



## Edita Food Industries Reports Robust 72% Earnings Growth in 2Q2025

*Edita posts record 2Q2025 revenue of EGP 5 billion, up 22.2%, driven by notable volume recovery in core segments; gross profit margin hits 33.2%.*

**Cairo, 11 August 2025**

Edita Food Industries S.A.E. (EFID.CA on the Egyptian Exchange), a leading player in Egypt's packaged snack food market, announced today its results for the quarter and period ended 30 June 2025.

During the quarter, Edita recorded consolidated revenues of EGP 5.0 billion, up 22.2% year-on-year (y-o-y), while net profit surged 72.1% y-o-y to EGP 539.0 million. The strong performance was driven by a notable recovery in volumes quarter-on-quarter (q-o-q) in core segments. Top-performing segments included cake, bakery, and rusks, which recorded volume growth of 7.8%, 47.6%, and 34.5%, respectively.

Net export sales rose 47.7% y-o-y to EGP 451.0 million, in line with Edita's strategy to solidify its regional presence and capitalize on growing demand and new market growth opportunities.

On the regional expansion front, Edita Morocco delivered solid top-line growth of 44.3% y-o-y during the quarter, supported by deeper market penetration and broader coverage across the country. These efforts have strengthened Edita's retail presence and expanded its reach across the local market.

Furthermore, following the partnership agreement in Iraq signed in January 2025, Edita has relocated one of its Bakery lines to Baghdad to expedite entry into the Iraqi market, with operations set to commence by year-end. This move is part of Edita's expansion plan, tapping Iraq's fast-growing market while capitalizing on its established presence in the core cake and bakery segments.

**Eng. Hani Berzi, Group Chairman, commented:** "We are pleased to deliver a solid set of results that highlight the strength of our business model. Our portfolio optimization efforts have enabled us to achieve robust margin recovery during the quarter, reflecting the effectiveness of our strategy as we continue to benefit from the notable rebound in purchasing power and consumer demand. Leveraging our solid brand equity and agility in adapting to new price points, we will continue to expand capacity and pursue strategic investments, positioning ourselves to capture growth opportunities in dynamic markets."

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