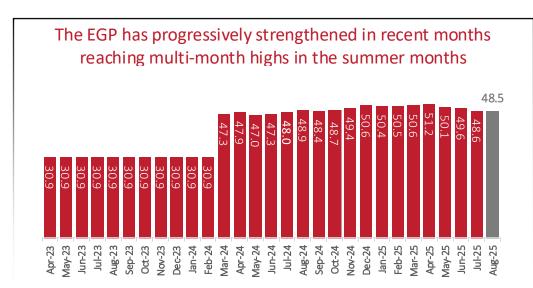
<sup>&</sup>lt;sup>1</sup> Testing prices at the contract segment are generally lower than those of the walk-in segment



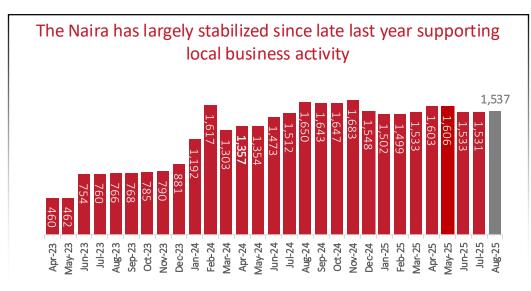


# Operating Environment (I/II)

As expected, across both Egypt and Nigeria, inflation has been easing primarily supported by relative stability in the countries' currencies following last year's floatations.





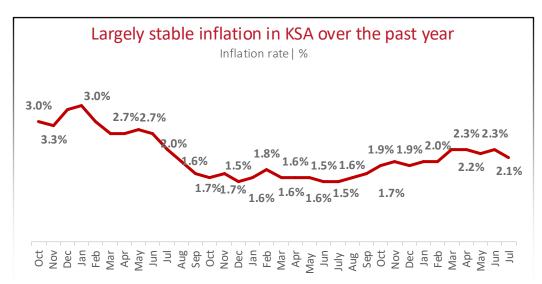


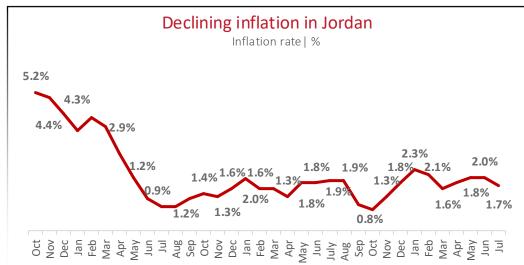


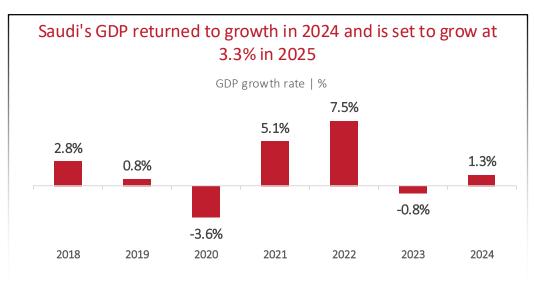


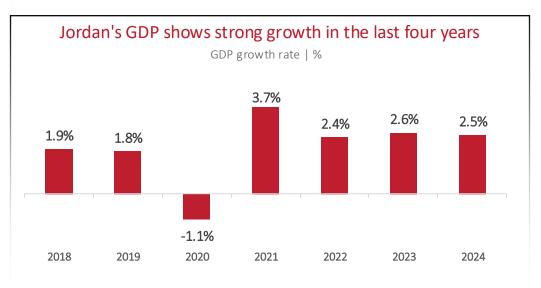
# Operating Environment (II/II)

IDH's presence in two strong regional economies, Saudi Arabia and Jordan, enhances its position and provides a strategic advantage by anchoring growth in stable markets.





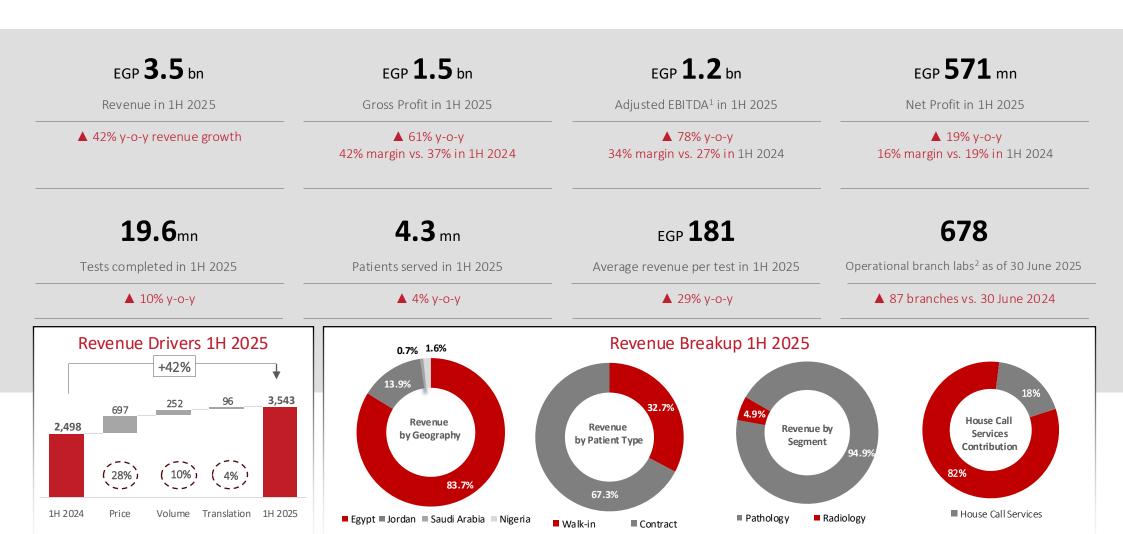






# Strong First Half Results (I/II)

IDH recorded impressive revenue growth of 42% in 1H 2025 with improving margins across the board.



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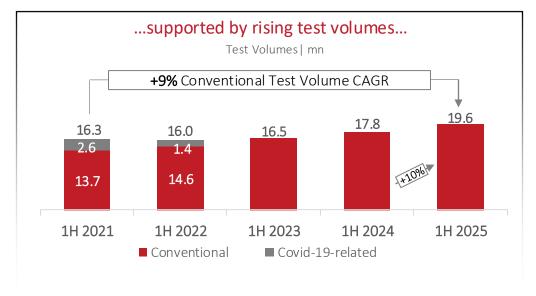
<sup>&</sup>lt;sup>2</sup> IDH rolled out 85 new branches in Egypt, one new branch in Jordan, and re-opened a branch in Sudan over the past 12-month period. It is important to note that due to the ongoing conflict in Sudan, only one of IDH's 18 branches in the country is currently operating (reopened in Q3 2024).



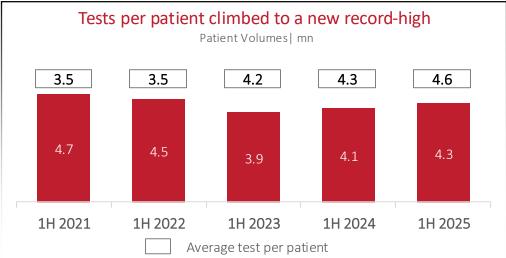
## Strong First Half Results

IDH built on strong start to the year to deliver continue operational and financial growth in the first half of 2025. In light of the most recent results, IDH's BoD has approved a cash dividend of USD 0.017 per share for FY 2024.











# Segment Performance (I/II)

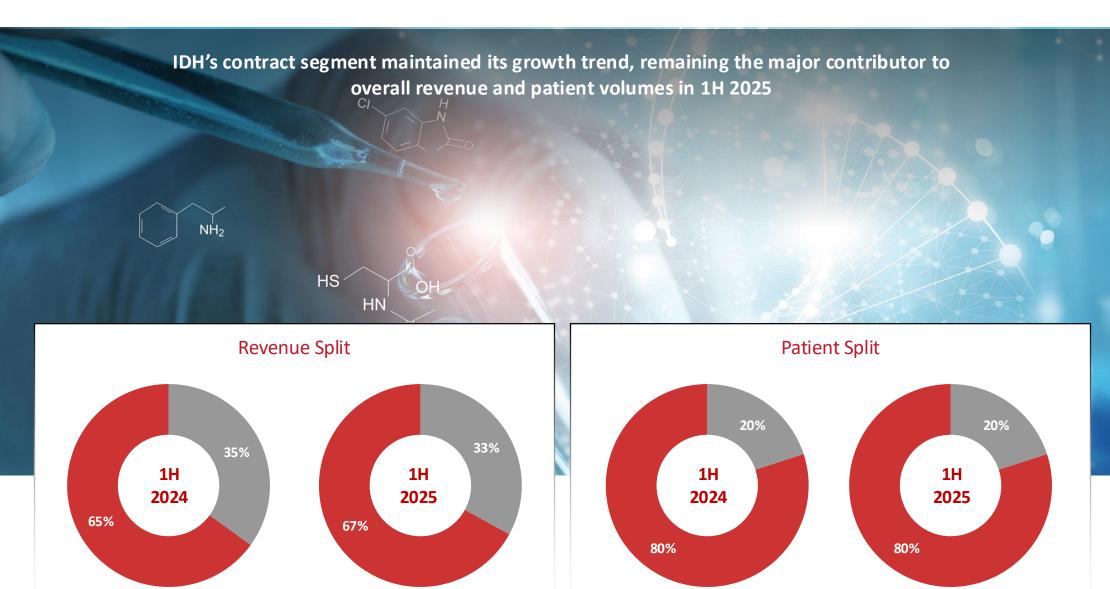
Both IDH's contract and walk-in segments continue to see revenue growth in the first six months of 2025 supported by rising test volumes and strategic price adjustments.

	Wa	lk-in Segment	:	Contract Segment		Total			
	1H24	1H25	Change	1H24	1H25	Change	1H24	1H25	Change
Revenue (EGP mn)	866	1,159	34%	1,632	2,383	46%	2,498	3,543	42%
Patients ('000)	814	840	3%	3,305	3,424	4%	4,119	4,265	4%
% of patients	20%	20%		80%	80%				
Revenue per Patient (EGP)	1,064	1,380	30%	494	696	41%	606	831	37%
Tests ('000)	2,880	3,178	10%	14,942	16,441	10%	17,822	19,619	10%
% of Tests	16%	16%		84%	84%				
Revenue per Test (EGP)	301	365	21%	109	145	33%	140	181	29%
Test per Patient	3.5	3.8	7%	4.5	4.8	6%	4.3	4.6	6%

<b>16.4</b> mn	EGP <b>145</b>	EGP <b>2.4</b> bn	<b>3.2</b> mn	EGP <b>365</b>	EGP <b>1.2</b> bn
Contract tests in 1H 2025	Avg. revenue / contract test in 1H 2025	Contract revenues in 1H 2025	Walk-in tests in 1H 2025	Avg. revenue / walk-in test in 1H 2025	Walk-in revenues in 1H 2025
▲ 10% y-o-y	<b>▲</b> 33% y-o-y	▲ 46% y-o-y	▲ 10% y-o-y	<u> </u>	▲ 34% y-o-y



# Segment Performance (II/II)



■ Walk-in ■ Contract

■ Walk-in ■ Contract

■ Walk-in ■ Contract

■ Walk-in ■ Contract



# Regional Performance (I/II)

IDH recorded strong revenue growth across its entire footprint during the first six months of 2025. In Nigeria, IDH's turnaround strategy delivered results, with Echo-Lab turning EBITDA positive in early 2025 and continuing to post positive EBITDA results on a YTD basis.



<sup>1</sup> Egypt's EBITDA for the period is calculated as operating profit plus depreciation and amortization. EBITDA also excludes the EGP 10 million share-based payment made to Dr. Amid, Biolab's CEO, during the current reporting period related to Biolab KSA. Additional information is available in notes 16 and 22 of the financial statements included at the end of the Company's 1H 2025 Earnings Release announcement.



# Regional Performance (II/II)





## Regional Performance: Local Currency



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# Continued Ramp up at Al Borg Scan (I/II)

Al Borg Scan remains a key driver of future growth for IDH's Egyptian operations.



Al Borg Scan offers a full range of radiology services, including but not limited to Magnetic Resonance Imaging (MRI), Computed Tomography (CT), Ultrasound, X-ray and Mammograms.

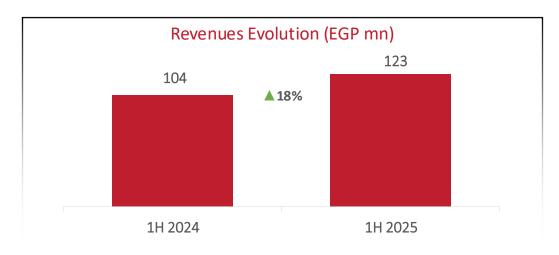
EGP <b>123</b> MN	28%	15%	14%	13%	
1H 2025 revenues +18% vs 1H 2024 (4.1% of Egypt revenues)	1H 2025 revenue contribution (vs. 28% in 1H 2024) Mohandessin branch	1H 2025 revenue contribution (vs. 15% in 1H 2024) Merghany branch	1H 2025 revenue contribution (vs. 16% in 1H 2024) Faisal branch	1H 2025 revenue contribution (vs. 13% in 1H 2024) Shubra branch	
8%	12%	9%	EGP <b>1,060</b>	<b>116</b> k	
1H 2025 revenue contribution (vs. 10% in 1H 2024) CBP branch	1H 2025 revenue contribution (vs. 12% in 1H 2024) Maadi branch	1H 2025 revenue contribution (vs. 6% in 1H 2024) Nasr City branch	1H 2025 avg. Revenue/test +24% y-o-y	1H 2025 tests -4% y-o-y	

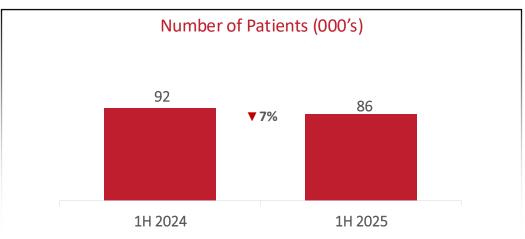


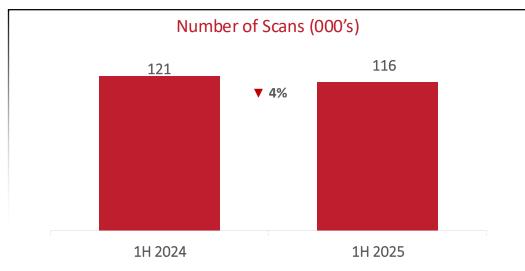


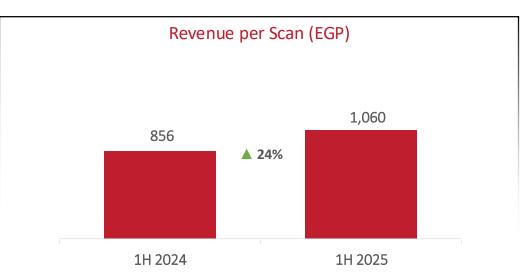
# Continued Ramp up at Al Borg Scan (II/II)

Al-Borg Scan recorded revenue growth for the six-month period of 18% versus last year on the back of a 24% year-on-year rise in average revenue per scan. Meanwhile, scan volumes were down marginally as the year-to-date traffic continued to capture the larger-than-expected Ramadan-related slowdown seen in Q1 2025.





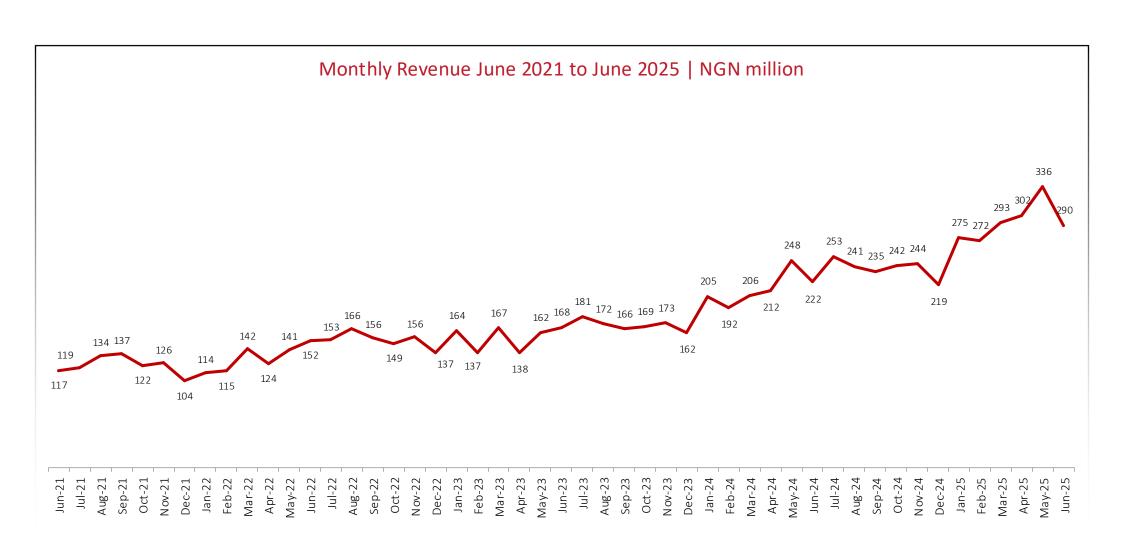






# Echo-Lab (Nigeria)

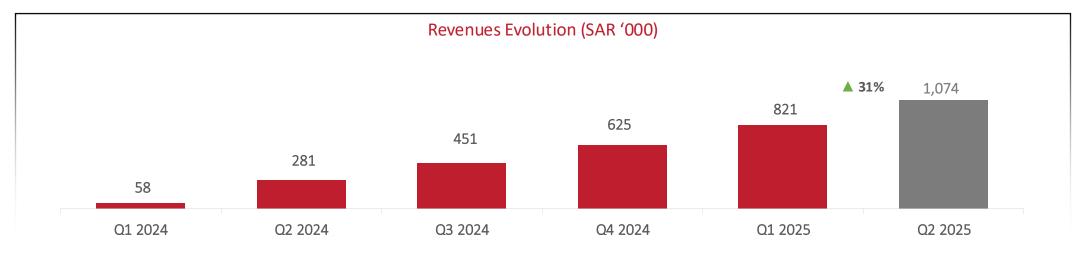
Echo-lab turned EBITDA positive in early 2025 displaying the efficacy of IDH's new turnaround plan rolled out in 2024.

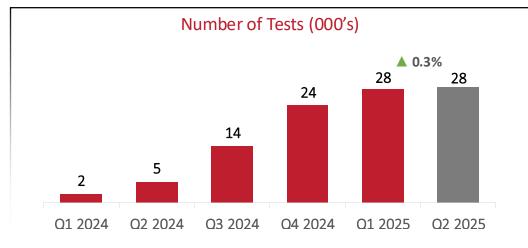


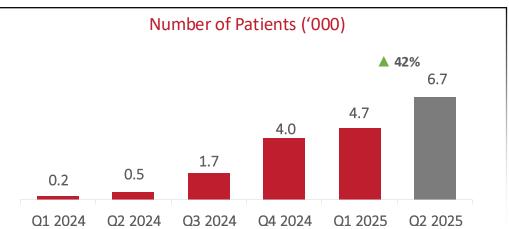


## KSA Ramp-up

KSA's ramp-up is accelerating as IDH leverages increased effective ownership in Biolab KSA. In early July 2025, Biolab KSA inaugurated its third branch, with three more launches set to take place before year-end.



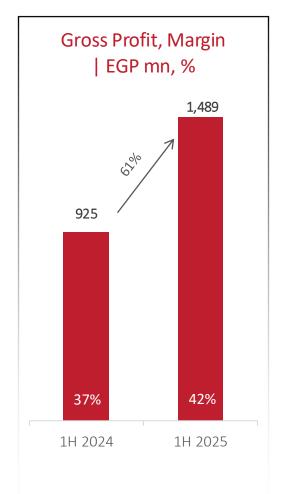


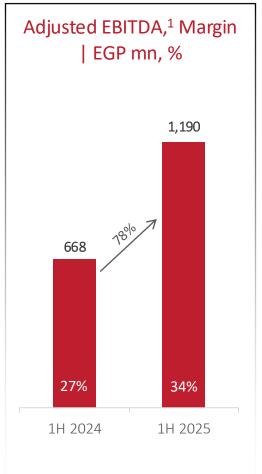


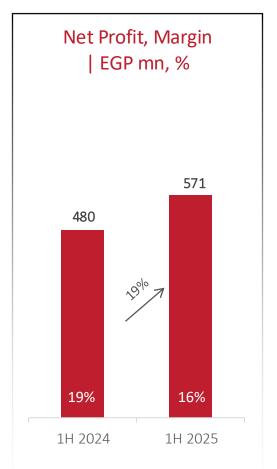


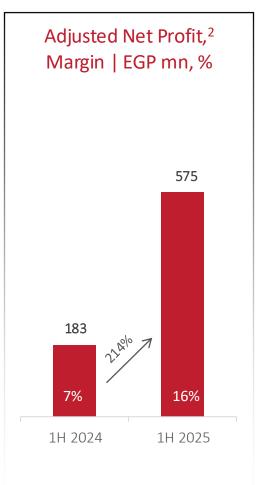
# 1H 2025 Profitability Overview

Effective cost control measures supported margin expansions at all levels of profitability when normalising for FX gains booked in both periods.









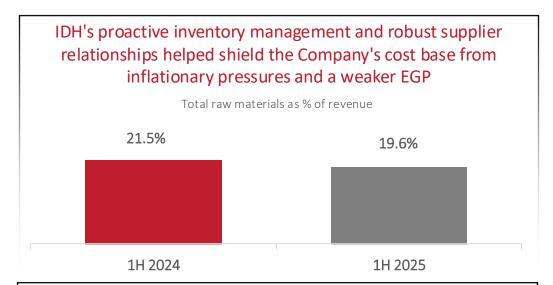
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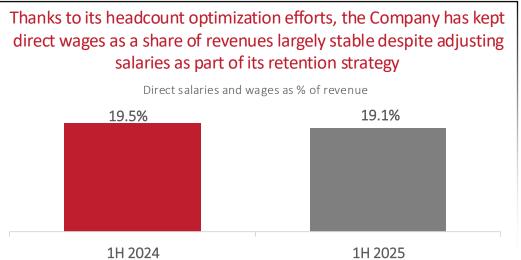
<sup>&</sup>lt;sup>2</sup> Adjusted net profit excludes FX gains booked in both reporting periods.



# 1H 2025 Profitability Deep-dive

Comprehensive cost optimisation efforts have supported profitability improvements at both the gross and EBITDA levels during the first half of the year.





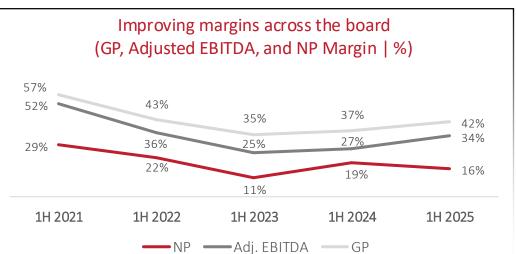
# Enhanced cost efficiency reduced expenses as a percentage of revenue, contributing to increased profitability for IDH

#### COGS

COGS represented 58.0% of revenues in 1H 2025, an improvement from 63.0% last year. The improvement in gross profitability was primarily driven by lower raw material costs as a share of revenue reflecting the Company's proactive inventory management strategy.

#### SG&A

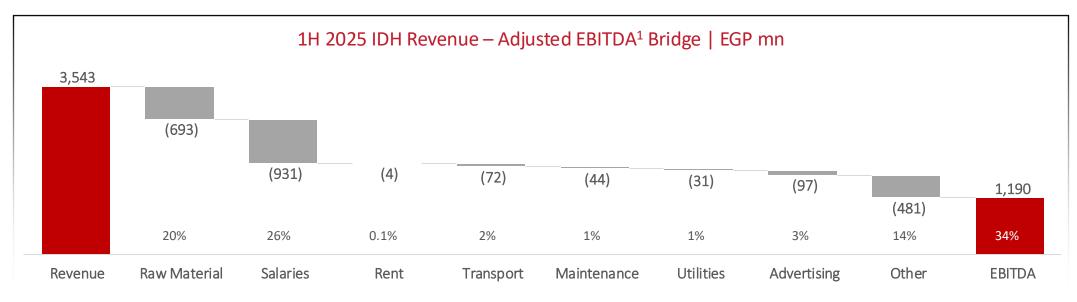
SG&A outlays constituted 16.0% of revenues during the three-month period, down from from 19.6% the previous year, driven by robust revenue growth that outpaced the rise in expenses.

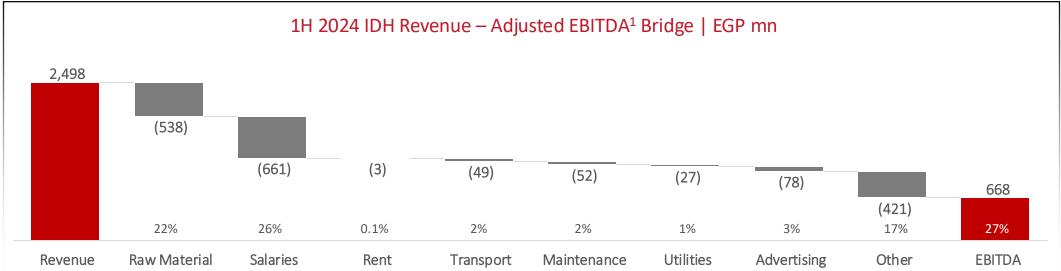


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# Revenue – Adjusted EBITDA Bridge

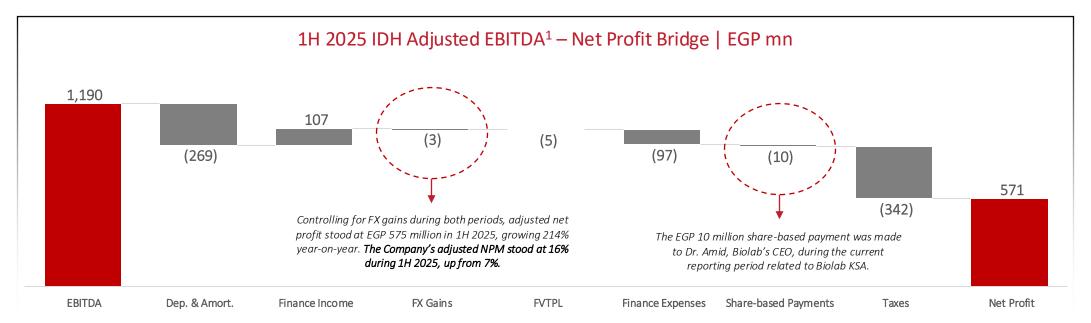




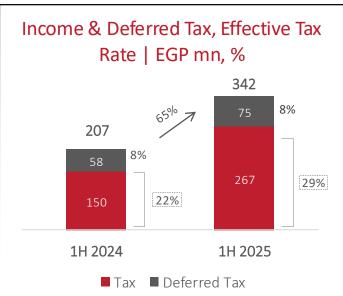
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## Impressive Adjusted Bottom-line Growth





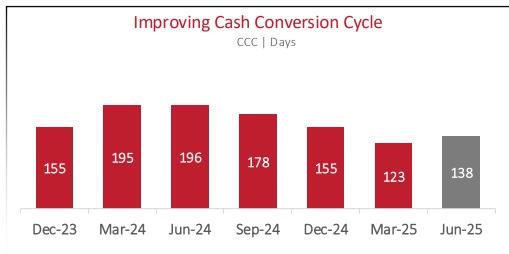


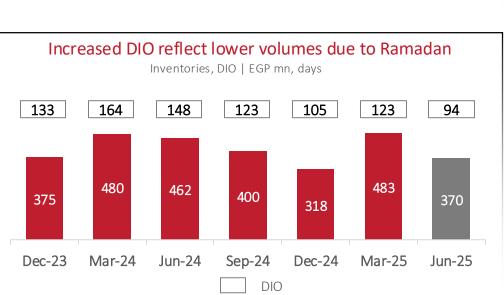
- IDH's current income tax expense represents taxes on profits earned at the following rates:
  - Egypt 22.5%, Jordan 21%, Nigeria 30%, and Sudan
  - There is no tax payable for IDH's two companies at the holding level.
- Tax expenses, including income and deferred tax, stood at EGP 342 million in 1H 2025, 65% above last year's first half figure.
- IDH's effective tax rate increased significantly versus the same period of last year, reaching 37% in 1H 2025 versus 30% this time last year. The increase reflects a normalisation in foreign exchange gain recorded during the period. It is important to highlight that there is no tax payable for IDH's two holding-level companies.
- Deferred tax is related to WHT on "Undistributed profits".

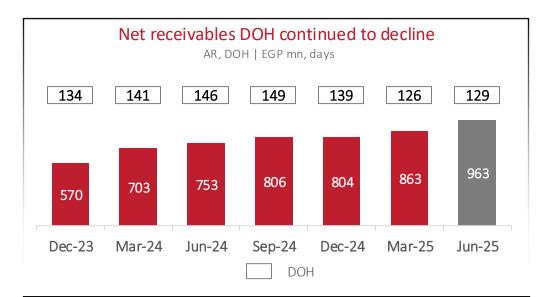
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## **Robust Financial Position**





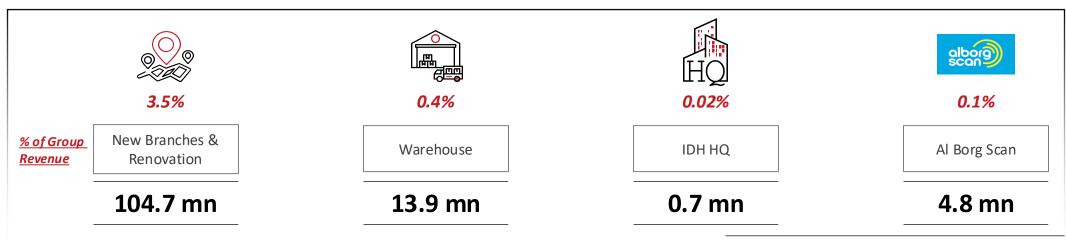


- Net trade receivables at 30 June 2025 stood at EGP 963 million, up from EGP 804 million as at year-end 2024. However, IDH's net receivables' Days on Hand booked 129 days, down from 139 days at the end of 2024.
- Meanwhile, provision charges for doubtful accounts in 1H 2025 stood at EGP 18 million, largely unchanged compared to EGP 17 million in 1H 2024.
- At 30 June 2025, IDH booked an inventory balance of EGP 370 million, up 16% compared to inventory booked at year-end 2024. On the other hand, Days Inventory Outstanding (DIO) declined to 94 days, from 105 days at 31 December 2024. The decline in DIO reflects accelerated sales during the second quarter of the year following the seasonal Ramadan slowdown in March.



## 1H 2025 Capital Expenditure

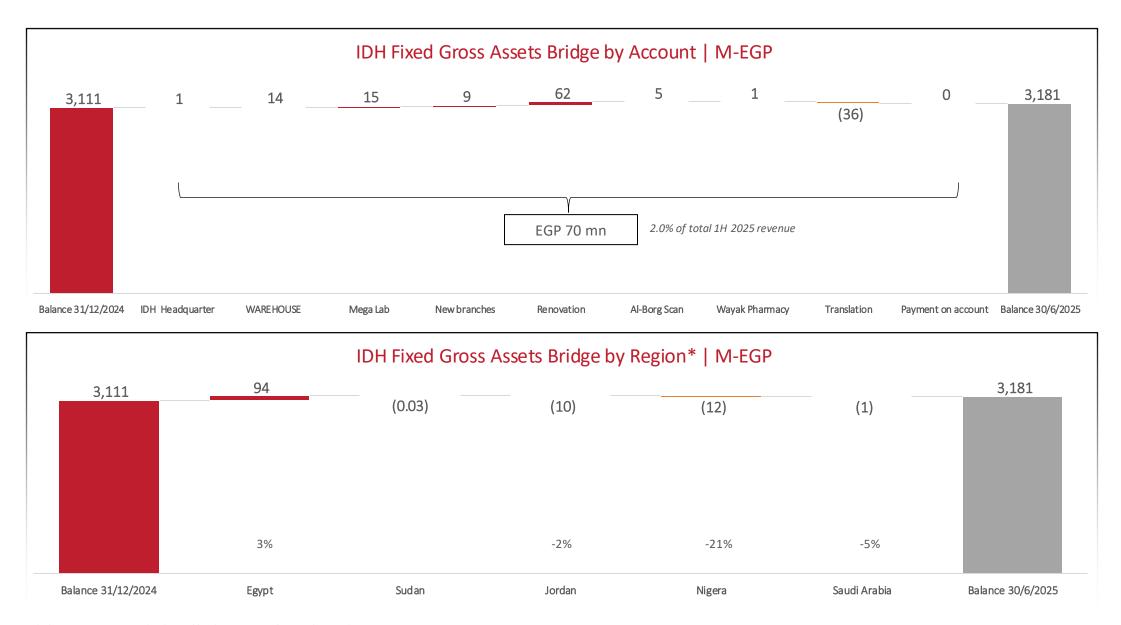
IDH CAPEX recorded EGP 125 mn in 1H 2025, including both, core recurring CAPEX items and non-recurring CAPEX related to the expansion of Al-Borg Scan's network. This figure represented 3.5% of 1H 2025 revenues.







## Fixed Gross Assets Bridge



<sup>\*</sup> The percent represents the share of fixed gross assets from each region's revenue.



# Outlook and Strategies (I/II)

In IDH's home and largest market of Egypt, the Company's priorities for the coming months remain unchanged as the Company looks to capitalize on the improving operating conditions brought about by a strengthening local currency and slowing inflation.



#### **Pricing**

Strategic price increases across entire service offering



#### **Volumes**

Patient retention is a priority in turbulent times



#### **Raw Materials**

Leverage strong supplier relations to control kit price inflation



## **Cost Optimization**

Rationalise major costs while maintaining service levels



#### **Employees**

Retain staff through competitive compensation packages

## Egypt - Capitalizing on competitive pricing, supplier relationships and inelastic demand

## **Volume Growth**

The Group has focused on sustained volume growth aided by strategically introduced price hikes at both its walkin and contract segments as well as at the radiology segment.

# Double radiology contribution

capitalizing on growing momentum and new branch ramp up/rollouts.

# Strong supplier relations

The Group continues to leverage its strong supplier relationships, negotiating favourable terms and minimizing the costs of its test kits.

## Revenues

+43%

The Group's efforts continue yielding positive results with Egypt delivering double-digit revenue growth in 1H 2025.



# Outlook and Strategies (II/II)

In 2025, the Group's focus will remain on executing its Saudi ramp-up strategy, leveraging its expanded ownership stake to accelerate growth. In Jordan and Nigeria, areas of focus remain unchanged as the Group looks to drive volumes up and boost profitability.

## Jordan – Stable operations in a stable market

#### 21%

#### Volume increase

Achieved in 1H 2025 supported by a newly launched campaign to boost volumes

#### **Strong EBITDA**

Recording a 34% year-on-year expansion in local currency terms with associated margin reaching 29% for Q1 2025.

## Nigeria – Turning around under new central bank governor

#### **Profitability**

Following years of relentless work and proactive management of adverse macroeconomic conditions, IDH's Nigerian operations turned EBITDA profitable in the first quarter of 2025.

### **Policy Changes**

Currency floatation and a persistent fight against rising prices have seen inflation rates stabilize in the country. Slowing inflation is set to boost volumes as patient purchasing power recovers.

## Saudi Arabia – Penetrating a fast-growing and underserved market

6

Branch network by yearend 2025 (3 existing and 3 planned)

## EGP 25 mn

Revenue 1H 2025

## 100%

IDH's effective stake in Biolab KSA as of year-end 2024.

# Attractive diagnostic market growth profile

With strong opportunity for IDH

# FY 2025 Consolidated Guidance

30%

Year-on-year revenue growth in FY 2025

# 30% Adjusted EBITDA<sup>1</sup> margin

Profitability to remain strong and on improving trajectory as EGP stabilizes against the USD and IDH's proactive cost management strategies deliver improvements in performance.

Digitalisation efforts are also set to support margins in the coming year.

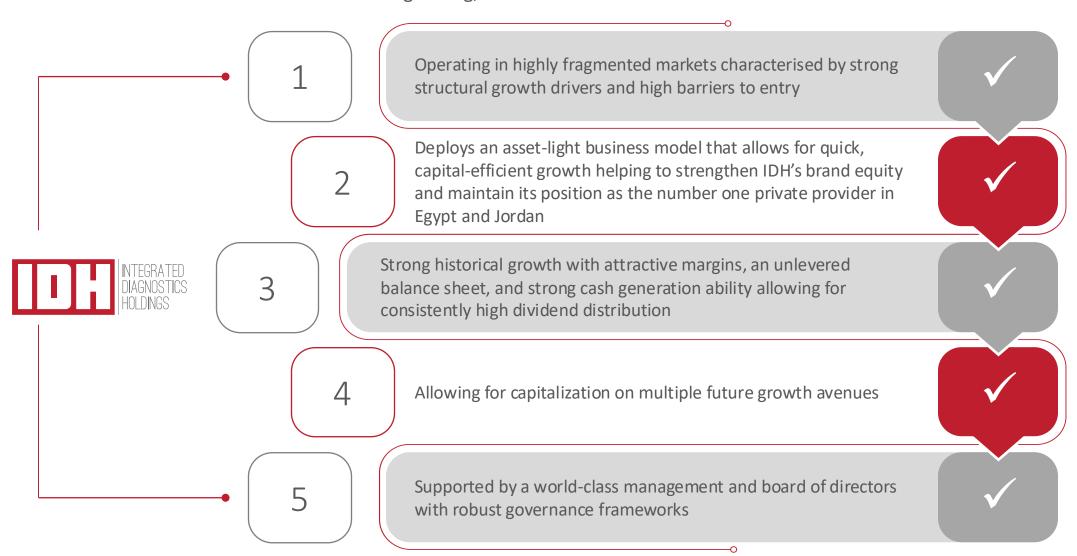
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## Investment Highlights

IDH is an attractive investment opportunity with compelling fundamentals, present in fast-growing, under-served markets

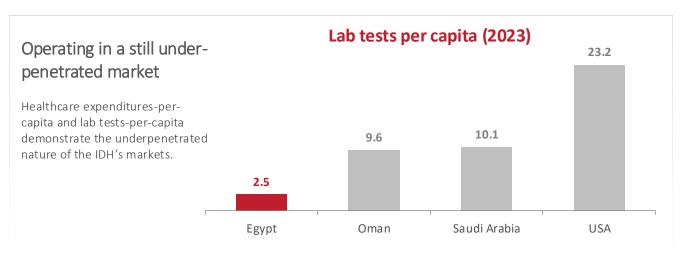


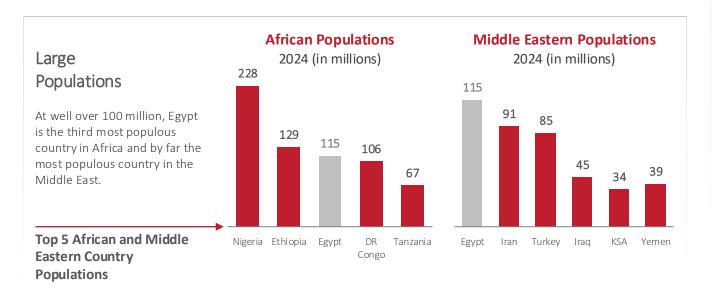




## Favorable Industry Dynamics

## IDH's home market of Egypt is underpinned by robust structural growth drivers





#### **High Disease Burden**

The Egyptian population is marked by a high incidence of lifestylerelated medical conditions, with obesity being a notable example given its high correlation with many life-threatening illnesses including cardiovascular disease, diabetes and cancer.

34% Adult Egyptian population that is obese

**10%** Egyptian children who are considerably overweight

Heart disease, the leading cause of death, highly correlated with obesity







#### **Heightened Health Consciousness**

A growing consumer class is, however, becoming more health and wellness conscious.

Source: Macrotrends, World Bank, IDF Diabetes Atlas 2021

<sup>\*</sup>CAPMAS (Central Agency for Public Mobilization and Statistics) announced that Egypt's population had surpassed the 100 million in February 2020.



# Favorable Industry Dynamics





#### **Economies of Scale**

IT-enabled platform, critical mass (higher margins), decades of know-how and cuttingedge equipment mitigate against new entrants



# Accreditation of Facilities

Attracting patients requires accredited, high-quality testing capabilities



## **Brand & Reputation**

Patients are loyal to brands with a long track record for safety and quality



## Market Reach

Fragmented markets necessitate a farreaching network of branches to serve population effectively



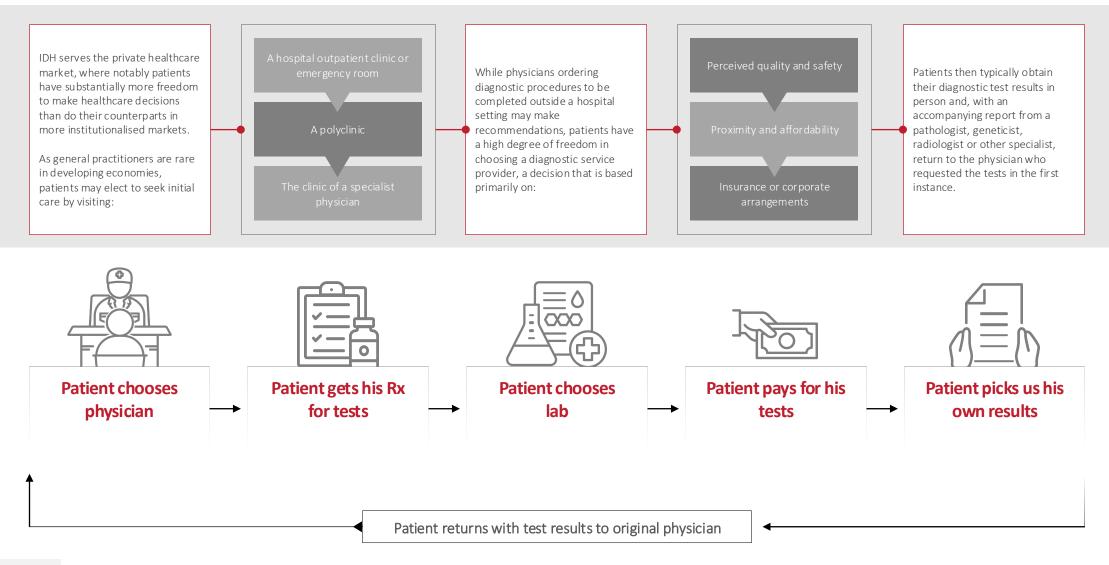
## Key Stakeholder Relationships

Building a scalable platform requires strong relationships with all stakeholders – from key suppliers to the Ministry of Health



## IDH is a Consumer-Facing Service Provider

The mechanics of healthcare markets in developing economies are markedly different from those in many Western healthcare industries

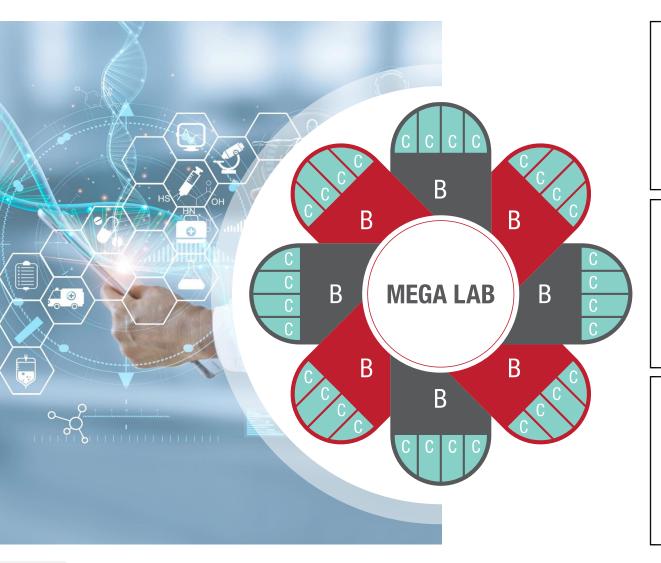






### Asset-light Business Model

IDH's "Hub, Spoke and Spike" business model enables the Company to organically expand its reach in highlyfragmented markets with underserved diagnostic services demand



# Mega Lab: "Hub"

- The Mega Lab, the largest automated lab in Egypt, serves as IDH's diagnostic "Hub," equipped with the latest technology to provide a full suite of diagnostic tests.
- Significant cost synergies are realized on kits, logistics and quality control.

## "Spokes" Labs:

- The B Labs serve as "Spokes" that reduce traffic to the Mega Lab by processing routine test on site including chemistry, parasitology and hematology.
- B Labs are both large in size and higher in capacity than the C Labs.
- At 30 June 2025, there were seven B Labs in Egypt and 27 in Jordan.

# "Spikes"

- The C Labs are collection centers, conducting the most basic of tests.
- Because they require low capital to open, they enable IDH to expand its reach in highly-fragmented markets.
- Typical C Labs take an average of three months to set up.



### Our Mega Lab

IDH's Mega Lab is the only CAP-accredited facility in Egypt, demonstrating the excellence of IDH's patient care and confidence in the laboratory's practices

#### **Capabilities**

- Mega Lab machines are capable of conducting a wide range of tests.
- Mega Lab is equipped with state-of-the-art equipment from leading medical equipment suppliers.
- New and esoteric test facilities at the Mega Lab allow IDH to offer over 3,000 diagnostic tests, helping to drive IDH's key test-per-patient metric.
- Solid Lab Management System (LMS) allows the immediate disbursal of results through SMS.

#### Capacity

- IDH's Mega Lab doubled testing capacity to 30,000 tests per hour.
- Capability for a broad range of tests provides IDH the ability to plug and play for further expansion.
- IDH's Mega Lab typically operates at 55% of its capacity leaving ample room for further growth.

#### **Procurement**

- Central procurement system ensures coordinated purchasing across the Group.
- IDH is able to negotiate **favourable kit prices** and procure additional equipment to enhance capacity.
- Centralised procurement model enables the company to expand its operations in an
  efficient manner.
- Thanks to its long-standing supplier relationships, IDH's Mega Lab boasts the longest
   Siemens track in the Middle East and Africa

#### **Quality Control**

- IDH's Mega Lab is a CAP-accredited facility, demonstrating the excellence of IDH's
  patient care.
- IDH adheres to the highest quality standards, with safety and testing procedures continuously enhanced.
- The centralization resulting from Mega Lab allows IDH to maintain a tight oversight on quality.

#### **Key Figures**

2015

100 k

15

c. 250

4,000 sqm

24/7

Year of Establishment

Test per Day Workload

Operating Units in a 6-floor building

Employees

Total Area

**Operating Hours** 



### Key Supplier Relationships

IDH leverages its bargaining power with suppliers to maximize value in a business that is fundamentally about economies of scale. Combined with the long-tenure nature of its supplier contracts, this provides significant protection against short-term price fluctuations.

### Dynamics of Supplier Relationships

IDH engages in reagent deals whereby the majority of its testing equipment is provided at no upfront payment as part of a wider agreement to purchase a minimum volume of kits from the equipment supplier.

These contracts
typically have
tenors ranging
from 5 to 7 years,
with the
equipment
substituted
following the
contract's
renewal.

Laboratory test kits are purchased on contract with volume-linked pricing. Significant volume and scale has also placed the Company in a favorable position to negotiate test kit prices, thus manage costs effectively, especially during recent challenging macroeconomic times.

Supplier relationships helped protect gross margins despite multiple devaluations of the EGP since 2016 and are continuing to safeguard the business' cost base since the EGP floatation (down c. 225% from March 2022 to December 2024).



#### INTEGRATED DIAGNOSTICS HOLDINGS



















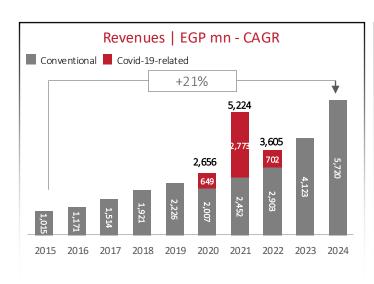
**SUPPLIERS** 

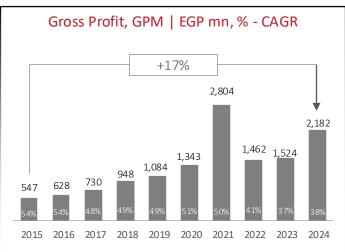


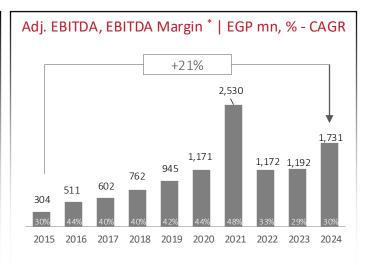


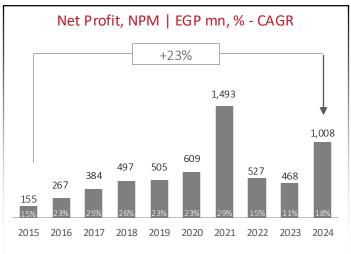
### Key Financial Performance Indicators

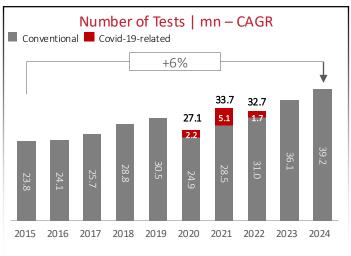
Since the Company's IPO on the LSE in 2015, IDH has delivered consistent top- and bottom-line growth supported by a steady increase in volumes and strategic price increases across the Group's service offering

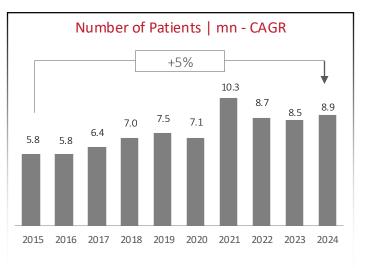








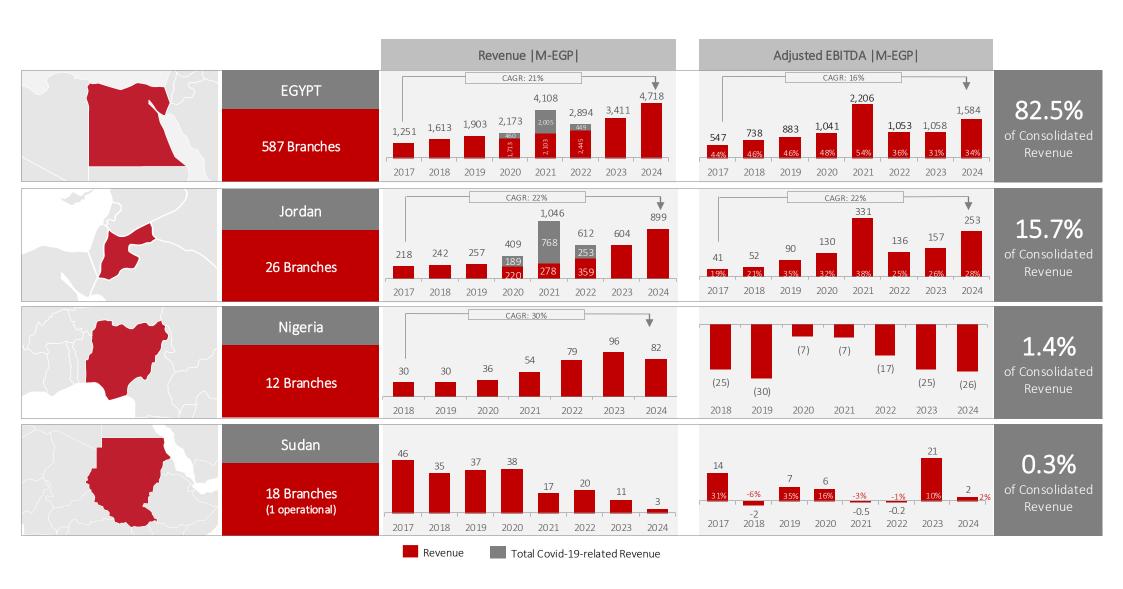




<sup>\*</sup> Adjusted EBITDA is calculated as EBITDA excluding one-off expenses incurred by the Group in FY 2021, FY 2022, and FY 2023.

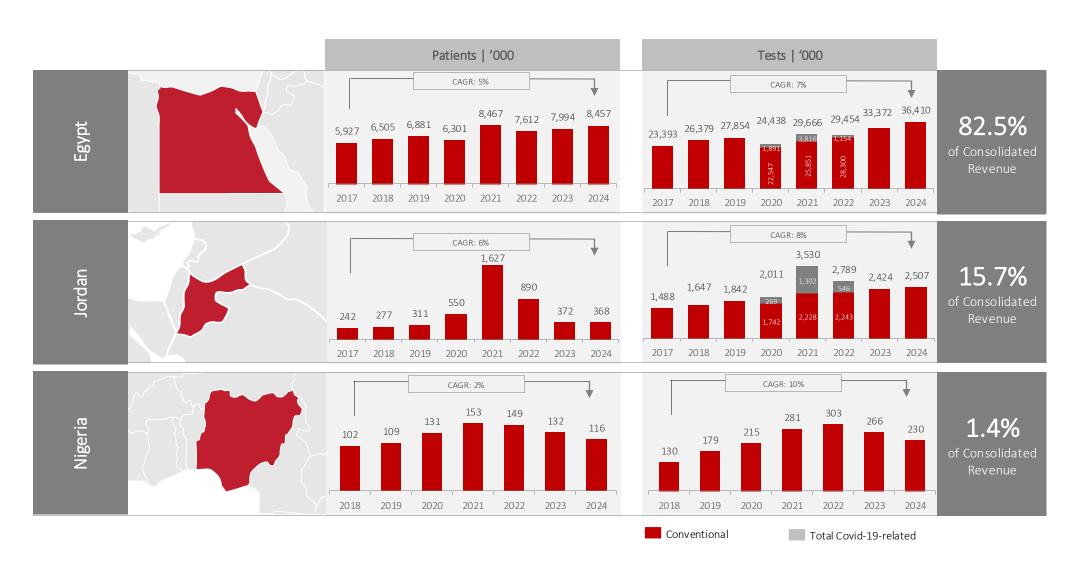
### Regional Performance (I/II)

Across its footprint, the Company deploys tailored expansion strategies which enable it to continue driving growth irrespective of the prevailing macroeconomic environment



### Regional Performance (II/II)

IDH's growing and increasingly attractive offering has enabled the Group to drive sustained volume expansion across its footprint. Similar strategies are being deployed in Saudi Arabia to ensure the rapid ramp up of the venture.



## Growth Strategies





### **Future Growth Strategies**

IDH's growth strategies rely on leveraging its competitive advantages to achieve four strategic goals

#### **Expand Customer Reach**

Beyond opening laboratories in new geographies, IDH is reaching out to new customers with focused tactical marketing activities as well as new customer services.

#### **Increase Tests per Patient**

While opening more branches will add both patients and tests, further diversifying the test portfolio in combination with compelling offerings of promotionally-priced test packages will drive the key financial metric of number of tests per patient.

#### **Expand Geographically**

In addition to organic expansion, the Company continues to seek value-accretive acquisitions in African and Middle Eastern markets where its business model is well-suited to capitalise on similar healthcare and consumer trends and capture significant share of fragmented markets.

### Diversify into New Medical Services

The Group also looks to add diagnostic and medical services not currently provided on a large scale, believing its scale and experience position it well to take advantage of developing services opportunities that would raise the IDH profile to that of a "one-stop-shop" provider.



### Expanding Customer Reach – Growing In Egypt

The Group enjoys ample growth room in Egypt thanks to its market leading position and extensive reach, attractive underlying fundamentals, and favourable regulatory environment

#### **Reach and penetration**

New growth opportunities in Egypt and other markets, coupled with IDH's market leading position, expanded product offering and patient base, increased service delivery capabilities, and growing visibility see the Company ideally positioned to continue delivering robust growth in 2025 and beyond.

New branch roll outs in the year to 30 June 2025

Expanded digital presence

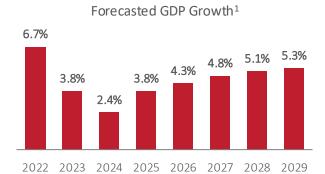
New loyalty programmes (Dsquares)

Largest branch network in the country

Increased cross-selling capabilities

<sup>1</sup> IMF WEO January 2025, <sup>2</sup> IDF Diabetes Atlas 2021





1.7%

rate

Annual population growth

Proportion of undiagnosed diabetes<sup>2</sup> in adult Egyptian population (1 in 5 adults has diabetes)

**62%** 

that is obese

28%

Adult Egyptian population Heart disease, the leading cause of death, highly correlated with obesity

#### **Universal Healthcare Act**

The Universal Health Insurance Law No.2 was introduced in 2018 to modernise the country's outdated health insurance system. To be completed in 2030, the new framework aims to extend coverage and access to high-quality healthcare and insurance to all of Egypt's population, in turn opening up important growth opportunities for the private sector.

Egyptian cities now covered by universal healthcare act

IDH accredited labs for uni. healthcare programme in Egypt

#### 35%

Completion of Universal Insurance rollout

#### **Private Sector**

The Egyptian government is looking to incentivize private sector participation to aid in programme's success

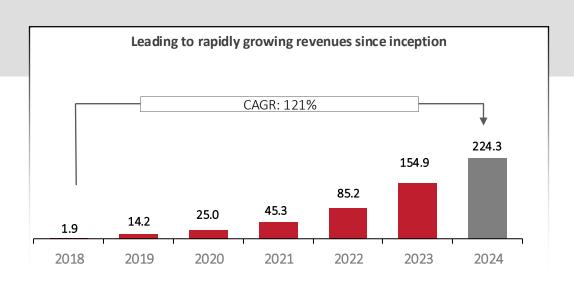


### Diversifying Service Offering – Al Borg Scan Ramp-Up

IDH's radiology venture, Al Borg Scan, continues expanding its top line on the back of increased test volumes and average revenue per test

2018	<b>7</b> branches	EGP <b>673</b> mn	<b>901</b> k	
	Covering Cairo from East to West	Revenue	Scans Performed	
Year of establishment	Fastest growing chain in Egypt	Since inception	Since inception	
<b>683</b> k	EGP <b>224</b> mn	EGP <b>854</b>	c. EGP <b>600</b> mn	
Patients Served	Revenue in FY 2024	Average Revenue per Test in FY 2024	Total Investment to Date	
Since inception	5% of Egypt Revenue in FY 2024	▲ 19% y-o-y		







# Diversifying Service Offering – Al Borg Scan Expansion Updates

Al Borg Scan operates seven branches, one of which was inaugurated in 2023. The Group also recently earned the prestigious ACR (American College of Radiology) accreditation for Al Borg Scan's Nuclear Medicine and ultrasound units.



Al Borg Scan draws on
Al Borg's brand equity
to position itself as a
premium service
provider offering the full
range of imaging
services using the latest
technology and highly
trained staff.



**ACR Certified** 

#### **Rationale**

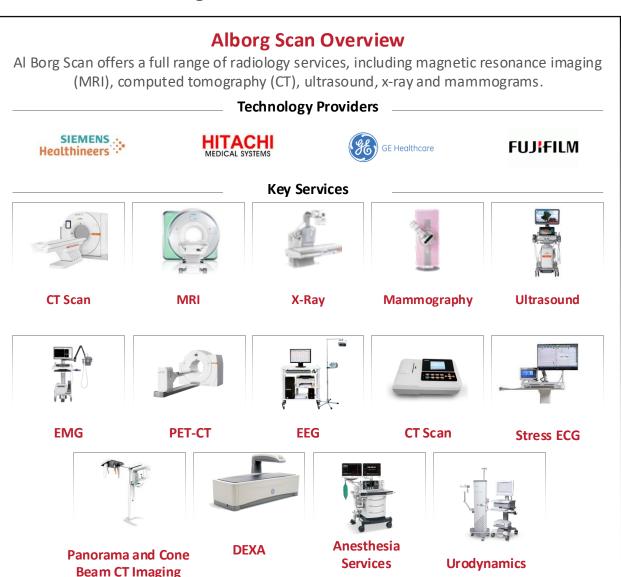
Leverage the strong relationship between the Al Borg brand and its millions of customers while capitalizing on favorable key market dynamics.

#### Leadership

The business is led by a group of the nation's most prominent radiologists with a track record at Egypt's leading hospitals and radiology centres.

### **International Accreditations**

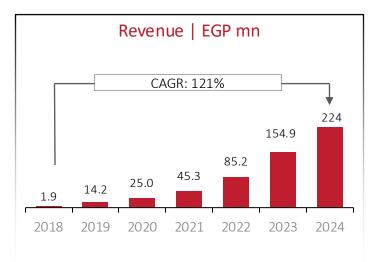
In 2022, Al-Borg Scan's Nuclear Medicine and Ultrasound units obtained ACR accreditation, the first lab in Africa to earn the prestigious certificate

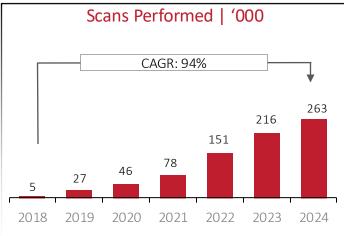


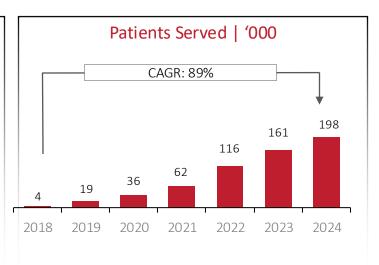


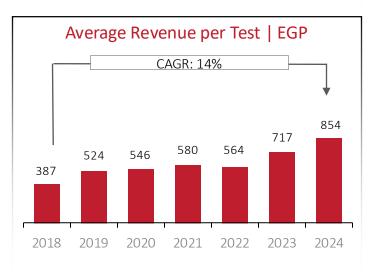
### Al Borg Scan Maintains Growth Trajectory

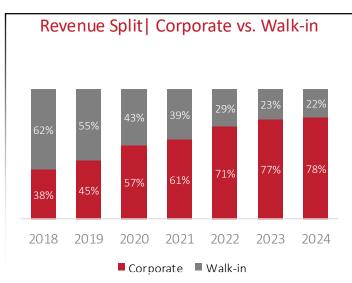
IDH's Egyptian radiology venture, Al Borg Scan, continues expanding its top-line and expanding its contribution to Egypt revenues, driven by sustained increases in test volumes and higher revenue per test

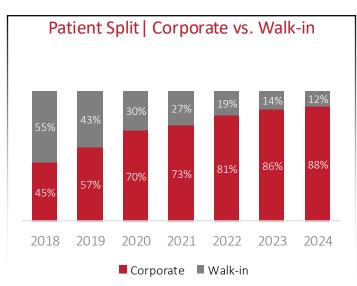














### House Call Services (Egypt and Jordan)

IDH's house call services, offered in both Egypt and Jordan, is becoming a primary contributor to top-line, averaging 16% compared to a pre-pandemic contribution of 9%



#### **Expands Reach**

Expands IDH's customer base reaching new segments of the populations



#### Fee-Based

Services are offered at the same price as those performed at physical branches plus an additional fee to cover travel costs



#### **Profitable**

Tests performed as part of IDH's House Call offering have largely the same contribution margin as conventional tests performed at labs



#### Records for Cross-Selling

Once new patients are onboarded, their records are stored in IDH's system to provide tailored services and develop a long-term relationship

#### House call services witnessed rising demand during the Covid-19 pandemic Up to **5,000** Up to **10,000** Answered Calls per Day Visits per Day 9% 16% Revenue Contribution FY 2019 FY 2024 983 k c.**6.5** Tests per Patient in FY24 House call Patients Served FY24 **EGP 141 6.3** mn Revenue per Test in FY24 House call Tests Performed FY24



### Expanding Customer Reach – State-sponsored Initiatives

IDH's nationwide presence and strong brand equity position it well to benefit from state-sponsored campaigns to increase awareness of preventative healthcare with diagnostic testing

Duration

#### 8 months

Nov '18 – Jun '19

**Diagnostic Testing Targeting** 

50 mn

Citizens

Reach

#### **Nationwide**

Cost

#### Free for citizens



The largest health campaign under the directive of the Egyptian President Abdel-Fattah El-Sisi, which aims to *eradicate hepatitis C across Egypt* as part of the administration's strategic 2020 plan.

The campaign also aims to *stymie the growth of chronic diseases* such as high blood pressure, diabetes and obesity, *by raising awareness on the importance of preventative healthcare with diagnostic testing*.

The campaign was launched in November 2018 and concluded in June 2019.

Revenue Generated

EGP 84 mn

Nov '18 - Jun '19

**Tests Completed** 

4.4 mn

Nov '18 – Jun '19

**Patients Served** 

409 K

Nov '18 – Jun '19

Average Revenue per Test

**EGP 18** 



### Expanding Customer Reach – IDH Awareness Campaigns

Parallel to state-sponsored initiatives, IDH also runs its own awareness campaigns focusing on specific diseases on a monthly basis and offering discounts on related testing

IDH's PCR Offers and Campaigns



Discounts on PCR testing for Covid-



PCR testing for Covid-19 for people traveling

IDH Disease Awareness and Discount Campaigns



20% discounts on food poisoning tests

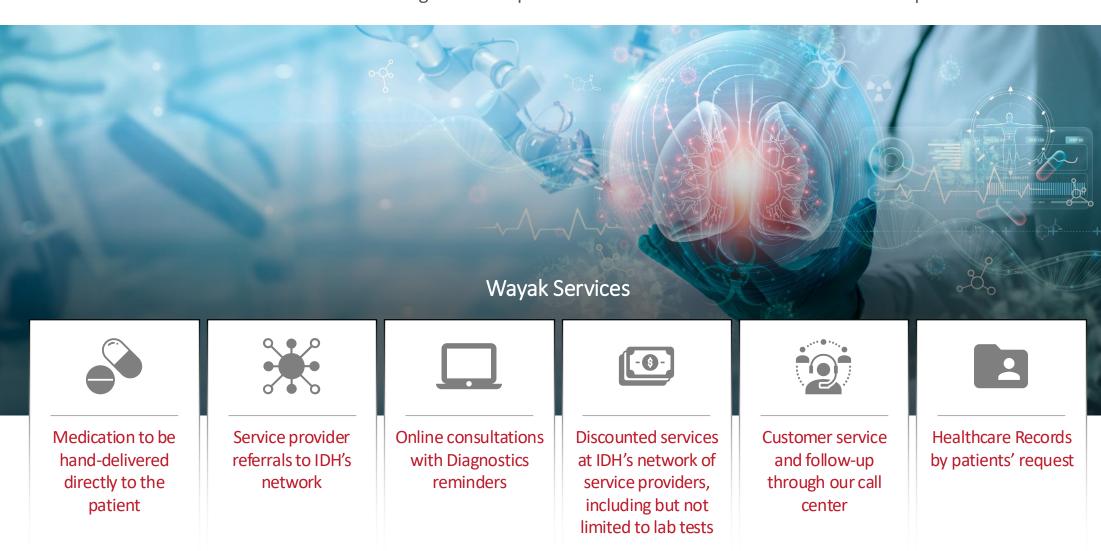


Campaign to increase awareness on the dangers of anemia during pregnancy



### Diversifying Service Offering – New Investment in Wayak

IDH launches new subsidiary "Wayak" to offer data-driven healthcare services, utilising data analytics and artificial intelligence to capitalise on IDH's database of over c.13 million patients





### Growing Geographic Footprint-Investment Rationale

IDH's regional expansion strategy targets acquisitions in African, Middle Eastern and Asian markets where it can deploy its proven business model and generate accretive value



Growing economies and strong demographics



Similar healthcare market structure to IDH's existing markets – no general practitioner and consumer-facing



Countries with stable regulatory environment



Acquisition targets must have been profitable for at least two to three years



Well-run companies with qualified management team able to deliver on strategy



Targeting majority stakes



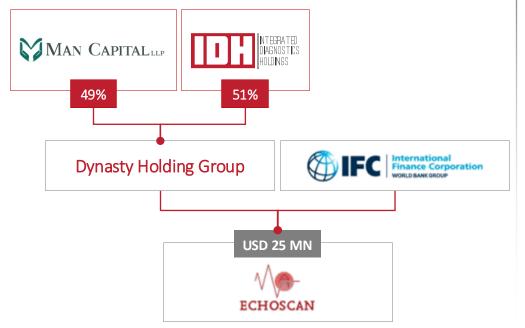
<sup>\*</sup> Operations in Saudi Arabia commenced in January 2024



### Growing Geographic Footprint – Nigeria Expansion\*

In December 2017, IDH further expanded its geographical footprint with an investment in Nigeria, a value-accretive acquisition in a large, fragmented and underpenetrated diagnostic services market where our business model is well-suited to capitalise on similar healthcare and consumer trends. EBITDA losses amounted to EGP 26 million in FY 2024, unchanged from the previous year. This reduction in losses, in EGP terms, is largely attributed to the translation effect of the Nigerian Naira devaluation.

IDH entered into a strategic alliance with Man Capital LLP to form Dynasty Holding Group ("Dynasty"), which in turn partnered with the International Finance Corporation to acquire a majority stake in Eagle Eye Echo-Scan Limited ("Echo-Scan"), a medical diagnostics business based in Nigeria. The acquisition was financed through a capital increase.







Key player in Nigeria, providing quality medical diagnostic services across 12 state-of-the-art diagnostic centres in country's underserved private healthcare sector

#### Locations

USD 25 million will be collectively invested into Echo-Lab to expand its service offering, nationwide footprint, and improve its quality standards

USD <b>9.6</b> mn	USD <b>2.6</b> mn	USD <b>13.3</b> mn		
Invested by Dynasty in FY2018 + FY2019	Invested by Dynasty in since FY2020	Invested by Dynasty to Date		

USD <b>1.1</b> mn	USD <b>1.0</b> mn	USD <b>2.4</b> mn			
Invested by IFC in FY2018	Invested by IFC in FY2019	Invested by IFC to Date			

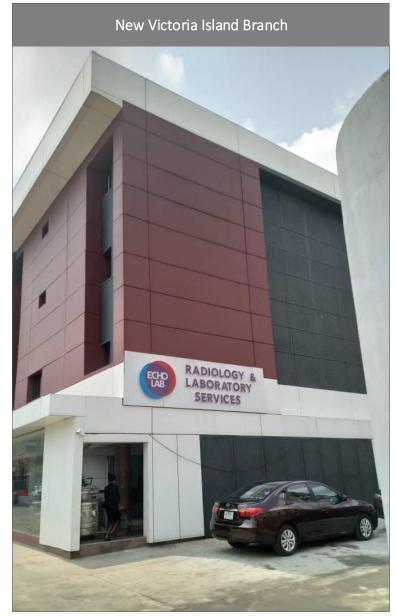


### Nigeria Branch Roll-Out and Renovations









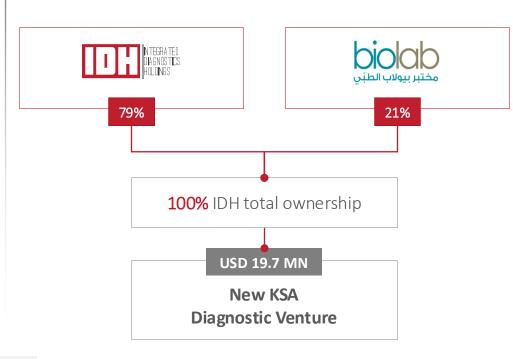


### Growing Geographic Footprint – KSA Expansion

In October 2022, IDH and Biolab signed a JV agreement with Izhoor, a company owned by Fawaz Alhokair, to launch a full-fledged pathology diagnostic services provider in Saudi Arabia. In December 2024, IDH purchased Izhoor's full stake in the new venture, enabling the Company to rapidly ramp up operations and capitalise on the large opportunity.

#### **Current Structure**

Following the purchase of Izhoor's 49.0% stake in Biolab KSA, the Group now owns 100% of the venture (79% controlled by IDH and 21% controlled by Biolab). The partners plan to inject another USD 3.0 million in 2025, taking the total to USD 8.0 million.



USD <b>10.0</b> mn	3	USD 6.2 mn Investments as at 30 June 2025		
Estimated total investments by year-end 2025	Operational branches			
Jan. 2024	USD <b>3.0</b> mn	6		
First branch launch date	Planned investment over FY 2025	Planned branch network by year-end 2025		

,	An Attractive Marke	t
14.4%	300/2,250	2%
Share of govt. budget on healthcare (60% of GCC total)	Hospitals/Healthcare Centres privatised by 2030	Avg. population growth rate (3rd largest in the region)
Attractive Diagnostic Market Growth Profile	High Healthcare Spending per Capita	2030 Vision
One of the fastest growing in the Middle East and Africa (MEA) over the coming six years	Set to rise further in the coming years	Healthcare and private sector participation are key areas of focus for the Saudi government





#### Governance

#### A World-Class Board of Directors

The majority of members of IDH's Board of Directors are non-executive and offer significant experience in the healthcare market, MENA region and investment activities



Lord St John of Bletso <sup>1</sup> Non-Executive Chairman Chairman of the Nomination Committee

Lord St John has been an active Crossbench member of the House of Lords, UK Parliament, since 1978. He serves on the boards of several listed and unlisted companies, including Yellow Cake plc, Gulf Marine Services plc, Strand Hanson Ltd, Kneoworld UK Limited, and GMS Resources Limited. He also holds mentoring advisory roles with Farrant Group Ltd., BetWay Ltd., Geobear Ltd, and ROC Technologies Ltd. Lord St John has a strong interest in the charitable sector and serves as a trustee to several charities focused on wildlife conservation, poverty reduction, education, and healthcare. He graduated with a BA in Law and BSocSc in Psychology from Cape Town University, a BProc from the University of South Africa, and Masters of Law (LLM) from the London School of Economics. He practised as an attorney before his 25-year career in financial services in the City of London.



**Prof. Dr. Hend El Sherbini**Group Chief Executive Officer

Dr. Hend has been IDH Group's Chief Executive Officer since 2012 and, prior to that, served as the CEO of Al Mokhtabar – Egypt's oldest brand – between 2004 and 2012. She received her MBBCh and her Master's degree in Clinical and Chemical Pathology from Cair o University in the early 1990s, and she also holds a Master's degree in Public Health from Emory University in Atlanta. Dr. Hend completed her PhD in Immunology from Cair o University in 2000, where she is also a professor of clinical pathology atthe university's Faculty of Medicine. She sits on the Board of American Society of Clinical Pathology (Egypt) and consults on the international certification process. Dr. Hend completed an Executive MBA from the London Business School in 2015 and was featured as one of Forbes' most powerful women between 2016 and 2023.



Sherif El Zeiny
Group Chief Financial Officer
and Executive Director

Mr. El Zeiny is a certified Board Director and Executive Partner with over three decades of experience in financial management, business leadership, and corporate strategy. He currently serves as Vice President and Group Chief Financial Officer at IDH. El Zeiny also leads the Group's investment and M&A efforts and has been overseeing IDH's KSA expansion throughout the past twelve months. Throughout his career, he has filled several executive positions in various leading regional and international corporations, most recently serving as Vice President and Chief Financial Officer at Elsewedy Electric Group. Mr. El Zeiny holds an MBA from the City University of Seattle, a Non-Executive Director Diploma from the Financial Times, and a BA in Accounting from Cairo University.



Hussein Choucri <sup>1,2,3</sup> Non-Executive Chairman of the Remuneration Committee

Mr. Choucri is the Chair and Managing Director of HC Securities and Investment, which he established in May 1996. He currently sits on the boards of Fawry Banking and Payment Technology Services Ltd. (Fawry), and the Egyptian Center for Economic Studies (ECES). Mr. Choucri served as the Managing Director of Morgan Stanley from 1987 to 1993 and served as Advisory Director at Morgan Stanley from 1993 to 2007. He received his Management Diploma from The American University in Cairo in 1978.



Dan Olsson 1,2,3 Independent Non-Executive Director

Mr. Olsson has long and extensive international experience in the diagnostic and healthcare services sector, where he has served in a range of executive positions — among others, as head of diagnostics in the pan-European healthcare group Capic; CEO of Unilabs, a pan-European diagnostic provider; and CEO of Helsa, a Swedish healthcare group. He currently works as an independent advisor and holds non-executive positions at Purch AB and Ambea AB (Publ). Mr. Olsson has worked in the healthcare sector since 1999. Mr. Olsson studied Economics at the University of Lund in Sweden.



Richard Henry Phillips
Non-Executive Director

Mr. Phillips is a founding partner of Actis LIP, the emerging markets private equity group. As Actis LIP is one of the Company's major shareholders, Mr. Phillips is not considered by the Board as being independent. He is the Head of Private Equity for Actis and is a member of the Actis Investment Committee. Mr. Phillips is a director on the board of a number of companies, including Honoris United Universities, Les Laboratories Medis SA, and others. Mr. Phillips holds a degree in Economics from the University of Exeter.



Yvonne Stillhart <sup>2,3</sup>
Independent Non-Executive
Director and Chair of the
Audit Committee

Ms. Stillhart is an experienced board director and senior executive with over 30 years of leadership in finance, strategic risk management, growth acceleration, and transformational leadership across a wide range of industries and regions, including Europe, the USA, and Africa. Yvome brings a global perspective and proven expertise to her governance roles. She holds board and committee roles at UBS Asset Management Switzerland Ltd, EPE Capital (South Africa), and Patria Private Equity Trust Plc. (UK) She has co-founded and led as a Senior Partner a specialised private equity manager in Switzerland. She holds a Directors Certificate from Harvard Business School and is a Qualified Risk Director®. She is fluent in German, English, Spanish and French.

<sup>&</sup>lt;sup>1</sup> Nomination Committee, <sup>2</sup> Remuneration Committee, <sup>3</sup> Audit Committee



#### Governance

IDH is committed to implementing best practices in corporate governance through the expertise of both the individual Directors and outside parties

### Anti-Bribery and Anti Corruption Policy (ABAC)

The IDH Anti-Bribery and Corruption Policy requires compliance with the highest ethical standards and all anti-corruption laws applicable in the countries in which IDH conducts business (whether through a third party or otherwise).

#### **No Referral Fee Policy**

The practice of paying kickbacks is incompatible with the laws of most established international jurisdictions. IDH maintains a strict policy on referral fees and prohibits the payment of "commissions and financial incentives or making illegal profits" when referring patients for medical tests.

#### **Gift Policy**

IDH is committed to serving our customers and working with our partners with the highest standards of integrity. In line with this commitment, we adopt a "No Gift Policy" whereby our employees are not allowed to exchange gifts with current or potential customers, suppliers or business partners. This is to prevent any conflicts of interest, or appearance of such in our business dealings.

#### **Internal Audit Procedures**

The Board has delegated oversight of the Group's system of internal controls to the Audit Committee to safeguard the assets of the Group and the interests of shareholders.

The Audit Committee reviews the effectiveness of the Group's internal controls on an ongoing basis and reports back to the Board with their findings and recommendations.

The Board has accordingly established that the Group has in place internal controls to manage risk including:

the outsourcing of the internal audit function to professionals from Ernst & Young (EY) until an Internal Auditor was appointed for the Group on 16 May 2016;

the identification and management of risk at the level of operating departments by the heads of those departments; and

regular Board level discussion of the major business risks of the Group, together with measures being taken to contain and mitigate those risks.

While not required to comply with UK
Corporate Governance Code, IDH aims to
voluntarily comply with aspects of the Code
while continually working toward closing
the gap with premium listed entities on the
London Stock Exchange. To date, the
Company has established four Board
committees (members on overleaf):

Nominations Committee

**2** Remuneration Committee

3 Audit Committee

4 M&A Committee



### Sustainability

Founded on the principle of providing quality medical assistance and services to better the lives of individuals and the community at large, IDH views corporate responsibility initiatives as an extension of its core purpose with the aim of improving communities in which it does business

#### The Moamena Kamel Foundation for Training and **Skill Development Primary Services** Providing food Loans for Educational Coverage of Free healthcare services for for families in running costs entrepreneurial clinics the children of need of such for the ICU at women Cairo's public-Al Duweiga assistance community sector Kasr El Aini Hospital IDH commits up to 1% of the net after-tax profit of its subsidiaries, Al Borg and

Al Mokhtabar, to the Moamena Kamel Foundation for Training and Skill

Development.

### Other Corporate Responsibility Initiatives

- Services to Kasr El Aini Hospital
  - Providing medical supplies to ICU and other units
  - Providing monthly incentives for nurses at the ICU
  - Provided 12-20 beds
- Providing finance and in-kind support to El Manial Hospital
- Financial and in-kind support to Egyptians during natural disasters
- Providing Ramadan iftar (feast) meals to the underprivileged during Ramadan
- Providing free medical tests to underprivileged Egyptian children
- Sponsoring medical convoys in Fayoum





### **IDH** Development Story

Over 40 years of industry experience, complemented by strategic expansion to develop a strong market position across products and geographies. Today IDH has built a scalable platform that is positioned for further strong growth

	1979	1990	2008		2011		2012		2013-14
Ī	Establishment of MK Lab	Al Borg was founded	IDH is established		Building infrastructure and scale		Creating a leading platform		Integration and further expansion
•	Dr. Moamena Kamel, Professor of Immunology at Cairo University, founds MK Lab which was later transformed to a branded lab under the name of Al Mokhtabar in 2004	<ul> <li>Founded by a group of four doctors, Al Borg is the first medical laboratory in Egypt to have an efficient hub, spoke and spike model</li> </ul>	Abraaj acquires 76.8% of Al Borg to establish IDH Caymans as a first step to building a diagnostics platform serving the whole MENA region	•	Penetration in Sudan and Jordan comes with acquisition of Ultralab and Biolab, respectively		<ul> <li>Acquisition of 99.9% of Al Mokhtabar (Al Borg's biggest competitor)</li> <li>Increase of stake in Al Borg to 99.3%</li> </ul>		<ul> <li>Establishes the largest automated lab in Egypt</li> <li>Diversifies into adjacent medical services</li> </ul>
	2015	2017-19	2020		2021	<b></b>	2022-2023		2024
Ī	A year of transformation	Steadiness post-float	Adapting to grow		A new chapter	_	Fostering Sustainable Growth	'	Expanding horizons
•	Standard listing on the	Strong top- and bottom-	ine • Despite the	•	Completed dual-listing	on	Despite continued	_	• Kick-off of operations in

- London Stock Exchange (LSE), with its IPO oversubscribed 11x.
- Market cap. of USD 667.5 mn
- Initial operations at Megalab begin.

- growth despite the float of the EGP
- Entered the Nigerian market with the acquisition of Echo-Lab through a JV with Man Capital
- Ventured into radiology market with the inauguration of Al Borg Scan's first branch
- Launched Wayak, IDH's Egyptbased subsidiary investing in data mining and artificial intelligence
- unprecedented difficulties related to Covid-19. IDH's swift service adjustments to changing market dynamics allowed for yet another year of solid top- and bottomline growth.
- Launched Al Borg Scan's second branch

- EGX
- Delivered record-breaking top- and bottom-line results
- Launched two more Al Borg Scan branches
- Transformed service offering and delivery capabilities setting the foundations for long-term growth
- economic pressures in three of IDH's markets, the Company posted impressive top-line growth across its conventional offering
- Announced the launch of **KSA venture** (scheduled for Dec-2023)
- Continued to invest in Al-**Borg Scan** bringing total branch network to seven.

- **Saudi Arabia** in January with ownership stake in Biolab KSA reaching 100% in December 2024.
- Record-breaking full-year results with the Group performing more tests than ever before and recording over EGP 1 bn in net profit.
- The Group completed its delisting from the EGX while maintaining its listing on the LSE.

Source: Company data

