



## Edita Food Industries Reports FY2025 Earnings

Edita delivered a strong set of results in 2025, reporting full-year revenues of EGP 20.9 billion, up 29.5% YoY, and net profit of EGP 2.4 billion, up 72.6% YoY, capped by an exceptional fourth quarter in which revenues grew 45.4% YoY and net profit surged 178.6% YoY amid significant margin expansion.

### Highlights for FY2025



### Financial and Operational Highlights

- Revenues grew 45.4% y-o-y to EGP 6.2 billion in 4Q2025, reflecting strong volume recovery, successful price-point migration, and sustained demand momentum. This strong finish to the year drove FY2025 revenues to EGP 20.9 billion, up 29.5% y-o-y.
- Core segments remained the primary growth drivers, as cakes revenues increased 44.4% y-o-y to EGP 3.2 billion in 4Q2025, while bakery revenues rose 58.0% y-o-y to EGP 1.9 billion.
- Nascent segments continued to scale rapidly, led by rusks, biscuits, and wafers, which recorded revenue growth of 64.3%, 8.2%, and 15.4% y-o-y in 4Q2025, respectively, supporting portfolio diversification and reinforcing the Company's higher-value product mix.
- The positive volume trend that began in May 2025 strengthened further in the fourth quarter, with 4Q2025 total packs increasing 23.1% y-o-y and total tons rising 47.4% y-o-y, confirming improving consumption trends and stronger market execution. For FY2025, total packs reached 3.8 billion, broadly stable y-o-y, while total tons increased 19.3% y-o-y to 154.7 thousand.
- Average price per pack increased 31.3% y-o-y to EGP 5.52 in FY2025, underpinned by continued product mix optimization and higher price-point migration across key segments.
- Gross profit rose 65.0% y-o-y in 4Q2025 to EGP 2.2 billion, with gross margin expanding to 35.1% from 30.9% in 4Q2024. For FY2025, gross profit increased 44.4% y-o-y to EGP 7.1 billion, with margin improving to 33.9% from 30.4%, reflecting operating leverage and disciplined cost management.
- EBITDA more than doubled in 4Q2025, rising 112.8% y-o-y to EGP 1.3 billion, with margin expanding to 21.5% from 14.7% in 4Q2024. For FY2025, EBITDA grew 58.1% y-o-y to EGP 4.0 billion, with margin widening to 19.2% from 15.7%.
- Net profit surged 178.6% y-o-y in 4Q2025 to EGP 859.4 million, with net margin reaching 13.9% compared to 7.3% in 4Q2024. For FY2025, net profit increased 72.6% y-o-y to EGP 2.4 billion, with net margin improving to 11.7% from 8.8%.
- Net export sales reached EGP 1.96 in FY2025, up 25% y-o-y and representing 9.5% of total revenues.
- Edita Morocco generated revenues of EGP 571.9 million in FY2025, up 20.3% y-o-y and reflecting strengthened distribution capabilities and improved route-to-market execution.

### Summary Income Statement

EGP mn	4Q2025	4Q2024	Change	FY2025	FY2024	Change
Revenue	6,174.5	4,245.4	45.4%	20,915.1	16,146.5	29.5%
Gross Profit	2,165.7	1,312.9	65.0%	7,085.6	4,906.3	44.4%
% Margin	35.1%	30.9%		33.9%	30.4%	
EBITDA	1,330.4	625.3	112.8%	4,011.1	2,537.5	58.1%
% Margin	21.5%	14.7%		19.2%	15.7%	
Net Profit	859.4	308.5	178.6%	2,442.3	1,415.4	72.6%
% Margin	13.9%	7.3%		11.7%	8.8%	

The discussion and analysis in this report are based on the unaudited IFRS statements. For comparison of the results to Egyptian Accounting Standards, please refer to the section "Egyptian Accounting Standards Reconciliation to IFRS."



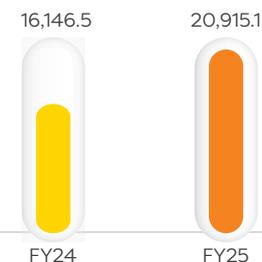
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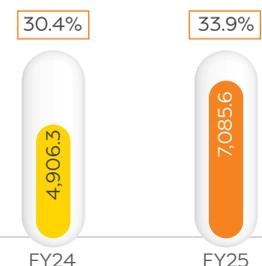
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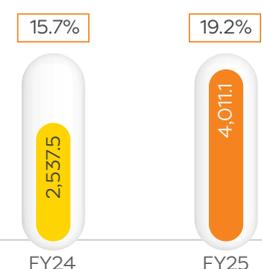
### Revenue Progression (EGP million)



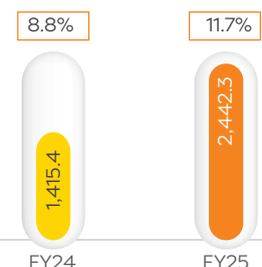
### Gross Profit Progression (EGP million, % margin)



### EBITDA Progression (EGP million, % margin)



### Net Profit Progression (EGP million, % margin)



### Results in a Nutshell

Edita Food Industries S.A.E. (EFID.CA on the Egyptian Exchange), a leader in the Egyptian packaged snack food market, announced today its results for the quarter and period ended 31 December 2025. The Company delivered an exceptional fourth quarter, with consolidated revenues increasing 45.4% y-o-y to EGP 6.2 billion in 4Q2025, reflecting strong volume recovery, successful price-point migration, and sustained demand momentum across key categories. Profitability expanded at an even faster pace. Gross profit increased 65.0% y-o-y to EGP 2.2 billion, with gross margin improving to 35.1% compared to 30.9% in 4Q2024. EBITDA more than doubled, rising 112.8% y-o-y to EGP 1.3 billion, with margin expanding to 21.5% from 14.7% in the prior-year quarter. Net profit surged 178.6% y-o-y to EGP 859.4 million, with net margin reaching 13.9%, nearly double the 7.3% recorded in 4Q2024. The quarter's results underscore the strength of Edita's operating leverage and disciplined execution.

The strong close to the year translated into solid full-year performance. FY2025 revenues grew 29.5% y-o-y to EGP 20.9 billion. Gross profit increased 44.4% to EGP 7.1 billion, with gross margin expanding 3.5 percentage points to 33.9%. EBITDA rose 58.1% to EGP 4.0 billion, with margin widening to 19.2% versus 15.7% in FY2024, while net profit increased 72.6% to EGP 2.4 billion, with net margin improving to 11.7% from 8.8% last year. The expansion across all profitability levels reflects enhanced operating leverage, disciplined pricing, and sustained cost control.

Building on the positive momentum beginning May 2025, Edita delivered a particularly strong fourth quarter, driven by simultaneous improvements in volumes and product mix. In 4Q2025, total tons sold increased 47.4% y-o-y to 45.5 thousand tons, while total packs rose 23.1% y-o-y to 1.1 billion packs. This volume recovery was complemented by continued price-point migration, with average price per pack increasing to EGP 5.81 from EGP 4.92 in 4Q2024, reflecting enhanced product mix and sustained demand across categories. At the segment level, 4Q performance was broad-based and led by the Company's core categories. Cakes revenues increased 44.4% y-o-y to EGP 3.2 billion, driven by a 45.2% rise in tons sold alongside improved average pricing. Bakery grew even faster, with revenues rising 58.0% y-o-y to EGP 1.9 billion, supported by a 59.0% increase in tons sold and continued price optimization. Edita's more nascent segments also continued to scale in 4Q2025, led by rusks, biscuits, and wafers, which recorded revenue growth of 64.3%, 8.2%, and 15.4% y-o-y, respectively, supporting portfolio diversification and reinforcing the Company's higher-value product mix.

For the full year, Edita maintained solid operational performance. Total tons sold increased 19.3% y-o-y to 154.7 thousand tons, while total packs remained broadly stable at 3.8 billion, reflecting portfolio migration toward higher-value propositions. Average price per pack rose 31.3% y-o-y to EGP 5.52, supported by sustained price-point migration and a richer product mix. Cakes and bakery remained the largest contributors to annual volume performance, while rusks, biscuits, and candy delivered strong y-o-y expansion, reinforcing the Company's diversification strategy.

Gross profit expansion accelerated in the fourth quarter, driven by strong operating leverage and improved cost absorption. In 4Q2025, gross profit increased 65.0% y-o-y to EGP 2.2 billion, with gross margin expanding to 35.1% compared to 30.9% in



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**New Product Launches  
2024/25**



4Q2024. The margin expansion was supported by disciplined cost control across key components. While net sales increased 45.4% y-o-y, cost of direct materials rose at a slower pace of 37.0% to EGP 3.4 billion, improving to 54.6% of revenue compared to 57.9% in 4Q2024. Manufacturing overheads increased to EGP 556.8 million, reflecting higher production volumes, but declined to 9.0% of revenue from 9.7% in the prior-year quarter. Industrial depreciation rose to EGP 81.8 million, representing 1.3% of revenue versus 1.5% in 4Q2024.

For the full year, gross profit increased 44.4% y-o-y to EGP 7.1 billion, with gross margin expanding 3.5 percentage points to 33.9% from 30.4% in FY2024. Despite COGS rising 23.0% y-o-y to EGP 13.8 billion, cost intensity improved meaningfully as a share of revenue. Direct material costs declined to 55.3% of sales compared to 58.8% in the prior year, while manufacturing overheads and industrial depreciation remained stable at 9.4% and 1.4% of revenue, respectively, reflecting sustained cost discipline and structural operating leverage.

Operating leverage was further evident at the SG&A level. In 4Q2025, SG&A expenses increased 20.2% y-o-y to EGP 904.0 million but declined to 14.6% of sales compared to 17.7% in 4Q2024, reflecting improved efficiency despite higher activity levels. For FY2025, SG&A rose 29.6% y-o-y to EGP 3.4 billion, yet remained stable at 16.1% of sales.

EBITDA followed a similar trajectory. In 4Q2025, EBITDA more than doubled, rising 112.8% y-o-y to EGP 1.3 billion, with margin expanding to 21.5% from 14.7% in the prior-year quarter. On a full-year basis, EBITDA increased 58.1% y-o-y to EGP 4.0 billion, with margin widening 3.5 percentage points to 19.2%.

Net profit also accelerated sharply in the fourth quarter, increasing 178.6% y-o-y to EGP 859.4 million, with net margin reaching 13.9%. For FY2025, net profit grew 72.6% y-o-y to EGP 2.4 billion with a net profit margin of 11.7% versus 8.8% in FY2024, supported by revenue growth, margin expansion, and higher net interest income.

On the regional front, Edita continued to scale its international footprint throughout the year. Net export sales reached EGP 1.96 billion in FY2025, representing 9.5% of total revenues. In 4Q2025, Edita reported net export sales of EGP 649 million, reflecting a 45.3% y-o-y increase, and representing 10.6% of total revenues.

Edita Morocco delivered revenues of EGP 571.9 million in FY2025, reflecting continued operational progress and strengthened distribution capabilities as it continues expanding its presence in the Moroccan market. In the fourth quarter, the subsidiary reported revenues of EGP 158.7 million.

**Operational Developments**

During the full year of 2025, Edita continued to refine its portfolio with innovative product launches across price tiers, introducing upsized packs, new flavor varieties, and limited-time offerings to cater to evolving consumer preferences and sustain demand momentum.



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**New Product Launches  
2024/25**



In the rusks segment, the Company introduced the new Bake Rollz Sharing Size Pack at the EGP 20 price point, alongside new limited-edition flavors under both the Bake Rolls (EGP 15) and Bake Sticks (EGP 10) lines. Within the biscuits segment, Coated Cookies were launched under the Oniro line at EGP 10. Earlier in the year, the segment was further supported by the introduction of a new family pack at EGP 50 and a two-piece cookie pack at EGP 10. In the candies segment, Edita added the Tropical Jellix product at EGP 10, alongside new Mimix flavors—Dolce Apple Caramel and Dolce Vanilla Biscuit—each priced at EGP 10. The Caramelo range was further expanded with a new Chocolate & Coffee flavor and an upsized 9-piece pack, both positioned at EGP 10. Meanwhile, the Company also launched two new Frulla flavors positioned at EGP 10. Within the wafers segment, new Block LTO products were launched under the Freska line at the EGP 10 price point. Earlier in the year, the Mini Freska share pack and three Freska limited-time flavors were introduced at EGP 50 and EGP 15, respectively. In the croissant segment, the Mini Molto King was launched at EGP 20 with a dedicated marketing campaign, while the TODO brand introduced a new pistachio flavor at EGP 15.

In Morocco, Edita continued to strengthen its local footprint, supported by the rollout of a dedicated retail sales force that significantly improved its route-to-market capabilities and expanded market reach. On the portfolio front, Edita Morocco broadened its HOHOs product range with new and distinctive flavors including the HOHOs Cake Bar, in addition to bringing the Freska products to the market, reinforcing Edita’s regional growth efforts and brand synergies.

During the year, Edita finalized the capital increase for its Iraqi subsidiary and completed the relocation of its existing bakery line.

In October 2025, Edita signed an asset purchase agreement with a regional food company to acquire production machinery, including two cake and two bakery production lines, for a total consideration of EGP 320 million. The additional lines are expected to expand Edita’s total production capacity by around 15% across its core segments, supporting the Company’s growth momentum and further cementing Edita’s position as a regional player in the snack food sector.

In January 2026, Edita finalized an agreement with Hostess Brands LLC (a wholly owned subsidiary of The J. M. Smucker Company) to expand its ownership of the HoHos, Twinkies, and Tiger Tail brands (“HTT”) beyond the Middle East and North Africa to cover more than 45 additional countries representing the remaining African markets.

In February 2026, Edita’s subsidiary, Edita for Trade & Distribution (ETD), signed a partnership with Shift EV, a leading Egyptian provider of electric mobility solutions, to electrify ETD’s nationwide distribution fleet. With a strategy for expansion to accommodate Edita’s growing segments as well as third - party brands, the integration of electric trucks is expected to enhance operational efficiency, reduce fuel consumption and deliver meaningful cost savings, all while lowering Edita’s carbon footprint and supporting Egypt’s transition toward cleaner mobility solutions.



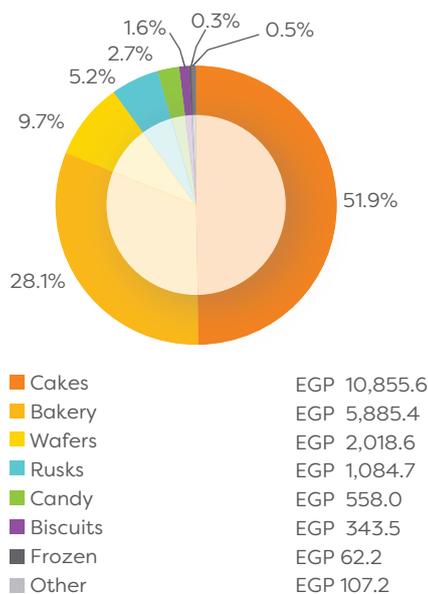
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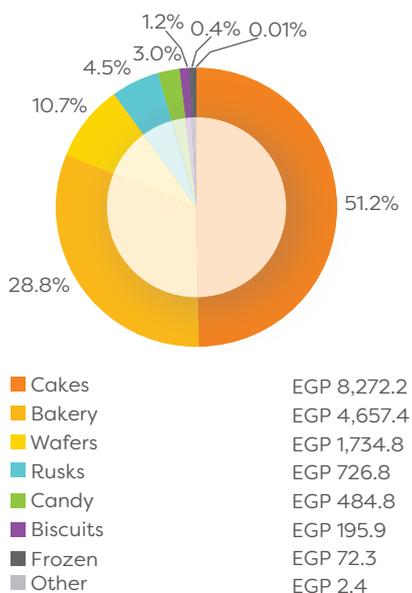
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## Segment Contribution to Revenue FY2025 (EGP mn)



## Segment Contribution to Revenue FY2024 (EGP mn)



## Overview of Segment Performance

### FY2025 Revenue Growth by Segment (y-o-y)



At the segment level in 4Q2025, growth was broad-based across core and emerging categories, reflecting continued demand recovery alongside disciplined pricing execution.

Cakes generated revenues of EGP 3.2 billion, up 44.4% y-o-y, driven by a 25.9% increase in packs sold to 643 million and a 45.2% rise in tons sold, alongside a 14.7% increase in average price per pack to EGP 4.94, reflecting ongoing price-point migration and mix optimization.

Bakery recorded revenues of EGP 1.9 billion, rising 58.0% y-o-y, supported by strong volume expansion, with packs increasing 34.1% to 232 million and tons rising 59.0%, while average price per pack increased 17.8% y-o-y to EGP 8.02, reinforcing its position as a key growth engine driven by both scale and pricing.

Rusks generated revenues of EGP 331.4 million, up 64.3% y-o-y, reflecting a 26.5% increase in packs sold to 38 million and a 73.2% surge in tons sold, supported by a 29.9% rise in average price per pack to EGP 8.63, demonstrating strong category traction and improved price realization.

Wafers recorded revenues of EGP 505.1 million, up 15.4% y-o-y, primarily supported by pricing, as average price per pack increased 24.9% to EGP 4.84, offsetting a 7.7% decline in packs sold to 104 million, while tons increased 1.2%.

Candy delivered revenues of EGP 168.0 million, rising 30.3% y-o-y, driven predominantly by volume recovery, with packs increasing 29.2% to 27 million and tons surging 77.3%, while average price per pack increased 0.9% y-o-y to EGP 6.18.

Biscuits generated revenues of EGP 90.2 million, up 8.2% y-o-y, reflecting continued scaling, as packs increased 4.4% to 15 million and tons increased 21.9%, supported by a 3.6% increase in average price per pack to EGP 5.88.



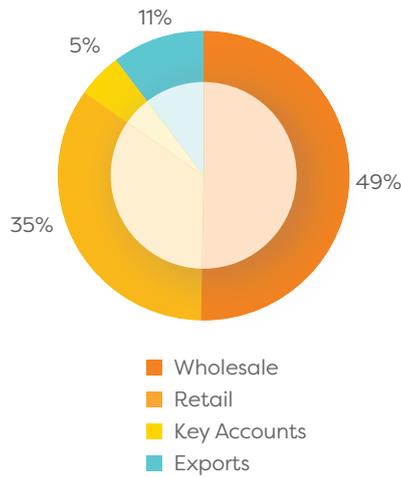
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### Revenue Contribution by Distribution Channel 4Q2025\*



For the full year, Edita delivered solid expansion across its core and emerging categories, supported by sustained demand momentum and continued price-point migration.

Total tons sold increased 19.3% y-o-y to 154.7 thousand, while total packs remained broadly stable at 3.8 billion (-1.4% y-o-y). Average price per pack rose 31.3% y-o-y to EGP 5.52, reflecting ongoing portfolio optimization toward higher-value offerings.

Cakes remained the primary revenue contributor, generating EGP 10.9 billion in FY2025, up 31.2% y-o-y, supported by stable packs of 2.3 billion (-2.1% y-o-y), an 18.4% increase in tons sold, and a 34.0% rise in average price per pack to EGP 4.76.

Bakery recorded EGP 5.9 billion in revenues, rising 26.4% y-o-y, reflecting a 2.0% increase in packs to 744 million, a 15.5% increase in tons sold, and a 23.9% rise in average price per pack to EGP 7.91.

Rusks generated EGP 1.1 billion in revenues, up 49.2% y-o-y, driven by a 1.0% increase in packs to 135 million, a strong 44.0% rise in tons sold, and a 47.8% increase in average price per pack to EGP 8.06.

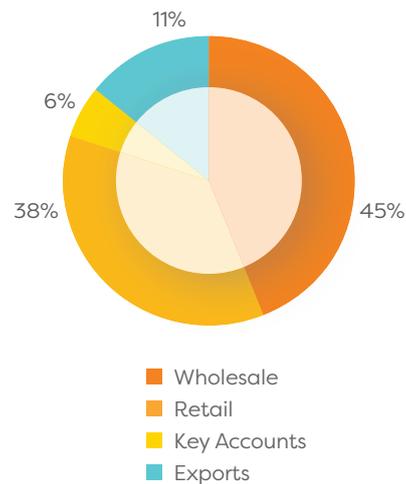
Wafers delivered EGP 2.0 billion in revenues, up 16.4% y-o-y, supported by pricing improvements, as average price per pack increased 33.6% to EGP 4.39, offsetting a 12.9% decline in packs to 460 million, while tons increased 0.5%.

Candy recorded revenues of EGP 558 million, up 15.1% y-o-y, reflecting a 21.6% increase in packs to 91 million and an 84.6% increase in tons sold, offsetting a 5.3% decline in average price per pack to EGP 6.15.

Biscuits generated EGP 343.5 million in revenues, surging 75.3% y-o-y, supported by a 53.7% increase in packs to 65 million, an 84.1% rise in tons sold, and a 14.1% increase in average price per pack to EGP 5.26.

The Frozen segment generated EGP 62.2 million in FY2025, down 14.0% y-o-y, as packs declined 47.2% to 0.8 million and tons fell 20.7%, while average price per pack increased 62.9% to EGP 79.09.

### Revenue Contribution by Distribution Channel 4Q2024\*

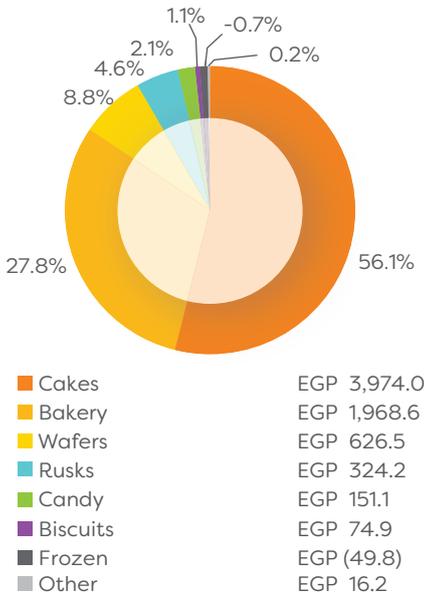


\* Figures are based on gross sales

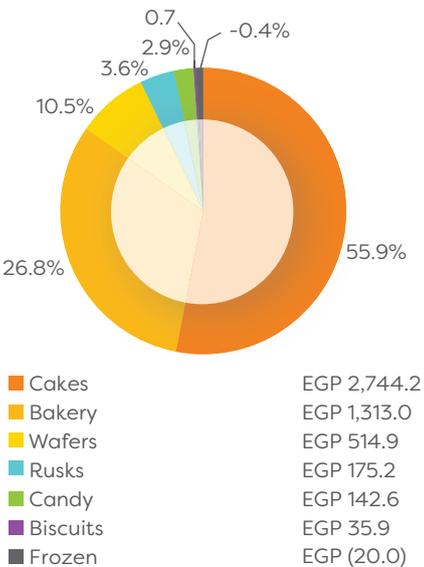


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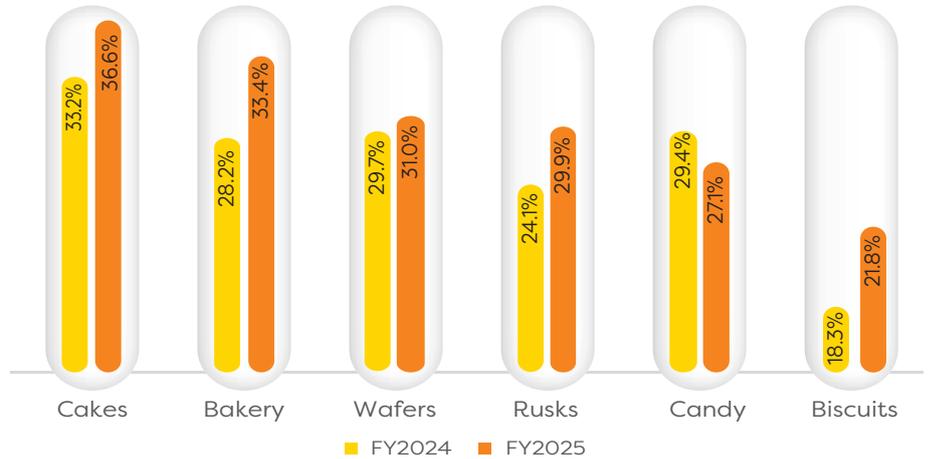
### Segment Contribution to Gross Profit FY2025 (EGP mn)



### Segment Contribution to Gross Profit FY2024 (EGP mn)



### Gross Profit Margin by Product Segment



Gross profit expansion was particularly strong in the fourth quarter, climbing 65.0% y-o-y to EGP 2.2 billion, with gross margin improving to 35.1% from 30.9% in 4Q2024.

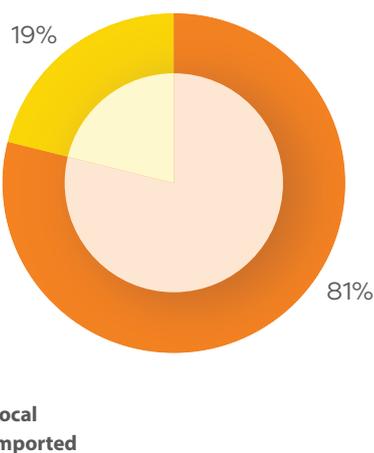
At the segment level, Cakes recorded gross profit of EGP 1.2 billion, up 62.0% y-o-y, with gross margin expanding to 37.8% from 33.7%. Bakery generated gross profit of EGP 644.5 million, rising 88.3% y-o-y, with margin improving to 34.7% from 29.1%. Rusks delivered gross profit of EGP 104.9 million, up 94.4% y-o-y, with gross margin expanding to 31.7% from 26.8%. Wafers posted gross profit of EGP 156.8 million, up 27.0% y-o-y, with margin improving to 31.1% from 28.2%. Candy recorded gross profit of EGP 49.1 million, up 23.2% y-o-y, while gross margin moderated to 29.3% from 30.9%. Biscuits generated gross profit of EGP 21.5 million, up 8.1% y-o-y, with margin remaining stable at 23.9%. The Frozen segment recorded a gross loss of EGP 16.7 million compared to a loss of EGP 8.9 million in 4Q2024.

For the full year, consolidated gross profit increased 44.4% y-o-y to EGP 7.1 billion, with gross margin improving to 33.9% from 30.4% in FY2024.

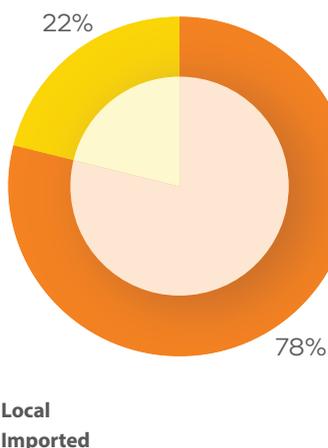
Cakes generated gross profit of EGP 4.0 billion, up 44.8% y-o-y, with gross margin expanding to 36.6% from 33.2%. Bakery recorded gross profit of EGP 2.0 billion, rising 49.9% y-o-y, with margin improving to 33.4% from 28.2%. Rusks delivered gross profit of EGP 324.9 million, up 85.0% y-o-y, with gross margin expanding to 29.9% from 24.1%. Wafers generated gross profit of EGP 626.5 million, up 21.7% y-o-y, with margin improving to 31.0% from 29.7%. Candy posted gross profit of EGP 151.1 million, up 5.9% y-o-y, while gross margin moderated to 27.1% from 29.4%. Biscuits recorded gross profit of EGP 74.9 million, more than doubling y-o-y (+108.6%), with margin improving to 21.8% from 18.3%. The Frozen segment recorded a gross loss of EGP 49.8 million compared to a loss of EGP 20.0 million in FY2024.



## Imported vs. Local Direct Material FY2025



## Imported vs. Local Direct Material FY2024



## Revenue and Gross Profitability by Segment

EGP mn	4Q2025	4Q2024	Change	FY2025	FY2024	Change
<b>Cakes</b>						
Revenue	3,176.7	2,200.1	44.4%	10,855.6	8,272.2	31.2%
Gross Profit	1,200.6	741.1	62.0%	3,974.0	2,744.2	44.8%
Gross Profit Margin	37.8%	33.7%	4.1pp	36.6%	33.2%	3.4pp
<b>Bakery</b>						
Revenue	1,858.2	1,176.5	57.9%	5,885.4	4,657.4	26.4%
Gross Profit	644.5	342.4	88.3%	1,968.6	1,313.0	49.9%
Gross Profit Margin	34.7%	29.1%	5.6pp	33.4%	28.2%	5.3pp
<b>Rusks</b>						
Revenue	331.4	201.6	64.3%	1,084.7	726.8	49.2%
Gross Profit	104.9	54.0	94.4%	324.2	175.2	85.0%
Gross Profit Margin	31.7%	26.8%	4.9pp	29.9%	24.1%	5.8pp
<b>Wafers</b>						
Revenue	505.1	437.8	15.4%	2,018.6	1,734.8	16.4%
Gross Profit	156.8	123.5	27.0%	626.5	514.9	21.7%
Gross Profit Margin	31.1%	28.2%	2.8pp	31.0%	29.7%	1.4pp
<b>Candy</b>						
Revenue	168.0	128.9	30.3%	558.0	484.8	15.1%
Gross Profit	49.1	39.9	23.2%	151.1	142.6	5.9%
Gross Profit Margin	29.3%	30.9%	(1.7)pp	27.1%	29.4%	(2.3)pp
<b>Biscuits</b>						
Revenue	90.2	83.3	8.2%	343.5	195.9	75.3%
Gross Profit	21.5	19.9	8.1%	74.9	35.9	108.6%
Gross Profit Margin	23.9%	23.9%	-	21.8%	18.3%	3.5pp
<b>Frozen</b>						
Revenue	14.0	14.8	-5.6%	62.2	72.3	-14.0%
Gross Profit (loss)	(16.7)	(8.2)	102.4%	(49.8)	(20.0)	149.5%
Gross Profit Margin	(119.5)%	(55.7)%	-	(80.1)%	(27.6)%	-
<b>Raw Chips</b>						
Revenue	31.1	2.4	High	107.2	2.4	High
Gross Profit (loss)	4.8	0.4	High	16.2	0.4	High
Gross Profit Margin	15.6%	17.5%	(1.9)pp	15.1%	17.5%	(2.4)pp
<b>Total Revenues*</b>	<b>6,174.5</b>	<b>4,245.4</b>	<b>45.4%</b>	<b>20,915.1</b>	<b>16,146.5</b>	<b>29.5%</b>
<b>Total Gross Profit*</b>	<b>2,165.7</b>	<b>1,312.9</b>	<b>65.0%</b>	<b>7,085.6</b>	<b>4,906.3</b>	<b>44.4%</b>
<b>Total GPM</b>	<b>35.1%</b>	<b>30.9%</b>	<b>4.1pts</b>	<b>33.9%</b>	<b>30.4%</b>	<b>3.5pts</b>

\*Includes contributions from Edita's imports segment

### New Product Launches 2024/25



### Segment Volumes and Prices

EGP mn	4Q2025	4Q2024	Change	FY2025	FY2024	Change
<b>Cakes</b>						
Packs (mn)	643	511	25.9%	2,282	2,331	-2.1%
Tons (000s)	23.5	16.2	45.2%	80.3	67.8	18.4%
Av. Price (EGP)	4.94	4.31	14.7%	4.76	3.55	34.0%
<b>Bakery</b>						
Packs (mn)	232	173	34.1%	744	729	2.0%
Tons (000s)	14.9	9.3	59.0%	46.2	40.0	15.5%
Av. Price (EGP)	8.02	6.81	17.8%	7.91	6.39	23.9%
<b>Rusks</b>						
Packs (mn)	38	30	26.5%	135	133	1.0%
Tons (000s)	2.5	1.5	73.2%	8.1	5.6	44.0%
Av. Price (EGP)	8.63	6.64	29.9%	8.06	5.45	47.8%
<b>Wafers</b>						
Packs (mn)	104	113	-7.7%	460	528	-12.9%
Tons (000s)	2.6	2.6	1.2%	11.3	11.2	0.5%
Av. Price (EGP)	4.84	3.87	24.9%	4.39	3.29	33.6%
<b>Candy</b>						
Packs (mn)	27	21	29.2%	91	75	21.6%
Tons (000s)	1.2	0.7	77.3%	5.9	3.2	84.6%
Av. Price (EGP)	6.18	6.12	0.9%	6.15	6.49	-5.3%
<b>Biscuits</b>						
Packs (mn)	15	15	4.4%	65	43	53.7%
Tons (000s)	0.7	0.5	21.9%	2.6	1.4	84.1%
Av. Price (EGP)	5.88	5.68	3.6%	5.26	4.61	14.1%
<b>Frozen</b>						
Packs (mn)	0.2	0.2	-15.6%	0.79	1.5	-47.2%
Tons (000s)	0.09	0.07	33.5%	0.34	0.43	-20.7%
Av. Price (EGP)	70.27	62.92	11.7%	79.09	48.54	62.9%
<b>Raw Chips</b>						
Packs (mn)	2.8	0.2	High	11	0.2	-
Tons (000s)	-	-	-	-	-	-
Av. Price (EGP)	11.17	10.08	10.8%	9.86	10.08	-2.2%
<b>Total Packs* (mn)</b>	<b>1,063</b>	<b>864</b>	<b>23.1%</b>	<b>3,788</b>	<b>3,840</b>	<b>-1.4%</b>
<b>Total Tons* (000s)</b>	<b>45.5</b>	<b>30.8</b>	<b>47.4%</b>	<b>154.7</b>	<b>129.7</b>	<b>19.3%</b>
<b>Av. Price/Pack (EGP)</b>	<b>5.81</b>	<b>4.92</b>	<b>18.1%</b>	<b>5.52</b>	<b>4.20</b>	<b>31.3%</b>

\*Includes contributions from Edita's imports segment

### New Product Launches 2024/25



### Balance Sheet

The company's total loans and borrowings as of 31 December 2025 stood at EGP 4,474.6 million, up from EGP 3,468.2 million as at 31 December 2024. Total bank overdrafts recorded EGP 771.4 million as at 31 December 2025 versus EGP 808.4 recorded at the end of 2024. Cash balance stood at EGP 4,741.1 million as at 31 December 2025, up from EGP 1,324.2 million as at year-end 2024. Edita recorded a net cash position of EGP 266.5 million as at 31 December 2025 compared to a net debt of EGP 2,144.0 million in net debt as at 31 December 2024.

Edita booked inventories of EGP 2,315.1 million as at 31 December 2025, down from 3,034.0 million as at 31 December 2024. Meanwhile, trade and notes receivable stood at EGP 243.5 million as at 31 December 2025, compared to EGP 174.8 million as at 31 December 2024.

Total CAPEX for the period ending 31 December 2025 amounted to EGP 1,392.8 million, primarily allocated to expansion-related investments, with additional expenditures for maintenance and distribution vehicles.

### Egyptian Accounting Standards Reconciliation to IFRS

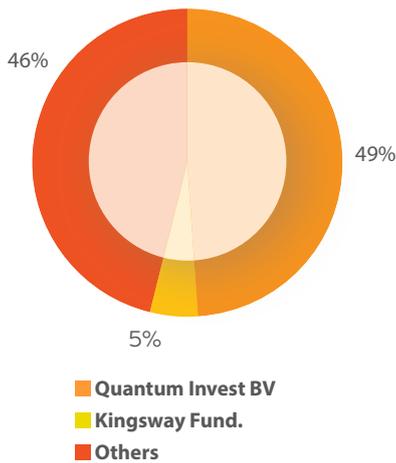
Edita's EAS and IFRS financial statements differ in the treatment of employees' profit share, which is expensed under the IFRS, while the EAS accounts for them as a distribution and are thus not included on the income statement. Also, EAS and IFRS differ in the calculation of EBITDA. In FY2025, EGP 9.4 million in FX gains were added to EBITDA while an FA gain deduction of EGP 5.3 million and profit share deduction amounting to EGP 253.5 million were subtracted from EBITDA, bringing total EAS to IFRS adjustments on EBITDA to EGP 249.4 million. A reconciliation between Edita's financial statements in EAS with the IFRS-based financial statements for FY2025 is provided in the table below.

in EGP mn*	FY2025 EAS	Adjustments	FY2025 IFRS
<b>Net Sales</b>	<b>20,915.1</b>	-	<b>20,915.1</b>
Cost of Sales	11,573.1	-	11,573.1
M.O.H	1,853.0	(106.2)	1,959.2
Total COGS	13,723.3		13,829.5
<b>Gross Profit</b>	<b>7,191.8</b>	<b>106.2</b>	<b>7,085.6</b>
Selling & Distribution Exp.	1,080.2	(52.4)	1,132.5
Advertising & Marketing Exp.	801.3	-	801.3
General & Admin. Exp.	1,331.2	(95.0)	1,426.2
Other Operations Cost	184.1	0.7	183.4
Profit from Operations	3,795.0	252.8	3,542.1
<b>Profit from Operations Margin</b>	<b>18.1%</b>		<b>16.9%</b>
Other Income/Expense	47.9	(0.18)	48.1
Profit before income tax	3,703.9	253.0	3,450.8
<b>Income Tax Expenses</b>	<b>1,008.5</b>	-	<b>1,008.5</b>
Net Profit After Tax	2,695.3	253.0	2,442.3
<b>EBITDA</b>	<b>4,260.6</b>	<b>249.5</b>	<b>4,011.1</b>
EBITDA Margin	20.4%		19.2%

\*Figures are based on management accounts for better disclosure on expenses breakdown



**Shareholder Structure as of FY2025**



**About Edita Food Industries S.A.E.**

Edita, founded in 1996 and headquartered in Egypt, is a leader in the growing Egyptian packaged snack food market. The Company manufactures, markets and distributes a range of branded baked snack products including packaged cakes, bakery, rusks (baked wheat), wafers and biscuits as well as selected confectionary/candy products. The Company’s local brand portfolio includes household names such as TODO, Molto, Bake Rolz, Bake Stix, Freska, Oniro and MiMix. The Company also has the exclusive ownership of the international Hostess brands Twinkies, HOHO’s and Tiger Tail in across all of Africa as well as in, Jordan, Palestine, Syria, Lebanon, Iraq, Bahrain, Oman, the UAE, Kuwait, Qatar and Saudi Arabia; and is party to a technical assistance and know-how agreement to manufacture 11 additional Hostess brands across its territories. The Company holds strong number-one market positions in its core cake and bakery segments as well as in rusks, a leading market position in candy and a growing market position in the wafers segment. In FY2025, the Company derived 90% of its revenue from Egypt and 10% from regional export markets. Learn more at [ir.edita.com.eg](http://ir.edita.com.eg).

**Forward-Looking Statements**

This communication contains certain forward-looking statements. A forward-looking statement is any statement that does not relate to historical facts and events, and can be identified by the use of such words and phrases as “according to estimates”, “aims”, “anticipates”, “assumes”, “believes”, “could”, “estimates”, “expects”, “forecasts”, “intends”, “is of the opinion”, “may”, “plans”, “potential”, “predicts”, “projects”, “should”, “to the knowledge of”, “will”, “would” or, in each case their negatives or other similar expressions, which are intended to identify a statement as forward-looking. This applies, in particular, to statements containing information on future financial results, plans, or expectations regarding business and management, future growth or profitability and general economic and regulatory conditions and other matters affecting the Company.

Forward-looking statements reflect the current views of the Company’s management (“Management”) on future events, which are based on the assumptions of the Management and involve known and unknown risks, uncertainties and other factors that may cause the Company’s actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. The occurrence or non-occurrence of an assumption could cause the Company’s actual financial condition and results of operations to differ materially from, or fail to meet expectations expressed or implied by, such forward-looking statements.

The Company’s business is subject to a number of risks and uncertainties that could also cause a forward-looking statement, estimate or prediction to differ materially from those expressed or implied by the forward-looking statements contained in this prospectus. The information, opinions and forward-looking statements contained in this communication speak only as at its date and are subject to change without notice. The Company does not undertake any obligation to review, update, confirm or to release publicly any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of this communication.

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