






9M2022

# Earnings Presentation



# Agenda

-  e-finance Overview
-  Our Subsidiaries
-  Appendix



# Overview

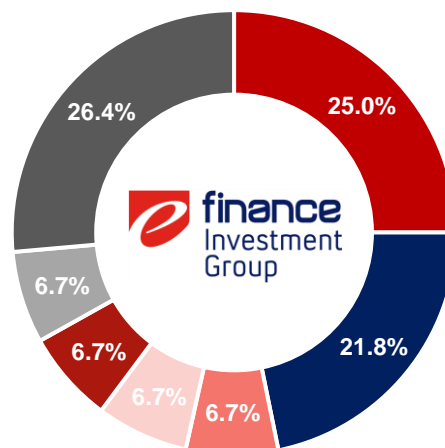


# Group Overview

## Group Synopsis

e-finance Investment Group is Egypt's leading technology focused investment management firm. From its beginnings as the country's first fintech platform in 2005, e-finance has grown to pioneer Egypt's comprehensive digital transformation efforts across an unmatched range of economic sectors. Today, the Group commands a diversified portfolio of subsidiaries and investments offering a vast array of digital services to partners and customers, driving synergies and anchoring an integrated, platform-based business model.

The Group invests in innovative platforms and solutions that serve everyone from government agencies to ordinary consumers. e-finance provides an integrated suite of services linking government entities to each other (G2G), and to customers (G2C & C2G), businesses with other businesses (B2B), and businesses with their customers (B2C).



- Saudi Egyptian Investment Company
- Banque Misr
- Egyptian Banks Company
- Other
- National Investment Bank
- National Bank of Egypt
- Egyptian Co. for Inv. Projects

**EFIH.CA**

Ticker

**EGP 32.2bn\***

Market Cap

**EGP 924mn**

Paid in Capital

## 9M2022 Financial Highlights

### Consolidated Revenues

EGP **1,937.8** million  
▲ 49% y-o-y

### Gross Profit

EGP **1,081.2** million  
▲ 76% y-o-y

### EBITDA

EGP **878.1** million  
▲ 68% y-o-y


### Net Profit After NCI

EGP **682.5** million  
▲ 79% y-o-y

# A Comprehensive Service Offering Through a Portfolio of Leading Subsidiaries

The Group commands a diversified portfolio of subsidiaries and investments offering a vast array of complementary digital services to partners and customers

### efinance Digital Operations




**99%**  
Ownership

efinance's flagship subsidiary, combining a payment and collections infrastructure forming the backbone of Egypt's government financial network

G2G	G2B & G2C
B2B	B2C

### eCards




**89%**  
Ownership

Egypt's leading producer of smart cards, with an expanding presence in Africa, offering card management and smart solutions.

B2B	B2C
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### eKhaless



**70%**  
Ownership

A leading bill aggregator acting as the primary hub for a variety of payments, including for utilities, education, and more.

B2C	B2B 2C
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### eAswaaq



**61%**  
Ownership

A multiplatform offering a range of B2C and B2B marketplaces and digital saving and lending products.

B2C	B2B & B2B2C
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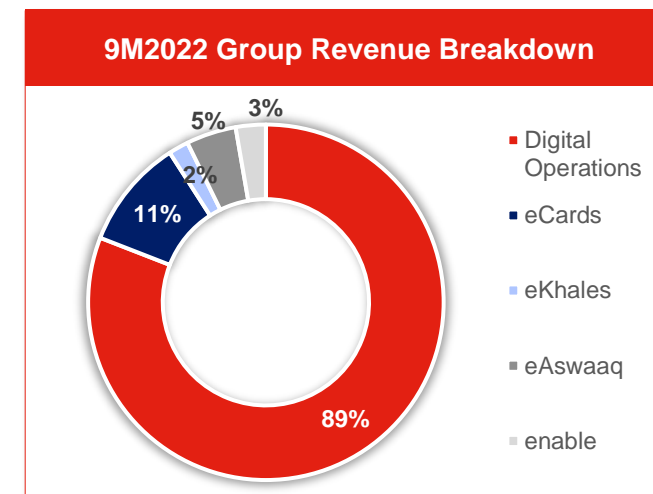
### enable



**99%**  
Ownership

A business process outsourcing (BPO) service provider, with clients across local and international markets.

B2C
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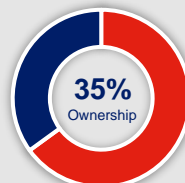
# An Exciting Network of Associate Companies

e-finance deploys a network of six associate companies active in sectors across the Egyptian economy, including in revolutionizing the country's tax system and digitizing national health insurance infrastructures in line with efforts to achieve universal coverage

## eTax



Developing and operating electronic tax systems for Egypt's General and Real Estate Tax Authorities.



## eHealth



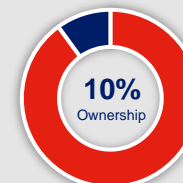
Developing and operating a nationwide integrated health insurance platform covering the entire population.



## e-Serve



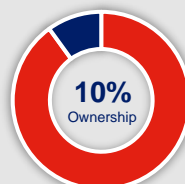
Mandated to execute delivery of G2G services, including for the Digital Egypt platform.



## Delta Misr Payments

DELTAMISR

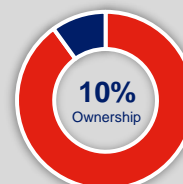
Providing electronic payment services for utilities through mobile applications and other channels.



## Alameia for Consulting & Info Sys

ACIS

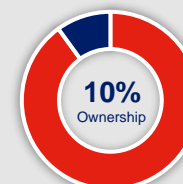
Government's main system integrator including technology consulting and solutions delivery.



## Misr Technology Services







Offering a one stop shop for trade digitization (Single Window). MTS integrates and coordinates all information across all ports in Egypt.



# Our Revenue Generation Model

## A wide array of revenue generating services

	Contract Based (Build & Operate Revenues)	e-finance provides develops and manages automated solutions for clients under contract
	Transaction Based (Variable & Fixed TRX)*	Payment processing activities split into variable-fee transactions (take rate/throughput) and fixed-fee transactions
	Cloud Services Revenue	Cloud hosting and computing services offered across e-finance's client base
	Smart Solutions Revenue	e-finance supplies and installs innovative IT infrastructure solutions, encompassing both software and hardware
	Card Production Revenue	Revenue from production of smart cards supported by e-Cards' state-of-the-art manufacturing facility
	Ecommerce Revenue	e-finance's newest revenue stream, generated through eAswaaq's multiple B2B and B2C e-commerce marketplaces
	Business Process Outsourcing	The Group offers its clients BPO services including a call center and IT and HR outsourcing

\*Card Management & eKhales retail revenues are under variable-fee transactions

# Leveraging our Expansive Reach and Strategic Partnerships

## Four Transaction Revenue Generating Channels

### Financial Institutions Network



**39**

Commercial Banks

**>8k**

Bank Branches

**>4k**

Post Offices

### POS Network



**16**

Payment Service  
Partners (PSPs)

**380k**

POSs (Held By PSPs)

**20k**

Government POSs

### Corporate Payment Solution (CPS)



**Corporate Online Banking**

**21**

Partner Banks

**>6k**

Companies

### Payment Gateway



**Integrated Online  
Payment System**

**Internet Banking**

Our extensive network enables us to generate and maximize transaction revenue



# Consolidated Financial Performance in 9M2022

## Key Highlights

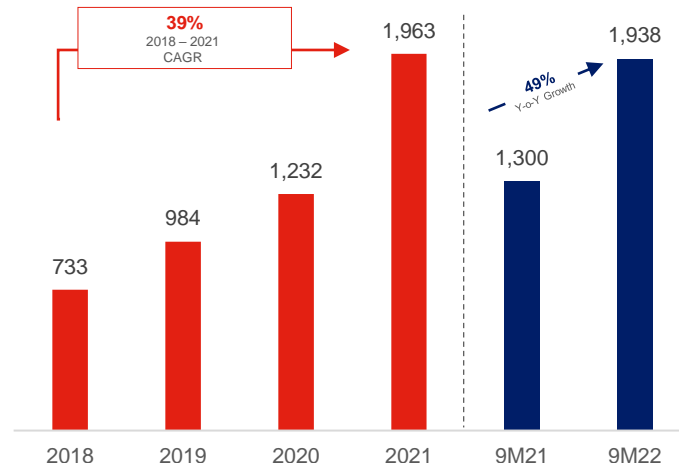
The Group's **consolidated revenues** grew by 49.1% y-o-y to EGP 1,938 million in 9M2022. The Group's performance for the period was mainly driven by e-finance for Digital Operations, which generated the majority of the Group's top line, and was further supported by positive results from enable and eCards during the period.

**Consolidated gross profit** increased by 76.0% y-o-y to EGP 1,081 million in 9M2022, yielding a y-o-y GPM expansion of 8.5 percentage points to 55.8% during the period. Improved profitability during the period came on the back of growing contributions from high-margin business lines across the Group.

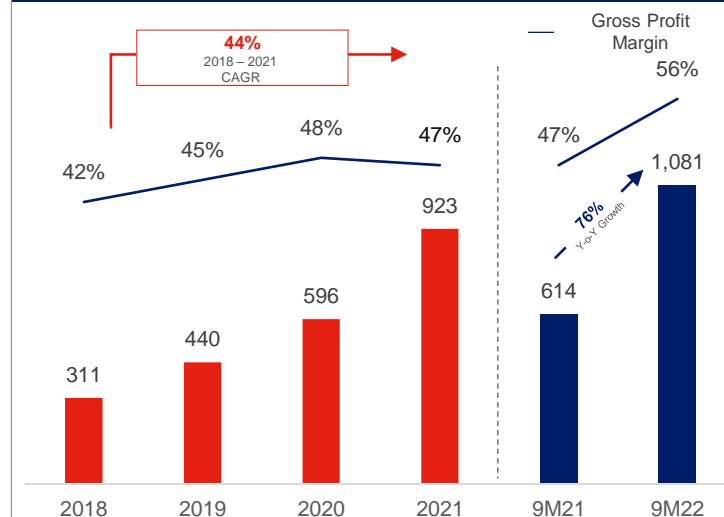
**EBTIDA** recorded a strong increase of 67.7% y-o-y to EGP 878 million in 9M22, yielding an EBITDA margin expansion of 5 percentage points to 45.3% during the period. Adjusted EBITDA, which excludes ESOP disbursements, booked EGP 911 million during 9M2022, an increase of 74.0% y-o-y during the period.

e-finance's **net profit after NCI** increased by 79.4% y-o-y to EGP 683 million in 9M2022 and yielded a y-o-y margin expansion of 5.9 percentage points, settling at 35.2% for the period. Bottom line growth was driven by the rapid increase in high margin revenues, with additional support from growth in investment income, which recorded EGP 51 million, up by 12.7x y-o-y in 9M2022. The Group's net profits were also supported by a significant rise in interest income, which grew by 6.9x y-o-y to EGP 242 million in 9M2022, recording an effective interest yield of 11.3%, up by 3.9 percentage points from one year previously, reflecting the higher prevailing interest rate from the CBE.

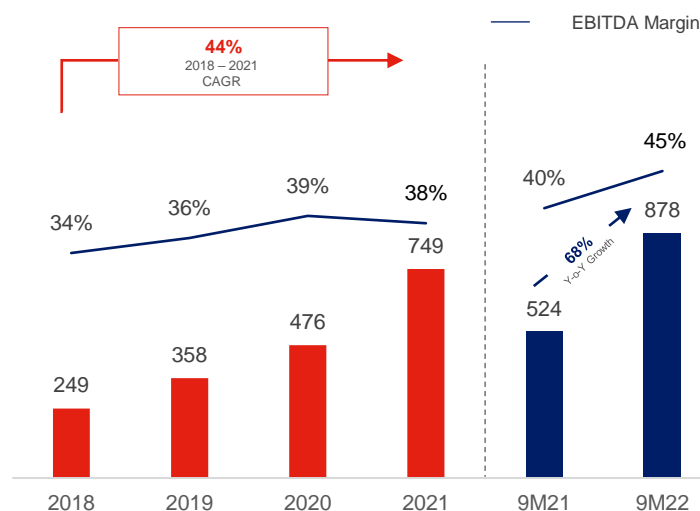
## Revenue (EGP mn)



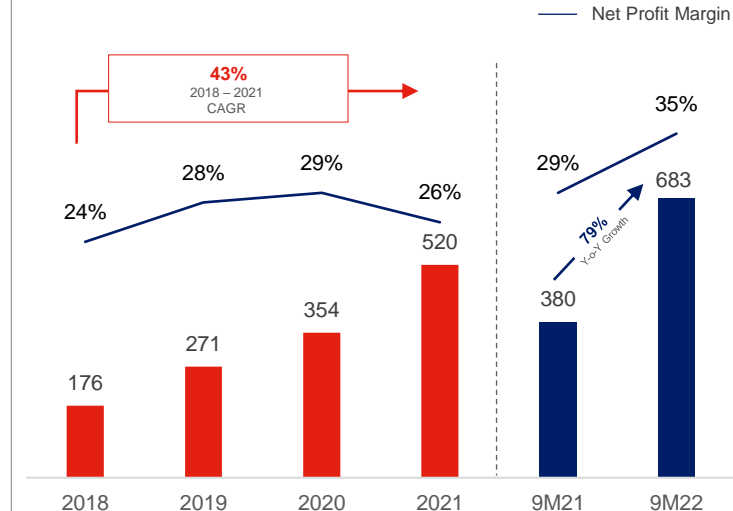
## Gross Profit, Margin (EGP mn, %)



## EBITDA, Margin (EGP mn, %)

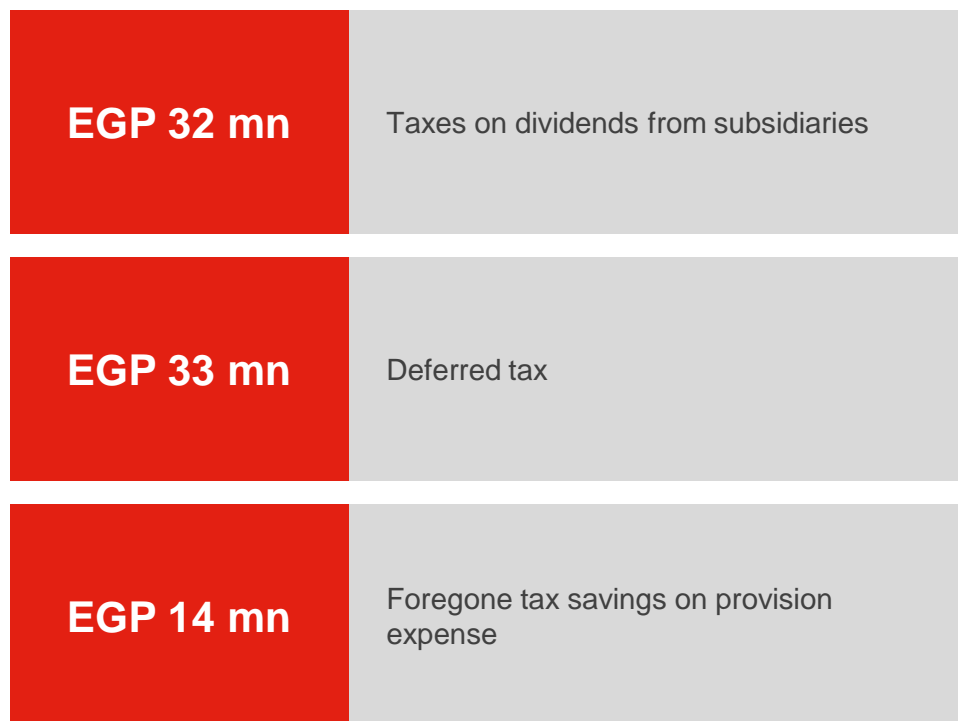


## Net Profit, Margin (EGP mn, %)



# Bottom-Line Strength Despite Elevated Effective Tax

## Net Profit After Tax Progression (EGP mn)



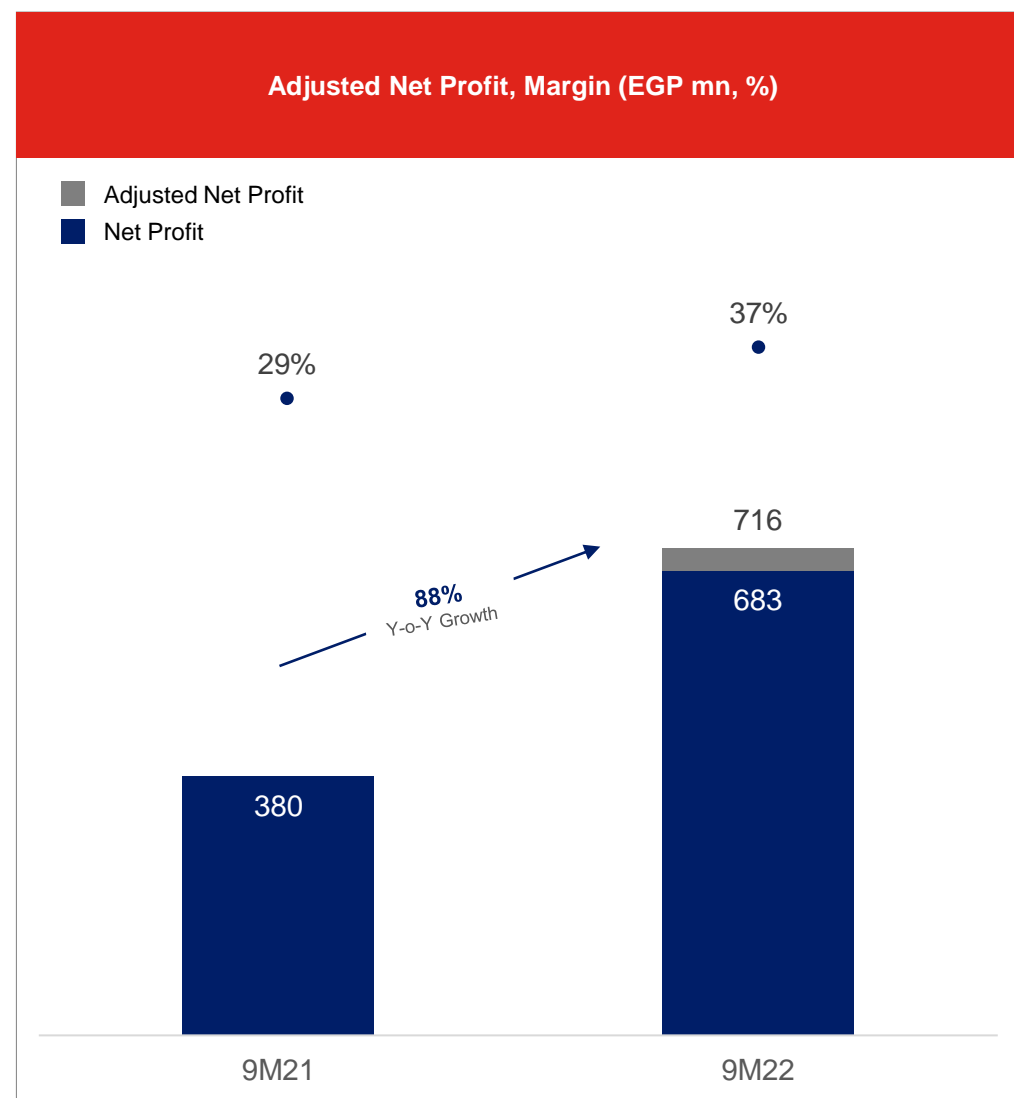
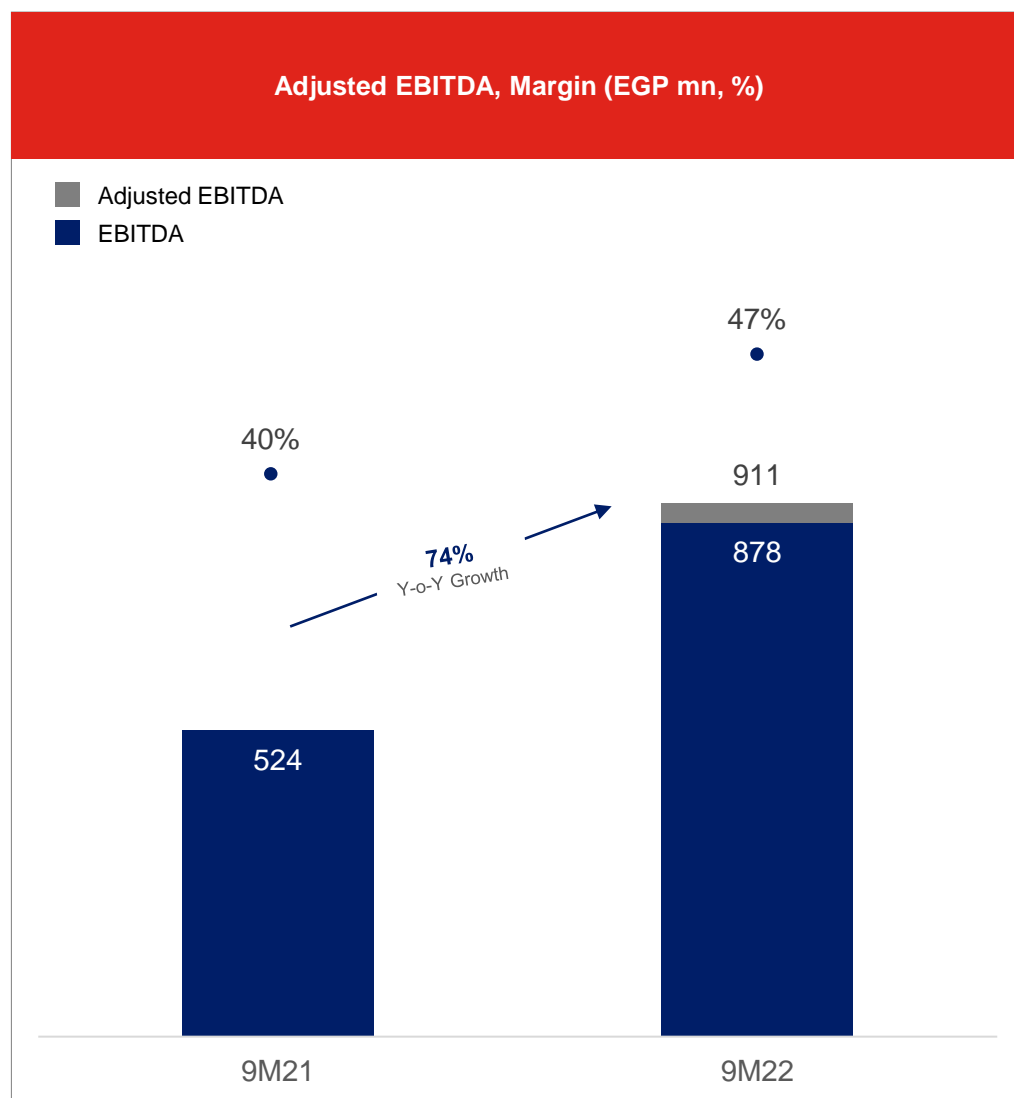
Earnings Before Interest and Tax

Net Profit After Tax (Before NCI)

The period's solid bottom-line increase came despite the Group's elevated effective tax rate, which stood at 32.6% by the close of 9M2022. The Group's relatively high effective tax rate for the period primarily reflects inter-group profit distribution as well as a non-tax-deductible expense for a EGP 63 million provision.

# Adjusted Figures Show Core Strength

Adjusted financial results are adjusted for the ESOP effect



# Cost Base Analysis

## Key Highlights

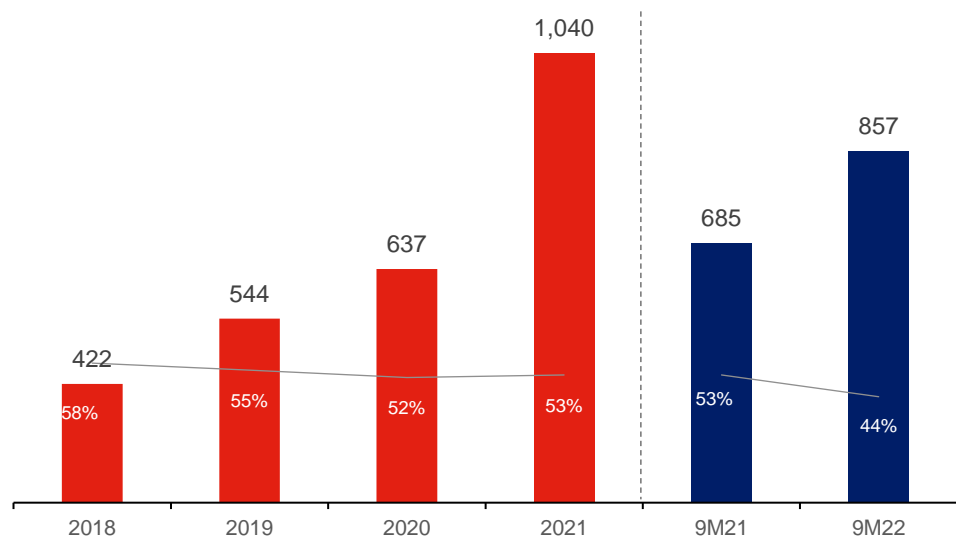
Cost of sales increased by 25% y-o-y driven by the Group's operational expansion.

Sales, general and administrative (SG&A) expenses increased by 65.3% y-o-y, posting EGP 239 million for 9M2022. This growth reflects an increase of 40.6% y-o-y in G&A costs as the Group increases headcount in addition to the adjustment of labor costs to accommodate inflationary pressures starting 3Q2022.

Meanwhile, selling & marketing expenses rose rapidly during 9M2022 due to heightened expenditure on marketing campaigns, as well as costs associated with the Group's participation at conferences during the period. SG&A expenses booked 12.3% as a percentage of consolidated revenues during 9M2022, up from an average of 12.6% for FY2021, and 11.1% for 1H2021.

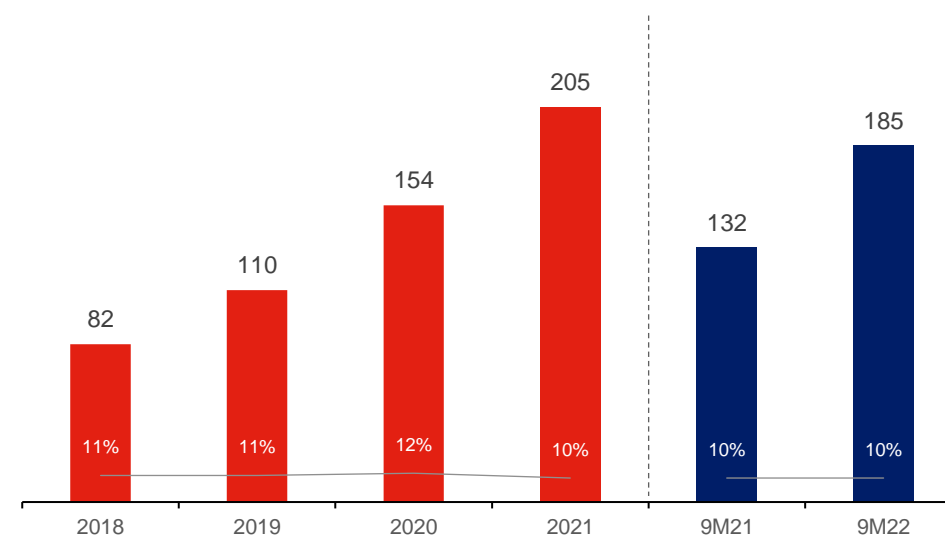
### Cost of Sales <sup>(1)</sup> (EGP mn, %)

— Cost of sales as a % of revenue



### G&A <sup>(1)</sup> (EGP mn, %)

— G&A expenses as a % of revenue



Source: Company filings

<sup>1</sup> Excluding depreciation and amortization



# Our Subsidiaries



# e-finance for Digital Operations

e-finance for Digital Operations (e-finance's largest subsidiary) provides the Group with a unique position and infrastructure to capitalize on Egypt's robustly growing digital transformation drive, building and operating Government digitization projects and acting as the sole processor and settler of state budget payments and collections

## Four Main Revenue Networks

Government Financial Network

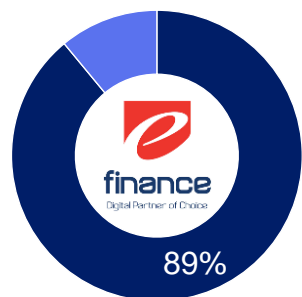


Petroleum Control Network

Agriculture Network

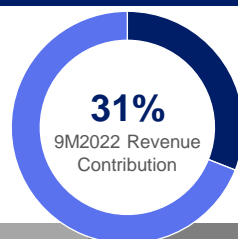


Social Solidarity Network



**EGP 1,727mn**  
9M2022 Revenue

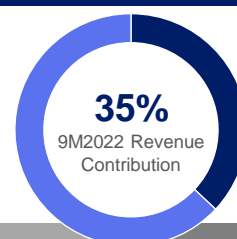
### Build and Operate Revenue



**EGP 537 mn**

9M2022 Revenue

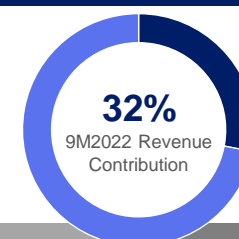
### Transaction-based Revenue



**EGP 603 mn**

9M2022 Revenue

### Cloud Hosting Revenue



**EGP 553 mn**

9M2022 Revenue

# e-finance for Digital Operations Drivers & Revenues (1/2)

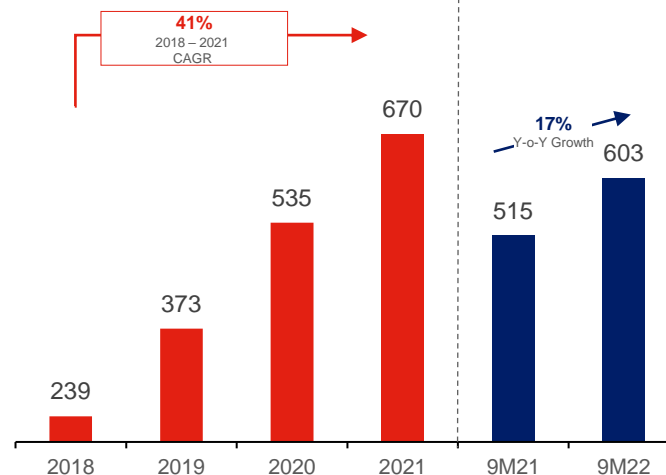
## Key Highlights

e-finance for Digital Operations recorded pre-elimination revenues of EGP 1,727 million, reflecting an increase of 53.3% y-o-y in 9M2022. Performance was driven by the subsidiary's cloud hosting services, which recorded a revenue increase of 169.8% y-o-y to EGP 553 million and contributed 32.0% of the subsidiary's revenues in 9M2022, up from 18.0% in the same period last year. Strong cloud hosting revenue growth came on the back of acquiring new contracts.

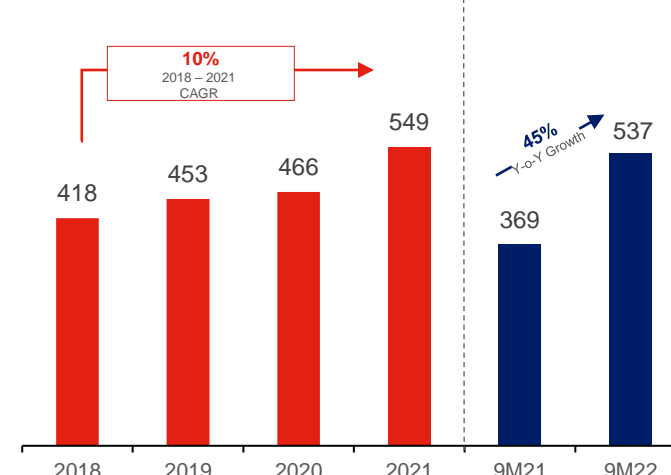
Transaction-based revenues increased by 17.2% y-o-y to EGP 603 million and generated 35% of the subsidiary's revenues in 9M2022.

Parallel to this, the B&O segment recorded a revenue increase of 45.5% y-o-y to EGP 537 million in 9M2022, driven by the signing of new technical support and maintenance contracts during the period.

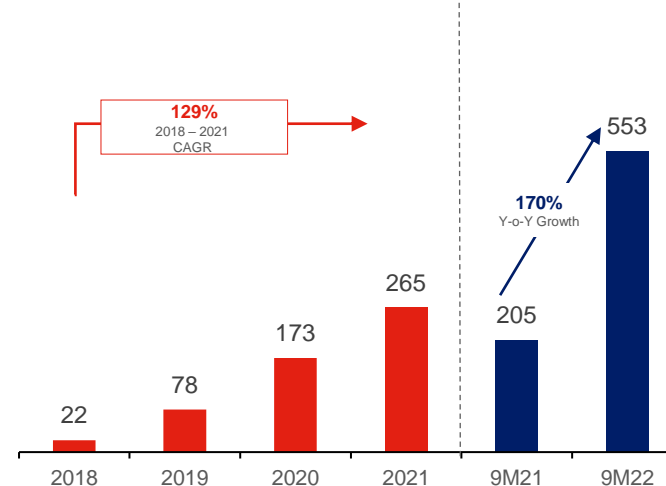
## Transaction Based Revenues (EGP mn)



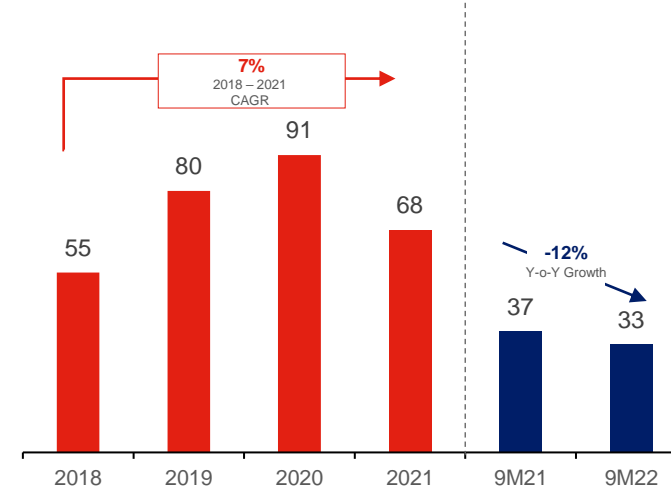
## Build & Operate Revenues (EGP mn)



## Cloud Hosting Revenues (EGP mn)



## Other Revenues (EGP mn)



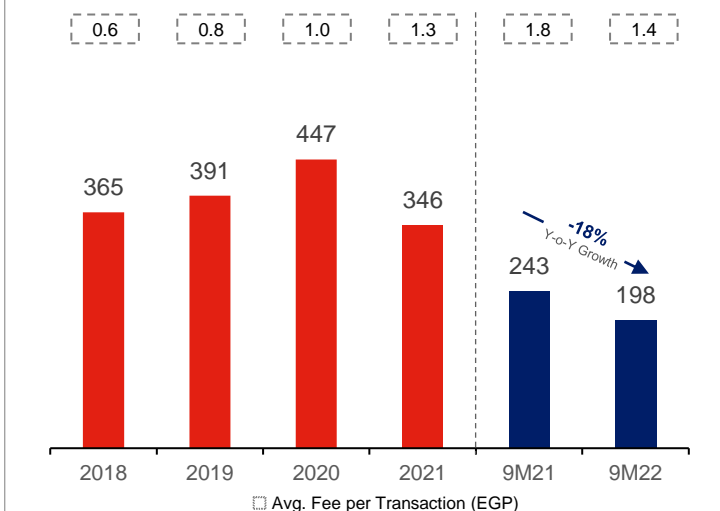
# e-finance for Digital Operations Drivers & Revenues (2/2)

## Key Highlights

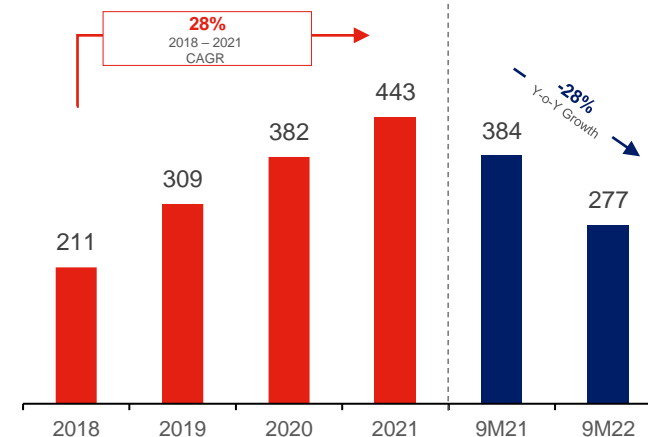
Revenues from fixed-fee transactions declined by 27.7% y-o-y to EGP 277 million. The decline of fixed-fee transaction revenue was driven partly by the adoption of an accounting treatment whereby revenue from annual tax declarations is now being amortized over a twelve-month period, as well as the ongoing migration of pension cards and Takaful & Karama cards from nonbanking to banking cards.

Revenue from variable-fee transactions increased by 149.0% y-o-y to EGP 326 million in 9M2022, driven by a 34.2% y-o-y increase in the subsidiary's throughput of variable fee transactions to EGP 673 billion during the period. The robust increase in revenue in relation to the growth in throughput value reflects the effect of the price increases which took place at the end of 2021.

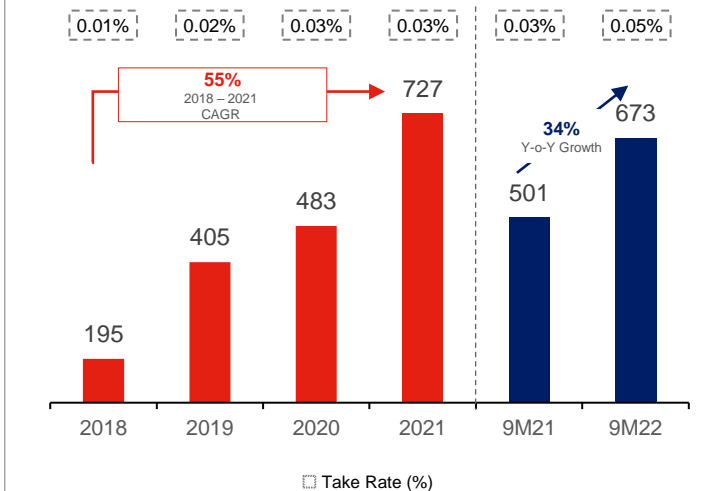
## Fixed Fee Transactions (mn), Avg. Fee per Transaction (EGP)



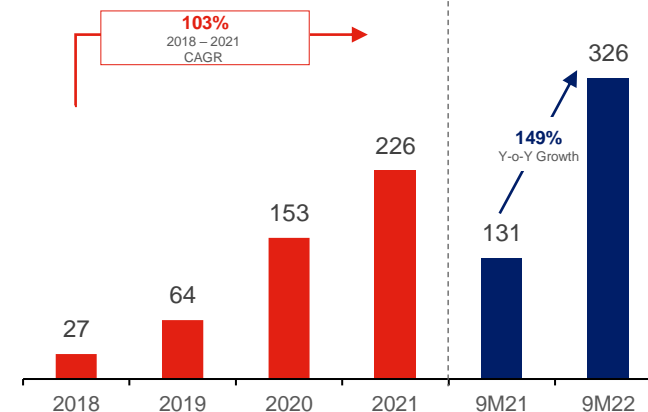
## Fixed Fee Revenues (EGP mn)



## Variable Fee Throughput (bn), Take Rate (%)

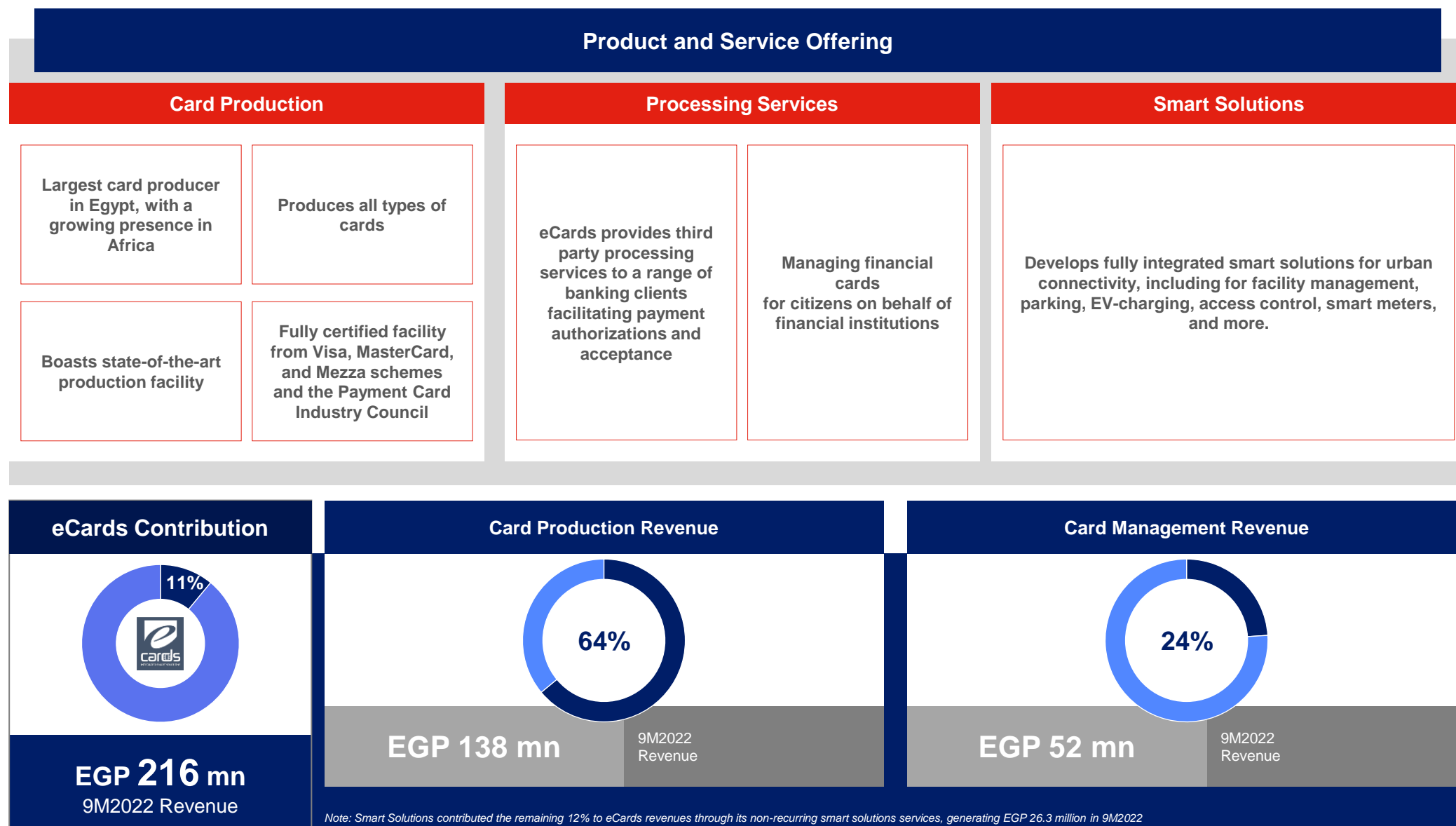


## Variable Fee Revenues (EGP mn)





eCards is a pivotal player in Egypt's growing digital payments sector, leading the digital transformation by building, managing and operating smart card solutions for financial and nonfinancial institutions, as well as enabling the development of smart solutions across sectors



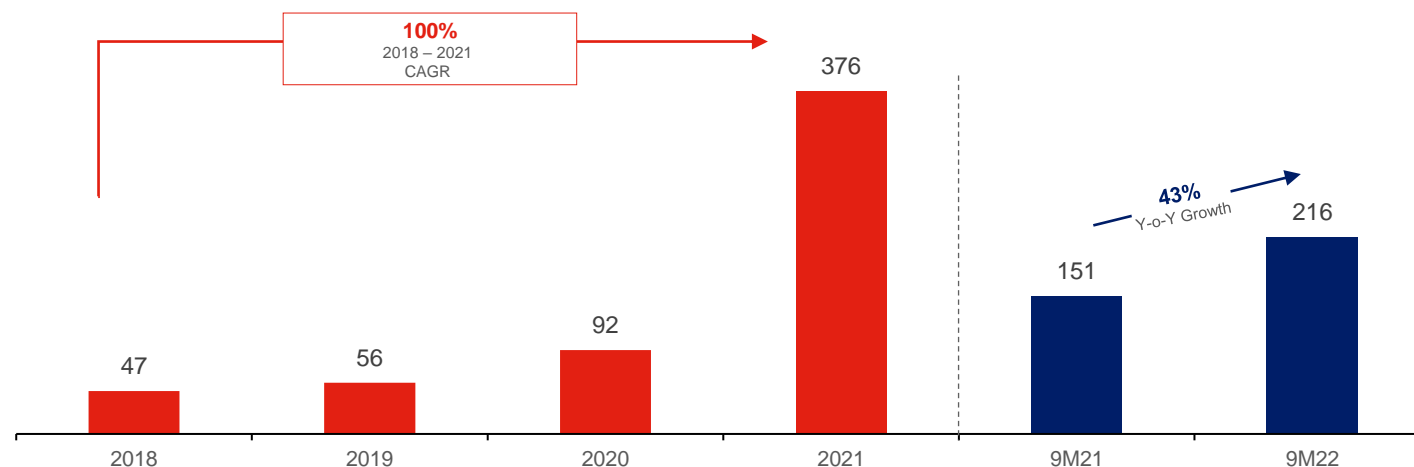
# eCards Operational Drivers & Revenues

## Key Highlights

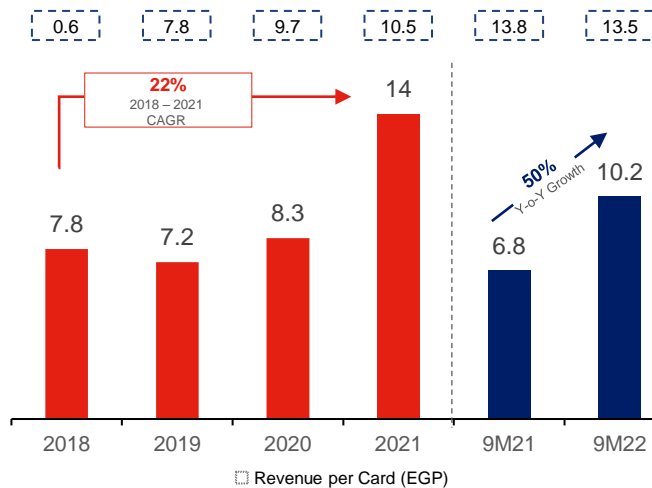
Revenue at eCards grew by a solid 43.2% y-o-y to EGP 216 million in 9M2022. The performance was driven by increases in both card production and card management services.

Card production revenues increased by 47.2% y-o-y to EGP 138 million in 9M2022. Card management revenues increased by 103.7% y-o-y to EGP 52 million in 9M2022, driven by a 50.5% y-o-y increase in the number of cards managed during the period.

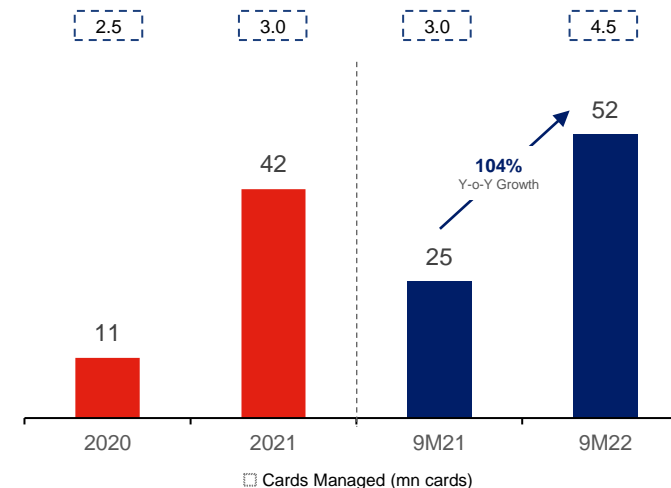
## e-cards Revenues (EGP mn)



## Card Production (mn), Revenue per Card (EGP)



## Card Management Revenue (EGP mn), Cards Managed (mn)



Through eKhales, the Group has successfully tapped into Egypt's thriving retail space, enabling users to execute all manner of bill payments, and creating value for a wide network of merchant partners

Through its wide network of POS partners, and inter-operable digital wallet platforms, eKhales has successfully established itself as a leading bill aggregator in Egypt and acts as the primary bill hub for a variety of retail payments, including education, utilities, as well as other services.

16

PSP Partners

>380K

POS Network

EGP c.600 mn

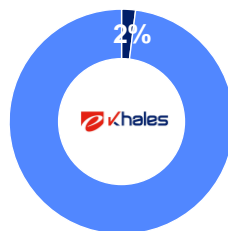
Average TPV Per  
Month

50 mn

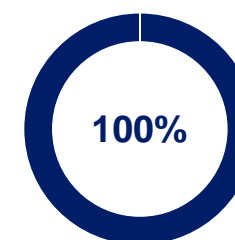
Transactions  
Aggregated, 9M2022



eKhales Contribution



Bill Aggregation Revenue



**EGP 35 mn**  
9M2022 Revenue

**EGP 35 mn**

9M2022  
Revenue

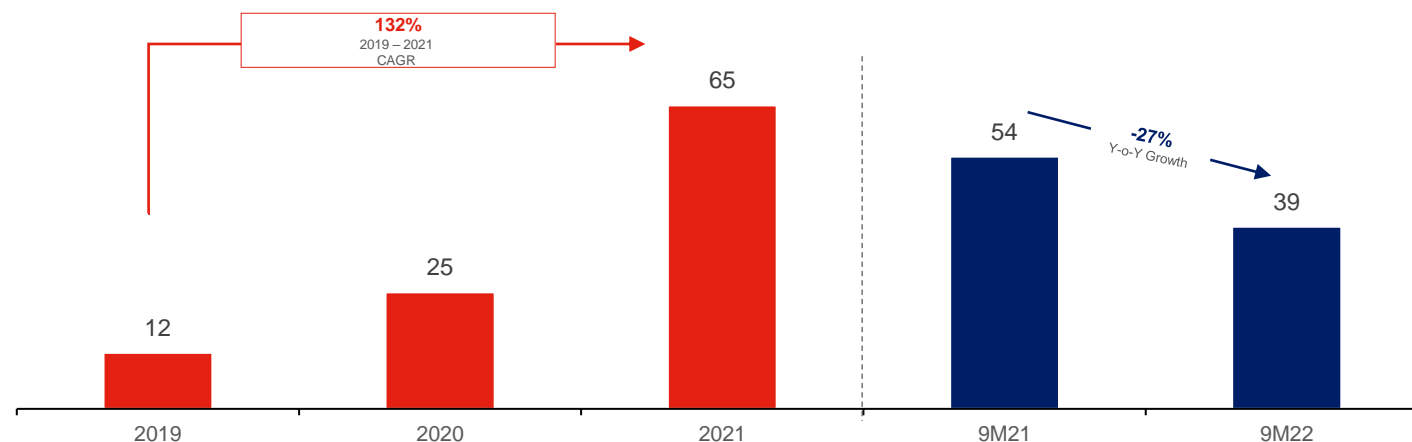
# eKhailes Operational Drivers & Revenues

## Key Highlights

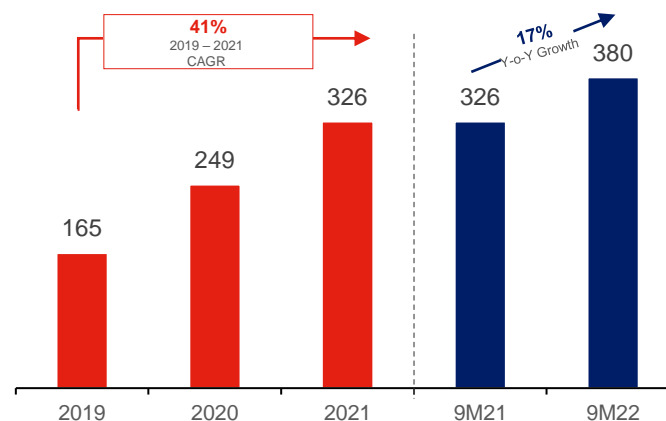
eKhailes recorded a decrease of 27.0% y-o-y in pre-elimination revenues to EGP 39.4 million in 9M2022, reflecting a base effect from one-off POS sales of nearly EGP 28.9 million completed during 9M2021. POS sales are not a core revenue stream for the subsidiary and will not be recurring. Once one-off POS sales from the comparable period are excluded, eKhailes records a significant y-o-y revenue increase of 57.6% y-o-y in 9M2022, reflecting growth in the subsidiary's core aggregation business.

The subsidiary's nationwide POS network grew to 380 thousand at the close of 9M2022, an increase from the 326 thousand recorded in 9M2021. eKhailes aggregated 49.7 million transactions for 9M2022, up by 71.4% y-o-y during the period.

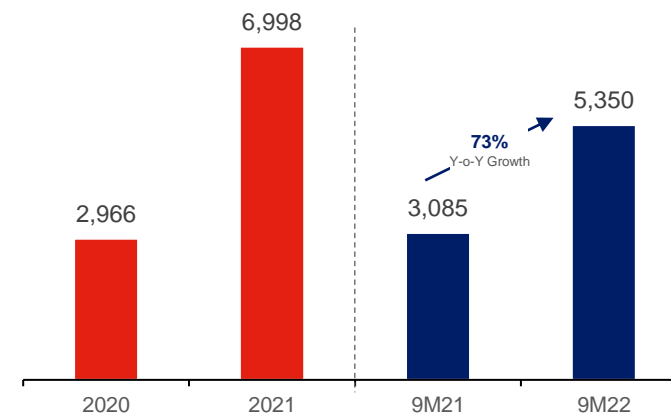
## eKhailes Revenues (EGP mn)



## POS Network Evolution (000)



## Throughput (EGP mn)

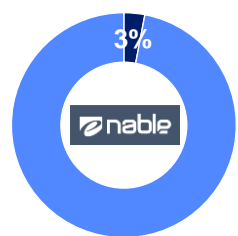




e-nable is a leading Business Processing Outsourcing (BPO) service provider, offering a suite of integrated telecommunications and contact center solutions, from HR and IT outsourcing to a full contact center, across local and international markets

Service Offering					
24/7 Contact Center		HR Outsourcing		IT Outsourcing	
Inbound and outbound		HR Operations		Renting seats	
Non-voice services		Recruitment		Contact Center Tech	
Consultancy chat bot		Training and consultancy		Consultancy	
<b>1,000</b>	Number of Seats	<b>24/7</b>	Service	<b>59</b>	Clients
				<b>+10</b>	Sectors Served

## e-nable Contribution

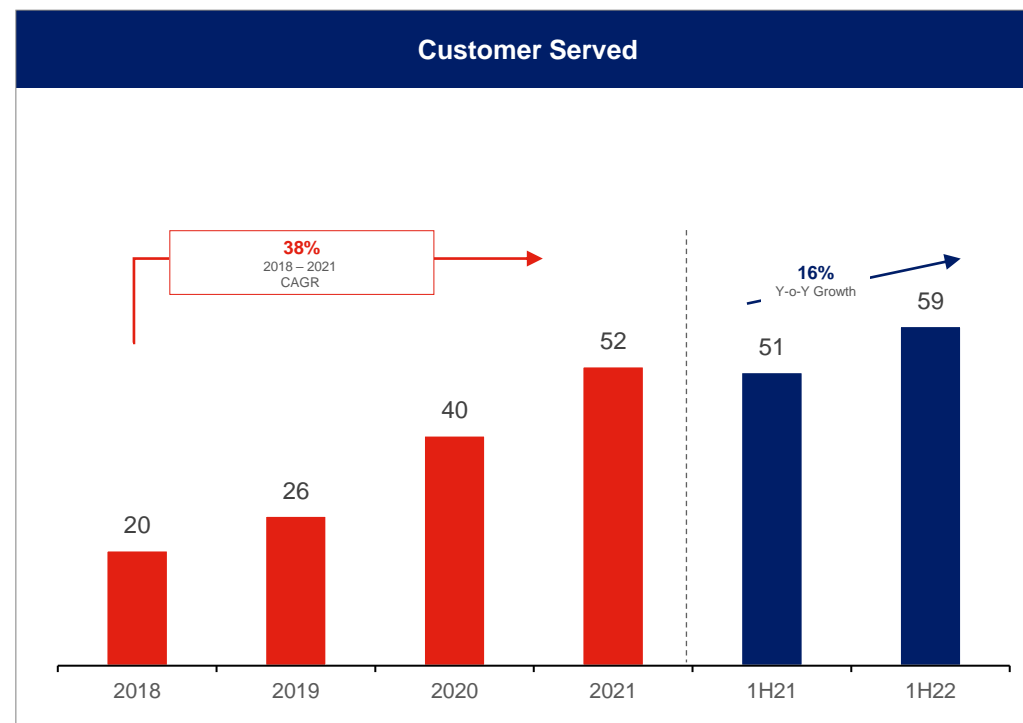
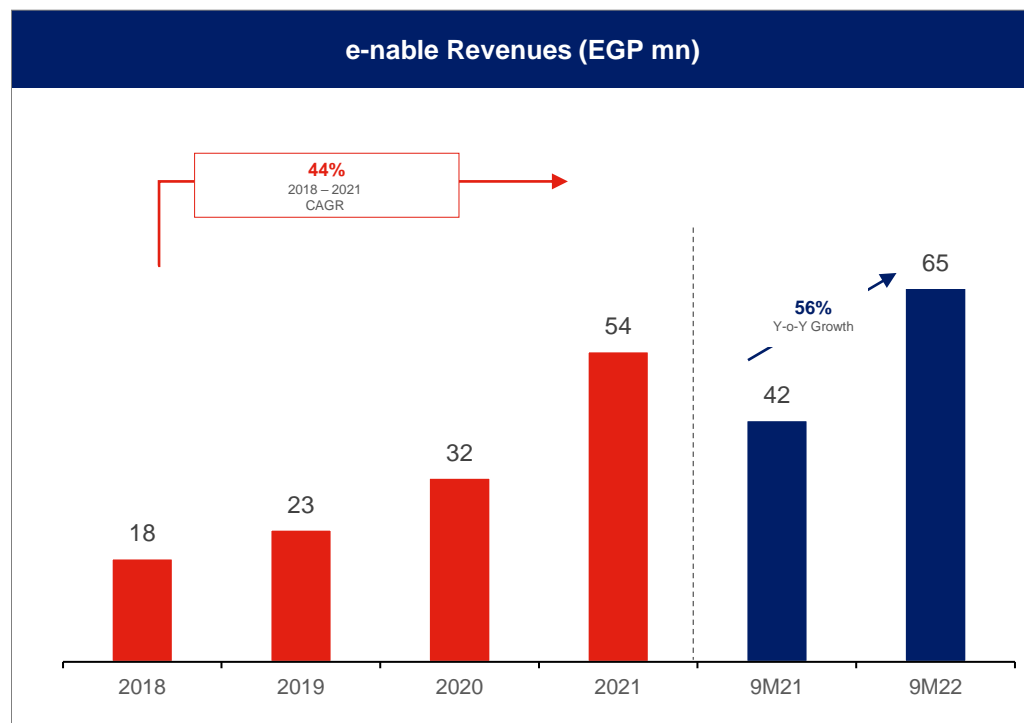


**EGP 65 mn**  
9M2022 Revenue

enable is the Group's business process outsourcing (BPO) service provider. The subsidiary focuses on supporting efinance's wide customer base.

enable is the preferred service provider for a broad range of Egyptian and international entities, offerings solutions which range from HR and IT process outsourcing to full contact center services.

# e-nable Operational Drivers & Revenues



## Key Highlights

e-nable was established in 2021 to absorb e-finance's spun off call center business, with FY2021 being the company's first fiscal year with standalone financial statements. Thus, revenue comparison reflects results of the newly established entity against divisional performance in the previous year.

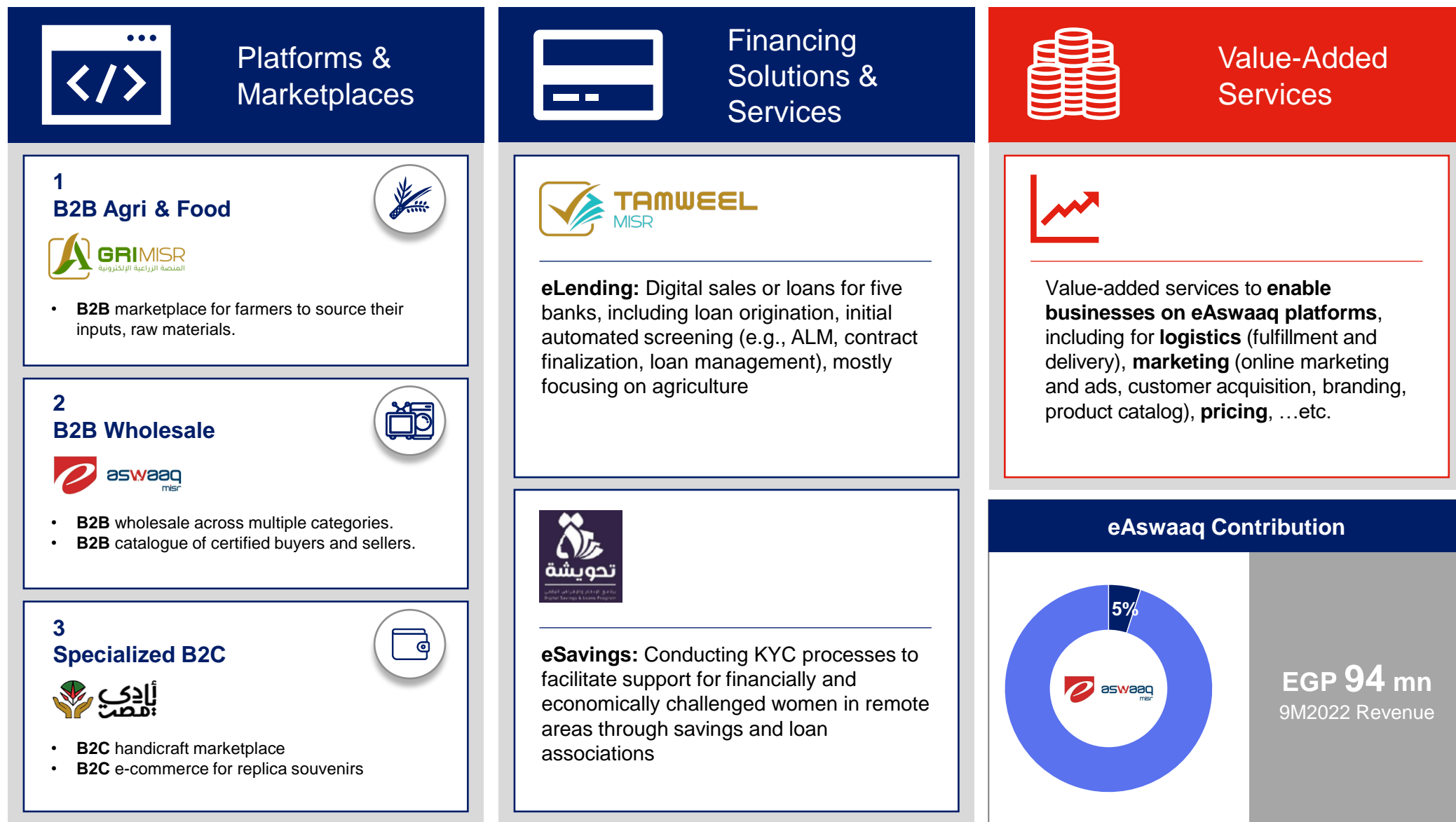
e-nable has continued to expand its presence in the private market space and serves customers in more than ten sectors, including pharmaceuticals, social development, and FMCGs.

Pre-elimination revenues at enable increased by 55.9% y-o-y to EGP 65 million in 9M2022.

Growth was driven by continued investments driving increases in capacity, allowing enable to serve 59 clients in 9M2022, up from 51 clients in the comparable period last year.

# eAswaaq, the Group's multiplatform e-commerce operator

eAswaaq is a multi-platform e-commerce operator focused on marketplace solutions that automate and transform outdated practices to bring Egyptian markets into the digital age.



# Appendix



# Historical Income Statement

Consolidated Income Statement				
(EGP mn, unless otherwise stated)	2020	2021	9M2021	9M2022
Sales	1,232	1,963	1,300	1,938
<b>Total Revenue</b>	<b>1,232</b>	<b>1,963</b>	<b>1,300</b>	<b>1,938</b>
% y-o-y	25.2%	59.3%		49.1%
Cash Production Costs	(585)	(966)	(631)	(788)
Depreciation & Amortization	(52)	(74)	(54)	(69)
<b>Total COGS</b>	<b>(637)</b>	<b>(1,040)</b>	<b>(685)</b>	<b>(857)</b>
<b>Gross Profit</b>	<b>596</b>	<b>923</b>	<b>614</b>	<b>1,081</b>
Gross Profit Margin (%)	48.3%	47.0%	47.3%	55.8%
% y-o-y	35.3%	55.0%		76.0%
S&M Expense	(18)	(43)	(13)	(54)
G&A Expense	(154)	(205)	(132)	(185)
SG&A Expenses (including depreciation)	(171)	(248)	(144)	(239)
SGA / Sales %	13.9%	12.6%	11.1%	12.3%
% y-o-y	27.8%	44.4%		65.3%
<b>EBIT</b>	<b>424</b>	<b>675</b>	<b>470</b>	<b>842</b>
EBIT Margin (%)	34.4%	34.4%	36.2%	43.5%
% y-o-y	38.6%	59.2%		
<b>EBITDA</b>	<b>476</b>	<b>749</b>	<b>524</b>	<b>912</b>
EBITDA Margin (%)	38.6%	38.2%	40.3%	47.0%
% y-o-y	33.0%	57.3%		74.0%
Investment Income	10	6	4	51
Other Income	3	19	5	5
FX Gains (Losses)	0.17	1	1	(7)
Interest Income	44	69	35	242
Interest Expense	(11)	(14)	(10)	(11)
Capital Gains (Losses)	(0.39)	0.06	(0.0018)	-
ESOP Expense	-	-	-	(33)
Net Provisions	(13)	(14)	(2)	(63)
Impairment Losses				
<b>Pre-Tax Profit</b>	<b>457</b>	<b>742</b>	<b>503</b>	<b>1,026</b>
% of Total Revenues	37.1%	37.8%		
<b>Taxes</b>	<b>(105)</b>	<b>(222)</b>	<b>(128)</b>	<b>(334)</b>
Corporate Tax Rate	22.9%	30.0%	25.5%	32.6%
<b>Net Profit Before Minority</b>	<b>352</b>	<b>520</b>	<b>375</b>	<b>692</b>
Margin	28.6%	26.5%	28.8%	35.7%
% y-o-y	30.2%	47.5%		
Minority Interest	(2)	-	(6)	9
<b>Net Profit</b>	<b>354</b>	<b>520</b>	<b>380</b>	<b>682</b>
Net Profit Margin	28.7%	26.5%	29.3%	35.2%
% y-o-y		46.9%		79.4%

Source: Company filings

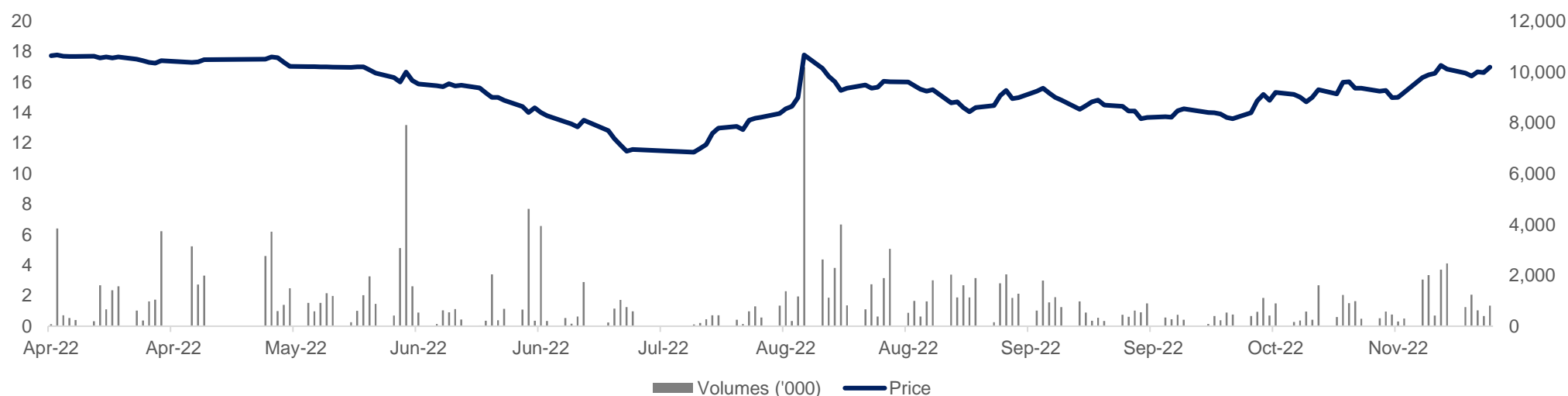
# Historical Balance Sheet

## Consolidated Balance Sheet

(EGP mn, unless otherwise stated)	2019	2020	2021	9M2022
<b>Assets</b>				
Cash	612	633	2,367	654
HTM Investments			502	2,132
Receivables	667	780	1,358	1,725
Inventory	54	59	55	65
<b>Total Current Assets</b>	<b>1,333</b>	<b>1,472</b>	<b>4,282</b>	<b>4,576</b>
<b>Gross PP&amp;E</b>	<b>490</b>	<b>638</b>	<b>760</b>	<b>790</b>
Accumulated Depreciation (-)	(322)	(346)	(379)	(418)
Projects Under Construction	33	23	132	142
Intangibles	0.07	0.02	21	51
Employee Benefits Paid in Advance		10	7	5
Deferred Tax Assets	24	26	33	11
Investments (FV) Through P&L)				58
Investments (FVOCI)	103	136	137	140
Investment in Associates			51	96
<b>Total Non-Current Assets</b>	<b>329</b>	<b>486</b>	<b>762</b>	<b>875</b>
<b>Total Assets</b>	<b>1,662</b>	<b>1,958</b>	<b>5,044</b>	<b>5,451</b>
<b>Liabilities</b>				
Overdrafts			115	62
CPLTD				
<b>Total Short-Term Debt</b>			<b>115</b>	<b>62</b>
Payables	334	355	551	604
Provisions	10	10		
Tax Payable	53	85	181	230
Operating Lease Installments		23	34	25
<b>Total Current Liabilities</b>	<b>397</b>	<b>473</b>	<b>881</b>	<b>921</b>
Defined Benefit Obligations	127	148	159	187
Finance Lease Installments		73	60	24
<b>Total Non-Current Liabilities</b>	<b>127</b>	<b>221</b>	<b>219</b>	<b>210</b>
<b>Total Liabilities</b>	<b>523</b>	<b>694</b>	<b>1,100</b>	<b>1,131</b>
<b>Owners' Equity</b>				
Capital	800	800	889	924
Capital Increase			2,346	1,956
Treasury Stock				(1)
Legal Reserve	27	45	55	444
General Reserve	20	90	90	102
ESOP Reserves				57
Retained Earnings	262	269	503	776
Minority Interests	29	61	61	60
<b>Total Owners Equity</b>	<b>1,139</b>	<b>1,264</b>	<b>3,944</b>	<b>4,319</b>

Source: Company filings

## Stock Chart



## Share and Contact Information

Ticker	EFIH.CA on the EGX
Date of Listing	20 October 2021
Number of Shares	1,848,888,889
Par Value	EGP 0.5 / share
Paid-in Capital	EGP 924,444,444
Market Capitalization*	EGP 32.2 bn

# Thank You

## INVESTOR RELATIONS CONTACTS

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## SHAREHOLDER INFORMATION

EGX: EFIH.CA  
Listed: October 2021  
Shares Outstanding: 1.6 billion

