

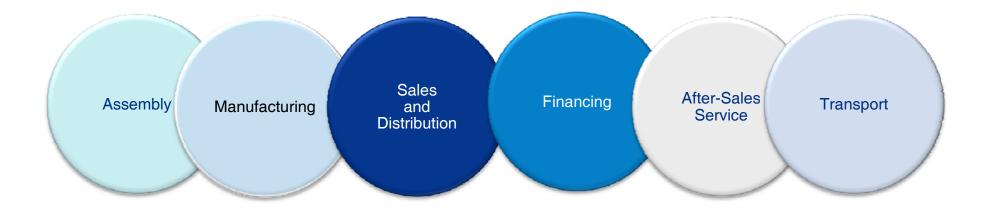
Investor Presentation | First Quarter 2011

### I. Company Overview





GB Auto provides customers a differentiated service experience, building brand equity...

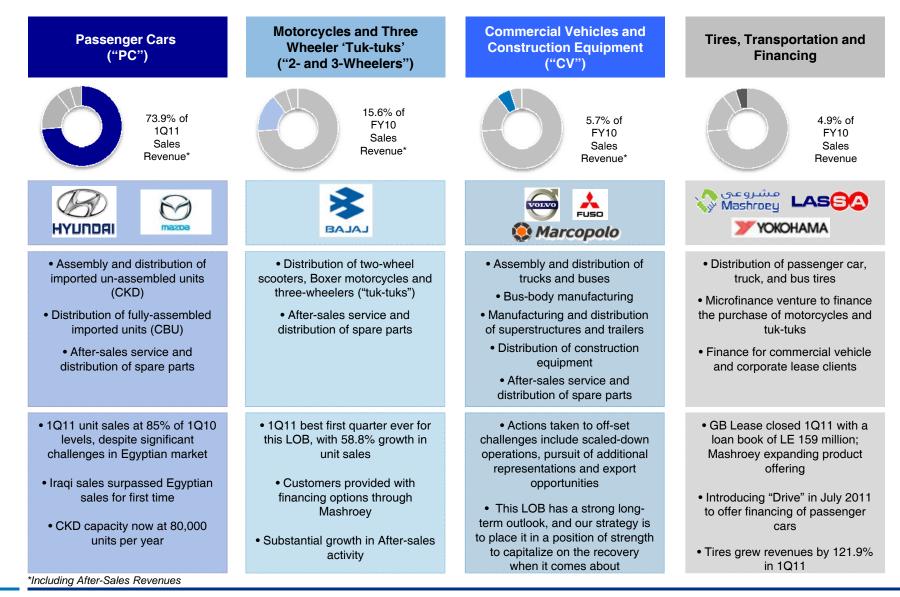


...and provides investors exposure to an increasing number of growth-driven markets

- Leading position in the Egyptian automotive market
- Highly profitable, low-cost assembly (passenger car, motorcycles & three-wheelers, commercial vehicles) and manufacturing (bus-body, trailers, superstructures)
- Largest distribution and after-sales network in Egypt for passenger cars and commercial vehicles (vital infrastructure that would be significantly costly for competitors to replicate)
- Exclusive Egyptian distributor for leading global brands such as Hyundai, Mazda, Mitsubishi, and Volvo
- Expanding export potential (buses and trailers) and first-mover investment advantage in other MENA markets, such as Iraq, will add significant growth
- Strongly positioned to capitalize on opportunities presented by the political liberalization of the MENA region
- Strong management team and compounded annual revenue growth of nearly 40% over the past five years
- Solid balance sheet and financing potential



### GB Auto's operations are segmented across four primary lines of business



### II. Understanding the Business





# Growth in the Egyptian passenger car market has been remarkable over the past five years

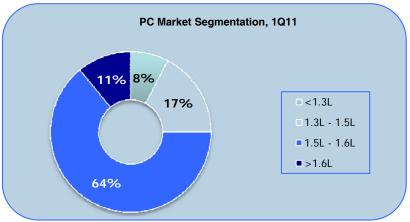
#### PC



Remarkable growth over the past 5 years was driven by increasing purchasing power of a rising middle class



#### Management has focused CKD assembly on models in the largest market segment





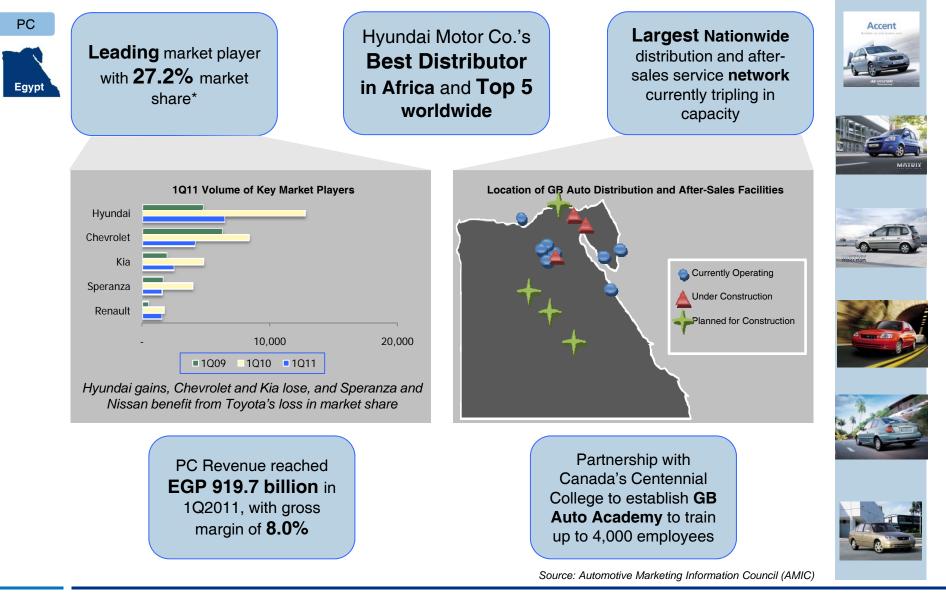
#### Management anticipates substantial future growth on the back of relatively low penetration rates

	Nominal GDP per capita (USD)	Number of cars per thousand people
China	3,566	128
Algeria	3,816	109
Morocco	2,847	53
Egypt	2,450	30

Sources: Automotive Marketing Information Council (AMIC); GB Auto Research



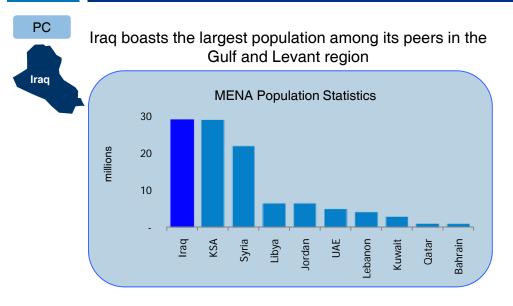
GB Auto dominates the local market on the back of its unmatched distribution and aftersales network, wide product offering, and positioning as the "best-value-for-money" product



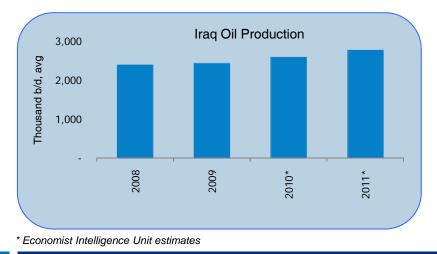
\*GB Auto market share calculated as Hyundai + Mazda



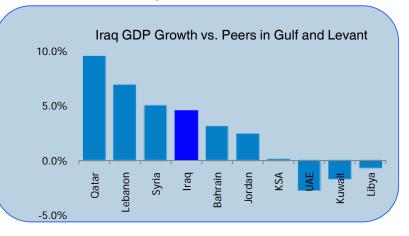
### The Iraqi market promises significant growth potential given elevated pent-up demand



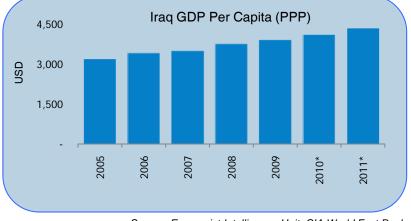
With oil production on the rise...



Iraq's economy is experiencing relatively solid GDP growth rates



...GDP per capita and subsequently demand is witnessing gradual increases



Source: Economist Intelligence Unit, CIA World Fact Book



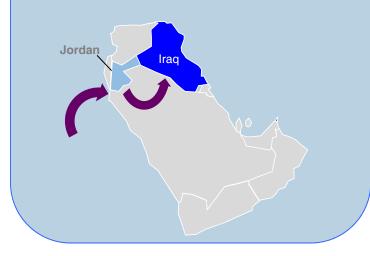
### GK Auto continues to achieve sales and growth levels in-line with management expectations

# PC



Understanding the Iraqi Joint Venture...

- GK Auto is a 50-50 joint venture set up between GB Auto (Egypt) and Al Kasid\* (Irag)
- GB Auto is responsible for day-to-day management, Al-Kasid provides resources to support the operation
- GK Auto, set up in the Jordanian Free Zone Area, wholly owns an Iragi subsidiary which distributes Hyundai vehicles throughout Irag



GK Auto's performance year-to-date...

- Average monthly run rate of c.2,000 vehicles; levels kept low by supply constraints that are being addressed with the supplier
- · Gross margins are being affected by promotions to optimize sales mix and remain in the range of 6%; Management anticipates a rise by year-end of at least 1 percentage point
- Demand remains strong, with own-company market analysis suggesting that once supply constraints are smoothed out, GK Auto could enjoy a market share in the range of 40%
- Strategy going forward is to expand Iragi footprint through network of distribution and after-sales service network



\*AI Kasid Group hold exclusive rights to distribute Hyundai Motor Company products in Iraq



Going forward, continued growth is expected as GK Auto and Mazda Egypt operations mature, supported by Hyundai Egypt's market dominance

PC



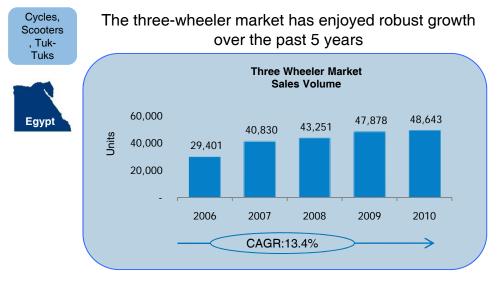
- Roll-out of **10 new service centers** is planned for 2011 and 2012, tripling the total number of bays
- GB Auto is exploring the opportunity to partner with a global car manufacturer to **assemble** an **entry level car** in Egypt, with the right to distribute in Egypt, the Middle East, Africa, and parts of Europe
- Currently confirming **price-positioning of Mazda** in the market to create solid platform for growth in in the coming years



- Based on automotive penetration rates and GDP growth in Iraq, current sales of c.2,000 units per month represent the "tip of the iceberg"
- Burgeoning of Iraq passenger car operations as GB Auto successfully phased-out parallel imports thereby dominating its market segment, and potentially earning a market share greater than that in Egypt
- Margin improvement as operations evolve from the "start-up" phase, and the optimization of the product mix and pricing
- Cost-efficient **investment in an after-sales network** is planned covering North Iraq in Irbil (currently under construction), South Iraq in Basra (planning phase) and Central Iraq in Baghdad (site location and selection)



The Motorcycles and Three-Wheelers segment continues to perform well due to strong market fundamentals and GB Auto's responsiveness to market needs



GB Auto continues to witness strong performance of its Motorcycles and Three-Wheelers business

- Three-wheeler sales in 1Q11 were at their highest levels for a first quarter in 12 years
- Gross profit strengthened by 53.0%
- After-sales segment is performing **above** management **expectations** with a 27.3% gross profit margin
- GB Auto offers the **most after-sales outlets** for tuk-tuks, leading to strong customer loyalty

GB Auto offers a wide product range within this business segment

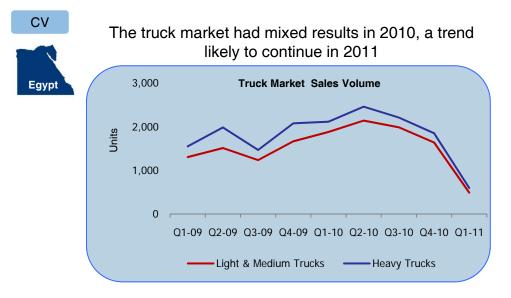


While historically GB Auto was the only market player, competition is now emerging

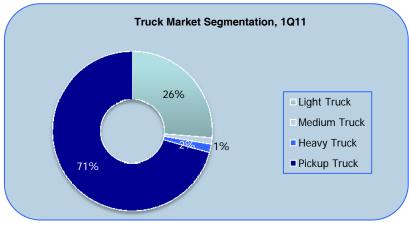
- In 2010, competition entered the market for the first time and although management recognizes that market share erosion is inevitable, demand has so far not been affected
- Management is **protecting its first-mover advantage** and market leadership, through
  - Mashroey, the **first micropayments venture** for tuktuks which currently drives over 10% of sales
  - After-sales network and **solid spare parts activity** now with open channels to dealers



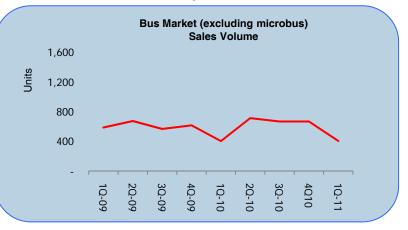
# The commercial vehicle market had a difficult 2010, and 2011 has also presented challenges



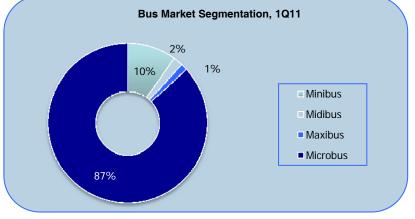
The largest segment of the truck market, the pick-up truck, is absent from GB Auto's product range



## Recent events in Egypt will lead to a challenging year for the country's bus market



The microbus represents the highest sales among smaller buses sold in the market



Source: Automotive Marketing Information Council (AMIC)



The Commercial Vehicle Division is focused on strengthening its foundations in anticipation of stronger markets in the coming year

	Buses		Trailers	Construction Equipment
pt (e) • Bu ch the rel co fle • Ma du un rat • Ma un so ex	5.0% market share in 1Q11 xc. microbuses) us sales have been allenged by the pressure on e tourism sector, and the luctance on the part of rporations to expand their ets argins are under pressure to price sensitivity and an favorable foreign exchange te argins in Egypt will remain der pressure; this will be mewhat alleviated by ports through GB Polo in lez	<ul> <li>11.4% market share in 1Q11 (exc. pick-ups and light commercial vehicles)</li> <li>Corporate spending freezes will put pressure on the heavy trucks market</li> <li>Light- and medium-trucks will see relatively flat sales y-o-y in 2011</li> <li>Management is exploring the opportunity to enter into the sizeable pick-up truck segment</li> </ul>	• Unit sales down in 1Q11, largely driven by the collapse of the second-hand truck market	<ul> <li>Only one unit sold in 1Q11</li> <li>Management exploring options that would see this segment contribute to the revenue stream</li> </ul>

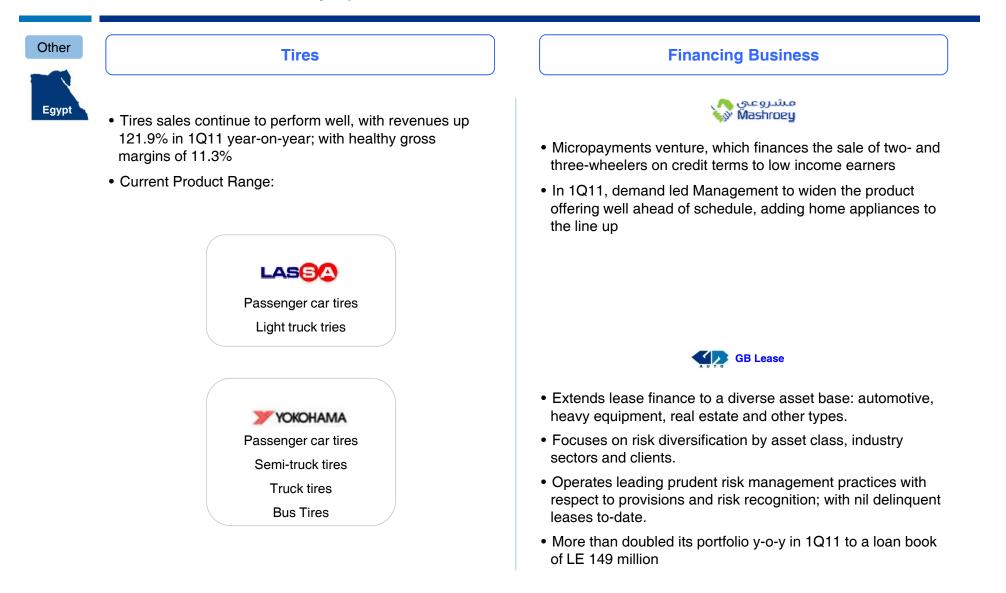


In the medium-term, the CV LOB is set to experience positive changes with the diversification of the product range, and strengthening of internal systems

	<ul> <li>GB Auto is exploring partnering with a global automotive manufacturer to complete GI Auto's product range in Egypt:</li> </ul>
	CKD Assembly of pick up trucks and microbuses
New Products	Manufacturing of bus body on city-bus (coach) chassis to be used for inter-city transportation
	Development of a large distribution and after-sales network to support the above operations
	Management plans to capitalize on presence in Iraq by replicating the GB Auto
New Markets	<b>Egypt model in Iraq</b> , through expansion of Commercial Vehicle operations and developing an after-sales network
	<ul> <li>With the GB Polo Suez facility in full swing as of 4Q10, export operations began in 4Q10 and are expected to develop in 2011</li> </ul>
	<ul> <li>Strengthening operating processes relating to stock management, after-sales, product development and pricing</li> </ul>
	<ul> <li>Developing effective owned and independent dealer network to support sales growt</li> </ul>
New Systems / Managerial Approach	Improving cost structure and each concretion
	<ul> <li>Improving customer satisfaction by providing best-in-class customer and product support in the sales and after-sales experience</li> </ul>

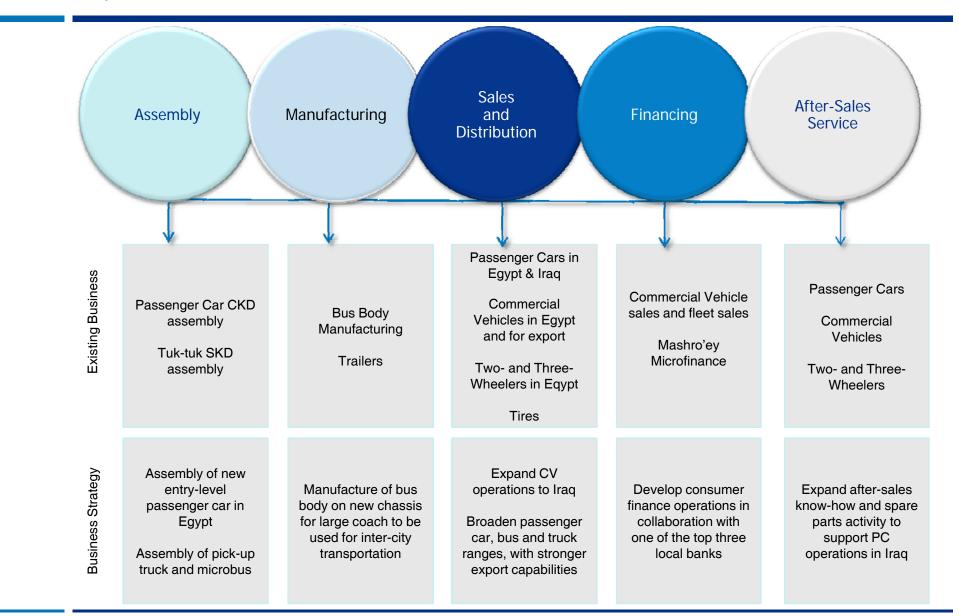


GB Auto's other lines of business are contributing more to the top line, predominantly due to the success of newly operational ventures





GB Auto is leveraging its brand equity, regional presence, and the strength of its network to expand across the automotive value chain





Where we see the opportunity...



- Maintain leadership in passenger car market
- Dominate the mini-bus segment
- Continue to expand after-sales and distribution center thereby expanding customer reach
- Support sales of passenger cars, commercial vehicles and three- and two-wheelers through financing options
- Increased profitability due to larger contribution of financing businesses to the top-line and larger contribution of after-sales segment, particularly post-rollout of service centers in 2011 and 2012



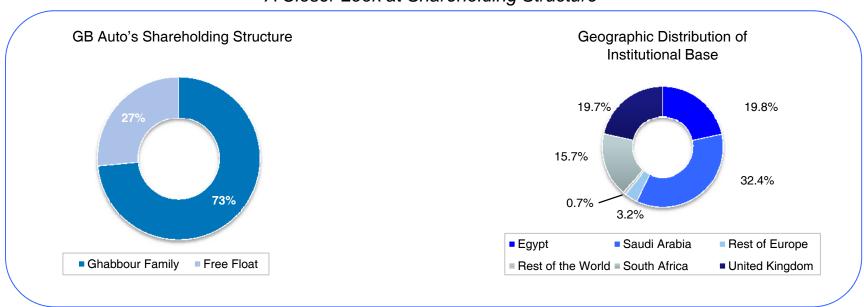
- Given growth of the economy and pent-up demand, monthly sales of c.2,000 units are considered the "tip of the iceberg"
- Operating after-sales network to support sales, solidify market presence and increase profitability
- Potential expansion of GB Auto's commercial vehicle and tuk-tuk operations in Iraq

### III. GB Auto's Commitment to its Shareholders





GB Auto boasts a diversified shareholder base, and is focused on the long-term sustainability of the business and its ability to deliver to Shareholders



A Closer Look at Shareholding Structure

#### GB Auto's Commitment to Shareholders

GB Auto delivers on promises made to investors

GB Auto is committed to continuously enhancing the depth of its management team

GB Auto is committed to implementing international best-practices with regards to **corporate** governance and transparency



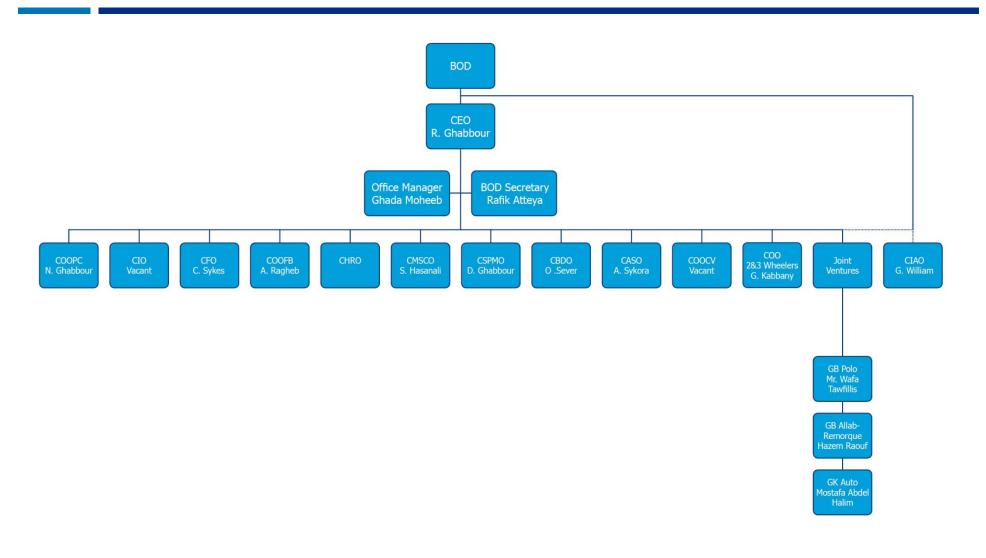
### We promised... and we delivered



21 GB Auto



GB Auto boasts a management team with extensive industry experience and a proven track record of performance



Refer to Appendix for management biographies



GB Auto boasts a strong, experienced management team and superior investor relations products and services

What we have ...

- Accessible Investor Relations team
- Continuous press releases on latest company developments
- Availability of latest annual report in English on company website, detailing operations, board composition, and future direction
- Given family-owned majority, two-thirds of the board are independent members
- Board members are re-elected every 3 years
- Key committees established: audit, governance, remuneration
- Disclosure of related-party transactions

What we are working on...

- Development of clear succession plans
- Alignment between corporate social responsibility (CSR) efforts and overall group strategy
- Clear division of responsibility between Chief Executive and Chairman
- Strengthening user-friendliness of the website, and completion of Arabic version of website
- IFRS Reporting

### **IV. Financial Performance and Peer Analysis**





As expected, recent events have affected the bottom line; Management is positive about long-term prospects

(EGP million)	FY08	FY09	FY10	1Q-09	1Q-10	1Q-11
Revenue	5,192.3	4,258.4	6,873.8	642.0	1,326.5	1,298.3
Gross Profit	873.2	593.9	885.4	85.2	191.4	149.7
% margin	16.8	13.9	12.9	13.3	14.4	11.5
Operating Profit	627.4	382.8	557.0	43.7	130.4	69.7
% margin	12.1	9.0	8.1	6.8	9.8	5.4
Net Profit	415.7	201.4	257.9	7.2	68.7	7.7
% margin	8.0	4.7	3.8	1.1	5.2	0.6
EBITDA, 12-month trailing	678.6	437.8	606.8	596.1	522.1	556.7
Net Debt	849.6	755.2	1,127.7	947.5	706.6	1514.3
Net Debt/Equity	0.49	0.39	0.51	0.55	0.37	073
Net Debt/EBITDA	1.25	1.72	1.86	1.59	1.35	2.72

### V. Appendix



### a. Business Overview





#### PC











### (1/2)

#### Passenger Car Sales Volume | units

PC

		2008	2009	2010	1Q-10	1Q-11
CBU	Hyundai Egypt	30,555	27,501	30,967	7,928	2,900
	Hyundai Iraq	-	-	20,338	1,341	5,876
	Mazda Egypt	-	-	646	-	67
СКD	Hyundai Egypt	20,963	14,145	22,439	5,125	3,406
то	TAL	51,518	41,646	74,390	14,394	12,249

#### Passenger Car Gross Profit | EGP million

		2008	2009	2010	1Q-10	1Q-11
CBU	Hyundai Egypt	313.5	184.8	224.5	60.2	17.8
	Hyundai Iraq	-	-	94.6	6.9	27.0
	Mazda Egypt	-	-	0.8	-	-0.3
CKD	Hyundai Egypt	241.3	114.4	210.6	47.4	33.9
тс	TAL	545.3*	281.9*	531.1*	116.2*	73.2*

#### Service and Parts Revenue | EGP million

	2008	2009	2010	1Q-10	1Q-11
Hyundai Egypt	161.9	159.1	192.1	42.9	38.5
Hyundai Iraq	-	-	7.1	-	1.1
Mazda Egypt	-	-	-	-	-
TOTAL	161.9	159.1	199.2	42.9	39.7

#### Passenger Car Sales Revenue | EGP million

		2008	2009	2010	1Q-10	1Q-11
CBU	Hyundai Egypt	2,261.0	1,935.3	2,216.0	551.9	233.5
	Hyundai Iraq	-	-	1,585.3	106.9	479.6
	Mazda Egypt	-	-	90.2	-	7.7
СКD	Hyundai Egypt	1,252.5	798.7	1,290.2	294.0	198.9
тс	TAL	3,513.5	2,734.0	5,183.9	952.8	919.7

#### Passenger Car Gross Profit Margin | %

		2008	2009	2010	1Q-10	1Q-11
CBU	Hyundai Egypt	13.9	9.5	10.1	10.9	7.6
	Hyundai Iraq	-	-	6.0	6.4	5.6
	Mazda Egypt	-	-	0.9	-	-4.4
CKD	Hyundai Egypt	19.3	14.3	16.3	16.1	17.0
тс	DTAL	15.5	10.3	10.2	12.2	8.0

#### Service and Parts Gross Profit and Margin | EGP million, %

	2008	2009	2010	1Q-10	1Q-11
Hyundai Egypt	67.8	66.4	78.3	16.3	10.9
Hyundai Iraq	-	-	2.8	-	0.6
Mazda Egypt	-	-	-	-	-
TOTAL	67.8	66.4	81.1	16.3	11.4
GPM	41.9	41.7	40.7	37.9	28.8

\* Discrepancies in sum of the parts figure and the total figure result from the inclusion of under-recovered overheads in the total figure



# Passenger Car Financial Performance

### (2/2)

#### PC

Total PC Performance | EGP million, %

	2008	2009	2010	1Q-10	1Q-11
Sales Volume	51,518	41,646	74,390	14,394	12,249
PC Revenue	3,513.5	2,734.0	5,183.9	952.8	919.7
Service and Parts Revenue	161.9	159.1	199.2	42.9	39.7
Sales Revenue	3,675.4	2,893.1	5,383.0	995.7	959.3
PC Gross Profit	545.3	281.9	531.3	116.2	73.2
Service and Parts Gross Profit	67.8	66.4	81.1	16.3	11.4
Gross Profit	613.1	348.2	612.3	132.5	84.6
% margin	16.7	12.0	11.4	13.3	8.8



## Passenger Car Market Growth Drivers

PC	Key Growth Drivers	Comments	Consumer
	Significant GDP Growth	Experts had predicted that GDP would grow 5.5% in FY 2010/11, and return to the 7% range the following year. However, it is likely that growth will be hampered by recent events. This has to do with timing, not the long-term fundamentals of the Egyptian economy.	confidence is rising, spurring expectations of strong growth
	Egypt is a Natural Export Hub	Egypt's strategic location, one or two-days' travel to major European, Middle Eastern and African hubs, makes the country a natural export hub. Low costs of raw materials, labor and utilities provide Egypt's exporters with a natural price advantage.	throughout the economy in the coming years
	Large, Fast-Growing Consumer Base	Egypt has the largest population in the Middle East, and one of the youngest, as well, with nearly half of all Egyptians being under the age of 25.	
	Rapidly Forming Middle Class	The latest statistics show that GDP per capita is approaching the USD 3,000 range, accelerating demand for cars, with multipliers of up to 2.5x the rate of GDP growth being sustained for several years.	Egypt's automotive market is
	Low Motorization Index	Recent statistics show that the average global motorization index is 100 cars per 1,000 persons, while Egypt boasts a mere 30 cars per capita. GB Auto's management foresees the local index tripling in the coming years, given population and economic growth trends.	recovering rapidly from the recent crisis
	Availability of Consumer Finance	Auto loans and microfinance are becoming more prevalent in the Egyptian market, with both lenders and borrowers in this traditionally cash-based culture growing more comfortable with the practice.	





# Two- and Three-Wheelers Financial Performance



les,	Sales Volume   unit	S				
iters, Tuks		2008	2009	2010	1Q-10	1Q-11
	3-Wheelers	36,615	42,592	40,805	8,775	13,110
	2-Wheelers	6,636	5,286	7,838	1,365	1,363
	Total	43,251	47,878	48,643	10,140	14,473

#### Sales Revenue | EGP million

	2008	2009	2010	1Q-10	1Q-11
3-Wheelers	512.9	547.3	544.1	113.4	185.7
2-Wheelers	45.0	34.1	50.4	8.7	8.2
Total	557.9	581.4	594.6	122.1	193.9

#### Gross Profit | EGP million

	2008	2009	2010	1Q-10	1Q-11
3-Wheelers	105.6	139.1	152.0	33.2	51.5
2-Wheelers	6.6	6.0	8.5	1.3	1.3
TOTAL	112.3	145.1	160.6	34.5	52.8

#### Gross Profit Margin | %

	2008	2009	2010	1Q-10	1Q-11
3-Wheelers	20.6	25.4	27.9	29.3	27.7
2-Wheelers	14.8	17.7	16.9	14.9	15.8
TOTAL	20.1	25.0	27.0	28.3	27.2

#### Service and Parts Performance | EGP million, %

	2008	2009	2010	1Q-10	1Q-11
Revenue	13.4	16.4	30.2	6.0	8.3
Gross Profit	2.8	3.5	9.1	1.4	2.3
% margin	20.9	21.3	30.4	22.5	27.3

Cycle Scoot Tuk-T





Cycles, Scooters, Tuk-Tuks

Total 2- and 3-Wheeler Performance | EGP million, %

	2008	2009	2010	1Q-10	1Q-11
Sales Volume	43,251	47,878	48,643	10,140	14,473
2-W and 3-W Revenue	557.9	581.4	594.6	122.1	193.9
Service and Parts Revenue	13.4	16.4	30.2	6.0	8.3
Sales Revenue	571.3	597.8	624.7	128.1	202.2
2-W and 3-W Gross Profit	112.3	145.1	160.6	34.5	52.8
Service and Parts Gross Profit	2.8	3.5	9.1	1.4	2.3
Gross Profit	115.1	148.6	169.7	35.9	55.1
% margin	20.1	24.9	27.2	28.0	27.2



#### CV







CV

### Commercial Vehicle & Construction Equipment Financial Performance

Sales Volume   units							
	2008	2009	2010	1Q-10	1Q-11		
Buses	1,319	792	927	179	67		
Trucks	1,397	1,228	1,297	380	160		
Trailers	625	646	409	74	55		
Cons. Equip.	38	85	43	6	1		
Total	3,379	2,751	2,676	639	283		

Sales Revenue | EGP million

	2008	2009	2010	1Q-10	1Q-11
Buses	338.3	183.5	234.6	53.7	23.4
Trucks	280.0	233.3	243.7	72.1	20.5
Trailers	89.8	105.1	71.2	21.9	12.8
Cons. Equip.	44.0	53.5	37.2	5.6	2.9
TOTAL	752.1	575.4	586.6	153.3	59.5

#### Gross Profit | EGP million

	2008	2009	2010	1Q-10	1Q-11
Buses	66.9	31.5	28.0	6.5	-1.6
Trucks	47.7	35.4	27.7	9.9	0.3
Trailers	9.8	12.9	11.6	2.7	1.9
Cons. Equip.	5.6	5.6	3.4	0.3	0.2
TOTAL	121.5*	66.6*	54.4*	29.7*	-2.5*

#### Service and Parts Performance | EGP million, %

	2008	2009	2010	1Q-10	1Q-11
Revenue	62.0	69.6	78.8	18.9	14.3
Gross Profit	17.9	21.4	22.6	5.5	2.4
% margin	28.9	30.9	28.7	29.1	16.5

\* Discrepancies in sum of the parts figure and the total figure results from the inclusion of under-recovered overheads in the total figure

#### Gross Profit Margin | %

	2008	2009	2010	1Q-10	1Q-11
Buses	19.8	17.2	11.9	12.1	-6.8
Trucks	17.1	15.2	11.4	13.7	1.4
Trailers	10.9	12.3	16.3	12.3	14.8
Cons. Equip.	12.7	10.5	9.1	5.3	6.9
TOTAL	16.2	11.6	9.3	19.4	-4.2



#### CV

Total CV Performance | EGP million, %

	2008	2009	2010	1Q-10	1Q-11
Sales Volume	3,379	2,751	2,676	639	283
CV & CE Revenue	752.1	575.4	586.6	153.3	59.5
Service and Parts Revenue	62.0	69.6	78.8	18.9	14.3
Sales Revenue	814.1	645.0	665.4	172.3	73.8
CV & CE Gross Profit	121.5	66.6	54.4	29.7	-2.5
Service and Parts Gross Profit	17.9	21.4	22.6	5.5	2.4
Gross Profit	139.4	88.0	77.0	21.9	0.2
% margin	17.1	13.7	11.5	12.7	0.3

# Other Lines of Business Financial Performance

Other

Tire Summary Performance | EGP million, %

	2008	2009	2010	1Q-10	1Q-11
Sales Revenue	75.1	62.7	111.7	15.2	33.7
Gross Profit	11.2	12.8	18.5	3.2	3.8
% margin	14.9%	20.4%	16.6%	21.1	11.3

#### Financing Business Summary Performance | EGP million, %

	2008	2009	2010	1Q-10	1Q-11
Net Sales Revenue*	3.0	6.2	55.5	5.1	24.1
Gross Profit	1.1	2.3	19.5	2.0	7.6
% margin	36.3%	37.9%	35.1%	38.3	31.7

#### Transportation Services Summary Performance | EGP million, %

	2008	2009	2010	1Q-10	1Q-11
Sales Revenue	56.0	53.6	33.3	10.0	5.3
Gross Profit	(5.6)	(6.0)	(11.5)	-4.0	-1.2
% margin	-10.0%	-11.3%	-34.5%	-39.4	-23.4

\*Please note: Net sales revenue represents the incremental sales revenue generated by Mashro'ey from the sale of products and the financing margin on those products.

### b. Consolidated Financial Performance





		2008	2009	2010	1Q-09	1Q-10	1Q-11
	Passenger Cars, Hyundai Egypt	51,518	41,646	53,406	4,774	13,053	6,306
	Passenger Cars, Hyundai Iraq	-	-	20,338	-	1,341	5,876
its)	Passenger Cars, Mazda Egypt	-	-	646	-	0	67
(units)	Three-Wheelers	36,615	42,592	40,805	8,479	8,775	13,110
Volume	Two-Wheelers	6,636	5,286	7,838	832	1,365	1,363
Vol	Buses	1,319	792	927	232	179	67
	Trucks	1,397	1,228	1,297	295	380	160
	Trailers	625	646	409	130	74	55
•	Passenger Cars, Egypt	3,513.5	2,734.0	3,596.5	327.9	845.9	440.1
llior	Passenger Cars, Iraq	-	-	1,587.4	-	106.9	479.6
P M	Three- and Two-Wheelers	557.9	581.4	594.6	117.4	122.1	193.9
Revenue (EGP million)	Commercial Vehicles & Construction Equipment	752.1	575.4	586.6	114.2	153.3	59.5
/enu	After-Sales	237.3	232.2	287.1	59	67.9	62.2
Re	Tires	75.1	62.7	111.7	7.5	15.2	33.7
Sales	Financing Businesses	3.0	6.2	55.5	0.5	5.1	24.1
S	Total	5,138.9	4,191.9	6819.4	626.5	1,302.9	1293.2



# Gross Profit Summary

		2008	2009	2010	1Q-09	1Q-10	1Q-11
(u	Passenger Cars, Egypt	545.3	281.9	436.5	26.5	109.3	46.2
	Passenger Cars, Hyundai Iraq	-	-	94.6	-	6.9	27.0
nillio	Three- and Two-Wheelers	112.3	145.1	160.6	24.1	34.5	52.8
(EGP million)	Commercial Vehicles & Construction Equipment	117.3	66.6	54.4	14.8	16.4	-2.5
ofit	After-Sales	88.5	91.3	112.9	20	23.2	16.1
s Pr	Tires	11.2	12.8	18.5	0.3	3.2	3.8
Gross Profit	Financing Businesses	1.1	2.3	19.5	0.2	2.0	7.6
	Gross Profit	875.7	599.9	896.9	85.9	191.4	149.7
	Passenger Cars, Egypt	15.5	10.3	12.1	8.1	12.9	10.5
%) ו	Passenger Cars, Iraq	-	-	6.0	-	6.4	5.6
argii	Three- and Two-Wheelers	20.1	25.0	27.0	20.5	28.3	27.2
Gross Profit Margin (%)	Commercial Vehicles & Construction Equipment	15.6	11.6	9.3	47.6	10.7	-4.3
s Pr	After-Sales	37.2	39.3	39.3	33.9	42.6	25.8
aros	Tires	14.9	20.4	16.6	4.4	21.1	11.8
U	Financing Businesses	3.7	37.9	35.1	32.4	39.2	31.5



## Balance Sheet Summary

(EGP million	) Dec-09	Dec-10	March-11
Inventory	1,184.0	1,661.1	1,935.7
Receivables	519.3	692.0	573.7
Other debtors and pre-payments	248.3	411.6	444.6
Properties held for resale	7.5	5.4	5.6
Payables	(650.7)	(1,155.9)	(1099.2)
Other creditors and accruals	(97.1)	(122.4)	(119.1)
Net working capital	1,211.3	1,491.8	1,741.3
Net fixed assets	1,518.4	1,750.0	1,782.6
Financial leasing assets	34.6	169.6	166.3
Net Assets Employed	2,804.4	3,411.4	3,690.3
Overdrafts less cash	541.0	(102.1)	316.8
Dividends Payable			
Term debt and notes	214.1	1,226.1	1,197.5
Long-term payables	54.2	70.1	88.9
Shareholder's Equity	1,928.4	1,994.8	1,856.8
Minority interest	66.6	222.5	230.3
Net capital employed	2,804.4	3,411.4	3,690.3
Current assets : Current liabilities	1.30	1.66	1.50
Net debt-to-EBITDA*	1.72	1.86	0.73
*12-month trailing EBITDA			

#### Changes between FY10 and 1Q11

Inventory has risen to LE 1.9 billion at the end of 1Q11 largely due to the fact that orders that were placed pre-Revolution were delivered after the Revolution, but sales experienced a drop and the result was increased inventory.

There had been a reduction in trade suppliers as deliveries are being settled and reduced levels of orders placed with suppliers. Payables also includes the accrual for dividend distribution that was agreed at the 31<sup>st</sup> March General Assembly and paid in April.



		FY-08	FY-09	FY-10	1Q-11
is: (days)	Debtors	51	32	40	45
Working Capital Ratios: 90-Day moving average (days)	Inventory	136	81	85	134
king Car moving	Payables	(47)	(29)	(33)	(36)
Wor 90-Day	Net Working Capital	140	84	92	143
	Current Ratio	1.31	1.30	1.66	1.50
S	Net Debt-to-Equity	0.49	0.38	0.51	0.73
Debt Ratios	Net Debt-to-EBITDA*	1.25	1.72	1.86	2.72
ă	Debt Service Coverage	1.83	2.85	3.75	1.39

\*12-month trailing EBITDA



#### **Cost Considerations**

- Currency effects and supply shortages had significant impact on 1Q11 performance to the extent of EGP 15 million. Management is hedging the company's dollar position in response to the risk of further devaluation of the Egyptian pound. To off-set potential losses from possible significant devaluation, pricing decisions are being set in accordance with anticipated devaluation levels, with most competitors following suit. On supply there are ongoing improvements in allocations.
- SG&A costs rose in 1Q11 as a result of the expense of establishing new lines of business. Given the difficult economic climate, expense management is also a priority. Management has implemented a recruitment freeze and has reduced the marketing budget by LE 69 million, and all spending is currently under review.
- Finance costs have risen due to higher debt levels and because the company is incurring costs of the bond while the funds are underutilized at present. The 2010 CAPEX program continues mainly through an expansion of the after-sales network, but about LE 125 million of the CAPEX originally planned for 2011 will now be suspended.

#### Working Capital, Debt Position

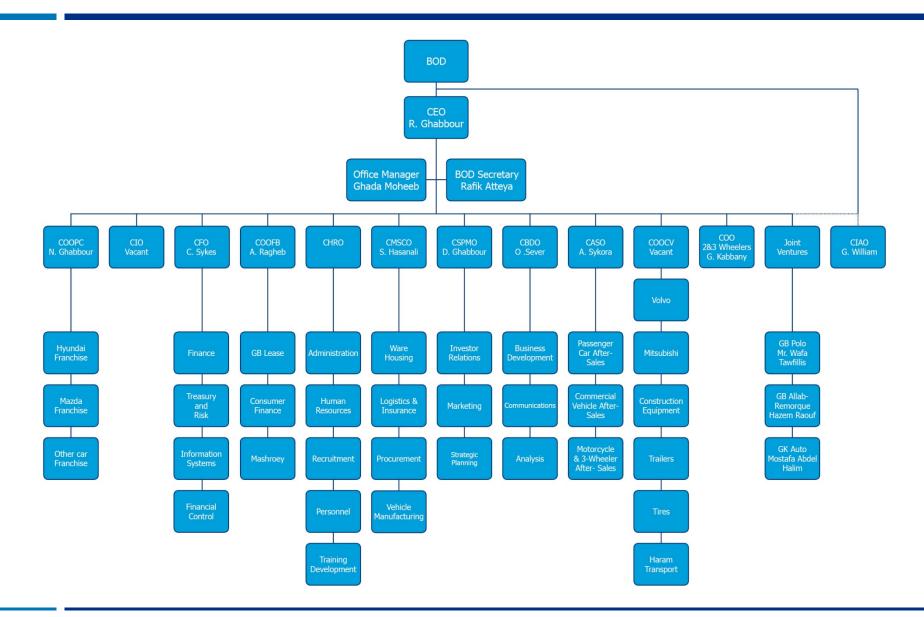
- 1Q11 saw an increase in working capital due to rise in inventory, leading to rise in debt.
- Net debt-to-equity was 0.73 at the end of 1Q11compared with 0.51 at the end of 2010; this increase was due to two key factors:
  - Inventory rose EGP 270 million as shipments had already been made (and goods received) pre-Revolution, the sale of which was affected by both the 11-day work stoppage during the height of civil unrest and by slower sales activity post-Revolution.
  - Supplier balances have fallen due to payments being made and goods not being re-ordered post-crisis, as well as by new orders being delayed following the resumption of normal business due to rising inventory levels.

This, will improve as debt levels are reduced over the balance of the year.

## c. Corporate Structure and Governance



## Management Depth, C-Suite and Operational Directors



46 **GB** Auto



(1/2)

**Dr. Raouf Ghabbour, Chairman of the Board of Directors and Chief Executive Officer**, is the founder of The Ghabbour Group of Companies, which he began incepting in 1985. Dr. Ghabbour jump-started his career working in his family's auto-related trading business, where he initially established himself in the tire division. Having quickly gained a commendable reputation in the market for his business savvy, Dr. Ghabbour went on to acquire agency agreements from global OEMs, which he steadfastly turned into successful businesses. Dr. Ghabbour has grown the Company to the leading automotive assembler and distributor in the Middle East and North Africa.

Mr. Alain Sykora, Chief After-Sales Officer (CASO), has developed extensive wholesale and retail experience in the automotive industry in both mature and emerging markets. Mr. Sykora also has experience in the sales, after-sales, marketing and business development segments of the business. Previously, Mr. Sykora worked at Zahid Tractor in Saudi Arabia as Director of the Automotive Division and held several managerial roles in Volvo Dubai and Volvo Canada. Mr. Sykora holds a degree in Economics from the University of Quebec, an Executive MBA from Paris-Dauphine-UQAM and has attended the Advanced Management Program of INSEAD.

Mrs. Amal Ragheb, COO of Financing Businesses, joined GB Auto in 2009 to take charge of the Group's business activities : Leasing, Microfinance and Consumer Finance. Mrs. Ragheb holds the position of Executive Chairman for each of the individual entities set up for such purposes. Mrs. Ragheb is also in charge of the entire credit risk management policies and applications for the Group. A seasoned hands-on and results-oriented banker with a proven track record spanning 30 years, Mrs. Ragheb joined GB Auto from Mashreq Bank, UAE where she held the position of Senior Vice President of Risk Management for 2 years, moving from the same bank in Egypt where she was CEO and Country Manager for 4 years, during which period she restructured and turned around the Bank and forged its future growth strategies in Egypt. Mrs. Ragheb started her banking career with Bank of America where she spent 23 years; spanning across a series of various positions in Cairo and Dubai, until finally rising to become Bank of America's Country Manager and CEO for Egypt, as well as Regional Manager for the MENA Region, Turkey, and Sub-Sahara Africa.

Mr. Colin Sykes, Chief Financial Officer, has an international career that spans more than 20 years in publicly listed, equity-backed and private family-owned organizations advising various types of shareholders and businesses on corporate strategy, business and operational matters. Mr. Sykes' leadership has been in the finance, corporate finance and investor relations areas and in some cases has extended to operational areas such as supply chain and assembly. Mr. Sykes has been with GB Auto over two years as CFO. Prior to that Mr. Sykes held CFO and Finance Director positions at Lecico Egypt, Tellermate plc and the Gargour Group. He qualified as a Chartered Accountant in 1984 with the international BDO partnership and also holds a Fuqua School of Business MBA from Duke University in the USA.

Ms. Dina Ghabbour, Chief Strategic Planning and Marketing Officer (CSPMO), began her career at GB Auto in 2004 in the commercial vehicle division as a heavy truck sales person and grew to assume a general and strategic management position in the commercial vehicle division. By early 2006, Ms. Ghabbour was assigned the role of IPO coordinator and worked closely with different entities, including investment banks, law firms and the stock exchange throughout the process of instituionalizing the business and successfully taking it public. She was also involved in setting strategies, budgets and growth plans for GB Auto. In 2008, Ms. Ghabbour received an MBA from Instituto de Empresa in Madrid and returned to GB Auto to head the Business Development and Marketing units of GB Auto.



Mr. Gamil William Guirguis, Chief Internal Audit Officer (CIAO), joined the Ghabbour Group in 2005, first taking responsibility for the Credit and Recovery Division, and later as CIAO for GB Auto and other Ghabbour Group companies in 2007. Mr. Guirguis began his career in 1966 with National Bank of Egypt, where he served for 12 years; he left NBE in 1978 to work for the Egyptian American Bank. He was at the Egyptian American Bank for 27 years, serving in a number of positions, eventually becoming General Manager and Chief Auditor, reporting directly to the Bank's Board of Directors. While at Egyptian American Bank, Mr. Guirguis took part in a number of international auditing assignments with the loan examiners of American Express Bank (Egyptian American Bank's major shareholder) and was a member of major committees.

Mr. Nader Ghabbour, COO of Passenger Cars, started his career at GB Auto as a showroom sales representative for the passenger car division. He worked his way up to running the daily sales operations within the show room and later assumed the role of showroom sales supervisor and manager. Mr. Ghabbour's managerial capabilities were proven when he took on the more strategic role of managing the business-to-business arm of the passenger car segment. He currently serves as the chief operating officer for the passenger car division, managing the passenger car sales and after sales functions, regional operations, and the 2- and 3-Wheeler operations. Mr. Ghabbour graduated with BA in Business Administration from Boston University.

8 Mr. Osman Sever, Chief Business Development Officer, has dedicated his entire career to the automotive industry in which he has more than 20 years of experience. Mr. Sever recently joined GB Auto from Bayraktar Automotive A.S. in Turkey where he was a General Manager. He previously served in a number of Turkey's most prominent automotive companies: Tirsan Treyler San, Karsan Automotive Sanayi, Ford Automotive Sanayi, and Oyak Renault. Accordingly, Mr. Sever has considerable exposure to MENA and international automotive markets. Mr. Sever holds a B.Sc. in Mechanical Engineering from Istanbul Technical University and an MBA from Huran University.

Mr. Seifi Hasanali, Chief Manufacturing and Supply Chain Officer (CMSCO), recently joined GB Auto from Lecico Egypt SAE, a manufacturer sanitary products with 5,700 employees, where he held the position of Chief Operating Officer. Prior to this, he spent 17 years with Alfa Laval, where he managed multiple manufacturing locations in Canada and the United States. He has also managed large structural/special projects, and his last position was managing a global parts distribution center with complete order-to-fulfillment responsibility including procurement, materials management, warehousing and logistics functions. Mr. Seifi holds a Bachelor degree in Mechanical Engineering from the University of Birmingham in England.

Mr. Ghassan Kabbani, Chief Operating Officer of Two- and Three-Wheelers, brings more than 30 years' experience to GB Auto. He first worked in the family textile business from 1980 through 1994, when he left to join T.E.S. sheet metal. In 1996, together with Dr. Ghabbour and other partners, he established CITI (a 2+3 wheeler company). In 2007 CITI merged with GB Auto, and Mr. Kabbani joined the company at that time. Mr. Kabbani graduated from the American University in Cairo 1979 with a Bachelor of Arts Economics and Business Administration.



- **Dr. Raouf Ghabbour**, (Chairman of the Board of Directors and Chief Executive Officer), is the founder of The Ghabbour Group of Companies, which he began incepting in 1985. Dr. Ghabbour jump-started his career working in his family's auto-related trading business, where he initially established himself in the tire division. Having quickly gained a commendable reputation in the market for his business savvy, Dr. Ghabbour went on to acquire agency agreements from global OEMs, which he steadfastly turned into successful businesses. Dr. Ghabbour has grown the Company to the leading automotive assembler and distributor in the Middle East and North Africa.
- 2 Mr. Aladdin Hassouna Saba (independent director) is the co-founder and Chairman of Beltone Financial, a leading regional financial services institution operating in the fields of Investment Banking, Asset Management, Private Equity, Brokerage and Equity Research. Mr. Saba is also a founding member of the Egyptian Investment Management Association, in addition to the Egyptian Capital Markets Association. Mr. Saba sits on the boards of The Egyptian Stock Exchange, National Bank of Egypt, as well as various corporations and investment funds.
- **3** Dr. Walid Sulaiman Abanumay (independent director) has been the Managing Director of Al-Mareefa Al Saudia Company since 1997, where he oversees investments in both developed and emerging markets. Mr. Abanumay has held several executive roles: between February 1993 and January 1994, he was the General Manager of the Investment Department of the Abanumay Commercial Center; between November 1990 and February 1993, he worked in the Treasury and Corporate Banking department of SAMBA. Mr. Abanumay is board member of several prominent companies: Madinet Nasr for Housing and Development (since 1998), Raya Holding (since 2005), and Beltone Financial.
- Mr. Hassan Abdalla (independent director) is the Vice Chairman and Managing Director of the Arab African International Bank (AAIB). He sits on the boards of a number of prominent private and government businesses, including the Central Bank of Egypt, the Egyptian Stock Exchange, and UBAF Bank in Hong Kong. Mr. Abdalla is Chairman of the Arab African Investment Management Company and the founder and former chairman of the Egyptian Junior Business Association.
- Mr. Yasser Hashem (independent director) is a Managing Partner of the renowned law firm, Zaki Hashem & Partners. A member of the Egyptian Bar Association since 1989, Mr. Hashem graduated from the American University in Cairo with an undergraduate degree, and achieved his LLB in 1989 from Cairo University.
- 6 Mr. J.E. Kim (independent director) is the Chief Executive Officer and President of LOHAS Logitec. Mr. Kim has long been affiliated with Hyundai Motor Corporation (HMC), which he first joined in September 1978. Working his way up through the ranks, Mr. Kim became an HMC Service Team Engineer in 1980 and by 2003 had become Export Director for Middle East & Africa; his final posting at HMC was as CEO of Huyndai Motor America. Mr. Kim graduated from Korea's Kyungpook National University in 1976 with a degree in Mechanical Engineering.



Mr. Colin Sykes (Chief Financial Officer) has an international career that spans more than 20 years in publicly listed, equity-backed and private family-owned organizations advising various types of shareholders and businesses on corporate strategy, business and operational matters. Mr. Sykes' leadership has been in the finance, corporate finance and investor relations areas and in some cases has extended to operational areas such as supply chain and assembly. Mr. Sykes has been with GB Auto over two years as CFO. Prior to that Mr. Sykes held CFO and Finance Director positions at Lecico Egypt, Tellermate plc and the Gargour Group. He qualified as a Chartered Accountant in 1984 with the international BDO partnership and also holds a Fuqua School of Business MBA from Duke University in the USA.

Mr. Rainer Schmückle (independent director) comes to us with 15 years experience from Daimler AG, where for the past five years he was Chief Operating Officer (COO) for Mercedes Benz cars in Germany. Mr. Schmückle also brings important commercial vehicles experience to the Board, having served five years as Chief Financial Officer of Daimler's Freightliner business and then a further five years as Chief Executive Officer of the same. He left Daimler AG earlier this year to pursue international independent directorships in the field. Mr. Schmückle holds a degree in Industrial Engineering from Karlsruhe University in Germany.

## d. Peer Group





(based on 2012 estimates)	FV/Sales	FV/EBITDA	FV/EBIT	P/E
European auto-retailers, average	0.27x	5.3x	7.0x	9.1x
Emerging markets auto retailers, average	0.68x	6.2x	7.9x	10.1x
Select Emerging Markets:				
Dogus Otomotiv (Turkey)	0.27x	5.3x	6.0x	8.0x
Astra International (Indonesia)	1.29x	8.5x	10.3x	12.8x
Barloworld (South Africa)	0.39x	4.4x	7.5x	10.5x
Delek (Israel)	0.92x	7.4x	7.4x	8.5x
CFAO	0.63x	5.9x	6.9x	12.1x
Tofas (Turkey)	0.61x	5.9x	9.4x	8.8x
GB Auto*	0.69x	6.8x	7.8x	10.5x
* GB Auto estimates, FactSet, Broker Research				

# Thank you www.ghabbourauto.com

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