

# INVESTOR PRESENTATION SECOND QUARTER 2015



# DISCLAIMER

This material is being furnished to you solely for your information on a confidential basis and may not be reproduced, redistributed or passed on, in whole or in part, to any other person. The information contained in this material is subject to changes without notice and past performance is not indicative of future results.

This presentation may contain certain "forward-looking statements" relating to GB Auto S.A.E. (the "Company"). These may be identified in part through the use of forward-looking terminology such as "will," "planned," "expectations" and "forecast" as well as similar explanations or qualifiers and by discussions of strategy, plans or intentions. These statements may include descriptions of investments planned or currently under consideration or development by the Company and the anticipated impact of these investments. Any such statements reflect the current views of the Company with respect to future events and are subject to certain risks, uncertainties and assumptions. Many factors could cause the actual results, performance, decisions or achievements of the Company to be materially different from any future results that may be expressed or implied by such forward-looking statements. Such forward-looking statements speak only as of the date on which they are made. The Company does not undertake any obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

This material is presented solely for information purposes and is not to be construed as a solicitation, inducement or an offer to buy, subscribe for or sell any securities or related financial instruments and should not be treated as giving investment, legal, accounting, regulatory, taxation, or other advice. It has no regard to the specific investment objectives, financial situation or particular needs of any recipient. No representation or warranty, either express or implied, is provided in relation to the accuracy, completeness or reliability of the information contained herein. None of the Company, its affiliates, advisers or representatives shall have any liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any use of this material or otherwise arising in connection with this material. This document is for information purposes only and is neither an advertisement nor a prospectus. In the United Kingdom this material is only being distributed to, and is only directed at (a) investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended) (the "Financial Promotion Order") and (b) high net worth companies and other persons falling within Article 49(2)(a) to (d) of the Financial Promotion Order (all such persons together being referred to as "relevant persons"). Any person in the United Kingdom that is not a relevant person must not act or rely on this material. Any investment or investment activity to which this material relates is available in the United Kingdom only to relevant persons, and will be engaged in only with such persons.

Neither this document nor any copy thereof may be taken or transmitted or distributed, directly or indirectly, into the United States or to a U.S. Person (as defined in Rule 902 of Regulation S under the U.S. Securities Act of 1933, as amended (the "Securities Act")), other than to qualified institutional buyers as defined in Rule 144A under the Securities Act. The distribution of this document in other jurisdictions may be restricted by law and persons into whose possession this document comes should inform themselves about, and observe, any such restriction. Any failure to comply with these restrictions may constitute a violation of the laws of any such other jurisdiction.

By attending this presentation, you are agreeing to be bound by the foregoing limitations. Any failure to comply with these restrictions may constitute a violation of applicable securities laws.



# I. Company Overview





GB Auto is a leading regional automotive player with diverse operations that span the value chain from manufacturing and assembly to sales and financing...

Assembly



 Passenger car Completely Knocked Down (CKD) assembly Bus body

structures

manufacturing

Trailers and super

 Motorcycles and Three-Wheelers Knocked Down assembly

#### Manufacturing

**Sales and Distribution** 



- Passenger Cars in Egypt, Iraq, Libya, Algeria
- CV&CE in Egypt, Libya
- Motorcycles and Three-Wheelers in Egypt
- Tires in Egypt, Iraq, Libya, Jordan, Algeria



Financing

- GB Lease: financial leasing
- Mashroey: microfinance
- Drive: consumer finance and factoring
- Haram Tourism Transport (HTT): operational leasing

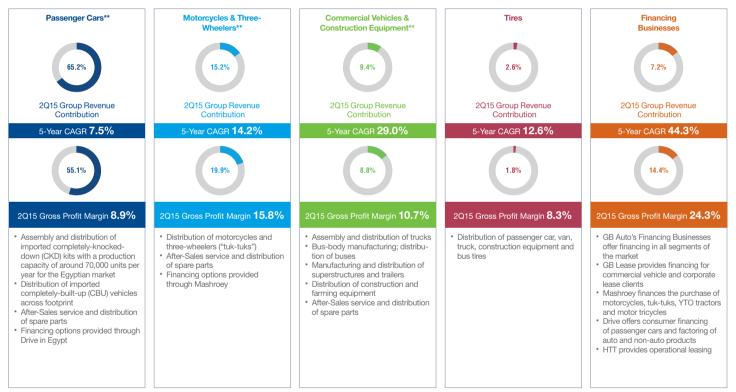




Passenger Cars
Commercial Vehicles
Motorcycles and
Three-Wheelers



...with the company's operations spread across five primary lines of business\*



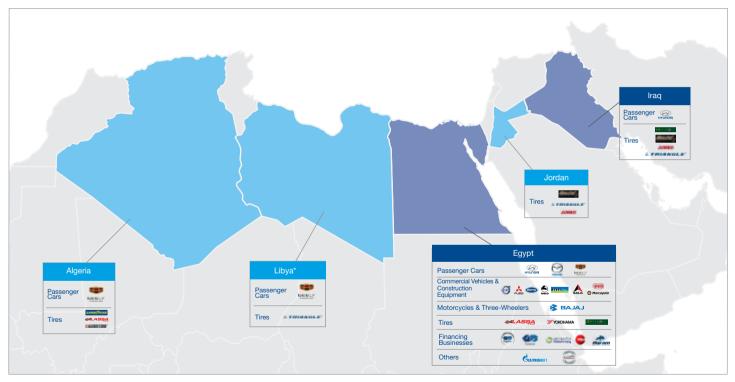
\* GB Auto has one secondary line of business, Others, which consists of lubricants, pre-owned vehicles and retail

\*\* After sales services activity is captured as part of the three primary LOBs and constituted 4.9% of revenues in

2Q15. At the gross profit level, the activity contributed 12.1% in 2Q15



...and an established regional footprint, with a strong portfolio of top global brands...



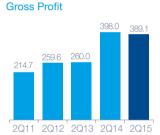
\* Conditions in Libya are increasingly volatile and management is is in the process of liquidating inventory as it prepares to exit the market



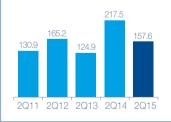
...leading to consistently strong results in key performance indicators.

# 2Q Five-Year Progression of Key Indicators (all figures in LE million)

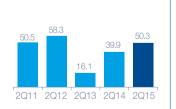




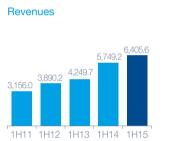
EBIT



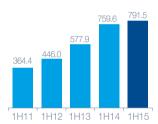
Net Income



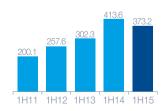
# 1H Five-Year Progression of Key Indicators (all figures in LE million)



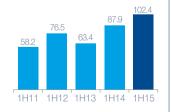
Gross Profit



EBIT



Net Income







With strong key regional growth drivers, the MENA automotive market offers significant opportunity...





...and GB Auto's strategy focuses on moving up the value chain in high margin businesses while utilizing exports to push geographical and product expansion.

## GB Auto's activities are part of a three-axis strategy designed to maximize long-term growth:



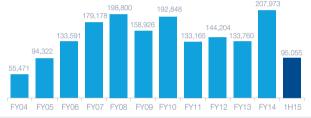




The Egyptian passenger car market's fundamentals are strong, and will continue to be so in the years to come

The Egyptian passenger car market is showing signs of sustained and sustainable recovery

# PC Market, Annual Sales

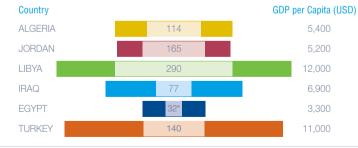


Management has focused CKD assembly on models in the largest market segment

#### PC Market Segmentation, 1H15



Management anticipates substantial future growth on the back of relatively low penetration rates per 1,000 people, as shown here:



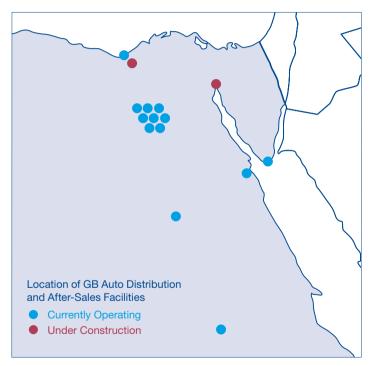
\*Please note that this figure refers to passenger cars only, while the motorization figures of the other countries in this graphic refer to cars, buses, and freight vehicles but do not include two-wheelers.

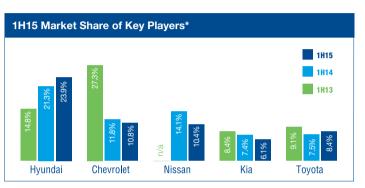
11

Sources: Automotive Marketing Information Council (AMIC); World Bank, Business Monitor International, CIA World Fact Book, GB Auto Research



GB Auto dominates the local market on the back of its unmatched distribution and after-sales network, expansive product offering, and strong value proposition as the best value for money...





GB Auto is the leading market player with a 29.2% market share in 1H15 (across all brands)

Geely took a strategic decision to withhold models in 1Q15 leading to a diminished market share of 4.3% as of 1H15. Management anticipates a return to strong market performance.

Largest national distribution and after-sales service network

PC Revenue for Egyptian activities reached LE 1.665.3 million in 2Q15

accuracy of these or guarantee that all companies operating in Egypt report to AMIC 12



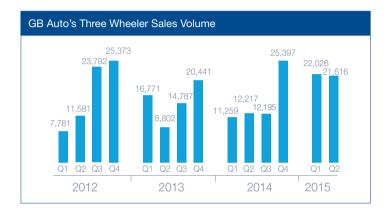
...resulting in consistently strong financial performance for the Passenger Cars line of business.

### **Total Passenger Car Sales Activity (All Brands and Markets)**

		2013	2014	2015	% Change 2Q14 v 2Q15	1H13	1H14	1H15	%Change 1H14 v 1H15
CBU Sales Volume	(Units)	8,939	11,536	10,897	-5.5%	17,794	22,123	21,342	-3.5%
CKD Sales Volume	(Units)	7,472	9,769	7,559	-22.6%	12,305	19,278	15,009	-22.1%
Total Sales Volume	(Units)	16,411	21,305	18,456	-13.4%	30,099	41,401	36,351	-12.2%
Sales Revenue	(LE million)	1,538.53	2,235.2	1,982.9	-11.3%	2,916.9	4,143.4	3,811.3	-8.0%
Gross Profit	(LE million)	146.24	239.8	176.2	-26.5%	331.41	457.2	339.4	-25.8%
Gross Profit Margin	(%)	9.5%	10.7%	8.9%	-1.8	11.36%	11.0%	8.9%	-2.1
After-Sales Revenue	(LE million)	78.1	91.6	106.5	16.3%	153.19	176.3	209.0	18.6%
After-Sales Gross Profit	(LE million)	29.3	31.0	38.2	23.1%	56.74	57.1	74.1	29.8%
After-Sales Gross Profit Margin	(%)	37.5%	33.9%	35.9%	2.0	37.04%	32.4%	35.4%	3.1
Total Passenger Car Revenues	(LE million)	1,616.7	2,326.8	2,089.4	-10.2%	3,070.1	4,319.7	4,020.3	-6.9%
Total Passenger Car Gross Profit	(LE million)	175.5	270.9	214.4	-20.8%	388.2	514.3	413.4	-19.6%
Passenger Car Gross Margin	(%)	10.9%	11.6%	10.3%	-1.4	12.64%	11.9%	10.3%	-1.6



GB Auto is the exclusive Egyptian distributor for Bajaj three-wheelers and motorcycles, both of which remain strongly in demand...



#### GB Auto offers a wide product range within this business segment

- The Motorcycles & Three-Wheelers line of business reported significant increases year-on-year in sales volumes, revenues and gross profits on both a first-quarter and first-half basis, a trend management views as sustainable going forward.
- GB Auto's current facilities in Egypt are considered to be the first motorized assembly line of production for Bajaj three-wheelers outside of India. The company is finalizing studies to install new painting and welding shops with considerable components and process localization. Proceeds from the recently finalized capital increase through rights issue will in part be used to finance this expansion.
- Management has also launched sales in Iraq of these popular vehicles. Unit sales to-date are promising and management is optimistic about its longterm potential, conditions on the ground allowing.







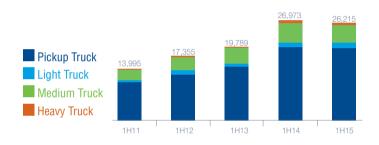
...and the Motorcycles & Three-Wheelers LOB continues to contribute significantly to GB Auto's top- and bottom-line.

		2013	2014	2015	% Change 2Q14 v 2Q15	1H13	1H14	1H15	%Change 1H14 v1H15
Three-Wheeler Sales Volume	(Units)	8,802	12,217	21,616	76.9%	25,573	23,476	43,642	85.9%
Motorcycle Sales Volume	(Units)	9,059	6,499	12,177	87.4%	16,384	13,238	23,072	74.3%
Total Sales Volume	(Units)	17,861	18,716	33,793	80.6%	41,957	36,714	66,714	81.7%
Sales Revenue	(LE million)	199.1	241.0	465.8	93.3%	497.47	474.3	930.0	96.1%
Gross Profit	(LE million)	27.0	41.5	73.7	77.5%	77.40	86.8	155.4	79.0%
Gross Profit Margin	(%)	13.6%	17.2%	15.8%	-1.4	15.56%	18.3%	16.7%	-1.6
After-Sales Revenue	(LE million)	18.1	12.2	22.3	82.8%	32.78	28.1	46.7	65.9%
After-Sales Gross Profit	(LE million)	4.2	2.4	3.9	62.4%	7.41	4.8	7.6	58.1%
After-Sales Gross Profit Margin	(%)	23.1%	19.6%	17.4%	-2.2	22.61%	17.0%	16.2%	-0.8
Total Motorcycle & Three-Wheeler Revenues	(LE million)	217.2	253.2	488.1	92.8%	530.25	502.4	976.8	94.4%
Total Motorcycle & Three-Wheeler Gross Profit	(LE million)	31.2	43.9	77.6	76.6%	84.81	91.6	162.9	77.9%
Motorcycle & Three-Wheeler Gross Margin	(%)	14.4%	17.3%	15.9%	-1.5	15.99%	18.2%	16.7%	-1.6



Egypt's commercial vehicle market is recovering on the back of ongoing government spending on infrastructure investments and increased economic activity...

An ongoing lack of economic clarity has dampened the light & medium trucks market Truck Market Sales Volume

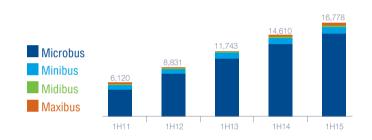


The largest segment of the truck market, the pick-up truck, is absent from GB Auto's product range for now Truck Market Segmentation, 1H15

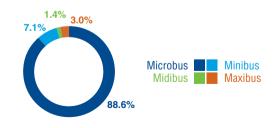


Source: Automotive Marketing Information Council (AMIC)

The bus market has largely recovered on the back of increased business spending, and its long-term fundamentals are sound Bus Market Sales Volume



GB Auto recently launched the Karry seven-seater, opening the door to a promising segment Bus Market Segmentation, 1H15





...and GB Auto's CV & CE line of business offers a comprehensive range of commercial vehicle and construction equipment solutions in Egypt, including assembly, distribution and manufacturing operations.



## Buses

- Unit sales of buses rose 15.6% Y-o-Y in 1H15 on the back of a government contract and increased business spending.
- GB Polo continues to focus on building a strong export pipeline to the GCC
- The recent introduction of the Karry, a seven-seater, closed a key gap in GB Auto's product portfolio



## Trucks

- Unit sales of trucks are down 30.3% Y-o-Y in 1H15, due largely to a foreign exchange shortage and slowdown in Gulf Cooperation Council (GCC) spending
- Management is exploring opportunities to fill the product gaps in this segment



## Trailers

- Unit sales of trailers rose 61.8% Y-o-Y in 1H15, driven by the boom in infrastructure spending and Egypt's slow-but-steady return to economic stability
- A focus on exports should b the next step



#### Construction Equipment

- Unit sales rose more than four-fold Y-o-Y in 1H15
- Corporate and government spending continues to improve with ambitious infrastructure projects in the works as the overall economy begins to pick up
- Management is exploring options to expand this segment in new markets in North Africa and the Middle East



# 1970 - E 1210 M

- Unit sales of tractors dropped 4.8% Y-o-Y in 1H15
- With the growth and modernization of Egypt's agricultural sector, management expects to see tractor sales perform quite well going forward, especially as our micro-financing arm has begun financing tractor sales



This LOB continues to report strong performance at all divisions; management is confident that margins are sustainable at their current rates. and that this line of business will continue delivering growth

		2013	2014	2015 2	% Change 2014 v 2015	1H13	1H14	1H15	% Change 1H14 v 1H15
Bus Sales Volume	(Units)	132	354	283	-20.1%	232	585	676	15.6%
Truck Sales Volume	(Units)	212	422	338	-19.9%	513	1,068	744	-30.3%
Tractor Sales Volume	(Units)	28	38	42	10.5%	44	84	80	-4.8%
Trailer Sales Volume	(Units)	15	51	88	72.5%	75	89	144	61.8%
Construction Equipment Sales Volume	(Units)	12	21	69	-	20	30	125	-
Total Sales Volume	(Units)	399	886	820	-7.4%	884	1,856	1,769	-4.7%
Sales Revenue	(LE million)	95.0	208.3	273.2	31.2%	195.97	401.59	704.02	75.3%
Gross Profit	(LE million)	9.3	28.1	29.4	4.4%	14.47	49.18	84.51	71.8%
Gross Profit Margin	(%)	9.8%	13.5%	10.7%	-2.8	7.38%	12.2%	12.0%	-0.2
After-Sales Revenue	(LE million)	15.3	16.6	26.5	59.7%	30.91	33.1	49.2	48.7%
After-Sales Gross Profit	(LE million)	2.9	2.6	4.8	85.0%	5.32	6.1	7.9	28.7%
After-Sales Gross Profit Margin	(%)	18.4%	15.8%	18.3%	2.5	17.20%	18.5%	16.0%	-2.5
Total Commercial Vehicles & Construction Equipment Revenue	(LE million)	110.7	224.9	299.7	33.3%	226.88	434.7	753.2	73.3%
Total Commercial Vehicles & Construction Equipment Gross Profit	(LE million)	12.2	30.7	34.2	11.2%	19.78	55.3	92.4	67.0%
Commercial Vehicles & Construction Equipment Gross Margin	(%)	10.98%	13.7%	11.4%	-2.3	8.72%	12.7%	12.3%	-0.5



GB Auto's Tires LOB has agreements with a number of Original Equipment Manufacturers (OEMs) and is an increasingly important contributor to overall profitability

- Distribution of passenger car, van, truck, construction equipment and bus tires in five markets
- Our Goodyear representation in Algeria is the latest achievement in our ongoing efforts to round out this LOB's product offering, with more important representations to come on stream soon
- Sales activity across all brands and markets dropped 20.3% Y-o-Y in 1H15, as challenges in the domestic market offset a strong 32.7% increase in regional sales

## **Tires 5-Year Revenues Progression**

(all figures in LE million)

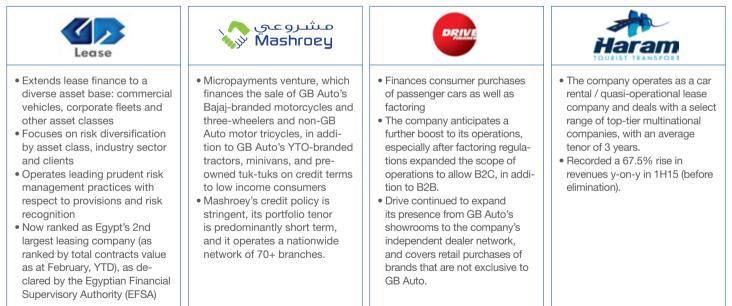






GB Auto's future strategy aims to create a full-fledged financial arm, and the Financing Businesses LOB is contributing more to the company's overall profitability, driven by its diversified portfolio





INVESTOR PRESENTATION | SECOND QUARTER 2015



GB Auto's Tires, Financing Businesses, After-Sales and Secondary LOBs round-out the company's offerings across the value chain

Tires Commence Derfermenses All Drende	and Maulzata				% Change				% Change
Tires Summary Performance, All Brands	and Markets	2013	2014	2015	2Q14 v 2Q15	1H13	1H14	1H15	1H14 v 1H15
Total Sales Revenues	(LE million)	110.5	116.8	83.6	-28.4%	221.78	208.4	166.0	-20.3%
Total Gross Profit	(LE million)	16.7	19.1	6.9	-63.8%	33.39	32.3	16.1	-50.1%
Gross Margin	(%)	15.1%	16.4%	8.3%	-8.1	15.05%	15.5%	9.7%	-5.8
					% Change				% Change
Financing Businesses Summary Performa	ance	2013	2014	2015	2Q14 v 2Q15	1H13	1H14	1H15	1H14 v 1H15
Total Sales Revenues*	(LE million)	110.6	155.9	230.4	47.8%	195.8	278.7	462.6	66.0%
Total Gross Profit	(LE million)	24.6	34.9	56.0	60.5%	52.1	69.2	107.1	54.8%
Gross Margin	(%)	22.2%	22.4%	24.3%	1.9	26.6%	24.8%	23.2%	-1.7
					% Change				% Change
After-Sales Summary Performance		<b>2Q13</b>	<b>2Q14</b>	2015	2Q14 v 2Q15	1H13	1H14	1H15	1H14 v 1H15
Total Sales Revenues	(LE million)	111.8	120.4	155.3	29.0%	197.2	209.9	272.7	29.9%
Total Gross Profit	(LE million)	36.32	36.04	46.94	30.2%	61.33	58.86	79.05	34.3%
Gross Margin	(%)	32.5%	29.9%	30.2%	0.3	31.1%	28.0%	29.0%	1.0
					% Change				% Change
Secondary LOBs (Others) Summary Perfo	ormance	2013	2014	2015	2014 v 2015	1H13	1H14	1H15	1H14 v 1H15
Transport Business Revenues	(LE million)	2.1	0.7	0.8	9.4%	4.88	1.8	1.5	-15.5%
Lubricants Sales Revenue	(LE million)	-	-	4.1	-	-	-	8.4	-
Pre-Owned Vehicles Sales Revenue	(LE million)	-	3.3	9.1	180%	-	3.6	16.7	-
Total Sales Revenues	(LE million)	2.1	4.0	14.0	-	4.88	5.4	26.7	-
Transport Business Gross Profits	(LE million)	-0.07	-1.8	-2.0	10.0%	-0.36	-3.4	-3.8	10.2%
Lubricants Gross Profit	(LE million)	-	-	1.5	-	-	-	2.5	-
Pre-Owned Vehicles Gross Profit	(LE million)	-	0.3	0.4	51%	-	0.3	0.7	153.1%
Total Gross Profit	(LE million)	-0.07	-1.5	-	-98.8%	-0.36	-3.1	-0.5	-84.3%
Gross Margin	(%)	-3.56%	-37.9%	-0.1%	37.8	-7.45%	-57.5%	-1.8%	55.7

\* Please note that the contribution of both Drive and Mashroey to the total revenues figures for the Financing Businesses excludes intercompany accounts with passenger cars (for Drive) and two and three-wheelers (for Mashroey).

# III. Consolidated Financial Performance





		2Q13	2Q14	2Q15	1H13	1H14	1H15
	Passenger Cars, Egypt	11,978	14,906	14,468	19,010	28,286	28,256
	Passenger Cars, Iraq	4,433	6,204	3,509	11,089	11,533	7,297
	Passenger Cars, Libya	-	195	36	-	1,582	165
	Passenger Cars, Algeria	-	-	443	-	-	633
(h)	Three-Wheelers	8,802	12,217	21,616	25,573	23,476	43,642
Volume (units)	Motorcycles	9,059	6,499	12,177	16,384	13,238	23,072
un) /olt	Buses	132	354	283	232	585	676
	Trucks	212	422	338	513	1,068	744
	Tractors	28	38	42	44	84	80
	Trailers	15	51	88	75	89	144
	Construction Equipment	12	21	69	20	30	125
	Pre-Owned Vehicles	-	35	92	-	41	164
	Passenger Cars, Egypt	1,006.41	1,403.7	1,574.4	1,587.77	2,551.6	2,929.7
	Passenger Cars, Iraq	532.12	812.3	380.0	1,329.09	1,480.4	830.8
	Passenger Cars, Libya	-	19.1	3.0	-	111.4	14.8
Revenue (LE million)	Passenger Cars, Algeria	-	-	25.5	-	-	36.0
illi	Motorcycles & Three-Wheelers	199.09	241.0	465.8	497.47	474.3	930.0
З Щ	Commercial Vehicles & Construction Equipment	95.04	208.3	273.2	195.97	401.59	704.02
LE R	Tires	110.49	116.8	83.6	221.78	208.4	166.0
	Financing Businesses	110.6	155.9	230.4	195.8	278.7	462.6
	Others	2.07	4.0	14.0	4.88	5.4	26.7
	Total Sales Revenue	2,167.7	3,081.5	3,205.2	4,249.7	5,749.2	6,405.6



		2Q13	2Q14	2Q15	1H13	1H14	1H15
	Passenger Cars, Egypt	114.33	164.0	166.8	202.20	301.6	318.1
	Passenger Cars, Iraq	31.92	76.0	8.6	129.21	152.6	20.7
	Passenger Cars, Libya	-	-0.1	-1.4	-	3.0	-2.2
ofit n)	Passenger Cars, Algeria	-	-	2.3	-	-	2.7
ss Profit million)	Motorcycles & Three-Wheelers	27.00	41.5	73.7	77.40	86.8	155.4
Gross l (LE mi	<b>Commercial Vehicles &amp; Construction Equipment</b>	9.28	28.1	29.4	14.47	49.18	84.51
Gr (L	Tires	16.66	19.1	6.9	33.39	32.3	16.1
	Financing Businesses	24.6	34.9	56.0	52.1	69.2	107.1
	Others	-0.07	-1.5	0.0	-0.36	-3.1	-0.5
	Gross Profit	260.0	398.0	389.1	577.9	759.6	791.5
	Passenger Cars, Egypt	11.36%	11.7%	10.6%	12.73%	11.8%	10.9%
	Passenger Cars, Iraq	6.00%	9.4%	2.3%	9.72%	10.3%	2.5%
(%)	Passenger Cars, Libya	-	-0.5%	-47.4%	-	2.7%	-14.7%
rgin	Passenger Cars, Algeria	-	-	8.95%	-	-	7.47%
Mai	Motorcycles & Three-Wheelers	13.56%	17.2%	15.8%	15.56%	18.3%	16.7%
Profit Margin (%)	Commercial Vehicles & Construction Equipment	9.77%	13.5%	10.7%	7.38%	12.2%	12.0%
S S	Tires	15.08%	16.4%	8.3%	15.05%	15.5%	9.7%
Gross	Financing Businesses	22.2%	22.4%	24.3%	26.6%	24.8%	23.2%
	Others	-3.56%	-37.9%	-0.1%	-7.45%	-57.5%	-1.8%
	Gross Profit Margin	12.0%	12.9%	12.1%	13.6%	13.2%	12.4%



	Three Months Ended			Six Months Ended		
(LE million)	2Q14	2Q15	% Change	1H14	1H15	% Change
Passenger Cars Revenues	2,326.8	2,089.4	-10.2%	4,319.7	4,020.3	-6.9%
Motorcycles & Three-Wheelers Revenues	253.2	488.1	92.8%	502.4	976.8	94.4%
Commercial Vehicles & Construction Equipment Revenues	224.9	299.7	33.3%	434.7	753.2	73.3%
Tires Revenues	116.8	83.6	-28.4%	208.4	166.0	-20.3%
Financing Businesses Revenues	155.9	230.4	47.8%	278.7	462.6	66.0%
Other Revenues	4.0	14.0	-	5.4	26.7	-
Total Sales Revenues	3,081.5	3,205.2	4.0%	5,749.2	6,405.6	11.4%
Total Gross Profit	398.0	389.1	-2.2%	759.6	791.5	4.2%
Gross Profit Margin (%)	12.9%	12.1%	-0.8	13.2%	12.4%	-0.9
Selling and Marketing	-111.7	-131.4	17.6%	-214.0	-244.7	14.4%
Administration Expenses	-61.9	-99.4	60.4%	-123.8	-175.8	42.0%
Other Operating Income (Expenses)	10.6	7.5	-28.9%	19.6	15.1	-22.9%
Operating Profit	234.9	165.9	-29.4%	441.4	386.1	-12.5%
Operating Profit Margin (%)	7.6%	5.2%	-2.4	7.7%	6.0%	-1.6
Net Provisions and Non-Operating	-17.4	-8.3	-52.6%	-27.8	-12.9	-53.7%
EBIT	217.5	157.6	-27.5%	413.6	373.2	-9.8%
EBIT Margin (%)	7.1%	4.9%	-2.1	7.2%	5.8%	-1.4
Foreign Exchange Gains (Losses)	-50.8	-17.4	-65.8%	-68.7	-75.2	9.5%
Net Finance Cost	-88.6	-85.2	-3.8%	-178.1	-174.6	-2.0%
Earnings Before Tax	78.1	55.0	-29.6%	166.8	123.4	-26.0%
Income Taxes	-14.5	-32.6	124.7%	-31.7	-53.8	70.0%
Net Profit Before Minority Interest	63.6	22.4	-64.8%	135.1	69.5	-48.5%
Minority Interest	-23.7	27.9	-	-47.2	32.8	-169.5%
Net Income	39.9	50.3	26.0%	87.9	102.4	16.5%
Net Profit Margin (%)	1.3%	1.6%	0.3	1.5%	1.6%	0.1



	As of		
(LE million)	31-Dec-14	30-Jun-15	% Change
Cash	1,177.6	2,099.7	78.3%
Net Accounts Receivable	1,309.0	1,529.8	16.9%
Inventory	2,345.7	2,551.0	8.8%
Assets Held For Sale	313.1	347.0	10.8%
Other Current Assets	833.3	870.3	4.4%
Total Current Assets	5,978.7	7,397.9	23.7%
Net Fixed Assets	1,829.2	1,885.6	3.1%
Goodwill and Intangible Assets	282.5	288.8	2.2%
Lessor Assets	1,159.7	1,315.4	13.4%
Investment Property	0.6	4.2	588.3%
Other Long-Term Assets	334.5	390.8	16.8%
Total Long-Term Assets	3,606.4	3,884.6	7.7%
Total Assets	9,585.1	11,282.5	17.7%
Short-Term Notes and Debt	4,144.8	4,352.2	5.0%
Accounts Payable	1,298.3	1,724.2	32.8%
Other Current Liabilities	150.4	209.8	39.5%
Total Current Liabilities	5,593.5	6,286.2	12.4%
Long-Term Notes and Debt	680.9	700.5	2.9%
Other Long-Term Liabilities	536.8	518.5	-3.4%
Total Long-Term Liabilities	1,217.7	1,219.0	0.1%
Minority Interest	637.8	594.7	-6.7%
Common Stock	135.3	1,094.0	708.4%
Shares Held With the Group	-3.3	-26.5	709.3%
Legal Reserve	267.3	293.5	9.8%
Other Reserves	1,066.8	1,124.2	5.4%
Retained Earnings (Losses)	670.0	697.4	4.1%
Total Shareholder's Equity	2,136.1	3,182.5	49.0%
Total Liabilities and Shareholder's Equity	9,585.1	11,282.5	17.7%

INVESTOR PRESENTATION | SECOND QUARTER 2015

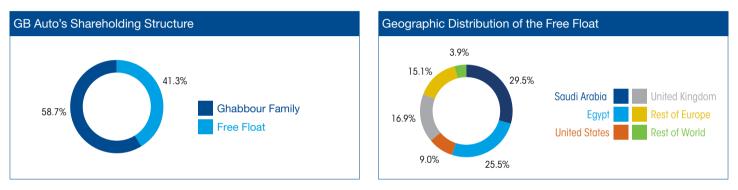






GB Auto is focused on the long-term sustainability of the business and its ability to deliver to shareholders

## A closer look at our shareholding structure as of 30 June 2015



#### 

## **DR** Information

DR Symbol:	GBAXY
CUSIP:	368290102
DR Exchange:	OTC
DR ISIN:	US3682901026
Ratio:	01:50
Depositary:	BK (Sponsored)
Effective Date:	05/28/09
Underlying ISIN:	EGS673T1C012
Underlying SEDOL:	B1Y9TD5



# Management Biographies (1/3)

#### 1. Dr. Raouf Ghabbour, Chairman of the Board of Directors and Chief Executive Officer

Dr. Raouf Ghabbour founded the Ghabbour Group of Companies, which he began incepting in 1985. Dr. Ghabbour began his career working in his family's autorelated trading business, where he initially established himself in the tire division. Having quickly gained a commendable reputation in the market for his business savvy, Dr. Ghabbour went on to acquire agency agreements from global OEMs, which he transformed into successful businesses. Dr. Ghabbour has grown the Company to a leading automotive assembler and distributor in the Middle East and North Africa.

#### 2. Mr. Mostafa El Mahdi, Executive Board Member and Chief Financial Officer

Mr. Mostafa El Mahdi brings to GB Auto 22 years of experience at KPMG, where he joined in 1990 before being promoted to Partner in 2001. While there, he was Head of the Manufacturing and Consumer Market line of business and the Responsible Partner for Audit Efficiency. Mr. El Mahdi has also worked as Chief Internal Auditor and Advisor to the President of the Board of Directors for IGI. He has extensive experience in restructuring projects and transaction services, including due diligence and mergers & acquisitions. Mr. El Mahdi holds a Bachelor of Commerce degree with a focus in Accounting from Cairo University and is a Fellow of the Egyptian Society of Accountants and Auditors, as well as a Member of the American Institute of Accounts and Auditors.

#### 3. Mr. Nader Ghabbour, Executive Board Member and Group Chief Operating Officer

Mr. Nader Ghabbour started his career at GB Auto as a showroom sales representative for the passenger car division. He worked his way up to running the daily sales operations within the show room and later assumed the role of showroom sales supervisor and manager. Mr. Ghabbour's managerial capabilities were proven when he took on the more strategic role of managing the business-to-business arm of the passenger car segment. He currently serves as the chief operating officer for the passenger car division, managing the passenger car sales and after-sales functions, regional operations, and the Motorcycle and Three-Wheeler operations. Mr. Ghabbour graduated with a Bachelor of Arts in Business Administration from Boston University.

#### 4. Mrs. Amal Ragheb, Chief Operating Officer of Financing Businesses and Chief Credit Risk Officer

Mrs. Amal Ragheb joined GB Auto in October 2009 as Chief Operating Officer of Financing Businesses. She is responsible for all of the Group's financing business activities and holds the position of Executive Chairman for each. Mrs. Ragheb is also the Chief Credit Risk Officer, in charge of all credit risk management policies and applications for the Group, as well as Collections under legacy credits. A seasoned hands-on and results-oriented banker with a proven track record spanning over 29 years, Mrs. Ragheb joined GB Auto from Mashreq Bank, Dubai / UAE, where she held the position of Senior Vice President, Risk Management for two years. While there, Mrs. Ragheb spearheaded international growth initiatives, moving from its branch in Egypt where she was CEO & Country Manager for 4 years, during which time she restructured and revamped the bank, setting forth its future growth strategies in Egypt. Mrs. Ragheb started her banking career with Bank of America where she spent 23 years, holding a series of positions in Cairo and Dubai. She rose to become BoA's Country Manager and CEO for Egypt, as well as Regional Manager for the MENA Region, Turkey, and Africa, in which capacity she managed and set the Bank's strategies for the subject markets and oversaw the Bank's global business in the region. During her tenure at Bank of America, she was awarded the "Deal Team Honor of Excellence," as well as the "Best Contact Officer of the Year."



# Management Biographies (2/3)

#### 5. Mr. Ghassan Kabbani, Chief Operating Officer of Two- and Three-Wheelers

Mr. Ghassan Kabbani brings more than 30 years' experience to GB Auto. He first worked in the family textile business from 1980 through 1994, when he left to join T.E.S. sheet metal. In 1996, together with Dr. Ghabbour and other partners, he established CITI (a 2- and 3-Wheeler company). In 2007 CITI merged with GB Auto, at which time Mr. Kabbani joined the company. Mr. Kabbani graduated from AUC in 1979 with a BA in Economics and Business Administration.

#### 6. Mr. Hamza Selim, Chief Administrative, Real Estate & Projects Officer

Mr. Hamza Selim joined GB Auto in 2015 and started his career in Hyatt International Hotels, where he worked from 1980 to 2005. During his career at Hyatt, Mr. Selim assumed different positions until becoming Regional Marketing Director for Hyatt Hotels in the Middle East in 1991. From 1993 to 2000, Mr. Selim was the General Manager for Hyatt in Jeddah and later in Dubai, and from 2001 to 2005 he served as Area General Manager for Hyatt hotels in Egypt. Mr. Selim then worked at Orascom Group where served as VP & MD for Al Gouna Resorts in Egypt, Chief Destination Management Officer for Orascom Development Group and, most recently, CEO for Orascom's subsidiary in Oman (Muriya). Mr. Selim holds a bachelor of Business Administration degree.

#### 7. Mr. Haytham Abou Taleb, Chief Internal Audit Officer

Mr. Haytham Abou Taleb brings to GB Auto over 17 years of experience in the review of governance, risks, and internal controls. Prior to joining GB Auto, he served as Group Internal Audit Manager at AW Rostamani Holding LLC – UAE; Group Internal Auditor at AI Futtaim Holding LLC – UAE; and Senior Internal Auditor at Social Fund for Development – (UNDP) – EGYPT. He is a specialist in internal control and governance processes review; compliance and continuous auditing; business process improvement and cost saving practices; fraud detection / investigation; and data mining and systems / business applications general controls review. Mr. Abou Taleb is experienced in the automotive, financial services, retail, insurance, construction sectors and holding companies in the MENA region. He graduate from the Faculty of Commerce at Ain Shams University and holds a postgraduate degree in Banking, Credit Management from AUC. He is a Certified Internal Auditor and Certified Internal Controls Auditor, member of the Institute of Internal Auditors – USA, the Internal Control Institute – USA, and the Association of Fraud Examiners – UAE Chapter.

#### 8. Mrs. Menatalla Sadek, Chief Investment Officer

Mrs. Menatalla Sadek joined GB Auto in December 2011 to lead the creation of an in-house corporate finance department to screen, initiate and conclude merger and acquisition transactions as part of the company's growth strategy. Mrs. Sadek also directs the firm's investor relations activities. She is a member of the company's Executive Committee and a regular attendee of the firm's board meetings. Mrs. Sadek brings with her more than a decade of experience in the investment field in Egypt and Europe. She was head of consumer goods research at regional investment bank Beltone Financial, where she was part of the team that helped take GB Auto public. Previously, she was in Sweden with Standard & Poor's European Rating Team, and was earlier Assistant Corporate Manager at Barclays Bank. Mrs. Sadek is a CFA Charterholder.



# Management Biographies (3/3)

#### 9. Mr. Ossama El Awady, Chief Supply Chain Officer

Mr. Ossama El Awady joined GB Auto in 2014 and comes with more than 17 years of multinational experience within the Supply Chain. Mr. El Awady worked in different roles across the supply chain at Unilever from 1997 (post-graduation) until joining GB Auto. His most recent role was in Global Material Procurement. Mr. El Awady has multi-function experience (R&D, manufacturing, supply chain logistics, planning, warehousing and procurement), as well as cross regional supply chain experience, where he has led teams both remotely and physically in manufacturing, planning & logistics, and procurement, across regions of Africa, Turkey, the Middle East and Russia. He has a track record of setting regional & global strategies, as well as seamless execution, especially in start-up operations and emerging businesses. Mr. El Awady is an industrial engineer graduate from Alexandria University.

#### 10. Mr. Ramez Adeeb, Chief Manufacturing Officer

Mr. Ramez Adeeb joined GB Auto in 1995, holding a number of positions and gaining experience in functions including planning, engineering, and quality control until he left the company in 2001 for a position as a project manager at RITEC Consultancy. Mr. Adeeb rejoined GB Auto in 2003, garnering additional experience in the segments of localization management, aggregate planning, sales technical support, industrial projects management and, finally, the group technical support directorship. Mr. Adeeb graduated with a Bachelor's degree from Cairo University's Mechanical Engineering Department in 1993. He served as a Research Assistant in Rotor Dynamics and Vibration at Cairo University from 1994-95. He earned an MBA in Marketing Management from the Netherlands' Maastricht School of Management in 2005.

#### 11. Mr. Wissam Al-Adany, Chief Information Technology Officer

Mr. Wissam Al-Adany joined GB Auto in 2014 bringing with him more than 19 years of experience in IT management, including four years of international experience in Brazil, France and Kazakhstan. Prior to joining GB Auto, Mr. Al-Adany served as Group Chief Information Technology Officer of the Americana Group — whose major shareholder is the multinational Al Kharafi Conglomerate — where he managed the Group's IT Operations for 15 companies. He started his career with GlaxoSmithKline as a Senior Systems Engineer, and from there moved on to Lafarge as Country IT Director for four years. Mr. Al-Adany has deep techno-functional knowledge in all facets of IT and a robust track record in IT infrastructure management, service delivery, ERP implementation and techno-commercial support. He holds a BSc in Communications & Electronics Engineering from Ain Shams University in Cairo, and an MBA from the American University in Cairo.



# Board of Directors Biographies

- 1. Dr. Raouf Ghabbour, Chairman of the Board of Directors and Chief Executive Officer, founded the Ghabbour Group of Companies, which he began incepting in 1985. Dr. Ghabbour began his career working in his family's auto-related trading business, where he initially established himself in the tire division. Having quickly gained a commendable reputation in the market for his business savy, Dr. Ghabbour went on to acquire agency agreements from global OEMs, which he transformed into successful businesses. Dr. Ghabbour has grown the Company to a leading automotive assembler and distributor in the Middle East and North Africa.
- 2. Mr. Aladdin Hassouna Saba, Non-Executive Director, is the co-founder and Chairman of Beltone Financial, a leading regional financial services institution operating in the fields of Investment Banking, Asset Management, Private Equity, Brokerage and Equity Research. Mr. Saba is also a founding member of the Egyptian Investment Management Association, in addition to the Egyptian Capital Markets Association. Mr. Saba sits on the boards of The Egyptian Stock Exchange, National Bank of Egypt, as well as various corporations and investment funds.
- 3. Mr. Khaled Kandil, Non-Executive Director, joins the Board of Directors after serving GB Auto as COO for Hyundai Motor Corp operations. He joined the company from ExxonMobil, where he was most recently Vice-Chairman of ExxonMobil Egypt and Managing Director of ExxonMobil Lubricants and Specialties covering operations in North and East Africa. He participated in the merger between the Exxon and Mobil corporations as well as a number of market entry and exit projects in South America, South East Asia and Africa. A 32-year veteran of the oil and gas industry, in 1996 he headed a business reengineering project for the company's Egyptian operations after which he led the implementation of Mobil Lubricants' integrated business strategy. This strategy saw the company become the market leader in less than one year, after being traditionally the third-ranked market player.
- 4. Mr. Mostafa El Mahdi, Executive Director and Chief Financial Officer, brings to GB Auto 22 years of experience at KPMG, where he joined in 1990 before being promoted to Partner in 2001. While there, he was Head of the Manufacturing and Consumer Market line of business and the Responsible Partner for Audit Efficiency. Mr. El Mahdi has also worked as Chief Internal Auditor and Advisor to the President of the Board of Directors for IGI. He has extensive experience in restructuring projects and transaction services, including due diligence and mergers & acquisitions. Mr. El Mahdi holds a Bachelor of Commerce degree with a focus in Accounting from Cairo University and is a Fellow of the Egyptian Society of Accountants and Auditors, as well as a Member of the American Institute of Accounts and Auditors.
- 5. Mr. Nader Ghabbour, Executive Director and Group Chief Operating Officer, started his career at GB Auto as a showroom sales representative for the passenger car division. He worked his way up to running the daily sales operations within the show room and later assumed the role of showroom sales supervisor and manager. Mr. Ghabbour's managerial capabilities were proven when he took on the more strategic role of managing the business-to-business arm of the passenger car segment. He currently serves as the chief operating officer for the passenger car division, managing the passenger car sales and after-sales functions, regional operations, and the Motorcycle and Three-Wheeler operations. Mr. Ghabbour graduated with a Bachelor of Arts in Business Administration from Boston University.
- 6. Dr. Walid Sulaiman Abanumay, Non-Executive Director, has been the Managing Director of Al-Mareefa Al Saudia Company since 1997, where he oversees investments in both developed and emerging markets. Mr. Abanumay has held several executive roles: between February 1993 and January 1994, he was the General Manager of the Investment Department of the Abanumay Commercial Center; between November 1990 and February 1993, he worked in the Treasury and Corporate Banking department of SAMBA. Mr. Abanumay is a board member of several prominent companies, including: Madinet Nasr for Housing and Development (since 1998), Raya Holding (since 2005), and Beltone Financial.
- 7. Mr. Yasser Hashem, Non-Executive Director, is a Managing Partner of the renowned law firm, Zaki Hashem & Partners. A member of the Egyptian Bar Association since 1989, Mr. Hashem graduated from the American University in Cairo with an undergraduate degree, and achieved his LLB in 1989 from Cairo University.



Glossary of Commonly Used Terms

**CKD**: Completely Knocked Down. These are kits imported from the supplier and assembled in Egypt, using the locally-mandated percentage of domestic parts.

**CBU**: Completely Built Up. This refers to vehicles that are imported fully-assembled.

LOB: Line of Business.

**OEM**: Original Equipment Manufacturer. For instance, Hyundai is the OEM of the Hyundai Verna.

**SKD**: Semi Knocked Down. These are kits that arrive mostly assembled by the supplier; GB Auto simply finishes the assembly.

PCR: Passenger Car Radial.

TBR: Truck and Bus Radial.

# Thank you ir.ghabbourauto.com

## INVESTOR RELATIONS Menatalla Sadek, CFA Chief Investment Officer

Hoda Yehia AVP - Corporate Finance

Rania El Shenoufy Investor Relations Manager

> Direct: +202 3910 0485 Fax: +202 3539 0139

E-mail: ir@ghabbour.com

Shareholder Information Reuters Code: AUTO.CA Bloomberg Code: AUTO.EY

Number of Shares Outstanding 1,094,009,733

