

## جي بي كورب توسع عملياتها في السوق المصرية من خلال تمثيل علامة جينيسيس التجارية و المافسه في سوق السيارات الفارهه

۲ ابریل ۲۰۲۵

(القاهرة، مصر) – أعلنت شركة جي بي كورب (GBCO.CA في البورصة المصرية)، وهي شركة راندة في مجال السيارات في الشرق الأوسط وأفريقيا ومزود خدمات مالية غير مصرفي في مصر (جي بي كابيتال)، عن تعبينها من قبل شركة هيونداي موتور كموزع رسمي لعلامه جينيسيس التجاريه في مصر.

جينيسيس هي قسم السيارات الفاخرة في شركة هيونداي موتور ، وهي معروفة بإنتاج طرازات فارهه ، تتنافس في قطاع السيارات الفارهه و المميزه مع مجموعة طرازات متنوعة وكبيرة.

يتماشى هذا التمثيل مع استراتيجية التنويع الخاصة بشركة GB Corp ، و المنافسه في قطاعات السوق المختلفة ، مع العلامات التجارية والمنتجات المميزه. كما ستسمح علامه جينيسس للمجموعة بتلبية احتياجات عملاء قطاع السيارات الفارهه المختلفة، مما يعزز مكانتها كمزود راند لحلول التنقل واكتساب حصة سوقية من قطاعات السوق الجديدة.

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## About GB Corp S.A.E.

GB Corp S.A.E. (GBCO.CA on the Egyptian Exchange) is a leading automotive company in the Middle East & Africa and non-bank financial services provider in Egypt. Across six primary lines of business — Passenger Cars, Motorcycles & Three- Wheelers, Commercial Vehicles & Construction Equipment, Tires, After-Sales, and Iraqi operations — the company's main business activities include assembly, manufacturing, sales and distribution, financing and after-sales services. GB Auto's portfolio of brands includes Hyundai, Mazda, Chery, Changan, Haval, Karry, Bajaj, Marcopolo, Volvo Truck and Volvo Bus, Volvo Construction Equipment, Mitsubishi Fuso, SDLG, Higer, Shacman, Lassa, Yokohama, Double Coin, Goodyear, Thunderer, Verde, Techking, MRF, Sunfull, and MG. GB Auto has operations in Egypt and Iraq. The company's NBFS' segment branded GB Capital offers leasing, factoring, consumer finance, fleet quasi-operational leasing, securitization and SME lending, under the following brands - GB Lease & Factoring, Drive, Forsa, GB Auto Rental, Capital Securitization, Kredit, in addition to investments in affiliates offering micro-finance, nano-finance, BNPL, collection, peer-to-peer transfers, bill payments, mortgage finance and insurance under - MNT-Halan, Bedaya and Kaf. The company is headquartered in Giza, Greater Cairo Area, Egypt. ir.gb-corporation.com

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## **Forward-Looking Statements**

This document may contain certain "forward-looking statements" relating to the Company's business. These may be identified in part through the use of forward-looking terminology such as "will," "planned," "expectations" and "forecast" as well as similar explanations or qualifiers and by discussions of strategy, plans or intentions. These statements may include descriptions of investments planned or currently under consideration or development by the Company and the anticipated impact of these investments. Any such statements reflect the current views of the Company with respect to future events and are subject to certain risks, uncertainties and assumptions. Many factors could cause the actual results, performance, decisions or achievements of the Company to be materially different from any future results that may be expressed or implied by such forward-looking statements.