



Edita Foundation for Social Development joins hands with Al-Khair and Baraka and the New Woman Foundation to Enhance Healthcare and Nutrition in Underprivileged Neighbourhoods

The foundation's latest initiative aligns with Edita's core values of fostering sustainable development and empowering local communities.

Cairo, 3 August 2023

Edita Food Industries S.A.E. (EFID.CA on the Egyptian Exchange & EFID.L on the London Stock Exchange), a leader in the Egyptian packaged snack food market, announces a cooperation protocol signed between Edita Foundation for Social Development, the esteemed Al-Khair and Baraka charity organization, and the dedicated New Woman Foundation. This groundbreaking partnership marks a significant milestone in Edita's continued commitment to empowering underprivileged communities. The project, funded with a donation of EGP 3 million from Edita Food Industries, aims to address chronic malnutrition-related growth impairment and malnutrition in Ezbat Khairalla and Asmarat over a 30-month period.

This initiative reinforces Edita Foundation for Social Development's ongoing commitment to its CSR priorities of education and healthcare. Following its successful partnership with Educate Me to empower local youth with access to quality education, Edita is now extending its impact to address crucial healthcare challenges faced by underprivileged communities across Egypt. By fostering sustainable change through education and now healthcare, Edita seeks to make a meaningful difference in the lives of the underprivileged community.

In light of this cooperation, Hani Berzi, Chairman of Edita Food Industries S.A.E., stated, "At Edita, our belief is that healthcare and education are the fundamentals of sustainable development and wellbeing. We firmly believe in creating sustainable change and giving back to the communities we serve. After witnessing the positive outcomes of our partnership with Educate Me, we recognize the importance of enhancing healthcare access for the vulnerable population of Ezbat Khairalla and Asmarat. By joining hands with Al-Khair and Baraka and the New Woman Foundation, we are taking another step forward in our mission to make a meaningful difference in people's lives."

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About Edita Food Industries S.A.E.

Edita, founded in 1996 and headquartered in Egypt, is a leader in the growing Egyptian packaged snack food market. The Company manufactures, markets and distributes a range of branded baked snack products including packaged cakes, bakery, rusks (baked wheat), wafers and biscuits as well as selected confectionary/candy products. The Company's local brand portfolio includes household names such as TODO, Molto, Bake Rolz, Bake Stix, Freska, Oniro and MiMix. The Company also has the exclusive ownership of the international Hostess brands Twinkies, HOHO's and Tiger Tail in Egypt, Libya, Jordan, Palestine, Morocco, Algeria, Tunisia, Syria, Lebanon, Iraq, Bahrain, Oman, the UAE, Kuwait, Qatar and Saudi Arabia; and is party to a technical assistance and know-how agreement to manufacture 11 additional Hostess brands across its territories. The Company holds strong number-one market positions in its core cake and bakery segments as well as in rusks, a leading market position in candy and a growing market position in the wafers segment. In 1Q2023, the Company derived 91.0% of its revenue from Egypt and 9.0% from regional export markets. Learn more at ir.edita.com.eg.

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Forward-looking statements reflect the current views of the Company's management ("Management") on future events, which are based on the assumptions of the Management and involve known and unknown risks, uncertainties and other factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. The occurrence or non-occurrence of an assumption could cause the Company's actual financial condition and results of operations to differ materially from, or fail to meet expectations expressed or implied by, such forward-looking statements.

The Company's business is subject to a number of risks and uncertainties that could also cause a forward-looking statement, estimate or prediction to differ materially from those expressed or implied by the forward-looking statements contained in this prospectus. The information,



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