





Edita Food Industries Reports 3Q2025 Earnings

Edita delivers impressive 40.4% year-on-year revenue growth to EGP 5.5 billion in 3Q2025, with net profit almost doubling to EGP 659.2 million, supported by volume recovery, portfolio optimization, and strong margin enhancement

Highlights for 3Q2025









Financial and Operational Highlights

- Revenues grew 40.4% y-o-y to EGP 5.5 billion in 3Q2025, driven by strong volume recovery, continued product mix optimization, and effective migration to higher average price points.
- Cakes and croissants remained key contributors to growth, with revenues increasing 43.5% y-o-y and 33.3% y-o-y, respectively in 3Q2025. Meanwhile, Edita's nascent segments also supported growth with a strong recovery in demand and volumes, including the candy segment which delivered a 27.4% y-o-y growth in 3Q2025, along with the biscuits segment which maintained exceptional momentum with a 95.5%% y-o-y growth in 3Q2025.
- Total volumes sold increased to 972 million packs, up 17.4% y-o-y and 7.3% q-o-q, reflecting rising demand and a continued recovery in consumption. In parallel, total tons sold increased 46.4% y-o-y to 42.2 thousand tons in 3Q2025 as Edita migrates its portfolio to higher value propositions, with average price per pack increasing 19.6% y-o-y in 3Q 2025 to EGP 5.65.
- Gross profit rose 57.1% y-o-y to EGP 1.9 billion, with the gross margin expanding to 34.9% from 31.2% in 3Q2024, supported by Edita's strong top-line growth, improved operating leverage, and enhanced cost efficiency.
- EBITDA surged 74.0% y-o-y to EGP 1.1 billion, with a margin of 19.6% versus 15.9% in 3Q2024, driven by stronger gross profitability and stable SG&A as a percentage of sales
- Net profit surged to EGP 659.2 million, up 84.5% y-o-y from EGP 357.3 million in 3Q2024, with the net margin expanding to 12.0% from 9.1%.
- Net export sales reached EGP 544.9 million, representing 10% of the Company's total sales.
- Edita Morocco recorded revenues of EGP 132 million, up 8% y-o-y, driven by improved distribution efficiency and stronger retail penetration following the rollout of a dedicated retail sales force. On a year-to-date basis, revenues grew 30.3% in 9M2025.
- In October 2025, Edita signed an asset purchase agreement worth EGP 320 million to acquire two cake and two bakery production lines, along with other industrial machinery, expanding total production capacity by around 15% and strengthening its position in core segments.

Summary Income Statement

EGP mn	3Q2025	3Q2024	Change	9M2O25	9M2024	Change
Revenue	5,493.4	3,912.0	40.4%	14,740.6	11,901.2	23.9%
Gross Profit	1,917.8	1,220.6	57.1%	4,917.5	3,593.4	36.8%
% Margin	34.9%	31.2%		33.4%	30.2%	
EBITDA	1,079.4	620.5	74.0%	2,676.2	1,912.1	40.0%
% Margin	19.6%	15.9%		18.2%	16.1%	
Net Profit	659.2	357.3	84.5%	1,579.2	1,106.9	42.7%
% Margin	12.0%	9.1%		10.7%	9.3%	

The discussion and analysis in this report are based on the unaudited IFRS statements. For comparison of the results to Egyptian Accounting Standards, please refer to the section "Egyptian Accounting Standards Reconciliation to IFRS."























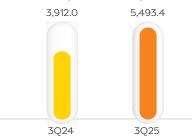


the sweet side of life

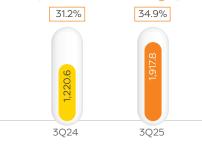
3Q2025 EARNINGS RELEASE

Cairo, Egypt | 10 November 2025

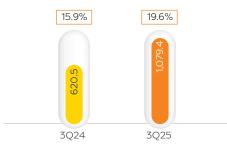
Revenue Progression (EGP million)



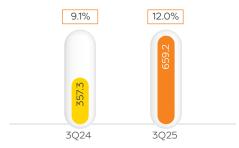
Gross Profit Progression (EGP million, % margin)



EBITDA Progression (EGP million, % margin)



Net Profit Progression (EGP million, % margin)



Results in a Nutshell

Edita Food Industries S.A.E. (EFID.CA on the Egyptian Exchange), a leader in the Egyptian packaged snack food market, announced today its results for the quarter and period ended 30 September 2025. Consolidated revenues grew 40.4% y-o-y to EGP 5.5 billion in 3Q2025, supported by robust volume recovery and ongoing product mix optimization. Gross profit grew 57.1% y-o-y to EGP 1.9 billion, with the gross margin expanding 3.7 percentage points to 34.9% driven by Edita's price point migration initiatives across its business segments. EBITDA climbed 74.0% y-o-y to EGP 1.1 billion, yielding a 19.6% margin versus 15.9% in the same quarter last year, while net profit surged 84.5% y-o-y to EGP 659.2 million, with a 12.0% margin versus 9.1% in 3Q2024. Quarter-on-quarter, the company continued to deliver margin enhancement across all profitability levels, underpinned by healthy volume expansion, disciplined pricing execution, and enhanced operational performance.

For the nine-month period, revenues grew 23.9% y-o-y to EGP 14.7 billion, while net profit reached EGP 1.6 billion, up 42.7% y-o-y, with the net margin improving to 10.7% versus 9.3% in 9M2024.

Edita's strong performance for the quarter and year-to-date reflects its agile business model and ability to navigate ongoing macroeconomic challenges. The company continues to deploy its price-point migration strategy and a dynamic product mix that effectively caters to evolving consumer needs while capturing growing market demand. During the quarter, Edita sustained its positive volume momentum, with total packs sold reaching 972 million in 3Q2025, up 17.4% year-on-year and 7.3% quarter-on-quarter compared to 905 million in 2Q2025. This strong performance signals rising demand and a continued recovery in consumption. In parallel, volume growth was accompanied by higher price points, with the average price per pack increasing to EGP 5.65 from EGP 4.72 in 3Q2024, reflecting consumer resilience and adaptation to new price levels. At the segmental level, cakes and croissants remained key contributors to total volumes, expanding by 18.1% and 16.3% y-o-y, respectively in 3Q2025. The biscuits segment maintained exceptional momentum, up 72.2% y-o-y, while candy and wafers grew 34.9% and 13.6% y-o-y, respectively. From a quarterly standpoint, volume growth was strongest across the bakery, biscuits, and rusks segments, which recorded a quarter-on-quarter increase of 26.1%, 23.7%, and 12.6%, respectively.

In 9M2025, the average price per pack increased by 35.3% y-o-y to EGP 5.41, and the average price per ton increased by 12.5% y-o-y, while total tons sold increased by 10.0% y-o-y during the nine-month period.

At the gross profit level, Edita recorded a 57.1% year-on-year increase to EGP 1.9 billion, with the gross margin expanding to 34.9% from 31.2% in 3Q2024. Strong gross profitability was driven by higher price points at higher production volumes, alongside continued cost discipline and production efficiency. Overall, COGS rose by 32.9% year-on-year to EGP 3.6 billion in 3Q2025, while direct materials and manufacturing overheads (MOH) declined as a percentage of revenue to 54.8% (3Q2024: 57.2%) and 8.9% (3Q2024: 10.1%), respectively. These results underscore Edita's strong operating leverage, enhanced efficiency, and effective cost control.





















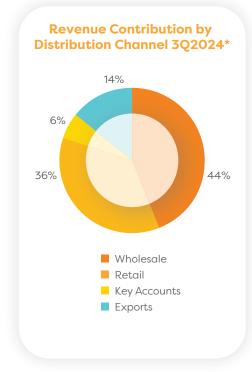




3Q2025 EARNINGS RELEASE

Cairo, Egypt | 10 November 2025





* Figures are based on gross sales

On a nine-month basis, gross profit increased by 36.8% year-on-year to EGP 4.9 billion, with the gross margin improving to 33.4% from 30.2% in 9M2024.

Total SG&A expenses rose to EGP 913.9 million in 3Q2025, up 41.4% year-on-year, primarily driven by higher marketing spend to support new product launches and stimulate demand. Despite the higher absolute spend, SG&A remained stable as a percentage of sales at 16.6%, compared to 16.5% in 3Q2024. Year-to-date, SG&A expenses grew 33.5% year-on-year to EGP 2.5 billion, representing 16.7% of sales versus 15.5% in 9M2024.

EBITDA stood at EGP 1.1 billion in 3Q2025, reflecting a surge of 74.0% y-o-y, with an expanded margin of 19.6%, compared to 15.9% in 3Q2024 thanks to improved gross profitability and stable SG&A as a percentage of sales. similarly, for the ninemonth period, EBITDA grew 40.0% y-o-y to EGP 2.7 billion, with a margin of 18.2%, up from 16.1% recorded in the previous year.

Net profit almost doubled to reach EGP 659.2 million in 3Q2025, up 84.5% y-o-y compared to the EGP 357.3 million recorded in 3Q2024, with net profit margin expanding to 12.0% from 9.1% in the same period last year. This strong bottom-line performance was supported by robust revenue growth, improved gross profitability, and higher interest income, supported by a favourable interest rate environment. For the nine-month period, net profit rose by 42.7% y-o-y to reach EGP 1.6 billion compared to EGP 1.1 million in 9M2024, with the net margin improving to 10.7% from 9.3% a year earlier.

Net export sales reached EGP 544.9 million in 3Q2025, up 2.2% y-o-y and representing a 10% of total sales.

On the regional front, Edita Morocco delivered revenues of EGP 132 million in 3Q2025, up 8% year-on-year, supported by improved distribution efficiency and stronger retail penetration following the rollout of a dedicated retail sales force. The subsidiary reported a solid 30.3% year-on-year growth in sales during the first nine months of 2025, underscoring its expanding presence and operational momentum in the Moroccan market.

Operational Developments

During the first nine months of 2025, Edita continued to refine its portfolio with innovative product launches across price tiers, introducing upsized packs and new flavor varieties to cater to evolving consumer preferences and sustain demand momentum.

During the quarter, Edita expanded its product portfolio with several new launches across key segments. In the croissant segment, the Company introduced the Mini Molto King at the EGP 20 price point, supported by a dedicated marketing campaign. Within the TODO brand, a new pistachio flavor was launched under the EGP 15 price bracket. In the wafers segment, Edita rolled out a new Mini Freska share pack at a new price point of EGP 50, alongside three limited-time flavors under the Freska brand at the EGP 15 price point. In the biscuits segment, a new family pack at a new price point

























3Q2025 EARNINGS RELEASE

Cairo, Egypt | 10 November 2025

New Product Launches 2024/25





In Morocco, Edita continued to strengthen its local footprint, supported by the rollout of a dedicated retail sales force that significantly improved its route-to-market capabilities and expanded market reach. On the portfolio front, Edita Morocco broadened its HOHOs product range with new and distinctive flavors, reinforcing Edita's regional growth efforts and brand synergies.

During the quarter, Edita finalized the capital increase for its Iraqi subsidiary and completed the relocation of its existing bakery line.



In October 2025, Edita signed an asset purchase agreement with a regional food company to acquire production machinery, including two cake and two bakery production lines, for a total consideration of EGP 320 million. The additional lines are expected to expand Edita's total production capacity by around 15% across its core segments, supporting the Company's growth momentum and further cementing Edita's position as a regional player in the snack food sector.





















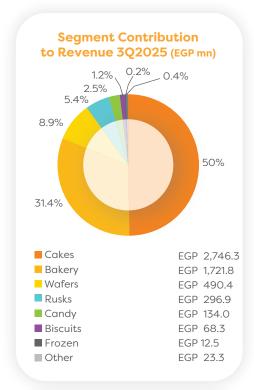


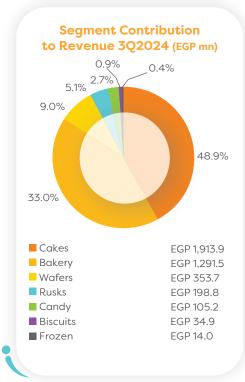












Overview of Segment Performance

3Q2025 Revenue Growth by Segment (y-o-y)



During the third quarter of 2025, the majority of Edita's segments growth was dual-driven by higher pricing along with year-on-year volume growth as consumer demand is on an upward trend. The cakes segment remained the primary contributor to consolidated revenues in 3Q2025, generating EGP 2.7 billion in sales, up 43.5% y-o-y supported by volume growth of 18.1% y-o-y and an increase in average price by 21.5% y-o-y to EGP 4.82. The bakery segment recorded EGP 1.7 billion in revenues, up 33.3% y-o-y as volumes expanded 16.3% y-o-y and average price per pack increased by 14.6%. Rusks revenues rose 49.4% y-o-y to EGP 297 million, with volumes remaining broadly stable while average price per pack increased 50.8% y-o-y in 3Q2025. Wafers achieved revenues of EGP 490.4 million, up 38.4% y-o-y supported by a 13.6% increase in volumes and a 22.1% increase in pricing. Meanwhile, Edita's candy segment revenues grew 27.4% y-o-y to EGP 134 million, backed by a 34.9% y-o-y increase in volumes, while the biscuits segment recorded EGP 68 million in revenues, with a y-o-y surge of 95.5% as volumes grew 72.2% y-o-y and average price per pack increased 13.5%. Finally, the frozen segment generated EGP 12 million in 3Q2025, down 10.9% y-o-y, on the back of lower volumes which declined by 44.8% and offset a 61.8% y-o-y increase in pricing per pack.

For the nine-month period, segment growth was primarily price driven as volume slowly recovered during the first two quarters before accelerating in 3Q2025. As such, the cakes segment contributed EGP 7.7 billion, up 26.5% y-o-y despite a volume decline of 9.9% y-o-y, reflecting Edita's strategy to shift toward higher-value SKUs during the period with average price per pack increasing 40.4% y-o-y in 9M2025. Bakery reported EGP 4.0 billion in revenues, up 15.7% y-o-y driven by a 25.7% y-o-y increase in average price per pack while volumes contracted 8.0% y-o-y. At the rusks segment, revenues grew 43.4% y-o-y to EGP 753 million, with average price per pack up by a strong 53.5% y-o-y while volumes declined slightly by 6.6% in 9M2025. Similarly, the wafers segment recorded revenues of EGP 1.5 billion, up 16.7% y-o-y on account of a 36.3% y-o-y increase in prices and despite a 14.2% y-o-y decline in volumes. Meanwhile, the candy segment recorded revenues EGP 390 million in 9M2025, growing 9.6% y-o-y supported by an 18.6% y-o-y climb in volumes during the period. Biscuits revenues grew 125.0% y-o-y to EGP 253 million in 9M2025 million



















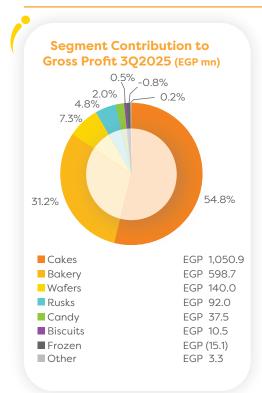


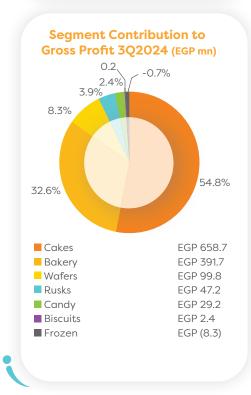




Cairo, Egypt | 10 November 2025

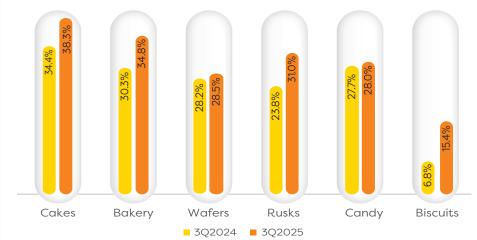






lion, on the back of the substantial 79.6% y-o-y volume growth, while the frozen segment generated EGP 48 million, down 16.1% y-o-y driven by a 53.1% y-o-y decline in volumes.

Gross Profit Margin by Product Segment



In 3Q2025, Edita's consolidated gross profit increased by 57.1% y-o-y to EGP 1.9 billion, driven by solid revenue growth achieved during the quarter as Edita continued to benefit from its effective pricing strategies along with a upward trajectory in volumes. Gross profit margin expanded to 34.9% in 3Q 2025 from 31.2% in 3Q2024, with nearly all of Edita's segments delivering expansion in gross profitability. Edita's cakes segment's gross profit grew by 59.5% y-o-y to EGP 1.1 billion, with the gross profit margin expanding to 38.3%, up from 34.4% in 302024. The bakery seament delivered a 52.8% y-o-y increase in gross profit to EGP 598.7 million, with an improved margin of 34.8% compared to 30.3% last year. Wafers reported a 40.3% y-o-y rise in gross profit to EGP 140.0 million, yielding a margin of 28.5% versus 28.2% in 3Q2024. Gross profit in the rusks segment grew by 94.7% y-o-y to EGP 92.0 million in 3Q2025, with a corresponding margin of 31.0% versus 23.8% in 3Q 2024. Meanwhile, the candy segment recorded a 28.6% y-o-y increase in gross profit to EGP 37.5 million, with gross margin inching up to 28.0% compared to 27.7% a year earlier. The biscuits segment achieved a significant turnaround, with gross profit reaching EGP10.5 million, up 342.5% y-o-y, with margins improving to 15.4% from 6.8% in 3Q2024. At the frozen segment, losses widened to EGP 15.1 million compared to EGP 8.3 million in 3Q2024.

In 9M2O25, consolidated gross profit increased by 36.8% y-o-y to EGP 4.9 billion, with the gross margin expanding to 33.4% from 30.2% in 9M2O24. Edita recorded robust gross profit growth across nearly all segments, fuelled by solid revenue growth year-to-date and Edita's proactive pricing initiatives since the beginning of the year. Cakes gross profit rose 38.4% y-o-y to EGP 2.8 billion with a margin of 36.1% versus 33.0% in 9M2O24, while bakery recorded a 36.3% y-o-y increase in gross profit to EGP 1.3 billion during the same period, with the gross margin expanding to 32.9% versus 27.9% last year. Wafers gross profit increased 20.0% y-o-y to EGP 469.5 million in 9M2O25, with gross margin improving to 31.0% compared to 30.2% in 9M2O24, while the rusks segment also performed strongly, growing 80.7% y-o-y to EGP 219.2 million with margins rising to 29.1% from 23.1% in 9M2O24. Candy recorded a slight decline of 0.8% to EGP 101.9 million, with the gross margin contracting to 26.1% versus 28.9% last year. The biscuits segment achieved strong growth, with gross profit up 234.0% to EGP 53.3 million and gross margin





















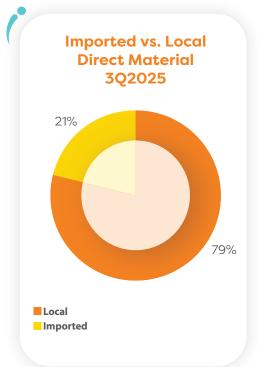


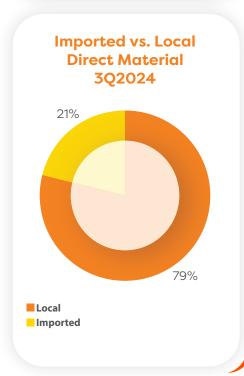












rising to 21.0% from 14.2% in 9M2O24. At the frozen segment, gross losses widened to EGP 33.2 million versus a loss of EGP 11.7 million in 9M2O24.

Revenue and Gross Profitability by Segment

EGP mn	3Q2025	3Q2024	Change	9M2025	9M2024	Change
Cakes						
Revenue	2,746.3	1,913.9	43.5%	7,678.8	6,072.1	26.5%
Gross Profit	1,050.9	658.7	59.5%	2,772.2	2,003.2	38.4%
Gross Profit Margin	38.3%	34.4%	3.9pp	36.1%	33.0%	3.1pp
Bakery						
Revenue	1,721.8	1,291.5	33.3%	4,027.2	3,480.9	15.7%
Gross Profit	598.7	391.7	52.8%	1,323.3	970.7	36.3%
Gross Profit Margin	34.8%	30.3%	4.5pp	32.9%	27.9%	5.0pp
Wafers						
Revenue	490.4	353.7	38.7%	1,513.4	1,297.0	16.7%
Gross Profit	140.0	99.8	40.3%	469.5	391.4	20.0%
Gross Profit Margin	28.5%	28.2%	0.3pp	31.0%	30.2%	0.8pp
Rusks						
Revenue	296.9	198.8	49.3%	753.3	525.2	43.4%
Gross Profit	92.0	47.2	94.7%	219.2	121.3	80.7%
Gross Profit Margin	31.0%	23.8%	7.2pp	29.1%	23.1%	6.0pp
Candy						
Revenue	134.0	105.2	27.4%	390.0	355.9	9.6%
Gross Profit	37.5	29.2	28.6%	101.9	102.7	-0.8%
Gross Profit Margin	28.0%	27.7%	0.3pp	26.1%	28.9%	-2.8pp
Biscuits						
Revenue	68.3	34.9	95.5%	253.3	112.6	125.0%
Gross Profit	10.5	2.4	342.5%	53.3	15.9	234.0%
Gross Profit Margin	15.4%	6.8%	8.6pp	21.0%	14.2%	6.8pp
Frozen						
Revenue	12.5	14.0	-10.7%	48.2	57.5	-16.1%
Gross Profit (loss)	-15.1	-8.3	81.5%	-33.2	-11.7	182.60%
Gross Profit Margin	-121.1%	-59.6%	-	-68.8%	-20.4%	_
Raw Chips						
Revenue	23.3	-	-	76.1	-	-
Gross Profit (loss)	3.3	-	-	11.3	-	-
Gross Profit Margin	14.1%	-	_	14.8%		
Total Revenues*	5,493.4	3,912.0	40.4%	14,740.5	11,901.2	23.9%
Total Gross Profit*	1,917.8	1,220.6	57.1 %	4,917.5	3,593.4	36.8%
Total GPM	34.9%	31.2%	3.7pts	33.4%	30.2%	3.2pts
*Includes contributions fro	m Edita's impo	orts soamont				

*Includes contributions from Edita's imports segment





























Cairo, Egypt | 10 November 2025

New Product Launches 2024/25







Segment Volumes and Prices

EGP mn	3Q2025	3Q2024	Change	9M2025	9M2024	Change
Cakes						
Packs (mn)	570	482	18.1%	1,639	1,820	-10.0%
Tons (000s)	20.3	14.0	44.3%	56.5	51.6	9.4%
Av. Price (EGP)	4.82	3.97	21.5%	4.69	3.3	40.4%
Bakery						
Packs (mn)	220	189	16.3%	512	556	-8.0%
Tons (000s)	13.6	10.3	31.7%	31.3	30.6	2.2%
Av. Price (EGP)	7.83	6.84	14.6%	7.87	6.26	25.7%
Wafers						
Packs (mn)	108	95	13.6%	355	415	-14.4%
Tons (000s)	2.7	2.1	32.7%	8.6	8.6	0.4%
Av. Price (EGP)	4.56	3.73	22.1%	4.26	3.13	36.3%
Rusks						
Packs (mn)	38	38	-1.0%	96	103	-6.6%
Tons (000s)	2.3	1.5	50.5%	5.6	4.2	33.7%
Av. Price (EGP)	7.87	5.22	50.8%	7.83	5.10	53.5%
Candy						
Packs (mn)	21	15	34.9%	64	54	18.6%
Tons (000s)	2.7	0.5	411.3%	4.6	2.5	86.6%
Av. Price (EGP)	6.50	6.88	-5.6%	6.14	6.64	-7.6%
Biscuits						
Packs (mn)	14	8	72.2%	50	28	79.6%
Tons (000s)	0.6	0.2	122.6%	1.9	0.9	123.1%
Av. Price (EGP)	4.82	4.25	13.5%	5.07	4.04	25.3%
Frozen						
Packs (mn)	0.15	0.26	-44.8%	0.59	1.25	-53.5%
Tons (000s)	0.06	0.07	-12.6%	0.25	0.36	-30.6%
Av. Price (EGP)	85.51	52.84	61.8%	82.07	45.85	79.0%
Raw Chips						
Packs (mn)	2.0	-	-	8.1	-	-
Tons (000s)	-	-	-	-	-	-
Av. Price (EGP)	11.43	-	-	9.41	-	-
Total Packs* (mn)	972	828	17.4%	2,724	2,977	-8.5%
Total Tons* (000s)	42.2	28.8	46.4%	108.8	98.8	10.0%
Av. Price/Pack (EGP)	5.65	4.72	19.6%	5.41	4.00	35.3%

^{*}Includes contributions from Edita's imports segment



























Cairo, Egypt | 10 November 2025



New Product Launches 2024/25











Balance Sheet

The company's total loans and borrowings as of 30 September 2025 stood at EGP 4,844.8 million, up from EGP 3,468.2 million as at 31 December 2024. Total bank overdrafts recorded EGP 1,024.7 million as at 30 September 2025 versus EGP 808.4 recorded at the end of 2024. Cash balance stood at EGP 4,524.2 million as at 30 September 2025 up from EGP 1,324.2 million as at year-end 2024. Edita recorded a net debt of EGP 320.6 million as at 30 September 2025 compared to EGP 2,144.0 million in net debt as at 31 December 2024.

Edita booked inventories of EGP 2,393.7 million as at 30 September 2025, down from 3,034.0 million as at 31 December 2024. Meanwhile, trade and notes receivable stood at EGP EGP 227.1 million as at 30 September 2025, compared to EGP 174.8 million as at 31 December 2024.

Total CAPEX for the period ending 30 September 2025 amounted to EGP 982 million, primarily allocated to expansion-related investments, with additional expenditures for maintenance and distribution vehicles.

Egyptian Accounting Standards Reconciliation to IFRS

Edita's EAS and IFRS financial statements differ in the treatment of employees' profit share, which is expensed under the IFRS, while the EAS accounts for them as a distribution and are thus not included on the income statement. Also, EAS and IFRS differ in the calculation of EBITDA. In 9M2025, EGP 16.9 million in FX gains as well as an FA gain, profit share deduction and on-off donation amounting to EGP 152.5 million were subtracted from EBITDA, bringing total EAS to IFRS adjustments on EBITDA to EGP139.9 million. A reconciliation between Edita's financial statements in EAS with the IFRSbased financial statements for 9M2025 is provided in the table below.

in EGP mn*	9M2O25 EAS	Adjustments	9M2025 IFRS
Net Sales	14,740.6	-	14,740.6
Cost of Sales	8,205.3	-	8,205.3
M.O.H	1,345.8	56.6	1,402.4
Total	9,767.6		9,823.1
Gross Profit	4,972.9	(55.4)	4,919.9
Selling & Distribution Exp.	771.3	38.3	809.6
Advertising & Marketing Exp.	607.4	-	607.4
General & Admin. Exp.	987.0	53.3	1,040.3
Other Operations Cost	136.9	0.6	136.3
Profit from Operations	2,470.3	(146.4)	2,326.2
Profit from Operations Margin	16.8%		15.8%
Other Income/Expense	(4.7)	-	(4.7)
Profit before income tax	2,340.7	(146.6)	2,196.5
Income Tax Expenses	614.9	-	614.9
Net Profit After Tax	1,725.8	(146.6)	1,581.6
EBITDA	2,816.1	(139.9)	2,678.6
EBITDA Margin	19.1%		18.2%

Figures are based on management accounts for better disclosure on expenses breakdown























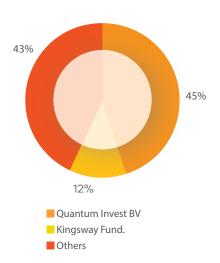




3Q2025 EARNINGS RELEASE

Cairo, Egypt | 10 November 2025

Shareholder Structure as of 3Q2025



Ms. Menna Shams El Din Chief Investment Officer & Corporate Affairs

menna.shamseldin@edita.com.eg

T: +202 3851-6464 M: +20 100 154 2428

Mr. Omar El-Abhar Investment Analysis Manager

Omar.Elabhar@edita.com.eg

T: +202 3851-6464 M: +20 114 229 3345

About Edita Food Industries S.A.E.

Edita, founded in 1996 and headquartered in Egypt, is a leader in the growing Egyptian packaged snack food market. The Company manufactures, markets and distributes a range of branded baked snack products including packaged cakes, bakery, rusks (baked wheat), wafers and biscuits as well as selected confectionary/candy products. The Company's local brand portfolio includes household names such as TODO, Molto, Bake Rolz, Bake Stix, Freska, Oniro and MiMix. The Company also has the exclusive ownership of the international Hostess brands Twinkies, HOHO's and Tiger Tail in Egypt, Libya, Jordan, Palestine, Morocco, Algeria, Tunisia, Syria, Lebanon, Iraq, Bahrain, Oman, the UAE, Kuwait, Qatar and Saudi Arabia; and is party to a technical assistance and know-how agreement to manufacture 11 additional Hostess brands across its territories. The Company holds strong number-one market positions in its core cake and bakery segments as well as in rusks, a leading market position in candy and a growing market position in the wafers segment. In 3Q2025, the Company derived 90% of its revenue from Egypt and 10% from regional export markets. Learn more at ir.edita.com.eg.

Forward-Looking Statements

This communication contains certain forward-looking statements. A forward-looking statement is any statement that does not relate to historical facts and events, and can be identified by the use of such words and phrases as "according to estimates", "aims", "anticipates", "assumes", "believes", "could", "estimates", "expects", "forecasts", "intends", "is of the opinion", "may", "plans", "potential", "predicts", "projects", "should", "to the knowledge of", "will", "would" or, in each case their negatives or other similar expressions, which are intended to identify a statement as forward-looking. This applies, in particular, to statements containing information on future financial results, plans, or expectations regarding business and management, future growth or profitability and general economic and regulatory conditions and other matters affecting the Company.

Forward-looking statements reflect the current views of the Company's management ("Management") on future events, which are based on the assumptions of the Management and involve known and unknown risks, uncertainties and other factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. The occurrence or non-occurrence of an assumption could cause the Company's actual financial condition and results of operations to differ materially from, or fail to meet expectations expressed or implied by, such forward-looking statements.

The Company's business is subject to a number of risks and uncertainties that could also cause a forward-looking statement, estimate or prediction to differ materially from those expressed or implied by the forward-looking statements contained in this prospectus. The information, opinions and forward-looking statements contained in this communication speak only as at its date and are subject to change without notice. The Company does not undertake any obligation to review, update, confirm or to release publicly any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of this communication.





















