



Edita Food Industries Partnering with TotalEnergies to provide Edita with fuel cards

The fuel cards provided by TotalEnergies to Edita will promote cashless payments and optimize Edita's fleet management

Cairo, 8 June 2022

Edita Food Industries S.A.E. (EFID.CA on the Egyptian Exchange and EFID.L on the London Stock Exchange), a leader in the Egyptian packaged snack food market, closed a deal today with TotalEnergies, to receive fuel cards for its fleet trucks. This deal comes in the light of Edita's sustainability standards and procedures to push for cashless payments and fleet management efficiencies.

Additionally, by using TotalEnergies' fuel card solution, Edita will have better control and optimization of its fleet in terms of tracking the trucks' checkpoint destinations, managing and improving the fleets' expenses, and having in-depth insights into their fleet management processes.

In this context, **Edita Food Industries S.A.E. Chairman Eng. Hani Berzi stated:** "We are delighted to use TotalEnergies' fleet management services as they have been known for providing high-end and efficient energy management solutions for different businesses. This will allow us to have better control over our fleet while also ensuring that we maintain our fleet by using TotalEnergies' fueling stations and their high-quality products that we have come to trust and guarantee. By using the cards, we also have better cost management which allows us to run an efficient profitable business," Berzi concluded.

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About Edita Food Industries S.A.E.

Edita, founded in 1996 and headquartered in Egypt, is a leader in the growing Egyptian packaged snack food market. The Company manufactures, markets and distributes a range of branded baked snack products including packaged cakes, bakery, rusks (baked wheat), wafers and biscuits as well as selected confectionary/candy products. The Company's local brand portfolio includes household names such as TODO, Molto, Bake Rolz, Bake Stix, Freska, Oniro and MiMix. The Company also has the exclusive ownership of the international Hostess brands Twinkies, HOHO's and Tiger Tail in Egypt, Libya, Jordan, Palestine, Morocco, Algeria, Tunisia, Syria, Lebanon, Iraq, Bahrain, Oman, the UAE, Kuwait, Qatar and Saudi Arabia; and is party to a technical assistance and know-how agreement to manufacture 11 additional Hostess brands across its territories. The Company holds strong number-one market positions in its core cake and bakery segments as well as in rusks, a leading market position in candy and a growing market position in the wafers segment. In 1Q2022, the



Company derived 95% of its revenue from Egypt and 5% from regional export markets. Learn more at ir.edita.com.eg.

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