



Quantum Investment BV Increases Stake in Edita Food Industries in EGP 1.26 Billion Transaction

The transaction reflects strong confidence in Edita's business fundamentals and highlights renewed investor interest in Egypt's capital markets.

Cairo, 23 December 2025

Edita Food Industries S.A.E. (EFID.CA on the Egyptian Exchange), a leading player in Egypt's packaged snack food market, announces that Quantum Investment BV (Quantum), a main shareholder in Edita, has increased its shareholding in the Company through the acquisition of 51,469,614 shares in a block trade valued at EGP 1,261,005,543. The block trade mechanism enabled the efficient execution of a sizeable investment at a compelling price point of EGP 24.50 per share.

Following this transaction, Quantum's ownership in Edita has increased from 45.07% to 48.75%, underscoring strong confidence in the Company's fundamentals and its long-term value proposition. The deal also signals renewed trust in the resilience of the Egyptian economy.

With strengthened backing from strategic investors, Edita will remain focused on delivering sustained growth, expanding its regional footprint, and capitalizing on emerging opportunities.

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About Edita Food Industries S.A.E.

Edita, founded in 1996 and headquartered in Egypt, is a leader in the growing Egyptian packaged snack food market. The Company manufactures, markets and distributes a range of branded baked snack products including packaged cakes, bakery, rusks (baked wheat), wafers and biscuits as well as selected confectionary/candy products. The Company's local brand portfolio includes household names such as TODO, Molto, Bake Rolz, Bake Stix, Freska, Oniro and MiMix. The Company also has the exclusive ownership of the international Hostess brands Twinkies, HOHO's and Tiger Tail in Egypt, Libya, Jordan, Palestine, Morocco, Algeria, Tunisia, Syria, Lebanon, Iraq, Bahrain, Oman, the UAE, Kuwait, Qatar and Saudi Arabia; and is party to a technical assistance and know-how agreement to manufacture 11 additional Hostess brands across its territories. The Company holds strong number-one market positions in its core cake and bakery segments as well as in rusks, a leading market position in candy and a growing market position in the wafers segment. In 3Q2025, the Company derived 90% of its revenue from Egypt and 10% from regional export markets. Learn more at ir.edita.com.eg.



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Forward-looking statements reflect the current views of the Company’s management (“Management”) on future events, which are based on the assumptions of the Management and involve known and unknown risks, uncertainties and other factors that may cause the Company’s actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. The occurrence or non-occurrence of an assumption could cause the Company’s actual financial condition and results of operations to differ materially from, or fail to meet expectations expressed or implied by, such forward-looking statements.

The Company’s business is subject to a number of risks and uncertainties that could also cause a forward-looking statement, estimate or prediction to differ materially from those expressed or implied by the forward-looking statements contained in this prospectus. The information, opinions and forward-looking statements contained in this communication speak only as at its date and are subject to change without notice. The Company does not undertake any obligation to review, update, confirm or to release publicly any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of this communication.