



Edita Food Industries Reports 3Q2025 Results

Edita delivers impressive 40.4% year-on-year revenue growth to EGP 5.5 billion in 3Q2025, with net profit almost doubling to EGP 659.2 million, supported by volume recovery, portfolio optimization, and strong margin enhancement

Cairo, 10 November 2025

Edita Food Industries S.A.E. (EFID.CA on the Egyptian Exchange), a leading player in Egypt's packaged snack-food market, announced today its results for the quarter and nine-month period ended 30 September 2025.

Consolidated revenues grew 40.4% y-o-y to EGP 5.5 billion in 3Q2025, supported by robust volume recovery and ongoing product mix optimization. Gross profit grew 57.1% y-o-y to EGP 1.9 billion in 3Q2025, with the gross margin expanding 3.7 percentage points to 34.9% driven by Edita's price point migration initiatives across its business segments. EBITDA climbed 74.0% y-o-y to EGP 1.1 billion in 3Q2025, yielding a 19.6% margin versus 15.9% in the same quarter last year, while net profit surged 84.5% y-o-y to EGP 659.2 million during the quarter, with a 12.0% margin versus 9.1% in 3Q2024.

Edita's strong performance for the quarter and year-to-date reflects its agile business model and ability to navigate ongoing macroeconomic challenges. The company continues to deploy a dynamic product mix that effectively caters to evolving consumer needs while capturing growing market demand. During the quarter, Edita sustained its positive volume momentum, with total packs sold reaching 972 million in 3Q2025, up 17.4% year-on-year and 7.3% quarter-on-quarter compared to 905 million in 2Q2025. This strong performance signals rising demand and a continued recovery in consumption.

Regionally, net export sales rose to EGP 544.9 million, representing 10% of total revenue. Meanwhile in Morocco, revenues grew 8% y-o-y to EGP 132 million on the back of improved distribution efficiency and broader retail coverage.

Edita continued to invest in innovation and capacity expansion to strengthen its market position. In October 2025, Edita signed an asset purchase agreement worth EGP 320 million to acquire machinery including 2 cake lines and 2 bakery production lines. These investments are expected to expand total production capacity by around 15% and further reinforce Edita's leadership in its core segments.

Eng. Hani Berzi, Group Chairman, commented: "Our third-quarter results mark another milestone in Edita's growth journey, with record revenues, robust volume recovery, and enhanced profitability across all key metrics. The strength of our performance demonstrates the agility of our organization, one that boasts a continuously optimized product portfolio, a roster of household brands and a dynamic business model that allows us to stay in tune with consumer tastes and stimulate growing demand for our products. Going forward, Edita remains committed to investing in capacity, innovation, and regional expansion to sustain this momentum and capture new growth opportunities.

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About Edita Food Industries S.A.E.

Edita, founded in 1996 and headquartered in Egypt, is a leader in the growing Egyptian packaged snack food market. The Company manufactures, markets and distributes a range of branded baked snack products including packaged cakes, bakery, rusks (baked wheat), wafers and biscuits as well as selected confectionary/candy products. The Company's local brand portfolio includes household names such as TODO, Molto, Bake Rolz, Bake Stix, Freska, Oniro and MiMix. The Company also has the exclusive ownership of the international Hostess brands Twinkies, HOHO's and Tiger Tail in Egypt, Libya, Jordan, Palestine, Morocco, Algeria, Tunisia, Syria, Lebanon, Iraq, Bahrain, Oman, the UAE, Kuwait, Qatar and Saudi Arabia; and is party to a technical assistance and know-how agreement to manufacture 11 additional Hostess brands across its territories. The Company holds strong number-one market positions in its core cake and bakery segments as well as in rusks, a leading market position in candy and a growing market position in the wafers segment. In 3Q2025, the Company derived 90% of its revenue from Egypt and 10% from regional export markets. Learn more at ir.edita.com.eg.

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